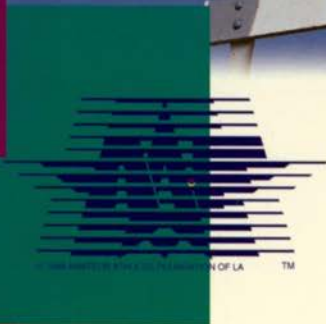


AMATEUR ATHLETIC FOUNDATION
o f L o s A n g e l e s



Serving Youth Through Sport

*Amateur Athletic Foundation
of Los Angeles*

Board of Directors

John C. Argue, Chairman

Evelyn Ashford

Mike R. Bowlin

John E. Bryson

Yvonne Brathwaite Burke

Jae Min Chang

Anita L. DeFrantz

James L. Easton

Shirley T. Hosoi

Rafer Johnson

Maureen Kindel

Charles D. Miller

Richard D. Nanula

Peter O'Malley

Frank M. Sanchez

Peter V. Ueberroth

Harry L. Usher

Gilbert R. Vasquez

David L. Wolper, Chairman Emeritus

Tom Bradley, Emeritus

President

Anita L. DeFrantz

Vice Presidents

F. Patrick Escobar

Grants & Programs

Conrad R. Freund

Finance & Administration

Wayne V. Wilson

Research

"Serving Youth Through Sport" is published biennially by the Amateur Athletic Foundation of Los Angeles. For additional information please write or call:

Amateur Athletic Foundation of Los Angeles

2141 West Adams Blvd.

Los Angeles, California, 90018

Telephone: 213-730-9600

E-mail: postmaster@mailgate.aafla.com

Home Page: <http://www.aafla.com>

Published June 1996

Chairman's Comments

On April 27, 1996, the Olympic Flame returned to Los Angeles, if only for a short time, as it began its journey to Atlanta. The flame was once again received enthusiastically as residents lined the streets to applaud the torch bearers and to bask in the glow of this internationally recognized symbol of human excellence. The scene was similar to that of just 12 years ago as Angelenos welcomed the Olympic flame which would burn brilliantly in the cauldron of the Los Angeles Coliseum for the two-week period of the Olympic Games.

As the Games came to an end, the flame in the cauldron was slowly extinguished. The Olympic Spirit, however, has continued to burn brightly in the hearts and minds of the residents of Southern California through the work of the Amateur Athletic Foundation of Los Angeles.

Each day, in parks, clubs, schools and empty lots put into use as playing fields, adult volunteers continue to give of themselves to assist youngsters in their quest for human excellence through sport. They juggle jobs and personal commitments with the many duties of youth sport: coaching, officiating, car pooling, equipment and uniform purchasing, cheerleading, comforting, groundskeeping and fund raising. They are equally authority figures, role models, instructors, mentors and friends. They bring out the best in youngsters on the field and teach them the qualities that will also make them successful in life beyond the playing field.

The Amateur Athletic Foundation, legacy of the 1984 Olympic Games, is committed to assisting the efforts of these individuals and the organizations that serve youth through sport. Since inception, the AAF has invested nearly \$70 million in Southern California. Through grant making, innovative sports programs, a nationally recognized coach education program, and the internationally respected Paul Ziffren Sports Resource Center Library, the AAF is continually striving to ensure that as many youngsters as possible have the opportunity to enrich their lives through sport.

All of us must continue to work together to provide a stable and safe environment in which youngsters can grow and develop into productive citizens. You can count on us to do our part.

John C. Argue



President's Report

The Amateur Athletic Foundation of Los Angeles has a unique responsibility. We serve youth through sport. This is a responsibility we take very seriously because today's youngsters deserve our best effort. Caught in a world that all too often includes violence, economic insecurity, and a technological information revolution that provides them with a multitude of mixed messages regarding proper behavior, youngsters need the positive environment that sports participation provides.

Each day through our grant making, Foundation initiated sports programs, coaching education, awards programs and the Paul Ziffren Sports Resource Library we are able to positively affect the lives of youngsters and the adults who assist them.

From June 1994 to January 1996, the period since the AAF's last biennial report, the Foundation has provided 138 individual grants totaling \$4.0 million. The organizations benefiting from these grants reach thousands of youngsters. (Please see Grants Awarded pages 20-23)

The AAF's funding assistance has been particularly effective for organizations offering after-school sports programs. Examples include New ADAGE Youth Development Program which offers the only viable after-school sports program at Los Angeles Unified School District (LAUSD) middle schools, and LA's BEST which expanded their after-school program to 22 elementary schools.

To ensure that as many youngsters as possible have access to sports opportunities in every neighborhood, the AAF in 1994 funded the creation of Kids in Sports (KIS). KIS now serves more than 5,000 youngsters at 12 sports clubs in East, Central and South Central Los Angeles.

The clubs are located in schools, county and city parks, and housing projects. At these clubs adults also learn skills to the clubs and strengthen the communities in which they operate.

In 1995 the AAF implemented the "Youth Sports Incubator Project" initiative. Under this program grants are awarded to organizations which do not yet have a track record of providing continuous organized sports program, but have demonstrated the ability to serve youth. The Kedren Community Health Center and Children of the Night are two of these "incubator projects."

The AAF's programs which supplement the Foundation's grant making, continued to fill voids not being met by existing organizations. In 1994 and 1995 the Beach Volleyball, Summer Swim, Learn and Play Olympic Sports, and Run For Fun programs had record participation. In fact, the 1995 AAF Run For Fun Program attracted the largest number of schools (54), and youngsters (3,000), in its nine-year history.

The AAF's Coaching Program continued to improve the level of adult coaching education at various levels. The AAF/CIF Coaching Education Program, specifically developed for high school coaches, has established itself as the premier coaching education program in the nation. The 1994 and 1995 cross country clinics attracted 799 participants, the 1995 and 1996 track & field clinics were attended by an impressive 1,769 coaches and more than 800 soccer instructors attended the 1994 and 1995 clinics. Additionally, more than 200 Los Angeles City Section coaches, assistant coaches and athletic assistants attended three special four-hour general coaching principles workshops.

In 1995 USA Track & Field (USATF) adopted a 2 1/2 day version of the AAF track & field clinics as the USATF National High School Coaching Course. The Foundation also now is affiliated with the National Soccer Coaches Association of America (NSCAA). Those who complete the AAF/CIF Soccer Coaches Clinics will receive a NSCAA Regional diploma which enables a coach to attend an NSCAA National Coaching Academy course. This national recognition demonstrates the quality and depth of the AAF/CIF Coaching Education program

To provide a greater value to the clinic participants, the AAF in 1995 signed a three-year agreement with ASICS Tiger Corporation and SPRINGCO Athletics to be the official suppliers of the AAF/CIF Track & Field and Cross Country Coaching Education Programs. UMBRO continued as the official supplier of the AAF/CIF Soccer Coaches Program.

The AAF's Coaching Program youth sports workshops increased in numbers. More than 400 clinics were completed in 1994 through March 1996. As a result, more than



5,500 individuals received fundamental instruction on how to coach youngsters in the sports of baseball, basketball, diving, flag football, soccer, softball, swimming, track & field and volleyball.

The AAF's innovative Minority Coach Leadership Program (MCLP) in swimming and soccer also completed successful 1994 and 1995 seasons. This program, initiated in 1992 to train women and ethnic minorities to become expert swimming and soccer coaches, "graduated" a total of 84 coaches. MCLP-swimming has been approved for Level Two certification by the American Swimming Coaches Association.

To develop interest among LA youngsters in the 1996 Atlanta Olympic Games, the AAF launched a program (on October 24, 1995) designed to Renew the Olympic Spirit among LAUSD students. This program included: the distribution to all LAUSD middle and senior high schools of the AAF's CD ROM--*An Olympic Journey: The Story of Women in the Olympic Games*; publishing an Olympic Games primer for teachers on the AAF's home page on the World Wide Web; providing field trips to elementary school classes to the AAF's Paul Ziffren Sports Resource Center Library; presentation of an Olympic Games story-telling program at elementary schools, and inviting third-, fourth- and fifth-grade students to participate in the AAF's Learn and Play Olympic Sports Program, a program initiated in 1990.

It is expected that by the conclusion of the Renew the Olympic Spirit Program in June of 1996, more than 40,000 LAUSD youngsters will have come to know and appreciate the Olympic Movement.

In the last two years the Paul Ziffren Sports Resource Center Library continued its work as the preeminent sports library in the world. On July of 1994 the report *Gender Stereotyping in Televised Sports: A Follow-up to the 1989 Study* was released, and in November of 1995 the findings of the study

Race, Ethnicity and Nationality in Televised International Athletic Events were published on the World Wide Web.

Exceptional acquisitions have been made to strengthen the collection. Thousands of pages of documents from the 1994 World Cup Organizing Committee are now in the archives.

The library was also the recipient of two major gifts. Upon his death, the family of Stu Black, a local sportswriter, donated his private sports library of hundreds of books, media guides and magazines. Budd Symes, who had created a photographic chronicle of Southern California sports, left his collection of 40,000 color slides and black and white prints to the library.

With the 1994 gift of five additional years of video tapes of the ESPN sports interview show "Up Close," and its predecessor "SportsLook," hosted by Roy Firestone, the library now has the shows that were broadcast between 1981 and 1991.

In June 1995 the AAF entered the information highway successfully with the establishment of a home page on the World Wide Web. The address is: <http://www.aaf-la.com>.

In November 1995 the Paul Ziffren Sports Resource Center Library staff completed and released the CD ROM *An Olympic Journey: The Story of Women in the Olympic Games*. The CD, produced in cooperation with the International Olympic Committee, tells the story of women in the modern Olympic era.

The CD has been distributed, at no charge, to the Olympic Family, schools in Los Angeles, as well as interested universities, museums and libraries worldwide. *An Olympic Journey* will be presented as an important part of the *Olympic Woman Project* exhibit during the Atlanta Olympic Games. Organizers estimate that the exhibit will attract 500,000 visitors.

As an additional service to library users, an agreement was reached with the international photo agency ALLSPORT, to allow library users to have access to their digital photo archive.

A testament to the importance of the library is the fact that in 1994 user visits and telephone/mail reference questions to the library totaled 12,743. In 1995 the library staff handled a record 14,044 user visits and telephone reference questions from all over the world.

The AAF awards program continued its long and respected tradition of honoring the best high school athletes in Southern California. The awards program recognizes the top Southern California high school athletes, both boys and girls, in football



(boys), basketball (boys and girls), baseball (boys), softball (girls) and volleyball (girls). In total, approximately 1,300 athletes were honored in each of the 1994 and 1995 school years.

The Foundation also continued the annual tradition of honoring the Male and Female Southern California Athlete of the Year, the Rose Bowl Player of the Game and awarded the prestigious World Trophy to athletes in each of the six regions of the world for 1994 and 1995.

Special events hosted at the Foundation in the last two years include the first public screening of Bud Greenspan's "Lillhammer '94: 16 Days of Glory," the annual National Girls and Women in Sports Day luncheon, the various high school awards receptions, and the annual World Trophy Award ceremony. For these and other various meeting and special events a total of 4,889 persons visited the Foundation in 1994, and 4,662 in 1995.

The AAF was particularly pleased to host three unique events: the awarding of the inaugural "AAF Lifetime Achievement in Sport" on July 15, 1994, to Dr. João Havelange, president of the International Federation of Association Football and International Olympic Committee member in Brazil; the presentation to AAF Chairman John C. Argue of the Olympic Order by H.E. Juan Antonio Samaranch, International Olympic Committee president on July 16, 1994; and on August 4, 1994, as part of the AAF's

10th anniversary celebration, a reunion of staff and volunteers who contributed to the success of the 1984 Olympic Games was held at the peristyle end of the Coliseum.

In April 1995 more than 90 California librarians attended a workshop at the Ziffren Center entitled "Copyright Law in the Age of Technology," and in May 1995, 200 members of the North American Society for Sport History (NASSH) attended a reception and panel discussion on television and the Olympic Movement.

On November 13, 1994, and November 20, 1995, we saluted the efforts of the AAF's volunteer force, Friends of Sport. Throughout 1994 and 1995 they provided the Foundation with more than 4,000 hours of volunteer time each year.

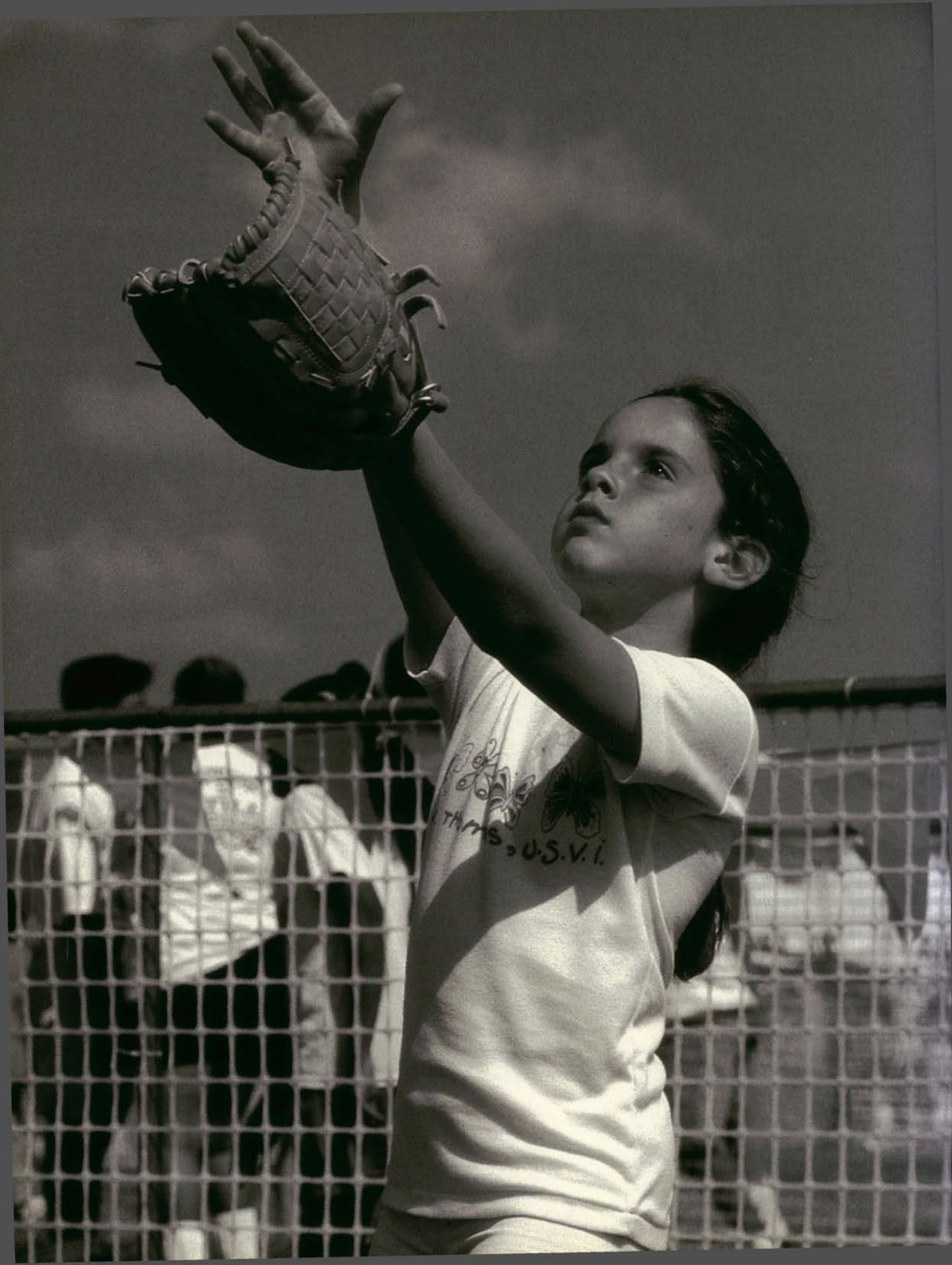
We are very pleased with the continued development of our collection of art and memorabilia. The AAF's traveling poster exhibit "Art and Sport: Images to Herald the Olympic Games" was seen by thousands of visitors to the National Bowling Hall of Fame and Museum in St. Louis.

In the Britt House and Ziffren Center Library exhibitions have included "Play it Again Sam, the 1984 Games Revisited," "Celebrating Victory: Trophies from the Amateur Athletic Foundation Collection," and "The Olympic Games: North American Style."

In the financial arena the Foundation remains strong due to a prudent investment policy which has helped us benefit from the strong financial markets of 1995 following the weak year in 1994. As of March 31, 1996, AAF invested assets are valued at \$126.5 million, an increase from \$102.8 million as of March 31, 1994.

The AAF stands as a symbol of past success and of opportunities for the future. With our financial strength and the unwavering commitment of the board of directors we will continue to meet our responsibility to give youngsters throughout Southern California the opportunity to experience the magic of sports.

Anita L. DeFrantz



AAF Programs Creating New Opportunities

The Amateur Athletic Foundation is more than just a grant making organization. The AAF develops and finances sports and coaches education programs to meet the needs of those involved in youth sports in Southern California. Each one of the AAF programs experienced tremendous growth in the last two years and continue to be models which can be effectively implemented at a national level.

Impacting High School Sports In Southern California

Improving the quality of the sports experience for youngsters can take many forms. One can provide new and safe equipment and can make sure that the field of play is safe and adequate, but perhaps nothing is more important than ensuring that there are properly trained coaches. This is particularly true in high school sports.

When Dean Crowley, California Interscholastic Federation (CIF) Southern Section Commissioner, approached the AAF for funding to assist high school sports in general, "An idea, greater than we anticipated, was born out of our first meeting," Crowley said. "We were having problems with soccer coaches who were walk-ons. They didn't understand strategies, dealing with kids, and we had some violent incidents associated with the sport. The AAF recommended that we work in concert to educate those coaches, and the AAF/CIF coaching program was born."

Although the program began with soccer, it now includes cross country and track & field. As a result, hundreds of coaches from around the Southland have been given the opportunity to learn new skills, and to refine existing ones.

"The sportsmanship in soccer improved, the quality of coaching and the time spent practicing also improved," Crowley said. "The coaches now know how to teach quality skills in the sport. Also, the older people didn't grasp the difference between high school, college and international rules in soccer. This program has reacquainted people with those rules. It has greatly enhanced our soccer program."

Soccer was not the only sport that needed assistance. Soon track & field and cross country coaches were offered the opportunity to enhance their programs. As was the case with soccer, those sports were experiencing problems that threatened their existence.

"There was a lack of interest in track & field by the kids and by the spectators," Crowley said. "The last three years we've seen an increase in participation. We have the top high school, college and club coaches teaching safety, especially in the pole vault, to our people. They have a better understanding of the skills needed to teach the field events."

One sport at a time, the AAF is making a difference in the lives of coaches and athletes not only in Southern California, but across America. The national interest in the track & field portion of the program is a distinction which for Crowley acknowledges. "That says a lot in terms of the quality of the instruction," he said.

From Kern County to San Diego County, soccer, cross country and track & field have experienced a revival due, in large part, to the partnership the sports' governing bodies entered into with the AAF. The commissioner's enthusiasm for the program is unwavering. He appreciates the fact that it began as a simple, general idea that was given a creative twist by a committed AAF staff and continues to benefit coaches and athletes alike.

"We couldn't afford this program on our own," Crowley said. "The expertise of the AAF staff, the quality of instruction, that has all been worth hundreds of thousands of dollars. It's the best marriage this organization has ever been involved in."

AAF Programs

AAF/CIF Coaches Education Program

The AAF/CIF (California Interscholastic Federation) partnership for coaches education offers superb training to high school coaches in soccer, track & field and cross country. The intensive program offers coaches training in coaching philosophy, technical and tactical teaching methods, and management skills needed to build a successful program. In the past two years the AAF staff changed the soccer and track & field curricula to keep the courses relevant to new and returning coaches. The United States of America Track & Field (USATF) has adopted the 2 1/2 day version of the AAF/CIF track & field clinics for use nationally. The recently published manuals for each of the sports have been recognized as among the best in the field.

AAF Minority Coach Leadership Program

This program trains and educates young minority people to become expert swimming and soccer coaches. The two-week swimming program provides 60 hours of instruction in the theoretical, technical and methodological areas of swimming. This program is taught by AAF Coach in Residence Dr. Monika Schloder, professor in the Department of Kinesiology and Coaching Sciences at the University of Calgary. Since 1992, 49 coaches from this AAF program have been certified by the American Swimming Coaches Association, and are working in coaching, teaching and managerial positions throughout Los Angeles County.

The AAF Minority Coach Leadership Program also provides a course in soccer. In 1994-95, two one-week, 40 hour sessions were held. Since 1993, 23 women and 43 men have completed the soccer program.

Volunteer Coaches

Volunteer coaches are at the heart of an effective youth sports program. They provide the leadership, mentoring and skills instruction which are essential to keep youngsters interested in sports. To improve the quality of coaching at this level, the AAF offers six-hour workshops free of charge to any group of 10 or more interested adults. In the last two years alone, the AAF has held more than 400 clinics in baseball, basketball, diving, flag football, soccer, softball, swimming, track & field and volleyball.

Beach Volleyball

The AAF Beach Volleyball Program is unique in the nation. Boys and girls ages 11-17 are able to learn the basics of the sport at beach volleyball courts built by the AAF at four LA city parks, as well as one park in Torrance and one in Gardena. The program features an excellent coaching staff, including members of the Men's and Women's Professional Volleyball Association. Approximately 150 youngsters participate at the sites each summer.



Learn and Play Olympic Sports

Thousands of youngsters in grades three to five throughout school districts in Los Angeles County now have a better appreciation for the Olympic Games through this two-part program. The "learn" component takes place in the classroom as youngsters use lesson plans incorporating facts and history about the Olympic Games for geography, language arts, mathematics, physical education and social studies. In the "play" component, approximately 8,000 youngsters each year are bussed over a two-week period to an athletic field to try out their skills at individual stations featuring Olympic sports.

Run For Fun

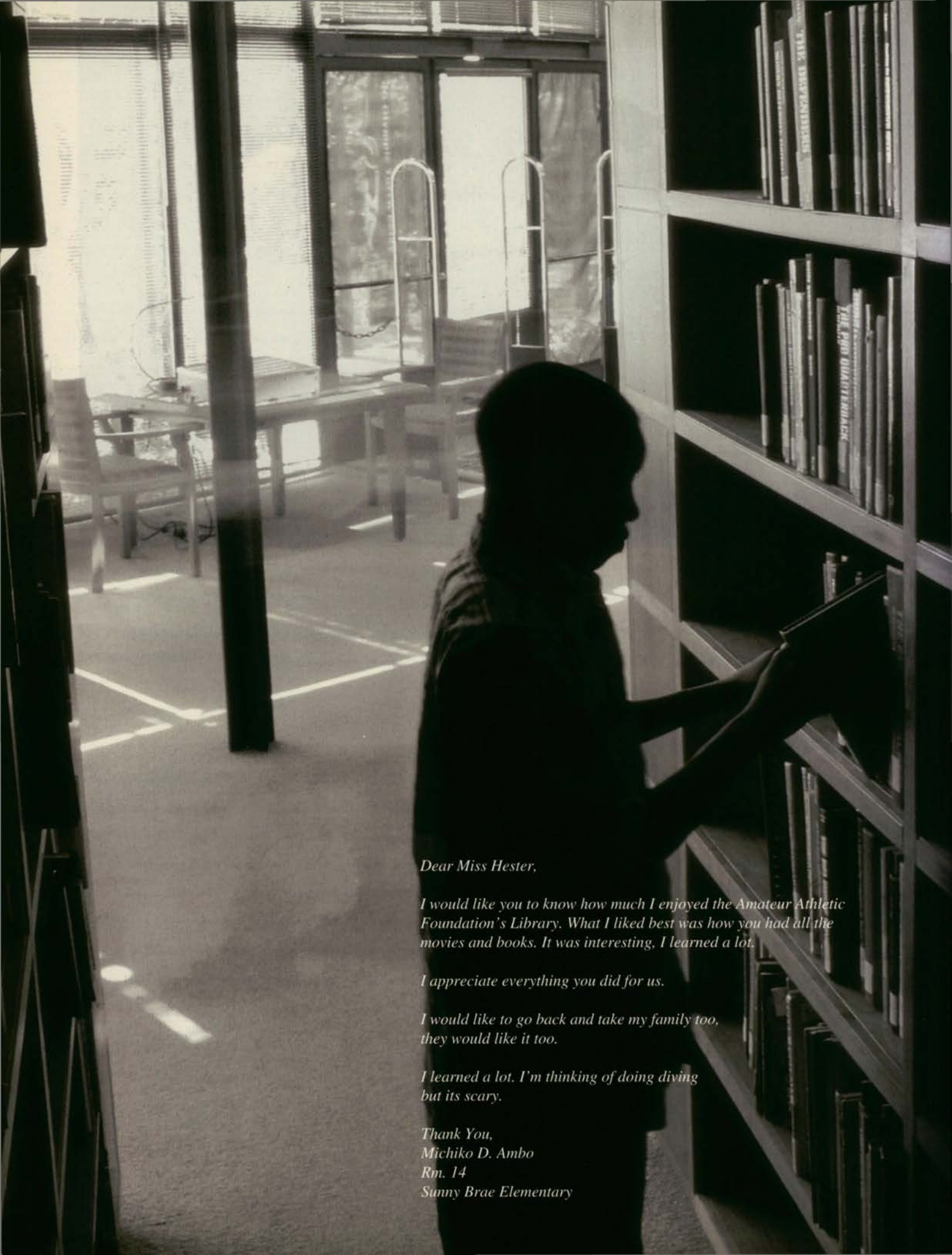
Following a successful 1994 AAF Run For Fun Program, the 1995 program attracted the largest number of schools and youngsters in its nine-year history. Fifty-four middle schools throughout Southern California joined the 10-week training program, involving more than 3,000 runners. The evidence of the success of the program over the years is the

quality of competition and depth of performances in each of the eight 2K race divisions at the final event in Griffith Park. New age-group records were set in the girl's 12 and 13 age divisions and the boy's 13 and 14 age divisions.

Summer Swim

The AAF Summer Swim Program in 1994-95 was offered in cooperation with the County of Los Angeles and the cities of Los Angeles, Long Beach, Carson, Santa Clarita, San Fernando and the AAF Rose Bowl Aquatics Center. More than 5,000 youngsters each year took advantage of the free lessons which include stroke and competition training at more than 90 participating pools.

Those youngsters who participated in the program and met specified qualifying standards were invited to compete in the Summer Swim Festival at the AAF Rose Bowl Aquatics Center. Each year the festival attracted more than 1,000 participants, coaches and parents.



Dear Miss Hester,

I would like you to know how much I enjoyed the Amateur Athletic Foundation's Library. What I liked best was how you had all the movies and books. It was interesting, I learned a lot.

I appreciate everything you did for us.

I would like to go back and take my family too, they would like it too.

I learned a lot. I'm thinking of doing diving but its scary.

*Thank You,
Michiko D. Ambo
Rm. 14
Sunny Brae Elementary*

Paul Ziffren Sports Resource Center

Serving a national and international clientele, the AAF's Paul Ziffren Sports Resource Center continues to be a leader in the development of sport information services and the exploration of issues affecting sport. The library houses one of the world's most comprehensive sports collections.

Highlights of recent activity include:

Publishing Gender Stereotyping in Televised Sports: A Follow-up to the 1989 Study.

The completion and distribution of the CD ROM entitled An Olympic Journey: The Story of Women in the Olympic Games.

Creation of the AAF's home page on the World Wide Web--<http://www.aafla.com>

Publishing on the Internet of an Olympic Primer and the findings of the AAF study Race, Ethnicity and Nationality in Televised International Athletic Events.

Presentation of an Olympic Story Teller at local elementary schools.

Hosting weekly visits of school groups to the library.

New acquisitions include:

Several thousand pages of material from the 1994 World Cup Organizing Committee.

Publications from the 1904, 1912, 1924, 1928, 1936, 1948, 1952 and 1980 Olympic Games enhancing the library's outstanding Olympic holdings.

The Stu Black private sports library, and the Budd Symes Photography Collection.

Visitors to the library have access to:

40,000 volumes of sports books and periodicals.

90,000 photographs.

More than 5,500 instructional and historical sports videos.

Reference assistance, on-line data base searches, video viewing rooms, photocopy machines and microform reader/printers.

The Paul Ziffren Sports Resource Center Library is open to the public Monday through Friday, 10:00 a.m. to 5:00 p.m., Wednesday until 8:30 p.m., and on the first and last Saturdays of each month, excluding holiday weekends, from 10 a.m. to 3 p.m.

Elementary and pre-school children must be accompanied by an adult. Appointments are recommended for research assistance. Please call (213) 730-9696.

E-mail: library@mailgate.aafla.com



Anita DeFrantz, President
Amateur Athletic Foundation
of Los Angeles

Dear Ms. DeFrantz,

First, I want to thank the Foundation for the invitation to this year's annual Girls High School Basketball Awards Program. I regret that due to prior engagements that I will be out of town with my family the weekend of the 11th. I would like to recognize a few of the individuals whose help and encouragement over the years were a major factor in my successful senior season.

Coach Mel Sims, who has always told me to be a shooter! That to succeed you must practice, practice, practice! My high school coach and friend for the past four years, John Gallen. Thank you for the opportunity to play for you. Your guidance and confidence in me has been the roadmap for my success in life! Finally, to my team, the Mojave Lady Stangs. A bunch of little girls with really big hearts! It was my good fortune to have each of you as a co-player and a friend! It will always be a season to remember!

Once again to the Amateur Athletic Foundation, thank-you for the honor of being recognized by such a distinguished group.

Sincerely,

Linda Ann Weil

AAF Awards Program

The AAF continues a long and rich tradition of honoring athletes' achievements on the field of play. This tradition dates back to the 1930s and was started by W.R. (Bill) Schroeder and the Helms Athletic Foundation. Included are:

High School Awards

Each year the AAF honors more than 1,300 high school athletes in the sports of baseball, basketball, football, softball and volleyball. Selections are made by Southland sports journalists, school administrators and coaches. The Los Angeles Dodgers continue to host the baseball awards. In 1995 the California Angeles hosted the softball awards. First Interstate Bank was the AAF's partner in this program until the recent merger with another institution.

World Trophy

This award recognizes the top athletes in each of the six regions of the world: Africa, Asia, Europe, North America, Oceania (Australia and New Zealand,) and Latin America (Mexico/Central/South America/Caribbean). International sports experts make the nominations and selections.

The winners for 1994 were: William Sigei, Africa, track & field; Kenji Ogiwara, Asia, Nordic combined; Johann Olav Koss, Europe, speed skating; Bonnie Blair, North America, speed skating; Samantha Riley, Oceania, swimming; and Romario de Souza Faria, Latin America, soccer.

For 1995 they were: Haile Gebrselassie, Africa, track & field; Vladimir Smirnov, Asia, Nordic skiing; Miguel Indurain, Europe, cycling; Michael Johnson, North America, track & field; Russell Coutts & Team New Zealand, Oceania, yachting; and Ana Quirot, Latin America, track & field.

Recipient's names are engraved on a permanent trophy on display at the Foundation.

Southern California Athletes of The Year

This award goes to the top male and female athletes in Southern California selected by Southern California sports experts.

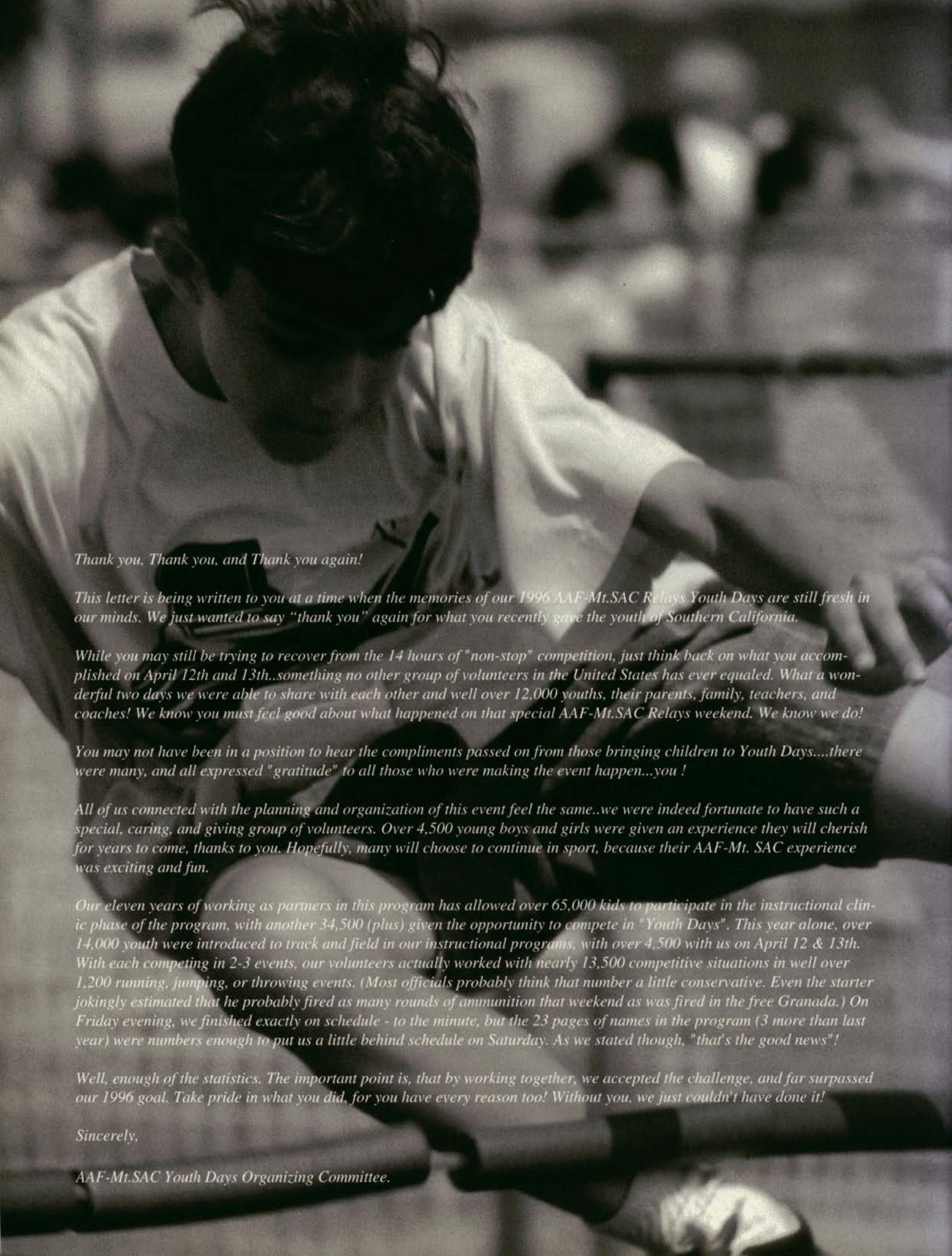
For exceptional performances in 1994 the winners were: Eldrick "Tiger" Woods, the youngest golfer to ever win the United States Amateur Golf Championship and Lisa Leslie, a dominating basketball player for the University of Southern California.

For 1995 performances the awards went to: Ed O'Bannon, UCLA's outstanding basketball player, and Keri Phebus from UCLA, only the second woman ever to win both the NCAA tennis singles and doubles championships in the same season.

Rose Bowl Player of the Game

This award honors the "Most Valuable Player" of the annual Rose Bowl Game. Selections are made by media representatives covering the game. The name of the player selected is engraved on a permanent trophy on display at the Tournament of Roses headquarters in Pasadena.

In 1995 there were co-winners: Ki-Jana Carter, tailback from Penn State and Danny O'Neil, quarterback from Oregon. In 1996 the winner was Keyshawn Johnson, receiver, from the University of Southern California.



Thank you, Thank you, and Thank you again!

This letter is being written to you at a time when the memories of our 1996 AAF-Mt.SAC Relays Youth Days are still fresh in our minds. We just wanted to say "thank you" again for what you recently gave the youth of Southern California.

While you may still be trying to recover from the 14 hours of "non-stop" competition, just think back on what you accomplished on April 12th and 13th...something no other group of volunteers in the United States has ever equaled. What a wonderful two days we were able to share with each other and well over 12,000 youths, their parents, family, teachers, and coaches! We know you must feel good about what happened on that special AAF-Mt.SAC Relays weekend. We know we do!

You may not have been in a position to hear the compliments passed on from those bringing children to Youth Days....there were many, and all expressed "gratitude" to all those who were making the event happen...you !

All of us connected with the planning and organization of this event feel the same..we were indeed fortunate to have such a special, caring, and giving group of volunteers. Over 4,500 young boys and girls were given an experience they will cherish for years to come, thanks to you. Hopefully, many will choose to continue in sport, because their AAF-Mt. SAC experience was exciting and fun.

Our eleven years of working as partners in this program has allowed over 65,000 kids to participate in the instructional clinic phase of the program, with another 34,500 (plus) given the opportunity to compete in "Youth Days". This year alone, over 14,000 youth were introduced to track and field in our instructional programs, with over 4,500 with us on April 12 & 13th. With each competing in 2-3 events, our volunteers actually worked with nearly 13,500 competitive situations in well over 1,200 running, jumping, or throwing events. (Most officials probably think that number a little conservative. Even the starter jokingly estimated that he probably fired as many rounds of ammunition that weekend as was fired in the free Granada.) On Friday evening, we finished exactly on schedule - to the minute, but the 23 pages of names in the program (3 more than last year) were numbers enough to put us a little behind schedule on Saturday. As we stated though, "that's the good news"!

Well, enough of the statistics. The important point is, that by working together, we accepted the challenge, and far surpassed our 1996 goal. Take pride in what you did, for you have every reason too! Without you, we just couldn't have done it!

Sincerely,

AAF-Mt.SAC Youth Days Organizing Committee.

AAF Sports and Memorabilia and Art Collection

Rotating exhibits of the AAF's collection of sports and Olympic Games memorabilia complement the written word and film available at the Paul Ziffren Sports Resource Center Library.

Recent exhibits in the Britt House and Ziffren Center Library included: "Play it Again Sam, the 1984 Games Revisited," "Celebrating Victory: Trophies from the Amateur Athletic Foundation Collection," and "The Olympic Games: North American Style."

The AAF's traveling exhibit of 24 Olympic posters dating from 1900-1992, "Art and Sport: Images to Herald the Olympic Games" has been at the National Bowling Hall of Fame and Museum in St. Louis. It is currently at the Berman Museum of Art at Ursinus College, and is scheduled to be at the Fairplex in Pomona for the Los Angeles County Fair in September 1996.

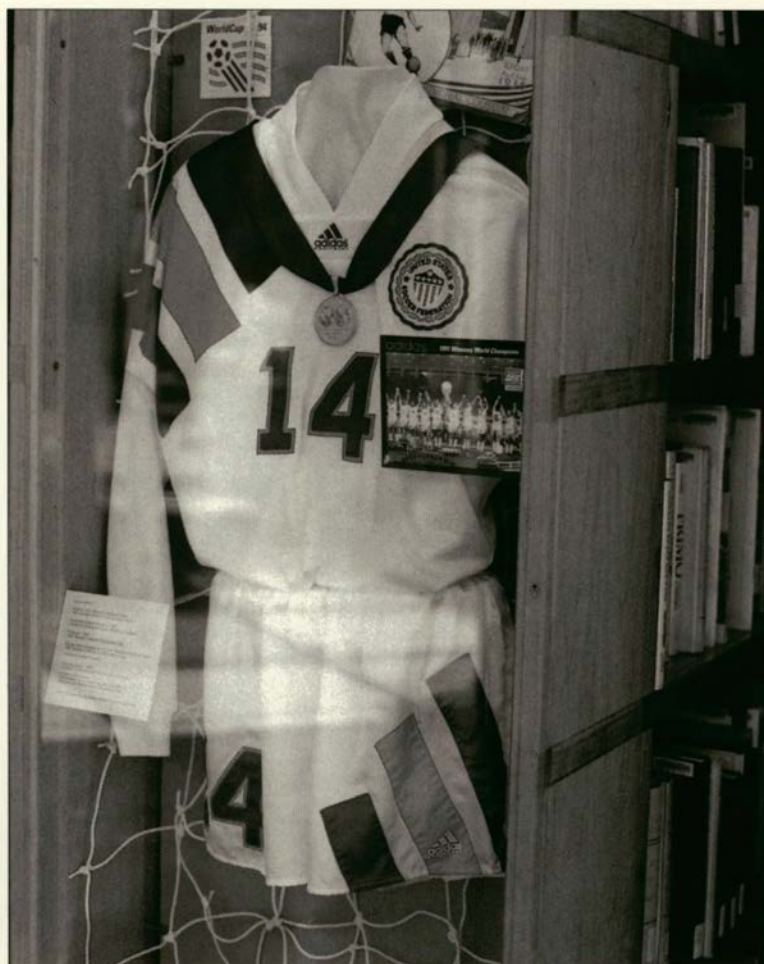
On exhibit throughout the Britt House are photographs of athletes who competed in the Olympic Games from 1896-1992. A special exhibit of Gustavus Kirby's medals and ribbons are also on display in the dining room. Kirby was instrumental in promoting amateur athletics in the U.S. in the early part of this century.



Friends of Sport

The Amateur Athletic Foundation of Los Angeles volunteer force, Friends of Sport, is an integral part of many AAF programs. Each year Friends of Sport contributes approximately 4,000 person-hours to ensure that youngsters have a quality sports experience. They assure that AAF Summer Swim Festival participants are accurately timed; assist in cataloguing thousands of sports memorabilia items; serve countless glasses of water and words of encouragement at Run For Fun; watch over youngsters at Learn and Play, and award medals at the Mt. SAC Relay Youth Days.

From the thousands of youngsters who have been touched by their caring attitude and encouraging smiles, a million thanks.





AAF Grants

The common denominator among all AAF grantees is sports programming. Another common denominator is the dramatic effect sports have in the lives of our children.

These factors are clearly evident at Heart of Los Angeles Youth (HOLA) and New ADAGE Youth Development Program, two organizations that have received support from the AAF. Both are located in areas where youth activities of any kind were once non-existent.

"I solicited the funding to save lives," Ed Cabil, the founder of New ADAGE said. New ADAGE offers an after-school sports program at 15 middle schools in South Central Los Angeles. The participating schools are in CIPA 2 (Community Improvement Planning Area), regarded as having the highest rates crime, gang activity, unemployment, teen pregnancy, high school dropouts, and the lowest test scores. To Cabil and his colleagues, saving lives is essential.

"We provide supervision, guidance and instruction," Cabil said. "Sports is a goodwill ambassador. When we pass through one gang territory to the next, on our way to competitions, we are known as a neutral group. We've literally broken down barriers. The kids can go over and have fun. There has been no incidence of gang trouble in the last four years."

HOLA's presence in the mid-Wilshire district has also helped reinstate a sense of respect for the community and its residents. What started as a Saturday morning pickup basketball game has developed into daily sports activities including gymnastics, volleyball and soccer.

"We saw the need to create more activities, especially for the younger kids," Jon Pierson, HOLA's athletic director

said. "Our first grant from the AAF gave us personnel to develop more programs, and our second provided additional support for those programs, meaning equipment. You can't run a quality program without quality equipment."

Lives are being transformed, whether it's a youngster learning the value of sportsmanship, or an HOLA volunteer learning new coaching techniques.

HOLA's executive director, Mitch Moore said, "The one philosophical thread that runs through our entire program is that we're not trying to make professionals out of these kids. We are preparing them to survive in life. We try to find a balance for them between sports, academics and the arts. They can then use these things as vehicles to compete in the world."

Moore feels strongly about building caring relationships. The center's "family feel" is one of the reasons given for many participants return. Cabil has seen dramatic changes in his students, as structure and discipline provide the tools necessary for children to be able to make sound decisions, on the playing field and off.

"The AAF has given us the opportunity to provide continuity and consistency, to have trained personnel, structure, and a neutral environment free of negativity and peer influence," Cabil said. "When you give children a choice, most will choose to go where they can be free from trouble."

To be "free from trouble" -- a concept that is fundamental at the 15 New ADAGE schools, and at Heart of Los Angeles Youth.

*Amateur Athletic Foundation
of Los Angeles
Grants Awarded*

June 1994 to January 1996

June 1994

Little League Baseball, Incorporated--\$69,000--to construct the first Los Angeles inner-city little league baseball complex at Martin Luther King Recreation Center.

California Handicapped Skiers--\$52,167--to provide approximately 2,000 ski lessons to 600 physically and mentally disabled individuals.

Cerritos Community College--\$50,000--to resurface the track.

Constitutional Rights Foundation--\$45,500--for sports-oriented educational curriculum involving classroom and athletic activities impacting 20,000 youngsters in the Los Angeles area.

Boys & Girls Clubs of America - Venice--\$43,980--for gymnasium floor at new facility.

Boys & Girls Clubs of America - Westminster--\$42,230--for gymnasium floor and equipments for the club's various sports programs.

Phoenix Houses of California--\$21,313--for sports equipment and asphalt basketball court to implement a year-round sports program at the Lake View Terrace facility.

RECOGNITION GRANTS

Alhambra Youth Boxing Club--\$5,000

Boys & Girls Clubs of America - Santa Paula--\$5,000

Conejo Simi Aquatics Diving Team--\$5,000

Junior All-American Football - Norco Activity Boosters/Norco--\$5,000

Junior All-American Football - Riverside Rams--\$5,000

Los Angeles Maritime Institute--\$5,000

Palm Springs Youth Center--\$5,000

PALS - Oceanside--\$5,000

Pasadena Shooting Roses--\$5,000

San Pedro Bay Volleyball Club--\$5,000

Special Olympics - Long Beach Area--\$5,000

Marina Del Rey Outrigger Canoe Club--\$4,000

Heritage Park Recreation Council--\$3,000

October 1994

New ADAGE Youth Development Program--\$187,450--to conduct after school sports programs at 15 Los Angeles middle schools for more than 1,400 youngsters.

AAF - Mount San Antonio College Youth Days--\$82,800--to introduce more than 14,000 area youngsters to the sport of track & field through clinics and competition.

Students Run LA--\$50,400--training uniforms, racing singlets and shoes for 1,200 students involved in year-round running program.

Valley Gymnastics--\$19,995--for the purchase of gymnastics equipment.

Fitness Alliance of Los Angeles--\$9,403--for a director and equipment to operate sports program serving elementary age school youngsters.

Girls & Boys Club - Fountain Valley/Huntington Beach--\$8,800--to resurface and restripe blacktop area used for sports programs at the club.

RECOGNITION GRANTS

Four D Stars Basketball Club--\$5,000

Los Angeles Warriors Youth Basketball Program--\$5,000

Primo Boxing Club--\$5,000

United States Institute of Amateur Athletics--\$5,000

Boys & Girls Clubs of America - Ramona--\$3,200

January 1995

Kids in Sports, Los Angeles--\$599,754--to provide year-round sports programs at 12 sites to more than 5,000 youth in inner-city Los Angeles.

AAF's USTA National Junior Tennis League--\$125,000--for a summer tennis instructional program reaching more than 5,000 youngsters at 120 sites.

California State University Dominguez Hills Foundation, Southern California Cycling Federation/ Encino Velodrome Association, San Diego Velodrome Association--\$71,577--to introduce boys and girls, ages 12-18, to track cycling at three velodromes (Carson, Encino, San Diego).

Boys & Girls Clubs of America--Ventura--\$54,369--to install a new wood gymnasium floor and purchase equipment for the club's basketball, volleyball and wrestling program.

Keep Youth Doing Something (KYDS)--\$47,000--for program personnel and equipment for softball and volleyball programs at four San Fernando Valley park locations serving more than 300 youngsters.

Heart of Los Angeles Youth--\$31,600--to install lights on the rooftop courts and for the purchase of equipment for the weightroom, as well as the basketball, soccer, volleyball and indoor baseball programs.

Foothill Academy of Gymnastics--\$19,830--for scholarships and gymnastics equipment to the Academy's outreach program at schools in Rosemead and Pasadena.

Teen Challenge of Los Angeles County--\$7,300--to purchase equipment for its various sports programs.

RECOGNITION GRANTS

Bobby Sox Softball - Mission De Oro--\$5,000

Bobby Sox Softball - Oxnard--\$5,000

Dynasty Softball Club--\$5,000

Little League Baseball - Arcadia National--\$5,000

Little League Baseball - Colton/Terrace --\$5,000

Little League Baseball - Hollypark--\$5,000

Little League Baseball - Kiwanis/Knights of Columbus--\$5,000

Little League Baseball - San Bernardino West--\$5,000

Mission Bay Girls Softball League--\$5,000

Hesperia Area Recreation District Foundation--\$4,000

La Canada/Flintridge Youth House & Community Center--\$4,000

Youth Baseball Fellowship of America--\$4,000

Simi Water Polo Association--\$3,500

Little League Baseball - Sunset--\$3,325

Special Olympics - East San Gabriel Valley--\$2,800

June 1995

Los Angeles Sports Academy--\$64,329--to implement its academic/sports program at Audobon and El Sereno middle schools.

Aviva Center, Los Angeles--\$50,000--toward the construction of a 2,000 square feet sports center for the home's at-risk girls.

Inner City Tennis Foundation, Los Angeles--\$44,525--to provide a free year-round accelerated tennis program for youngsters, ages 8-17, at Harvard Park (South Central Los Angeles), Evergreen Park (East Los Angeles), Shatto Park (Central Los Angeles), Lincoln and Memorial parks (Santa Monica) and Scherer Park (North Long Beach).

California Handicapped Skiers--\$41,734--to continue its program for youngsters at the only school in Southern California for handicapped skiers.

Constitutional Rights Foundation--\$32,800--for its Sports and the Law program offered to youngsters in local court, alternative, and regular public schools.

Boys & Girls Clubs of America--Garden Grove--\$30,804--funding to install a new gym floor and basketball standards.

Los Angeles Trade Technical College Youth Booster Club-- \$17,393--funding for scholarships and equipment for its swimming program.

YWCA-Greater Los Angeles (Angeles Mesa-Stingrays Swim Team)-\$12,536--to provide equipment and scholarships for its swim team.

Angeles Girls Scouts Council--\$11,757--for uniforms and equipment for girls, ages 5-17, who will participate in basketball, tee-ball and flag football leagues.

RECOGNITION GRANTS

A Place Called Home-Los Angeles--\$5,000

Boys & Girls Clubs of America-La Habra/Brea--\$5,000

Boys & Girls Clubs of America-Westside Santa Barbara--\$5,000

Camp Ronald McDonald For Good Times (Los Angeles)--\$5,000

Casa Pacifica (Oxnard)--\$5,000

Gemini Gymnastics (Orange)--\$5,000

Huntington Park Boxing Club--\$5,000

Pop Warner Football-Hawthorne--\$5,000

St. Vincent Medical Center (Los Angeles)--\$5,000

**United Community Action Network Little League Baseball,
Palmdale--\$5,000**

Junior All American Football-Pasadena--\$5,000

Little League Baseball-San Val (North Hollywood)--\$5,000

Lompoc Valley Youth Football League--\$5,000

PALS-Oxnard--\$5,000

Perris Boxing Club--\$5,000

Junior All American Football-Boyle Heights--\$4,100

Avalon Youth Football--\$4,000

Boys & Girls Clubs of America-Buena Park--\$4,000

Boys & Girls Clubs of America-Escondido--\$4,000

Team Santa Monica--\$4,000

Pop Warner Football-Escondido--\$4,000

October 1995

New ADAGE Youth Development Program, Los Angeles--

**\$169,358--to continue an after-school sports program at 15 local
junior high/middle schools serving 1,400 boys and girls in the sports
of flag football, basketball and softball.**

**LA's BEST (Better Educated Students for Tomorrow)--\$104,550--to
involve more girls in its after school enrichment sports programs at 22
elementary schools in Los Angeles.**

**Mt. San Antonio College Youth Days--\$89,500--to introduce more
than 14,000 area youngsters to the sport of track & field through clinics
and competition.**

**Students Run LA--\$57,000--to allow 1,600 boys and girls from 60
high schools in the Los Angeles area to participate in an after-school**

running program which leads to participation in the Los Angeles
marathon.

**Southern California Association for Philanthropy, Los Angeles Urban
Fund--\$50,000--to assist in community building in selected Los Angeles
neighborhoods leading to greater participation of youngsters in sports.**

**P.F. Bresee Foundation--\$30,966--to offer a new karate program and
increase the number of central city youngsters participating in Bresee's
sport programs.**

**Salvation Army--\$20,646--for the purchase of much needed sports
equipment for its Red Shield sports program serving 2,800 youngsters
in the Pico Union area.**

**Four Seasons West Ski Club, Incorporated--\$18,365--to introduce the
sport of skiing to disadvantaged minority youth ages 6-18 in the Los
Angeles area.**

**Girls Inc. of Greater Santa Barbara--\$14,230--for the implementa-
tion of a pilot program offering basic sport skills development for girls
ages 9-11.**

**El Sereno Youth Development Corp.--\$13,500--to help purchase box-
ing equipment and uniforms for the boxing program.**

**Southern California Speed Skating--\$11,205--for equipment and
scholarships to provide interested youngsters the opportunity to partici-
pate in the speed skating program.**

RECOGNITION GRANTS

Boys & Girls Clubs of America-Carpinteria --\$5,000

Boys & Girls Clubs of America-Goleta--\$5,000

Boys & Girls Clubs of America-Placentia--\$5,000

Boys & Girls Clubs of America-Santa Maria Valley--\$5,000

Camp Fire Boys & Girls Council-Foothills (San Gabriel Valley)--\$5,000

West Covina Express Soccer Club--\$5,000

Gazelle Striders Track Club (San Diego)--\$5,000

Handicapped Equestrian Learning Program (Moorpark)--\$5,000

Hemet Valley Dolphins--\$5,000

Little League Baseball-Malibu--\$5,000
Tri-Cities Aquatic Team (Whittier, Santa Fe Springs, Pico Rivera)--\$5,000
High Desert Youth Center (Victorville)--\$4,000
Team World (San Bernardino)--\$4,000
Perfect Harmony Track Club (Cerritos)--\$3,850
Compton Track Club, LTD--\$3,500
Los Angeles Cavaliers Youth Association (Gardena)--\$3,000
Vista Girls Water Polo--\$3,000
Tutor Learning Center (Pasadena/Altadena)--\$1,500

January 1996

Kids in Sports, Los Angeles--\$604,106--to provide year-round sports programs at 12 sites to more than 5,000 youths in inner-city Los Angeles.

AAF's USTA National Junior Tennis League--\$150,000--for a summer tennis instructional program reaching more than 5,000 youngsters at 120 sites.

Special Olympics Southern California, Inc.--\$130,900--for the identification and inclusion into its program of approximately 800 athletes from Central and East Los Angeles.

California State University Dominguez Hills Foundation, Southern California Cycling Federation/Encino Velodrome Association, San Diego Velodrome Association--\$57,976--to introduce boys and girls, ages 12-18, to track cycling at three velodromes (Carson, Encino, San Diego).

Aquatics Foundation of Metropolitan Los Angeles--\$39,023--for swimming lessons during the school day at Victoria Park Pool for youngsters from Towne Elementary and Stephen M. White Middle School.

Disney GOALS--\$28,172--for hockey equipment to allow additional youth to participate in the program which combines education, community service and hockey.

Boys & Girls Clubs of America-San Pedro--\$22,875--for equipment, scholarships, and instructors to expand its in-line hockey program.

Los Angeles Clippers Foundation--\$21,920--to continue its Late Night Hoops program for athletes from South Central housing projects.

Kedren Community Health Center, Inc.--\$17,640--to include a sports program for youngsters as part of its overall services to assist low-income families in Watts.

Long Beach Midnight Basketball--\$15,863--to purchase league equipment and uniforms for program participants.

The Field Hockey Federation--\$13,744--to promote, recruit and teach field hockey to girls in Ventura County middle schools.

Casa Colina Foundation--\$12,120--for adaptive sports equipment for youngsters with physical disabilities.

YMCA-Crescenta-Canada--\$10,709--to purchase new floor mats for the gymnastic center.

Children of the Night--\$6,901--to establish regularly scheduled sport programs for youngsters at this shelter home.

RECOGNITION GRANTS

Babe Ruth Baseball League-Jackie Robinson, Jr.--\$5,000

Boys & Girls Clubs of America-Tustin--\$5,000

Little League Baseball-Los Altos--\$5,000

Little League Baseball-Northeast Los Angeles--\$5,000

Pomona Soccer League--\$5,000

Pony Baseball League-Ocean View--\$5,000

Tri-Valley Special Games, Inc.--\$5,000

West Coast Gazelle Track Club--\$5,000

Institute of Equestrian Therapy (Simi Valley)--\$4,000

Sonshine Youth Services--\$3,500

Unicorns Youth Track Club (Carson)--\$3,000

The Amateur Athletic Foundation of Los Angeles awards a "Recognition Grant" in acknowledgment of the good work done by an organization in serving the sports needs of youngsters in its community.

Criteria For Assessing Grant Requests

The Amateur Athletic Foundation of Los Angeles (AAF) is endowed with Southern California's share of the surplus from the 1984 Olympic Games. As one part of its overall effort to enhance the role that sport plays in the lives of citizens of Southern California, the Foundation operates a grants program. The program will consider requests from any bonafide organization devoted to amateur sport. However, the AAF anticipates receiving many more requests than it will be able to fund. In order to help make the difficult funding choices, the Board of the Foundation has adopted the following Grant Guidelines:

A. POPULATION TO BE SERVED

The Foundation intends to serve the same broad cross-section that contributed so much to the success of the 1984 Olympic Games. **The focus of the Foundation's activities is on sports programs for youth in Southern California's eight counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, San Diego, Santa Barbara and Ventura.**

1. Within this broad arena, we anticipate giving special emphasis to those groups or communities that are most in need. These will often be communities of lower income. However, we will be careful not to duplicate services already being provided to those communities through other resources.
2. While serving all youth, the Foundation will give special attention to sectors of the population known to be underserved by current sports programs: women, minorities, the physically challenged or developmentally disabled, and youth in areas where the risk of involvement in delinquency is particularly high.
3. The Foundation recognizes that 60% of the total Olympic surplus went to the United States Olympic Committee and the various National Governing Bodies for the support of Olympic-level competitors. The funds that are part of the AAF, accordingly, are aimed primarily to youth who are not at elite levels of sports accomplishment.
4. The Foundation expects to receive grant requests from all areas in Southern California, and it intends to serve the whole region. Special consideration will be given to those areas that provided Olympic venues. Moreover, we recognize that the 1984 Olympic Games were awarded to Los Angeles, and we have a particular obligation to this community.

B. PROGRAM RELATED CRITERIA

1. **POTENTIAL IMPACT: Quantity** - Will the program reach a large number or only a few? Other things being equal, we will give priority to programs that will reach large numbers, or large proportions of their targeted populations.
2. **POTENTIAL IMPACT: Quality** - The AAF will give particular attention to programs that may have an especially meaningful impact upon their participants. By this we mean that participation in the program significantly enhances their health, physical abilities, sense of pride in self, and cooperativeness and sense of respect for others.
3. **Quality of Staff**: Grant proposals should describe in detail the nature and backgrounds of staff who will operate the youth sports programs. We will emphasize programs run by experienced, trained personnel. The AAF is also prepared to support programs that utilize, under appropriate supervision, older youth as role models for younger children.

4. Choice of Particular Sports: The Foundation is prepared to consider requests for sports programs emphasizing so-called "minor" sports and sports for individual competition as well as more traditional team sports. The key is not the sport, but the quality of the program.
5. Non-Duplication: Is this a program that really cannot be carried out with other resources, or one not already being conducted by others? Our aim is to provide programming in needed areas, rather than to substitute for existing alternatives. Priority will be given to projects where the probability of duplication is low.

In addition to these five major criteria for program support, there are others that, though perhaps of lesser import, will be given special attention wherever appropriate. These include: 1) **Measurability** - Will we be able to objectively assess the impact of the program? 2) **Distinctiveness and Creativity** - Does the program attempt something new and innovative, that may serve as a model of sports programming that might be adopted elsewhere? and 3) **Contribution to Knowledge** - Is the program likely to improve our general knowledge about how sport affects people's lives?

C. COST RELATED CRITERIA

1. The Existence of Matching Grants: Priority will be given to proposals where Foundation funding comprises only part of the total funding for the program. The remainder of the funding to come from the local group or community in question, or from other organizations, including foundations and corporations. This criterion is most applicable to established groups it may be modified in the case of new groups in the most resource-deprived areas.
2. Other Means of Leveraging the Foundation's Money: Matching grants are only one way of extending the reach of the Foundation dollars. Another is program related investing, where the Foundation helps underwrite the initial cost of programs but expects a return of its investments over time. Consideration will be given to programs that combine public and private sector funding, taking advantage of the benefits of each.
3. Continuity: All Foundation grants will be for a finite period of time. Priority will be given to those requests that show signs of planning for subsequent financing when our grant concludes.
4. Cost in Relation to Impact: The AAF will look closely at the overall costs of the program in relationship to the various other criteria, especially impact. Programs with high dollar cost in relation to impact must be especially meritorious on other criteria if they are to be justified.
5. Grants for Capital Construction: Capital construction requests will be funded only when, a) a special need can be established, b) a part of the funding will be met by matching grants or other devices that will supplement the Foundation's contribution, and c) the cost is small relative to its potential service to the group or community in question.

D. ELIGIBILITY

1. Grants will be made to organizations, and not to individuals.

2. Grants will be made only to organizations with open, non-restrictive membership that operate open to all regardless of race, creed, religious belief or nationality. Nothing in the Guidelines shall prohibit a program from specifying an age, sex or physical capacity classification, as long as it is reasonable under all the circumstances, and is consistent with applicable law.
3. The current objectives of the Board encourage assistance to organizations that provide on-going, structured youth sports programs combining the essential elements of teaching, learning and competition.
4. The current objectives of the Board discourage grants for:
 - endowments
 - travel outside of Southern California
 - single, public or private school facilities or programs not including sports schools
 - routine operating expenses
 - purchase of land
 - debt recovery or incurring debt liability

The criteria are meant as helpful guidelines setting initial standards. Aside from the restrictions to amateur youth sports in Southern California, the criteria are not meant to serve as a bar to any particular group.

ADMINISTRATION OF THE GRANTS PROGRAM

Grants are one of our principal ways of furthering the aims of the Amateur Athletic Foundation. Through grantmaking as well as our other programs, we intend to further the heritage of excellence passed on to us by the success of the 1984 Olympic Games. To help ensure that grant funds serve these purposes, the staff of the Amateur Athletic Foundation intends to be an active participant in all phases of the grants process. We hope to get to know the prospective grantee organizations, to provide help in the formulation of grant applications, and where possible to help in the solicitation of matching funds. For the requests that are approved for funding by the Foundation's Board, we expect to stay informed about the program's progress, to monitor program expenses, and to be available to help if problems arise.

SUGGESTIONS FOR GRANT APPLICATIONS

Please read the Grant Guidelines carefully, including the section on the administration of the grants program.

The Foundation does not have a standardized application form. The Board of Directors meets three times per year. Proposals are accepted at any time on a first-come, first-served basis. Due to the number of requests we receive, it generally takes several months before the Board takes action on the application. To assist you in the application process, we do have several suggestions.

First, before investing a lot of time, send a brief letter (2 to 3 pages) telling us what you have in mind and wait to hear from us as to the likelihood of our being able to help. For those preparing full grant proposals, your proposal should be responsive to the Guidelines document and should also:

- State clearly the purpose for which the funding is requested.
- Briefly describe your organization, its history, status (non-profit, profit, etc.), connection to youth and sport, the most current annual operating budget, the most recent IRS form 990 and IRS and State of California tax status determination letters.

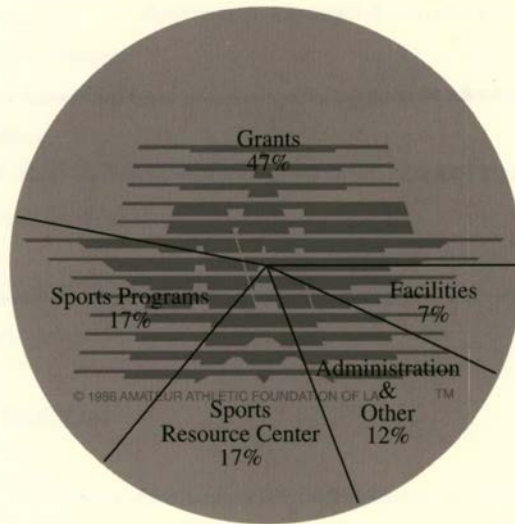
- Describe in detail how the program would work and whom it would serve. Include an estimate of the number of participants to be served by the grant.
- Describe the personnel who would be carrying out the program, and include brief biographical statements of those who would be most centrally involved.
- Provide a detailed budget with justifications for each major budget item.
- Describe efforts already made or underway to find matching grant funds.
- Provide a clear time schedule for the program.
- **INCLUDE YOUR CONTACT PERSON, MAILING ADDRESS AND DAYTIME TELEPHONE NUMBER.**

Please send a typed original and one copy of your inquiry or proposal to:

**The Grants Program
Amateur Athletic Foundation of Los Angeles
2141 West Adams Boulevard
Los Angeles, CA 90018**

*Amateur Athletic Foundation
of Los Angeles Financial Profile*

Summary of Expenditures From Inception (1985) to March 31, 1996
\$69,482,390



Analysis of Investment Portfolio as of March 31, 1996
\$126,458,884



*Amateur Athletic Foundation
of Los Angeles Staff*

Melanie K. Bischoff

Amy E. Carson

Bonita D. Carter

Stacey L. Chapman

Keith J. Cruickshank

Anita L. DeFrantz

Edward A. Derse

Wanda L. Dowding

Braven Dyer Jr.

F. Patrick Escobar

Conrad R. Freund

Karen R. Goddy

Hilda E. Henriquez

Shirley S. Ito

Wayne K. Kakuda

Tabatha M. Lee

Douglas E. Nelson

Carmen E. Rivera

Michael W. Salmon

Brenda J. Soniega

Skip Stolley

Daniel M. Su

Wayne V. Wilson

Editor

F. Patrick Escobar

Contributing Writer

Nancy Ferber



© 1986 AMATEUR ATHLETIC FOUNDATION OF LA TM

AMATEUR ATHLETIC FOUNDATION
OF LOS ANGELES

2141 West Adams Boulevard
Los Angeles, California 90018
(213) 730-9600
Fax: (213) 730-9637

© 1996 LA84 Foundation. All Rights Reserved