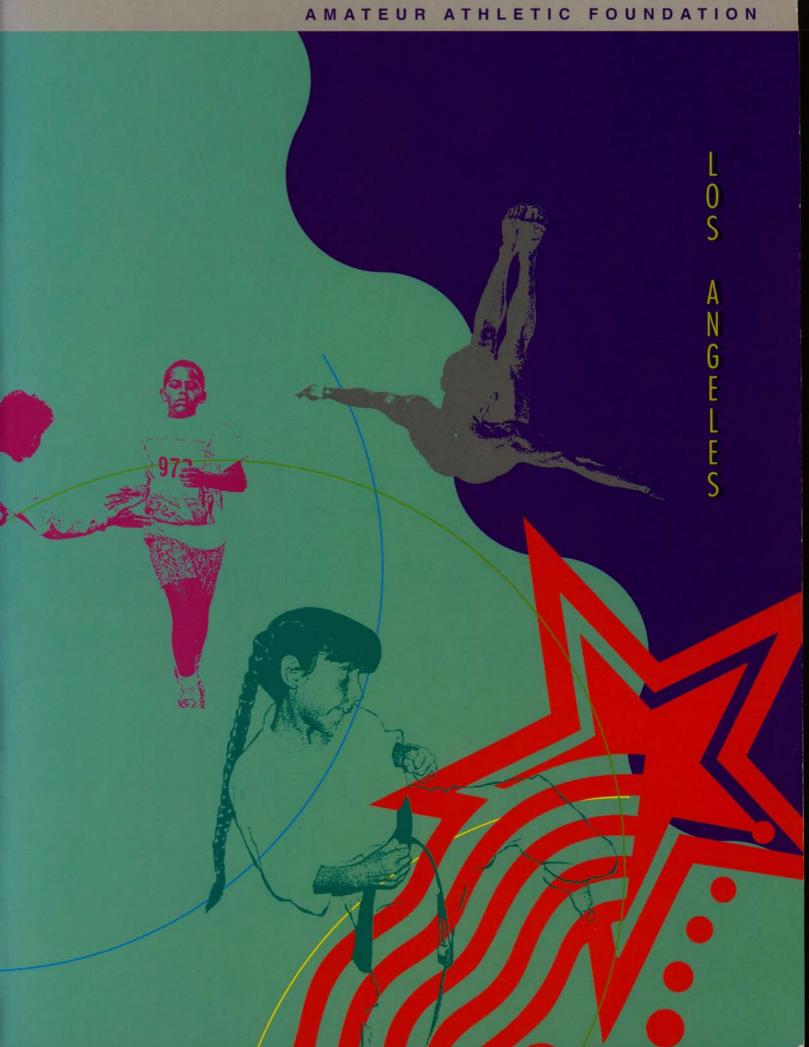
O S A N G E L E S

SERVING YOUTH THROUGH SPORT



AMATEUR ATHLETIC FOUNDATION OF LOS ANGELES

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LETTER FROM THE CHAIRMAN

nvestments are made daily, in Southern California and throughout the world, but none are as surefire as those made in our children. The Amateur Athletic Foundation was entrusted with 40 percent of the surplus from the 1984 Olympic Games in order to provide sports opportunities for the youth of Southern California. Our investment has proven to be as successful as the Games itself.

As the world continues to focus on Los Angeles, the Amateur Athletic Foundation unceasingly works to enhance and enrich the sports environment for youngsters in the eight southern-most counties of California. In the past seven years, \$46 million has been invested in communities in these regions so that boys and girls of all shapes, color and physical abilities are offered the chance to play and learn the value of sportsmanship.

Tens of thousands of children benefit from AAF programs like Run for Fun, Summer Swim, Beach Volleyball and Learn and Play Olympic Sports. Participation is on the rise at our Sports Clubs, which are established at parks in the inner-city and run by members of the surrounding communities.

Most weekends will find experts from our Coaching Program conducting coaching workshops at various sites from Santa Barbara to San Diego, providing a comprehensive curriculum for coaching young athletes.

The Paul Ziffren Sports Resource Center is a hub of activity during the week as students, journalists, historians and people from the sport and entertainment industries research historical and technical sports data. The Center leads the way in exploration of issues in sport, helping to educate young and old.

The Amateur Athletic Foundation has taken an innovative approach to delivering sports to youngsters, such as the Learn and Play Olympic Sports program we pioneered this spring, with cooperation from the Los Angeles Unified School District. The "Learn" aspect featured a curriculum guide themed around the Olympic Games, which reached 150,000 students in the third, fourth and fifth grades. Nearly 14,000 boys and girls jumped and somersaulted through the sports festival--the "Play" component of this program.

Is it enough feedback to see the reaction of a child after he or she masters a skill, to know that we are fulfilling our mission? You bet. We look forward now more than ever to ensuring that more sports opportunities are available for our youth.

David L. Wolper Chairman

THE FUTURE IS NOW

he Games of the XXVth Olympiad in Barcelona, Spain will soon be a part of history for the athletes of the world. It seems like only yesterday that this celebration of human excellence took place in Los Angeles.

The 1984 Olympic Games in Los Angeles were a resounding success due to the combined efforts of the athletes of the world and the people of Southern California. This success created an ongoing legacy for the youth of the area—the Amateur Athletic Foundation of Los Angeles (AAF).

Every day the work of the Foundation is reflected through the more than 400 youth sports organizations throughout Southern California that have been awarded grants. Always looking to fill the void

in the delivery of youth sports, the AAF continues to develop new programs in cooperation with public entities such as the Los Angeles Unified School District. To date, more than 500,000 youngsters have benefitted from the Olympic legacy. This impact will only continue to increase in the years ahead.

The Paul Ziffren Sports Resource Center Library, the largest and best sports library in the Western Hemisphere, has also become a focal point for the discussion of issues related to sports and its impact on people's lives. Each year the library hosts conferences and commissions research to address topical sports issues.

Southern California youngsters face tough challenges in the years ahead. School budgets continue to be cut. Classroom sizes are increasing. And, as the recent

events in Los Angeles have shown, the sense of community and respect for one another is eroding.

Each day we work to shape the future by serving youngsters through sport. On the field of play, youngsters respect each other for their abilities and dedication. They are bound together by their desire to have a good time and to succeed.

It is our hope and desire that youngsters, filled with new found comraderie and respect for others engendered through sports, take these values with them as they move on to the playing field of life.

Anita L. DeFrantz President

GRANTMAKING: PROVIDING SPORTS OPPORTUNITIES FOR ALL

"Sport belongs to us all," is the philosophy behind the Amateur Athletic Foundation's grantmaking function. In its effort to ensure that every youngster in Southern California who desires to participate in sports has the opportunity to do so, the AAF has awarded 457 grants from September 1985 to June 1992. These grants totalling \$23,924,457, have been provided to youth sports organizations from Santa Barbara to San Diego counties.

In the last two years alone, 161 grants totalling \$6,944,542 have been awarded. From gymnastics centers to Little Leagues, to late night basketball and handicapped skiing, organizations that reach out to youngsters to have them experience the magic of sports have benifitted from the legacy of the 1984 Olympic Games.

GRANTS AWARDED BY THE AMATEUR ATHLETIC FOUNDATION JUNE 1990 -- JUNE 1992

JUNE 1990

Southern California Badminton Association (\$23,000)

To provide assistance to five badminton centers in Southern California working toward becoming self-sufficient.

California Handicapped Skiers (\$93,600)

To assist in providing ski lessons to 446 handicapped Southern California young people at Bear Mountain.

Southern California Speed Skating Association (\$68,100)

To assist in providing instruction in the sport to 100 young people from Watts, Paramount and Compton.

Constitutional Rights Foundation (\$73,737)

For development and expansion of its "Sports and the Law" program to teach continuation school students about laws by studying rules and regulations governing sports.

East Valley Boys & Girls Club of Baldwin Park (\$79,400)

To provide sports equipment for the programs at this new facility, expected to have a first-year membership of about 3,000 youth.

Surfside Swim Team (\$13,000)

For the purchase of equipment and scholarships for 20 new members. Team has about 150 youths between ages five and 18.

Ojai Gymnastics Club (\$20,000)

For the purchase of mats and equipment that meet US Gymnastics Federation standards.

TAGS Gymnastics Center in Corona (\$20,000)

To provide a safety pit to aid in teaching gymnastics skills on all apparatus to 431 youngsters served by the program.

American Gymnastics Academy in Signal Hill (\$20,000)

For the purchase of new mats and to upgrade existing symnastics equipment at this academy serving 300 young people.

Le Club Gymnastics & Fitness Center (\$18,400)

To provide scholarships and for the purchase of new equipment and mats that meet US Gymnastics Federation specifications.

RECOGNITION GRANTS*

Yucaipa Little League (\$5,000)

California Breeze Rhythmic Gymnastics Club (\$5,000) Civic Athletic Club Little League Baseball (\$5,000)

OCTOBER 1990

Phoenix House (\$64,800)

To provide support of sports programs for the 280 adolescent residents of this drug rehabilitation program.

Mt. SAC Youth Days (\$64,300)

To cover the expenses for school-based clinics and a two-day event introducing youngsters to instruction and competition in the sport of track and field.

Crittenton Center (\$50,200)

To establish a sports program for young women residents and the hiring of a part-time coach and organizer for the sports program.

Hi-Desert Aquatics Swim Team in 29 Palms (\$26,100)

To pay for the replacement of worn equipment and the purchase of a pool cover to help reduce energy costs.

California Gold Gymnastics Center of Escondido (\$20,000)

To purchase a new support system for the floor exercise area and additional equipment so that the club can host sanctioned meets.

South Bay Family YMCA of San Diego County (\$20,000)

To replace worn gymnastics equipment with new equipment that meets US Gymnastics Federation specifications.

Roller City Speed Skating Club (\$19,300)

To enable the club to establish a beginners' roller skating program for approximately 100 economically disadvantaged youngsters.

Santa Maria Valley YMCA Gymnastics (\$18,500)

For the purchase of new equipment and the establishment of a mobile gymnastics program to reach the Latino population in the surrounding area.

Golden West Swim Club of Huntington Beach (\$15,500)

To purchase starting blocks, lane lines and the installation of a new bulkhead to increase pool space.

Popas Gymnastics of Huntington Beach (\$14,400)

For the purchase of new equipment for the club program serving 300 and allow for its expansion.

Watts Friendship Sports League (\$13,160)

To provide support for the establishment of a basketball program at four housing project sites in the area.

Boys & Girls Club of Santa Barbara (\$11,900)

To purchase equipment and a new gym floor for the club serving more than 800 members.

RECOGNITION GRANTS*

Arcadia Junior Football (\$5,000) Culver City Swim Team (\$5,000) Huntington Beach Jr. All-America Football (\$5,000) Plaza Little League of Long Beach/Lakewood (\$5,000) Rancho Cucamonga Pop Warner Jr. Football (\$5,000) Valley Raiders Youth Track (\$4,000) Cypress Park Judo Parents Association (\$3,000) North Huntington Beach Strikers (\$3,000)

JANUARY 1991

USC/UCLA "Kids on Campus" (\$1,000,000 each)

This unique grant offers economically disadvantaged and minority youth the opportunity to participate in sports clinics run by college coaches and demonstrated by collegiate athletes. The grants provide annual funding to each college, up to \$250,000 per year over four years.

East Los Angeles Youth Activities Foundation (\$215,000) For the hiring of permanent staff and site personnel and

the purchase of sports equipment for a youth program at Ramona Gardens.

Southern California Cycling Federation/Encino Velodrome (\$158,000)

For the relocation and upgrading of track lights to allow night programming and competition.

U.S. Tennis Association/National Junior Tennis League (\$110,000)

To pay for an eight-week youth tennis instruction program serving more than 4,500 youths at 110 sites.

California Special Olympics (\$106, 900)

For the establishment of five sports training camps serving mentally retarded youth in Pomona (2 camps), West Los Angeles, Idyllwild and San Luis Obispo.

Ladies Professional Golf Association (\$89,000)

A continuation of funding that provides 18 weeks of golf instruction to 500 participants between the ages of seven and 17.

Los Angeles Boys & Girls Club (\$29,400)

For the purchase of swim and water polo equipment and development of a Junior Lifeguard Training Program at this club serving more than 1,900 members between the ages of seven and 17.

Imagymnation Gymnastics Center (\$20,000)

To purchase new gymnastics equipment to ensure participant safety and meet competition standards set by US Gymnastics Federation.

RECOGNITION GRANTS*

Crescenta Valley Little League (\$5,000) East Downey Little League (\$5,000) El Monte Little League (\$5,000) Granada Hills Little League (\$5,000) Immanuel United Church of Christ Sports Program (\$5,000) Santa Barbara Therapeutic Riding Academy (\$5,000) South Bay Panthers Track Club (\$5,000) McCormick Divers of Long Beach (\$3,000) Aztec Soccer Club of East Los Angeles (\$2,500)

APRIL 1991

Reviving Baseball in Inner Cities [RBI] (\$65,276)

To pay for player uniforms and assist for a second year in the operation of a baseball program serving about 600 boys between the ages of 13 and 16.

Boys & Girls Club of South Coast (\$59,445)

To assist in purchasing and installing a new gymnasium floor for this facility serving more than 200 children each day.

Gymnastics Pacifica in Corona (\$20,000)

To purchase essential gymnastics equipment for instructional programs that serve 300 youngsters from 10 surrounding communities.

SCATS Gymnastics (\$20,000)

To purchase new gymnastics equipment to replace worn equipment at its three facilities (in Huntington Beach, Walnut and Mission Vieio).

Fullerton Aquatics Sports Team [FAST] (\$19,000)

For the purchase of a swimming pool thermal blanket to help reduce heating costs and the purchase and installation of starting blocks to be used in youth swim meets.

RECOGNITION GRANTS*

B-Ball Association (\$5,000) California Street Hockey Association (\$5,000) Little League Baseball, Inc.-District 38 (\$5,000) Lennox Little League (\$5,000) Newport Mesa Junior All-America Football (\$5,000)

Newton Boosters Association (\$5, 000) Quick Release Bicycling Club [Team of

the Future] (\$5,000)





Rowland Little League (\$5,000) Santa Barbara Junior Wheelchair Sports Camp (\$5,000) Tujunga Little League (\$5,000) Westminster Little League (\$5,000)

JUNE 1991

Child Victims in Court Foundation (\$100,000)

For providing appropriate sports and recreation equipment for use by youth of all ages having to spend time at Children's Court in Monterey Park.

San Pedro Baseball Association (\$98,900)

To pay for the construction of a T-Ball field to be known as the "AAF T-Ball Field" that will be part of the "Field of Dreams" complex serving thousands of youngsters in the South Bay Area.

California Handicapped Skiers Foundation (\$85,000)

To assist in providing lessons for 1,400 handicapped young people for the 1991-92 ski season.

California International Sailing Association (\$75,000)

To provide sailing instruction and scholarships for economically disadvantaged and minority youngsters ages seven to 18.

Constitutional Rights Foundation (\$74,540)

For development and expansion of its "Sports and the Law" program to teach continuation school students about laws by studying rules and regulations governing sports.

Four A's Foundation (\$64, 000)

To pay for the production of a teacher training video, video duplication, and printing of teacher guides to train playground specialists working with children ages six to eight.

West Los Angeles Throwing Center (\$53,900)

To enable the center to operate for a sixth year, providing instruction and clinics in throwing events for track and field athletes ages eight 118.

National Foundation of Wheelchair Tennis 49.270)

To provide two, 10-week camp sessions at three sites (Long Beach, Santa Ana and San Diego) in tennis instruction for wheelchair-bound youngsters, and the purchase of a van.

West San Gabriel Valley YMCA (\$21,300)

For the purchase of swimming and water polo equipment for new indoor pool serving lower income families of Alhambra, San Gabriel, Rosemead and Monterey Park.

South Bay Gymnastics Training Center in Gardena (\$19,790) For the purchase of gymnastics equipment to complete the six events of men's gymnastics, and to update old equipment.

Cuyamaca YMCA Gymnastics Center (\$19,350)

For the purchase of gymnastics equipment to replace worn and unsafe equipment on loan from a local high school.

Rancho California Gymnastics in Murrieta (\$19,120)

For the purchase of gymnastics equipment to expand and enhance its programs serving more than 400 youngsters in the Temecula Valley.

Santa Barbara Youth Volleyball Association (\$15,700)

For the purchase of volleyball equipment for club of 450 members that is open to girls between the ages of 10 and 17.

RECOGNITION GRANTS*

Apple Valley Youth Football (\$5,000)
Huntington Beach Pop Warner (\$5,000)
Lake Los Angeles Pony Baseball (\$5,000)
Lakewood Pacific Junior Football (\$5,000)
North Long Beach Pop Warner (\$5,000)
Ontario Pop Warner (\$5,000)
Riverside Pop Warner (\$5,000)



John C. Argue

Temple City Youth Football (\$5,000) Upland Pop Warner (\$5,000) West Valley Youth Athletic Association (\$5,000)

OCTOBER 1991

U.S. Olympic Festival '91 (\$801,000)

Support for the largest sporting event in the United States showcasing the talents of prospective Olympic athletes.

Salvation Army Centers (\$87,200)

For the purchase of new sports equipment and providing salaries of coaches for sports program operated at centers in Los Angeles, Glendale, Pasadena and Compton.

Crittenton Center for Young Women and Infants (\$74.695)

For upgrading of sports facilities and continued development of sports programs for 90 young women residents.

Community Youth Gang Services of Los Angeles (\$66,256)

To allow for the establishment of a Late Night Basketball League in East Los Angeles and the continuation of an existing one in South Central Los Angeles.

Phoenix Houses of California (\$55,691)

Provides for the continued operation of a year-round sports program serving adolescent residents at Venice Beach, Santa Ana and San Diego drug rehabilitation facilities.

LA's Best (Better Educated Students for Tomorrow) (\$44,262)

Provides for purchase of sports equipment, transportation and additional staff hours for student after-school activities program serving 3,800 students at 19 elementary schools.

Boys & Girls Club of Ventura (\$32,920)

For purchase of sports equipment for on-going programs and assisting in the hiring of a sports director for nine months.

Verdugo Gymnastics Center of Los Angeles-Glendale (\$19,961)

For the repair and replacement of worn gymnastics equipment and to provide scholarships for participating gymnasts.

Genesis Gymnastics Parents Club of Lancaster (\$19,064)

To purchase new gymnastics equipment and replacement of worn mats to make club safer and enable it to meet US Gymnastics Federation standards.

Irvine School of Gymnastics (\$18,654)

For purchase of equipment and to expand enrollment by offering scholarships.

Glendale Family YMCA (\$9,145)

For the purchase of heat-saving pool covers and the purchase of storage reels.

RECOGNITION GRANTS*

L.A. Force Soccer Club of Northridge (\$5,000) Los Angeles Jets Track Club (\$5,000) Palmdale Pony Youth League (\$5,000) Quiet Fire Youth Track Club of San Pedro (\$5,000) Southern California Track Starters Association [LA] (\$5,000) South Gate Youth Football (\$5,000) Victoria Park Little League of Carson (\$5,000) Long Beach Early Intervention Council (\$1,766)

JANUARY 1992

Southern California Velodromes (\$140,790)

To operate all phases of the Youth Cycling Program at all three velodromes in Carson, Encino and San Diego.

Southern California Tennis Assn./National Junior Tennis League (\$125,000)

To continue to provide introductory summer tennis program for more than 5,000 young people at 115 sites throughout Southern California.

Mt. SAC Relays (\$64,300)

For operation of a two-day competitive event preceded by school-based instructional clinics that introduce the sport of track and field to young people who might otherwise not get an opportunity to participate in the sport.

Bellflower Aquatic Club (\$57,672)

For the purchase of swim training and pool equipment and the establishment of scholarships for 45 additional team members.

Mt. San Antonio College (\$50,000)

To pay for the resurfacing of the south end of the college's sports facility, Hilmer Lodge Stadium (used in 1984 Olympic Games), enabling expanded competition area for track and field.

California State University, Los Angeles (\$50,000)

To help pay for the resurfacing of the university's ARCO-Jesse Owens Track facility, used as a training site for the 1984 Olympic Games and open to the community year-round.

Mission Valley YMCA Gymnastics in San Diego (\$20,000)

Will enable the YMCA to purchase new gymnastics equipment and provide scholarships to 100 youngsters living in the Linda Vista area.

Somis School of Gymnastics in Rancho Cucamonga \$(19,998)

To purchase adequate and safer gymnastics equipment for the 200 youngsters (between the ages of three and 18) in the program.

Downey YMCA Gymnastics (\$18,795)

For the purchase of new gymnastics equipment and to maintain the quality of programs offered by the YMCA.

Boys & Girls Club of Oceanside (\$12,000)

To assist in the purchase and installation of a new gymnasium floor for its sports facility.

RECOGNITION GRANTS*

Bellflower Youth Football (\$5,000) Canyon Country Little League (\$5,000) Eagle Rock Little League (\$5,000) Footbill Little League of Glendale (\$5,000) La Habra Junior Athletic Association (\$5,000) LaVerne/San Dimas Pop Warner Youth Football Inc. (\$5,000)

Director

Pacoima Youth Athletic Foundation (\$5,000)
Pioneer Little League of Whittier (\$5,000)
Police Activity League Supporters of Northridge (\$5,000)
Poway Pony/Colt Little League Inc. (\$5,000)
Santa Paula Blazers Youth Track Club (\$5,000)
Sylmar/San Fernando Little League (\$5,000)
Westminster-Midway City Junior All-American Football (\$5,000)

JUNE 1992

California Handicapped Skiers Foundation (\$81,511)

To assist in paying for personnel to teach skiing to physically and mentally disabled young people.

Constitutional Rights Foundation (\$71,100)

For development and expansion of its "Sports and the Law" program to teach continuation school students about laws by studying rules and regulations governing sports.

Riverside Aquatics Association (\$42,780)

For purchase of thermal pool covers, lane lines, storage reels, swimming equipment and timing equipment, and to provide scholarships for financially disadvantaged youth.

Weingart East Los Angeles YMCA (\$38,046)

To pay for swimming lessons during school hours for students at four elementary schools in the area.

The Boys & Girls Club of Oxnard (\$25,878)

To purchase basketball and boxing equipment and pay for two part-time program coordinators.

San Diego Hall of Champions Sports Museum (\$25,000)

To help establish a youth sports opportunities information data base serving San Diego County.

Mission Viejo Gymnastics Center (\$19,972)

To purchase new mats and equipment and provide scholarships for minority and economically disadvantaged youth.

California Gymnastics in Orange (\$19,869)

To purchase new equipment and to establish scholarships for minority and economically disadvantaged students.

Sea Wind Gymnastics in San Marcos (\$19,869)

For the purchase of new equipment and to establish a scholarship program for minority and economically disadvantaged students.

YMCA of Riverside City and County (\$19,146)

For the purchase of new equipment and upgrading of old equipment, and to provide scholarships for youth in the communities of Murrieta, Perris, Romoland and surrounding areas.

Project Vista (\$16,120)

To purchase equipment in order to add to current offering of sports to children ages five to 14 in Val Verde and Castaic area.

Los Angeles Unified School District (\$15,000)

To support community-based all-comers track and field meets at LA Southwest College, Bell High School and Birmingham High School.

Orange Coast College Sailing Center (\$13,994)

To facilitate free sailing program for youth who would normally not have an opportunity to learn to sail.

RECOGNITION GRANTS*

Belmont Athletic Association in Long Beach (\$5,000) Buena Park Youth Football (\$5,000) Burbank Boys Sports Federation (\$5,000)

Carson Tigersharks Swim Team (\$5,000)

Duarte Hawks Jr. All-American Youth Football (\$5,000)

Hesperia Youth Football (\$5,000)

Irvine Youth Football (\$5,000)

North San Diego County/Special Olympics (\$5,000)

Partners of Parks in Long Beach (\$5,000)

Snowline Communities Youth Football in Wrightwood (\$5,000) Southern California Cheetahs Track Club, Inc. (\$5,000)

Southern California Cheetahs Track Club, Inc. (\$5,000) Torrance Pop Warner Football (\$5,000)

Tri-City Pop Warner Football (\$5,000)

Tri-Park Little League (\$5,000)

United States Aquatic Association of the Deaf (\$5,000) Littlerock Youth Football in Antelope Valley (\$1,300)

*A "Recognition Grant" is awarded by the Amateur Athletic Foundation of Los Angeles in recognition of the good work done by that organization in serving the sports needs of youngsters in its community.





AAF PROGRAMS: TEACHING AND TRAINING FOR THE FUTURE

nnovative programs set the AAF apart from other philanthropic entities. While the AAF's grantmaking function deals with existing youth sports organizations, programs are specifically designed to reach into areas where a sports structure is non-existent. Since 1985 the Foundation has invested more than \$8 million in this endeavor.

Sports Clubs, for example, are creating a focal point around which community members can unite to bring the tradition of sport to youngsters in neighborhoods that have never had the experience of continuity in sports programming.

Equally important is the coaching program, ensuring that youngsters involved in sports get the maximum enjoyment and learning experience that only qualified coaches can provide.

started at the three Southern California Velodromes in 1986 had provided the infrastructure sufficient to the

In 1992 the success of AAF programs was clearly evident. The "Learn and Play Olympic Sports Program" involved approximately 150,000 youngsters in the Los Angeles Unified School District. And, the track cycling program

velodromes so that they are now able to offer the program themselves.

AAF programs are fast becoming models for youth sports delivery across the country.

AAF SPORTS CLUBS

n 1990, the Foundation initiated the Sports Club program with the goal of uniting the community through sports.

AAF-chartered Sports Clubs, begun with nine clubs around Los Angeles, added three new clubs in 1992.

The 12 AAF-chartered Sports Clubs, serving thousands of children are Athens Park, Bethune Park, Bodger Park, Enterprise Park, Jordan Downs, Lennox Park, Mar Vista Gardens Recreation Center, Mona Park, Pecan Recreation Center, Roosevelt Park, Will Rogers Park and the Southern California Track Club.

Each club is run by an Advisory Board made up of members of the community. The board decides what sports they wish to make available, order the necessary equipment and uniforms, make arrangements for officials to referee the games or events, set membership fees and privileges, and find volunteers to participate in the AAF's coaching workshops with the goal of becoming qualified coaches themselves. The AAF will continue to add Sports Clubs at new sites.



Lodwrick Cook

Director

AAF COACHING EDUCATION PROGRAM

o that every youngster can receive quality, qualified coaching, the Amateur Athletic Foundation has developed a comprehensive program for parents, teachers and adults interested in coaching young people.

The six-hour workshops are offered free of charge to any group of 10 or more coaches. Expert presenters discuss philosophy of coaching youth, as well as covering skills instruction in specific sports. More than 200 of these workshops are taught yearly.



he AAF and the CIF (California Interscholastic Federation), the governing body for high school sports in the state, have formed a partnership to provide boys and girls high school coaches in soccer and track and field with the coaching philosophy, technical and tactical knowledge, teaching methods and management skilfs needed to build successful sports teams.

During the first two years of the program for soccer, more than 1,200 coaches were able to enhance their expertise by completing a 30-hour, four-day training program at regional sites throughout Southern California. Completing the training fulfilled the requirement for a United States Federation "D" coaches license. In the program's first workshops for track and field, begun in January of 1992, more than 500 coaches attended the four-day session and qualified to earn "TAC 1" certification from The Athletics Congress (TAC), the national governing body for the sport.

AAF MINORITY COACH LEADERSHIP PROGRAM

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he AAF Minority Coach Leadership Program was introduced in 1992 to train and educate minority adolescents (15-20 years old) to become expert swimming coaches. Under the guidance of an AAF Coach in Residence, this four-week intensive program provides 160 hours of instruction in the technical and methodological domains of coaching swimming. The young coaches who complete the training receive Level 1 certification from the American Swimming Coaches Association.



James L. Easto Director

RUN FOR FUN

he annual "Run for Fun" program at participating junior high schools begins in October and culminates with a final competition in December. This program involves a 10-week distance running curriculum for about 2,000 boys and girls, taught by selected instructors in after-school sessions. The program takes place at more than 90 schools in the Los Angeles Unified School District, as well as districts serving Pasadena, Glendale and Santa Monica.

BEACH VOLLEYBALL

n the summer, the beach is brought to the inner-city with beach volleyball style sand courts built by the AAF at four LA city parks, as well as one park in Torrance and one in Gardena. Boys and girls ranging in age from 11 to 17 receive special instruction by male and female professional beach volleyball players.

The specific goals of the program are to introduce and teach participants basic volleyball skills and to provide match situations following the beach volleyball style of play.







SUMMER SWIM

he AAF has supported instructional and competitive swim programs since 1986 at all Los Angeles city and county pools, as well as swim facilities in Santa Clarita and Long Beach every year from June through August. Instruction comes from pool personnel who have received specialized aquatic training provided by the Foundation.

A culminating swim meet, sponsored by the AAF, is held for all Summer Swim participants at the Exposition Park Swim Stadium at the end of the summer.

LEARN AND PLAY OLYMPIC SPORTS

two-part program developed by the AAF in cooperation with the Los Angeles Unified School District, the "Learn and Play Olympic Sports" program introduces the Olympic Cames to approximately 150,000 of the district's youngsters in the third, fourth and fifth grades.

The "Play" aspect of the program, conducted during May, allows more than 14,000 of these boys and girls to learn skills games involving five Olympic sports: basketball, volleyball, team handball, gymnastics and track and field.

A classroom lesson plan developed by the AAF is the "Learn" component of the program and is used by teachers for instruction in geography, language arts, mathematics, physical education and social studies, all with lessons using the Olympic Games as a theme.





Earvin Johnson, Jr. Director

PAUL ZIFFREN SPORTS RESOURCE CENTER: AN EDUCATIONAL AND RESEARCH CENTER FOR SPORT

he Paul Ziffren Sports Resource Center houses the most comprehensive collection of sports information in the Western Hemisphere, enabling the Amateur Athletic Foundation to serve as an educational and research center for sport.

The library's national and international reputation has grown dramatically in the last two years. In 1991 the library responded to more than 11,000 inquiries—up 48 percent from 1990. The staff handled 4,096 personal visits and received another 6,912 telephone calls and letters requesting information. Users of the library have included individuals from every state in the U.S., the District of Columbia and 34 different countries.

The Center's multi-purpose pavilion is designed for conferences on sport, coaching workshops, screenings of sport films, special exhibitions and community meetings.

Hundreds of elementary school children are treated to weekly field trips to the library. Upon arrival, the students are ushered into the pavilion for a viewing of the AAF's videotape, "The Magic of Sports." Their next destination is the library, where youngsters enthusiastically research their favorite sport or sports personality.



Rafer Johnson Director





As a leader in exploring issues affecting sport, the Ziffren Center staff recently organized a national conference on the "Funding Crisis in High School Athletics," and has coordinated two studies titled, "The Coverage of Women's Sports in Four Daily Newspapers" and "Gender Stereotyping in Fefevised Sports." Additionally, the staff has written articles and biographies for publication in journals and reference books, presented research papers at international conventions and reviewed books.

Through the Ziffren Center, the Amateur Athletic Foundation recently selected the first winner of its annual Book Award." Authored by Mariah Burton Nelson, "Are We Winning Yet? How Women Are Changing Sports and Sports Are Changing Women" (Random House) was selected as the 1992 winner from non-fiction sports books published in English during 1991.

The Ziffren Center Library is open to students, athletes and coaches, academic researchers, journalists and the public. The library is open Monday through Friday, 10:00 a.m. to 5:00 p.m., Wednesdays until 8:30 p.m. and on alternate Saturdays, 10:00 a.m. to 3:00 p.m. Appointments are recommended. Please call (213) 730-9696.



Director

COMMUNITY RELATIONS

he AAF serves as the community's resource for speakers who cover the many dimensions of sport.

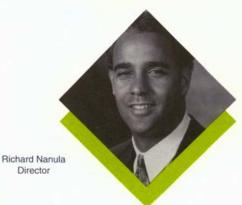
Athletes, administrators and other professionals have inspired youngsters in elementary, junior high and high schools, and recreation centers throughout Southern California.

Other resources available to obtain sports information for youngsters and adults alike are the AAF's Youth Sports Directory, which contains a list of facilities offering sports from badminton to yachting, and the AAF's toll-free number 800-LA SPORT, which directs the caller to recorded information on a variety of programs, depending on the season.

Participation in LAUSD's Adopt-A-School program is two-fold. In addition to hosting activities and providing athletic equipment for our official adoptee, Twenty-Fourth Street School, the AAF encourages field trips to the Paul Ziffren Sports Resource Center, even though school budgets for such ventures are being slashed. How do we accomplish this? By covering the cost of the bus transportation.

The Foundation also serves as an advisor and assists in coordinating youth sports activities at a variety of special events initiated by community groups and universities.







14

AAF FRIENDS OF SPORT

uch of the success of the 1984 Olympic Games can be traced to the contributions made by volunteers.

Many of those same people keep the legacy alive by joining the AAF's volunteer corps--Friends of Sport.

Among this group are managers, doctors and retired school teachers who enthusiastically replace necklaces with stopwatches, loafers with sneakers and briefcases with clipboards whenever they are called to help at an event.

Besides serving youngsters at the Youth Sports Festival, Summer Swim and Run for Fun, Friends of Sport assist in programs hosted by AAF grantees, such as AAF/Mt. SAC Youth Days and the Los Angeles Invitational Swim Meet. Time and effort also is donated on a weekly basis at the Paul Ziffren Sports Resource Center Library and cataloging the AAF's vast sports memorabilia collection.

Friends of Sport dedicate more than 3,600 hours annually to help enrich children's lives through sport, and are led by two generous volunteer coordinators, Dusty Chapman and Teta Grimes.



AWARD PROGRAMS--RECOGNIZING ATHLETIC ACHIEVEMENT

he Amateur Athletic Foundation is the legacy of the 1984 Olympic Games. It is also the recipient of another important legacy, that of the Helms Athletic Foundation. Passed down through caring hands--Citizens Savings Bank, First Nationwide Bank, the Peter & Ginny Ueberroth Foundation and First Interstate Bank--the Helms Foundation's award programs and memorabilia collection are an important part of the AAF.

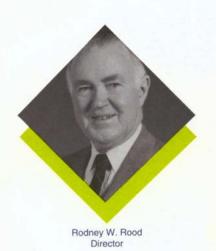
To recognize athletic achievement, whether it be in the Olympic Stadium or on the local high school playing fields, the AAF maintains several long-standing award programs.

WORLD TROPHY

Established in 1950, this award recognizes the foremost athletes of the world. World sport leaders select the best athlete in each of these six regions: Africa, Asia, Europe, North America, Oceania (Australia & New Zealand), and Central/South America.

Selections were made retroactive to 1896, the date of the first modern Olympic Games. Presentation ceremonies are held annually at the AAF. The names of the winners are engraved on a permanent trophy on display at the Foundation.

Close to 500 athletes have been named for this award, the majority of whom are Olympians.





1991 AAF World Trophy winners and presenters gather around the permanent trophy on display at the AAF headquarters. Left to right. Mike Powell, Jackie Joyner-Kersee, Hortencia Marcari, Edwin Moses, Anita L. DeFrantz, Tamas Darnyi, John Naber, Lin Li, Cynthia "Sippy" Woodhaed-Kantzer and Bruce Furniss.

SOUTHERN CALIFORNIA ATHLETES OF THE YEAR

Established in 1940, this award honors the top male and female athletes in Southern California. Selections are made by Southern California sports authorities. The best female athlete is presented her award as part of the AAF's annual February celebration of Girls & Women in Sports Day. Selections have been made retroactive to 1900.

ROSE BOWL PLAYER OF THE GAME

Established in 1945, this award serves to honor the "Most Valuable Player" of the game. Members of the media covering the annual Rose Bowl Game make the selection of the game's top performer and presentation of the award is made in a press room ceremony following the game. The names of the players selected, retroactive to 1902, are engraved on a permanent trophy on display at the Pasadena Tournament of Roses Association headquarters.

HIGH SCHOOL AWARDS

Instituted in 1937, high school all-star awards are presented to outstanding male and female athletes in the sports of football, basketball, baseball, softball and volleyball. Selections are made by Southland sports journalists, school administrators and coaches. This program is a joint effort of the AAF and First Interstate Bank.

Thousands of young athletes have been recognized for their achievements over the past 55 years. Currently, some 1,350 athletes are honored each school year.

The Foundation's high school awards program is unique in that it is the oldest, uninterrupted program of its kind in the country.

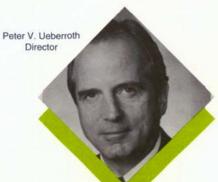
Dr. Frank Sanchez Director

AAF EXHIBITS SHOWCASE THE PAST TO TEACH ABOUT THE PRESENT

he Amateur Athletic Foundation's collection of sports memorabilia and Olympic Games material is unparalleled. Throughout the year, items from the collection are exhibited in the Paul Ziffren Sports Resource Center Library to bring sports to life. The AAF also mounts traveling exhibits and hosts others.

Twenty-four Olympic posters from the AAF's collection, dating from 1900-1992, comprise a traveling exhibit that was first hosted by the Natural History Museum of Los Angeles County. Titled "Art and Sport: Images to Herald the Olympic Games," the exhibit was organized by the students of the California State University, Long Beach Museum Studies Program. The exhibition provides the first comprehensive look at the significance of Olympic Games posters as works of art and pays tribute to the artisans who uniquely interpreted each host city's spirit of the Games. The poster exhibit will also travel to the Saskatchewan Sports Hall of Fame and Museum in Regina and the Canadian Olympic Hall of Fame in Calgary.





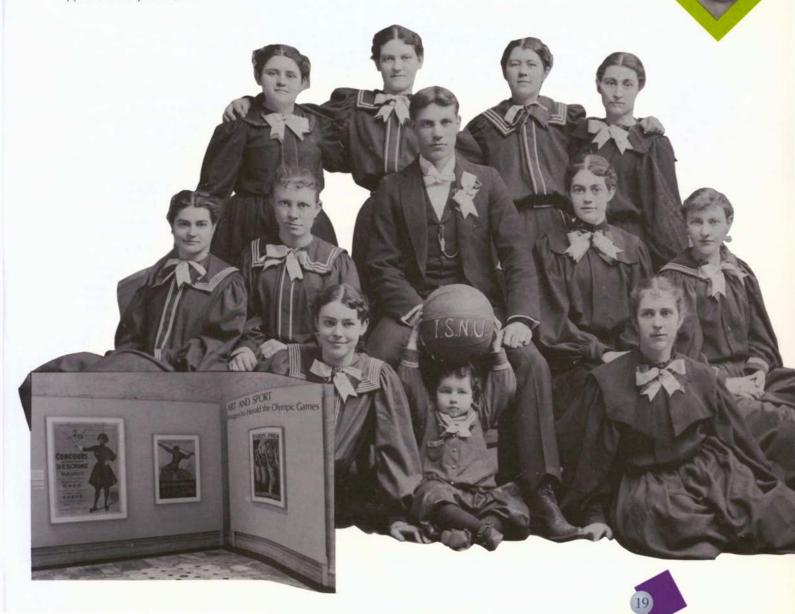


The Paul Ziffren Sports Resource Center Library was also the site of the art exhibit, "The Sporting Woman: Insights from Her Past." The exhibit featured 160 visual images showing the varied sports activities in which women participated from antiquity to 1930.

Harry L. Usher Director

Other AAF seasonal exhibits greet visitors to the library throughout the year. Whether an exhibit presents the evolution of football equipment or the history of women's basketball, each tells a story through artifacts, photographs and words.

Future exhibits will continue to focus on providing an understanding of the role of sports in the past--to appreciate the present.



CRITERIA FOR ASSESSING GRANT REQUESTS

he Amateur Athletic Foundation of Los Angeles (AAF) is endowed with Southern California's share of the surplus from the 1984 Olympic Games. As one part of its overall effort to enhance the role that sport plays in the lives of citizens of Southern California, the Foundation operates a grants program. The program will consider requests from any bonafide organization devoted to amateur sport. However, the AAF anticipates receiving many more requests than it will be able to fund. In order to help make the difficult funding choices, the Board of the Foundation has adopted the following Grant Guidelines:

A. POPULATION TO BE SERVED

The Foundation intends to serve the same broad cross section that contributed so much to the success of the 1984 Olympic Games. The focus of the Foundation's activities is on sports programs for youth in Southern California's eight counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, San Diego, Santa Barbara and Ventura.

- Within this broad arena, we anticipate giving special emphasis to those groups or communities that are most in need. These will often be communities of lower income. However, we will be careful not to duplicate services already being provided to those communities through other resources.
- 2. While serving all youth, the Foundation will give special attention to sectors of the population known to be underserved by current sports programs: women, minorities, the physically challenged or developmentally disabled, and youth in areas where the risk of involvement in delinquency is particularly high.
- The Foundation recognizes that 60% of the total Olympic surplus went to the United States Olympic
 Committee and the various National Governing Bodies for the support of Olympic-level competitors.
 The funds that are part of the AAF, accordingly, are aimed primarily to youth who are not at elite levels of
 sports accomplishment.
- 4. The Foundation expects to receive grant requests from all areas in Southern California, and it intends to serve the whole region. Special consideration will be given to those areas that provided Olympic venues. Moreover, we recognize that the 1984 Olympic Games were awarded to Los Angeles, and we have a particular obligation to this community.

B. PROGRAM- RELATED CRITERIA

- Potential Impact: Quantity Will the program reach a large number or only a few? Other things being equal, we will give priority to programs that will reach large numbers, or large proportions of their targeted populations.
- Potential Impact: Quality The AAF will give particular attention to programs that may have an
 especially meaningful impact upon their participants. By this we mean that participation in the program
 significantly enhances their health, physical abilities, sense of pride in self, and cooperativeness and sense
 of respect for others.

- 3. Quality of Staff: Grant proposals should describe in detail the nature and backgrounds of staff who will operate the youth sports programs. We will emphasize programs run by experienced, trained personnel. The AAF is also prepared to support programs that utilize, under appropriate supervision, older youth as role models for younger children.
- 4. Choice of Particular Sports: The Foundation is prepared to consider requests for sports programs emphasizing so-called "minor" sports and sports for individual competition, as well as more traditional team sports. The key is not the sport, but the quality of the program.
- 5. Non-Duplication: Is this a program that really cannot be carried out with other resources, or one not already being conducted by others? Our aim is to provide programming in needed areas, rather than to substitute for existing alternatives. Priority will be given to projects where the probability of duplication is low.

In addition to these five major criteria for program support, there are others that, though perhaps of lesser importance, will be given special attention wherever appropriate. These include:

Measurability: Will we be able to assess objectively the impact of the program?

Distinctiveness and Creativity: Does the program attempt something new and innovative, that may serve as a model of sports programming that might be adopted elsewhere?

Contribution to Knowledge: Is the program likely to improve our general knowledge about how sport affects people's lives?

C. COST-RELATED CRITERIA

- The Existence of Matching Grants: Priority will be given to proposals where Foundation funding comprises
 only part of the total funding for the program. The remainder of the funding to come from the local group or
 community in question, or from other organizations, including foundations and corporations. This criterion is
 most applicable to established groups it may be modified in the case of new groups in the most resourcedeprived areas.
- 2. Other Means of Leveraging the Foundation's Money: Matching grants are only one way of extending the reach of Foundation dollars. Another is program-related investing, where the Foundation helps underwrite the initial cost of programs but expects a return of its investments over time. Consideration will be given to programs that combine public and private sector funding, taking advantage of the benefits of each.
- Continuity: All Foundation grants will be for a finite period of time. Priority will be given to those requests that show signs of planning for subsequent financing when our grant concludes.
- 4. Cost in Relation to Impact: The AAF will look closely at the overall costs of the program in relationship to the various other criteria, especially impact. Programs with high dollar cost in relation to impact must be especially meritorious on other criteria if they are to be justified.



Gilbert R. Vasquez

- 5. Grants for Capital Construction: Capital construction requests will be funded only when,
 - a) A special need can be established,
 - A part of the funding will be met by matching grants or other means that will supplement the Foundation's contribution, and
 - c) The cost is small relative to its potential service to the group or community in question.

D. ELIGIBILITY

- 1. Grants will be made to organizations, and not to individuals.
- 2. Grants will be made only to organizations with open, non-restrictive membership that operate open to all regardless of race, creed, religious belief or nationality. Nothing in the Guidelines shall prohibit a program from specifying an age, sex, or physical capacity classification, as long as it is reasonable under all the circumstances, and is consistent with applicable law.
- The current objectives of the Board encourage assistance to organizations that provide on-going, structured youth sports programs combining the essential elements of teaching, learning and competition.
- 4. The current objectives of the Board discourage grants for:
 - endowments
 - travel outside of Southern California
 - single, public or private school facilities or programs not including sports schools
 - routine operating expenses
 - purchase of land
 - debt recovery or incurring debt liability

The criteria are meant as helpful guidelines setting initial standards. Aside from the restrictions to amateur youth sports in Southern California, the criteria are not meant to serve as a bar to any particular group.

The Board will review the guidelines on an annual basis.

ADMINISTRATION OF THE GRANTS PROGRAM

Foundation grants are one of our principal ways of furthering the aims of the Amateur Athletic Foundation. Through grantmaking, as well as our other programs, we intend to further the heritage of excellence passed on to us by the success of the 1984 Olympic Games. To help ensure that grant funds serve these purposes, the staff of the Amateur Athletic Foundation intends to be an active participant in all phases of the grants process. We hope to get to know the prospective grantee organizations, to provide help in the formulation of grant applications, and where possible to help in the solicitation of matching funds. For the requests that are approved for funding by the Foundation's Board, we expect to stay informed about the program's progress, to monitor the program's expenses, and to be available to help if problems arise.

SUGGESTIONS FOR GRANT APPLICATIONS

Please read the Grant Guidelines carefully, including the section on the administration of the grants program.

The Foundation does not have a standardized application form. The Board of Directors meets three times per year. Proposals are accepted at any time on a first-come, first-served basis. Due to the number of requests we receive, it generally takes several months before the Board takes action on the application. To assist you in the application process, we do have several suggestions.

First, before investing a lot of time, send us a brief letter (2 or 3 pages) telling us what you have in mind and wait to hear from us as to the likelihood of our being able to help. For those preparing full grant proposals, your proposal should be responsive to the Guidelines and should also:

- · State clearly the purpose for which the funding is requested.
- Briefly describe your organization, its history, status (non-profit, and profit, etc.), connection to youth
 and sport, the most current annual operating budget, the most recent IRS form 990 and IRS and State of
 California tax status determination letters.
- · Describe the need to enhance the program.
- Describe in detail how the program would work and whom it would serve. Include an estimate of the number of participants to be served by the grant.
- Describe the personnel who would be carrying out the program, and include brief biographical statements of those who would be most centrally involved.
- · Provide a detailed budget with justifications for each major budget item.
- · Describe efforts already made, or underway, to find matching grant funds.
- Provide a clear time schedule for the program.
- INCLUDE YOUR CONTACT PERSON, MAILING ADDRESS AND DAYTIME TELEPHONE NUMBER.

Please send a typed original and one copy of your inquiry or proposal to:

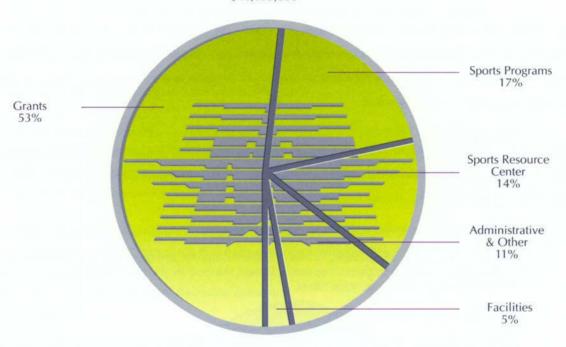
The Grants Program

Amateur Athletic Foundation of Los Angeles
2141 West Adams Boulevard

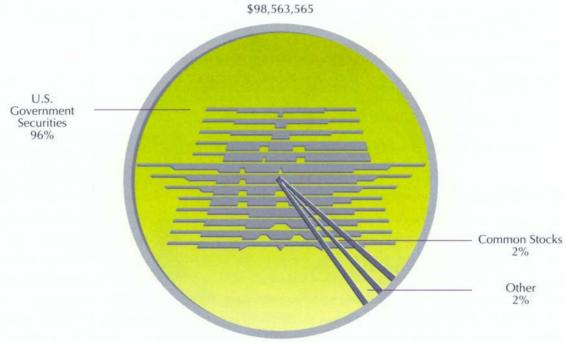
Los Angeles, CA 90018

AMATEUR ATHLETIC FOUNDATION OF LOS ANGELES FINANCIAL PROFILE

Summary of Expenditures From Inception to March 31, 1992 \$46,055,000



Analysis of Investment Portfolio as of March 31, 1992



AMATEUR ATHLETIC FOUNDATION STAFF

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Michael Salmon

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AMATEUR ATHLETIC FOUNDATION OF LOS ANGELES

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