

| **Serving Youth** Through Sport |





BOARD OF DIRECTORS

John C. Argue, Chairman
Evelyn Ashford
Mike R. Bowlin
John E. Bryson
Yvonne Brathwaite Burke
Jae Min Chang
Anita L. DeFrantz
James L. Easton
Rafer Johnson
Kathleen Kennedy
Maureen Kindel
Thomas E. Larkin Jr.
Sanford M. Litvack
Charles D. Miller
Peter O'Malley
Frank M. Sanchez
Peter V. Ueberroth
Harry L. Usher
Gilbert R. Vasquez
David L. Wolper, Chairman Emeritus

PRESIDENT

Anita L. DeFrantz

VICE PRESIDENTS

F. Patrick Escobar
Grants & Programs

Conrad R. Freund
Finance & Administration

Wayne V. Wilson
Research

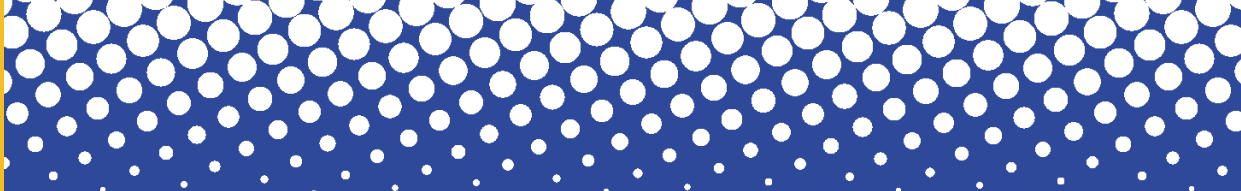
Amateur Athletic Foundation of Los Angeles

SERVING YOUTH THROUGH SPORT

is published biennially by the
Amateur Athletic Foundation
of Los Angeles. For additional
information please write or call:

AMATEUR ATHLETIC FOUNDATION OF LOS ANGELES

2141 West Adams Boulevard
Los Angeles, California 90018
Telephone: 323-730-4600
E-mail: info@aafla.org
Home Page: <http://www.aafla.org>
Published August 2000



Chairman's Comments

Strong youth sports programs are essential to every community. These programs provide an environment in which kids can be kids, and have fun under the guidance and love of caring adults. What better way to grow up?

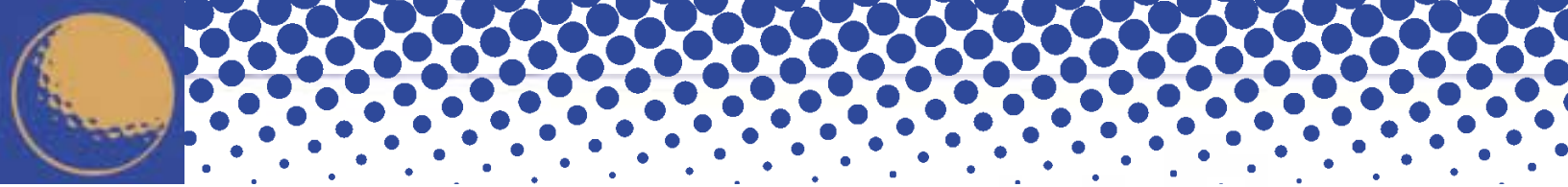
The Amateur Athletic Foundation of Los Angeles (AAF) is committed to serve youth through sport. Between its establishment in 1984 and March 31, 2000, the AAF has disbursed more than \$100 million to carry out this mission. This amount is greater than the original endowment of \$95 million received by the AAF from the Los Angeles Olympic Organizing Committee. Through our work with individual sports organizations and partnerships with the public and private sectors, the AAF is making a difference in the lives of young people in Southern California.

AAF grants are assisting in the improvement of sport facilities, like the 1932 Olympic Swim Stadium, and providing funds to hundreds of organizations for the purchase of sports equipment and uniforms. AAF-initiated sports programs such as Run for Fun, and Learn & Play Olympic Sports reach thousands of boys and girls in the various school districts of Los Angeles. Through the AAF's library and resource center, we continue to study issues related to sports and provide timely and useful content through the AAF's Web site.

Much of the public discourse in the last two years has been about the information and technological revolution. The increased productivity in the workplace and at home afforded by technology has not increased leisure time, however. Fewer adults are taking the time to volunteer and participate in the lives of youngsters. Youth sports programs in particular are suffering from this decrease in adult involvement. With dwindling numbers of volunteers acting as coaches, officials and sports program administrators, many young people are not getting an all-important chance to play. The AAF is working diligently to increase the ranks of coaches and administrators through our well-respected coaching education program. In the near future, we will extend our reach to train and inspire officials. It is imperative that everyone participate in creating opportunities for youngsters to play in organized sports.

In 1984, thousands of Southern California residents heeded the call to "Play a Part in History," and made the Los Angeles Olympic Games one of the most successful Olympic Games in the modern era. It is now time for all of us to work together to introduce as many youngsters as possible to the magic of sports.

John C. Argue



| President's Report |

*We strive
to create the best
environment in
which young people
can participate
in sports*

T

he landscape of youth sports in Southern California continues to change. The “Renaissance of Sport,” which I wrote about in the 1998 AAF biennial report, has resulted in increased participation by youngsters. Today, we are faced with a greater demand for fields and sports facilities to accommodate the growth. Now we must find the playing fields for these new athletes!

For many years, the AAF has advocated the increased use of school sports facilities to meet the ever-increasing demand. Driving through many of our communities on weekends and evenings, I have often noted with sadness that the schools’ playgrounds are empty, while at nearby parks youngsters and families are waiting for hours for their scheduled time to practice or play a game. Even sadder is the fact that many youngsters have become nomads, continually traveling away from their own neighborhoods to find a place to practice and to play.

We are therefore delighted that the Los Angeles Unified School District and Los Angeles City Recreation and Parks Department have signed agreements for the sharing of athletic fields after school hours and on weekends. Also, at many schools the principals have taken the initiative to allow outside youth organizations to use school facilities. We support these efforts and encourage more schools to do so.

As a partner in this process, the AAF assists the organizations that provide the sports activities in the after-school hours. Among the exemplary organizations receiving AAF grants in

this area is LA's BEST. With AAF assistance, LA's BEST has been able to expand the after-school sports programs to serve 62 elementary schools. AAF grants also have been provided to the University of Southern California Family of Five Schools for year-round, after-school-instruction sports programs, and to New ADAGE Youth Development Program to serve more than 2,500 boys and girls at 17 inner city Los Angeles junior/middle schools.

We are particularly pleased to support innovative programs like the one developed by the Southern California Cricket Association, which introduces the complexities of cricket to elementary and middle school students. (See story on page 6). A World Fit for Kids! not only provides after-school sports programs, but also trains high school and college students as coaches. Students Run LA has seen fantastic growth in its program of training youngsters in local middle and high schools to compete in the Los Angeles Marathon. The AAF has been instrumental in supporting the increase in the number of girls who successfully complete the program.

Sport participation can be a life-changing experience for children. This has certainly been the case for many third-grade children attending seven elementary schools in Pasadena. These children have the opportunity to receive weekly instruction in swimming at the AAF Rose Bowl Aquatics Center. The teachers tell us that not only are the kids learning a new skill, but also the youngsters' overall attendance, cooperation and academic achievement have improved. The Aquatic Foundation of Metropolitan Los Angeles offers a similar program as part of several elementary schools' physical education curriculum.

The AAF's support of Kids in Sports (KIS) has allowed the organization to provide adult-supervised, structured sports programs for 9,000 boys and girls, ages 7 to 17. The KIS model includes another equally important component. KIS works year round with more than 350 parents, teachers and community volunteers to build and manage 12 KIS sports clubs at facilities in public parks, schools and housing developments. Thus, in addition to providing the sports opportunities to young people, KIS is training adults to operate their own sports club.

AAF-initiated programs are also meeting the needs of youngsters in schools. The AAF Run For Fun Program included more than 60 middle schools, and close to 4,000 students in each of the last two years. The AAF In-line Hockey Program brought the sport to two middle schools in central Los Angeles. Our beach volleyball program, held at neighborhood parks, attracted many kids from the local schools. And the AAF Learn & Play Olympic Sports Program introduced more than 8,000 students from 50 local schools to 11 different sports. Recognizing that there is a need for improved sports facilities, the AAF has supported the renovation of various gymnasiums,

playing fields and tracks. A case in point is the Exposition Park Intergenerational Community Center (EPICC) project that will better serve the residents of the central area of Los Angeles. In 1999, the AAF board committed two million dollars to EPICC for capital construction, and another one million dollars for future youth sports programming. The \$28.3 million project includes the renovation of the L.A. Swim Stadium complex to accommodate a three-story, 66,000-square-foot community center and multiuse gymnasium. A teaching pool will be added to complement the competition pool. An additional soccer field also is planned. This project finally provides youngsters in the Exposition Park area of Los Angeles with first-class sports facilities.



To encourage the participation of adults in youth sports organizations and facilitate the process of entering the coaching ranks, the AAF continues to offer for free one of the best coaching education programs in the nation. The AAF Community Youth Coaching Program, geared to the entry-level individual, was strengthened in 1999 by the completion of the curriculum manual, *Coaching Athletes: A Foundation for Success*. This is one of the most comprehensive coaching manuals available.

For the high school coach, the AAF has offered intensive clinics in the sports of track and field, cross country and soccer. The instructors are some of the best coaches in their sports, with years of experience at the high school or college level. In 1999, through a grant provided by the AAF, the AAF/California Interscholastic Federation (CIF) Track & Cross Country coaching clinics became the responsibility of the California Track & Cross Country Coaches Alliance. The Alliance is committed to maintaining the high level of instruction and to expanding the service area. Another strong impact on the sport of track and field also is being made through the AAF/Mt. San Antonio College Youth Days. This program is one of the largest track and field introductory programs in the world. From 1986 to 1999, more than 150,000 elementary and middle school



students and their teachers took part in the program. The program combines instructional clinics at school assemblies, and participation in events at two youth-day track meets.

A positive change affecting the physical development of children in Southern California has been the recent adoption of Physical Education Standards as part of the curriculum at LAUSD schools. There will now be a set curriculum with definite goals and standards by which progress will be measured. This should result in healthier, more active kids with an increased appetite for sports activities.

Sport is a powerful force in today's society. Through the AAF's Paul Ziffren Sports Resource Center (PZSRC), we actively examine issues in sports, particularly those that impact youngsters, to give us a better understanding of this powerful force.

During the 1998-99 school year, the AAF's PZSRC teamed up with KCET, Los Angeles's public television station, to bring a series of videoconferences on sport issues to high school students. The six-part series titled "Sports in Society" explored the topics of sportsmanship, the role of sports in education, the relationship of sports and violence, sports and the media, sports from an international perspective, and preparing high school students for life as college athletes.

We were pleased to note that many of the ideas and recommendations addressed at the "Doping in Elite Sports" conference hosted by the PZSRC in April 1998 were discussed at the major International Olympic Committee (IOC) conference in February 1999. The papers presented at the AAF conference provided the basis of a book on doping in elite sports that will be published by Human Kinetics in September 2000. AAF Vice President Wayne Wilson and former AAF Research Director Ed Derse edited the book.

In 1999, the AAF commissioned a national survey among children ages 8 to 17 to explore their exposure to sports through various forms of media. The findings of the survey were published in a report, Children and Sports Media, dated August 10, 1999, and are also published on our Web site.

The AAF's Web site, www.aafla.org, continues to grow as a leading source of information about the Olympic Movement.

The AAF site is the only one on the Internet to publish the official Olympic reports. Thus far on the AAF site are the reports of the 1896 Athens Olympic Games; 1924 Paris Olympic Games; 1928 St. Moritz Olympic Winter Games (French); 1932 Los Angeles Olympic Games; 1932 Lake Placid Olympic Winter Games; and 1984 Los Angeles Olympic Games. Also available on the site is the International Olympic Committee's publication, Olympic Review (1896-1996), the full text of Sporting Traditions: The Journal of the Australian Society for Sports History, 1984-1998, the Journal of Sport History (1974-1997) and the Proceedings (1973-1997) of the North American Society for Sport History (NASSH).



The Web site received more than 160,000 user-visits in 1999, more than double the number of visits in 1998. We expect that number to double again this year.

The library continues to receive thousands of visitors annually. We are pleased that many of these visitors are from local elementary schools. The organized field trips to visit the library are an important way for the AAF to introduce new generations to the wonderful collection of books, videos and magazines in the library.

Recognizing that success in the playing field should be properly rewarded, the AAF is pleased to welcome Bank of America as a partner for the high school awards program. Continuing a tradition started by the Helms Athletic Foundation more than 60 years ago, the AAF/Bank of America High School Awards Program

honors the best high school athletes in several sports in Southern California. Approximately 1,500 student athletes receive recognition for their achievement each year.

I believe that sport reflects society. From time to time there are individuals who fail to live up to the rules of fair play. Nevertheless, sport provides us with the arena where we see the best in us all. There is no better evidence of this than through the actions of Esther Kim.

At the 2000 U.S. Olympic trials for tae kwon do, Kim made it to the finals of her division. One more win and she would have fulfilled her dream to compete in the Olympic Games. Her opponent for the final match was Kay Poe. Poe and Kim were long-time friends. Their coach was Kim's father, Jin Won Kim. In a previous match, Poe had suffered a dislocated kneecap. She could barely use her leg to stand. As Kim and Poe faced each other for the match to decide who would go to the Olympic Games, Kim recognized she could easily win the match. She also knew that Poe deserved to go to the Olympic Games based on her world standings. In an act of true sportsmanship and fair play, Kim forfeited the match to Poe. Poe won the right to represent the United States at the Olympic Games in Sydney.

All of us involved in youth sports must make certain that fair play and sportsmanship are at the top of the list of the lessons learned in practices and competitions. We owe it to the children whom we serve and to ourselves.

We at the AAF enter the new millennium committed to making sure that every youngster in Southern California experiences the magic of sport. We must work hard so that the sports experience of every young person is a positive one. We will work to improve facilities, provide equipment and the resources to educate coaches and officials. Through the library and resource center, we will continue to gather the best information available regarding sport, and lead research and discussions on topical issues affecting sport. In short, we intend to continue the renaissance of sport well into this century!

Anita L. DeFrantz





| AAF Grantees Spotlight |

SOUTHERN CALIFORNIA CRICKET ASSOCIATION

*"You learn that once they got
you out, that's it-you're out ..."*

- Rebecca (age 17, Watts) -

S

ometimes life doesn't afford the luxury of a second chance, an important lesson Rebecca, a 17-year-old at Sheenway School in Watts, has learned through playing cricket. She's experienced the strict code of conduct and play intrinsic to the sport, and appreciates its rarity in these days of

cutting corners and easy ways out. "Cricket's made me like things that are complicated, not that easy, like advanced math," she says. "You learn to stop and think and break it into steps."

The cricket club of England's imperial days supplied the model for today's country clubs, but cricket has come a long way from being the sport of choice for only the privileged. It's wildly popular in places like India, Jamaica and Africa. The Southern California Cricket Association, a non-profit organization founded in 1974, aims to help the sport take root in the Los Angeles area. Part of the group's outreach involves acquainting youngsters with cricket through an in-school program established in 1997.

"It's a perfect sport for urban schools," says David Sentance, treasurer and AAF liaison. "You don't need grass or space—all you need is a large bat and a ball. The kids develop patience and determination because it's a 'finesse sport': you have to become proficient at it to enjoy it, so kids experience delayed gratification. They learn to respect their fellow players. Their focus and concentration are vastly improved—something that teachers and parents are quite pleased about!"

If it sounds like something you have to force down youngsters' throats like bitter medicine, think again. When David brings out a cricket set to the playground of a largely Latino elementary school in the program to demonstrate the game, he is immediately mobbed by delighted students asking, "Are we playing!? Are we playing!?" "Little kids love it," David says, quite unnecessarily.

SALESIAN BOYS AND GIRLS CLUB



"So many times I'm tempted to fall in with the wrong people, and whenever I'm tempted, I come to the club for my 'family'."

-Moises (age 17, City Terrace)-

The Salesian Boys and Girls Club of Los Angeles is a beacon of safety and support in the rough East Los Angeles neighborhoods of Boyle Heights and City Terrace. The area is an economically depressed one where 45 active gangs flourish, and one out of every six youths is a gang member. Violence is an unfortunate fact of everyday life.

It's well known that youths look to gangs as a sort of family—and they look to the Salesian Boys and Girls Club for the same thing. In speaking to youngsters who eagerly and energetically throng the club, the words "second home," "other family," and "haven" come up time after time. It seems everyone has a need to belong to a family, whether it's the nuclear one, the gang one, or the one they find at Salesian.

The Southern California Cricket Association currently serves one thousand youths throughout Los Angeles. Support from the AAF primarily goes towards cultivating a coaching staff and purchasing sports equipment. Leo Magnus, a retired Jamaican cricketer who helps coach youths in Compton and Watts, believes in the value of cricket. He says, "I've seen grades go up and kids develop discipline and respect towards each other. It's opened up doors for the kids from this community—they've traveled around the country and to England."

Echoing and adding to Leo's comments, Rebecca says, "Kids have way too much energy, and you have to do something. And if it's not sports, it's not always a good thing...."

The club has offered area youngsters, ages 6 through 18, activities and programs since its inception in 1966. The building itself dates from the '20s, and support from the AAF helped to maintain and upgrade the facility, including enclosing the swimming pool for year-round use. Sylvia Guillen, program director, enjoyed the club's offerings growing up in the neighborhood in the '70s. She says, "The world has changed outside, but inside we try to keep the same atmosphere, the same values." To respond to the shifting needs of children and their parents, the programs have expanded to include sports, fitness, recreation, after-school tutoring, cultural enrichment programs, parent training and support, career and leadership development, and more.

Jennifer, who has been coming to the club for six years, since the age of 10, says, "There's a sense of belonging here. It takes kids off the street and away from gang-banging." On her way to college, she wants to become a child psychiatrist because her experience helping the younger kids here has been so personally gratifying to her.

Seventeen-year-old Crystal has been coming to the club for two years. Her uncle brought her here when she was pulling a 1.7 grade point average in ninth grade and constantly in trouble. "By the end of 10th grade I had a 3.6 and was voted 'Girl of the Year,'" she says. Now she tutors younger children, and participates in leadership programs. "The older kids helped me when I first came here, and I do the same now for the younger kids." Crystal plans to major in psychology and work with troubled youth. "If it weren't for the club, I might not be here," she adds.

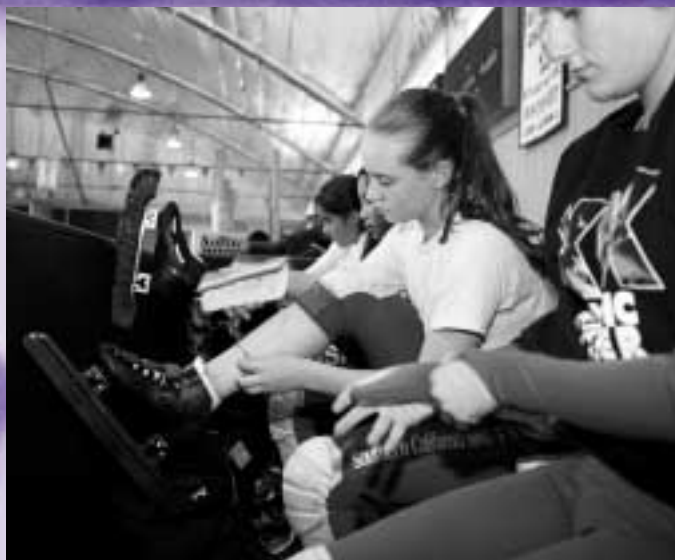
Moises also thinks the club turned his life around during the tumult of his adolescence. "I was in trouble, not getting good grades. I wasn't doing anything productive when a friend brought me here. My life easily could have gone another way." No doubt he speaks for many others when he says, "They shut down for a week once a year to do heavy-duty cleaning. I wonder what to do with myself during those days!"



Southern California Speed Skating Association

*"Falling is learning...
...Falling is learning...
...Falling is learning..."
-Sarah (age 7, Hermosa Beach)-*

Sarah started investigating sports similar to roller hockey, when, her parents say, "she realized she loved the sport, but didn't particularly love the idea of 8- and 9-year-old boys coming at her with hockey sticks." Eager to find a less confrontational sport, Sarah tried speed skating. It didn't have sticks and checking, but it did have another drawback: falling. Sarah, with a little help from her coach, developed a mantra, "Falling is learning," which she repeated again and again. The young speedskaters of the Southern California Speed Skating Association (SCSSA) discover an important life lesson through their sport: falling is just part of the learning process—it shows you're in there trying.



The SCSSA offers instruction in the Olympic sport of short track speed skating. They operate out of ice rinks in Paramount, Lakewood, and El Segundo. The support of the AAF enables the organization to offer free use of equipment—kids are outfitted in the full regalia of speed skates, helmets and safety equipment.



The AAF logo is also emblazoned on the all-important safety pads that line the rink. “Thanks to the AAF, we have a full range of basic equipment that beginners can use, and subsidized ice time,” says Sue Perles, the speed skating program founder and director. Parents are grateful their children can try out speed skating without the large financial outlay involved in so many other sports. Because of that advantage, the club currently serves 400-500 children from all economic backgrounds.

To visit a session in progress is to see kids of all ethnicities, ages, and abilities practicing and laughing on the ice. Presently, the youngest skater is three-year-old Annette. Her parents beam as their rosy-cheeked girl comes off the ice...temporarily. Apparently a visit to the restroom and a hug from mom is taking precedence over the thrill of taking her first unassisted strides.

Parents are huddled in groups on the bleachers, forming their own friendships as their children do the same on the ice. Nine-year-old Ben’s mother says that Ben is a natural skater and enjoyed hockey, but like Sarah, did not like the confrontation. As Ben glides by beaming, his mother says, “It doesn’t matter if he’s ever the best—just look at that face. Isn’t that what it’s all about?” Parents involved in speed skating cite the healthy amount of competition; it’s not overemphasized by coaches, children or other parents.

Moms and dads also appreciate the changes they’ve seen in their offspring since they began speed skating. Randy has two boys on the ice, Jonathan, 8, and Isaac, 5. “I’ve seen Jonathan develop enormously since he started speedskating,” he says. “He’s so focused in the classroom—he’s been “best student” two years in a row now.” Isaac has bloomed into an outgoing social butterfly. Mr. Kim has three daughters in the program: Alice 12, Aran, 10, and Ana, 9. “I’ve seen changes in all my girls,” he says. “Alice has gained enormous confidence. Aran has become more focused. And Ana, she’s discovered how much she likes travelling, from going to all the meets!”

It’s exercise, it’s an outlet (many young skaters say they love the speed!), and it builds discipline, focus and confidence. But it’s also an extremely professional club for serious speed skaters. The SCSSA boasts a world-class coach, Wilma Boomstra, and a team of dedicated volunteer coaches. The organization has spawned numerous national- and Olympic-level skaters. Amber Holt, an AAF speed skater from Torrance, earned a spot on the national long track team. Rusty Smith, from Long Beach, competed in the 1998 Nagano Olympic Games and medaled this year at the Goodwill Games. True to the close-knit spirit of the group, 20-year-old Rusty comes back often to help coach the skaters, serving as an awe-inspiring, but still approachable, role model.



Photo : Hajime Sano

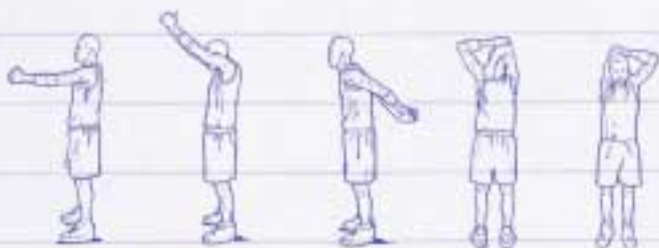


Ann Landers
Creators Syndicate
May 13, 2000

Dear Ann Landers: I read the letters in your column about after-school sports and how they take up so much time and require such sacrifice from the kids and parents. I'd like to present a different point of view. Those parents are darned lucky to have coaches who are so committed to their children and the sports that interest them. Parents forget how much time the coaches put in — and a lot of it is volunteer work. Good coaches teach the team about commitment, dedication, setting priorities and hard work. My son is now 12 and my daughter is 15. We have been involved in several sports for about eight years. Notice I said WE. These are family activities. My daughter and I attend my son's practices and games and he attends hers. They are each other's biggest fans. This involvement has also helped my relationship with my ex-husband and his new wife. My ex helps coach one of the teams, and his wife used to sit alone on the bleachers. At first, we were reluctant to talk to each other, but it seemed silly to be sitting a few feet apart and not say anything. Now, we use this time to catch up on each other's lives, and get a better feel for what is going on with our children. It has made life easier for everyone. My kids don't have to worry that their parents won't get along or that one of us will refuse to attend a special event because the other is going to be there. My children have learned many valuable lessons through sporting activities. They know about teamwork, time-management and how to set goals and achieve them. This will help them in college and with future employers.

Wendy in L.A.

Dear Wendy: And it will help them in personal relationships, as well.





AAF Coaching Education Programs

Coaches are the heart of an effective youth sports program. Good coaches are the heart of the community as well. Not only do coaches teach the fundamentals of their sport; coaches demonstrate and model community essentials such as good citizenship, perseverance, patience, leadership and obligation. Coaches provide mentorship, encouragement and discipline. Whether they are teaching about running faster, jumping higher or hitting harder, the very best coaches use practices and competitions as classrooms for life outside of sports. Unfortunately, it is a huge challenge to find youth sports coaches at any level. Jim Brownfield, the president of the California Coaches Association, says "There is a major crisis in our profession." Many colleges have eliminated physical education as a major or minor, and many school districts have de-emphasized sports and physical education for students. Grassroots-level organizations struggle to find an adequate number of volunteers to coach youth teams and, once volunteers are committed, struggle to provide training.

The AAF Coaching Education Program provides coaches with the proper tools and skills to develop their athletes "on the field" and in life. In 1998 and 1999, through the various components of the coaching program, more than 4,000 coaches were able to learn the basics as well as the most up-to-date techniques to assist them in their work.

Looking to the future, the AAF has entered a partnership with the Southern California Municipal Athletic Federation to



provide coaching education to a greater number of parents and volunteers, and to develop training for officials and referees. Officials and referees, like coaches, have an incredible influence on a young person's enjoyment of sport. AAF-supported seminars for referees and officials will ensure that individuals are properly trained to carry out these important assignments.

AAF COMMUNITY YOUTH COACHING PROGRAM

During 1998 and 1999, the AAF's Youth Coaches Program conducted 180 clinics reaching well over 2,000 coaches. The free, six-hour program introduces coaches to the demands of the coaching profession, and gives them specific skill instruction in the sports of soccer, swimming, volleyball, flag football, baseball, softball and basketball.

In 1999, Coaching Athletes: A Foundation for Success, the revised accompanying manual used in this program was published. This is one of the most comprehensive coaching manuals currently available. The manual was co-written for the AAF by AAF Coach in Residence Dr. Monika Schloder, a professor in the department of kinesiology at the University of Calgary, and Richard T. McGuire, a professor in the department of psychology at the University of Missouri. Nike is now using portions of this program nationally to train its P.L.A.Y.

AAF/CIF COACHES EDUCATION PROGRAM

For high school coaches, the decade-long partnership between the AAF and the California Interscholastic Federation (CIF) continues. High school soccer coaches participate; again, free of charge, in a two-weekend workshop endorsed by the National Soccer Coaches Association of America. Completion of the AAF program results in a Level II certification. Over 250 high school soccer coaches completed the AAF program in each of the last two years.



Beginning in 1999, the California Track and Cross Country Coaches Alliance, with funding from the AAF, began presenting the track and field and cross country educational clinics initiated by the AAF 12 years ago.

AAF COACHING LEADERSHIP PROGRAM

The Coach Leadership Program (CLP) offers an intensive coaching program for young people (16 and over), ethnic minorities and women interested in coaching as a profession in the sports of soccer and swimming. In 1998 and 1999, a total of 24 participants completed the 34 hours of instruction in soccer over two consecutive weekends. The swimming segment of the CLP graduated 16 young people who completed the 60-hour instruction course in the summers of 1998 and 1999.



(Participate in the Lives of America's Youth) Corps coaches. The Boys & Girls Clubs of America also have adopted sections of the manual to use as a training tool for the club's athletic directors and volunteer coaches.





AAFAwards Programs

AAF/BANK OF AMERICA HIGH SCHOOL AWARDS PROGRAM

The AAF's high school awards program is the oldest uninterrupted program of its kind in the nation. Instituted in 1937 by the Helms Athletic Foundation, the high school all-star awards are presented to boys and girls in the CIF Southern Section and Los Angeles City in the sports of baseball, basketball, football, soccer, softball and volleyball. The respective coaches associations make the selections. Bank of America is now a partner in presenting this program.

ROSE BOWL GAME PLAYER OF THE YEAR

Another long-standing tradition inherited from the Helms Foundation is the annual award to the "Most Valuable Player" of the Rose Bowl Game held on New Year's Day in Pasadena. In this tradition, established in 1957, media representatives covering the game make the selection, with presentation of the player trophy on the field immediately following the game. The player's name is also engraved on a permanent trophy on display at Tournament House in Pasadena. Ron Dayne, of the University of Wisconsin, was honored in both the 1999 and 2000 Rose Bowl games.

WORLD TROPHY



Photo : Allsport/Elsa Hasch

The AAF World Trophy recognizes the premier athletes of the six major regions of the world: Africa, Asia, Europe, North America, Oceania (Australia, New Zealand and Pacific Islands) and Latin America. Recipients' names are engraved on a permanent trophy on display at the Britt House, the headquarters of the AAF.

| World Trophy |

THE 1998 AWARDEES WERE:

AFRICA:	JOSEPH (Japheth) KIMUTAI TRACK & FIELD KENYA
ASIA:	HIROYASU SHIMIZU SPEED SKATING JAPAN
EUROPE:	BJØRN DAEHLIE CROSS-COUNTRY SKIING NORWAY
NORTH AMERICA:	MARION JONES TRACK & FIELD USA
OCEANIA:	MICHAEL KLIM SWIMMING AUSTRALIA
LATIN AMERICA:	ATO BOLDON TRACK & FIELD TRINIDAD & TOBAGO

THE 1999 AWARDEES WERE:

AFRICA:	TEGLA LOROUPE TRACK & FIELD KENYA
ASIA:	WEN SUN SOCCER CHINA
EUROPE:	GABRIELA SZABO TRACK & FIELD ROMANIA
NORTH AMERICA:	WOMEN'S WORLD CUP TEAM SOCCER USA
OCEANIA:	IAN THORPE SWIMMING AUSTRALIA
LATIN AMERICA:	IVAN PEDROSO TRACK & FIELD CUBA

| Community Support |

ADOPT A SCHOOL

As participants in the Los Angeles Unified School District's Adopt-A-School Program, the AAF has adopted three schools in the neighborhood of our headquarters. In this manner, the AAF actively supports and enriches the educational experience of the students at 24th Street Elementary School, the Accelerated School and Hobart Boulevard Elementary School.

FRIENDS OF SPORT

The AAF is grateful for the commitment of our dedicated volunteers. Our Friends of Sport provide nearly 3,500 hours annually to AAF programs like the Summer Swim Festival, Run for Fun and other events. They fold and count T-shirts, get up and cheer at dawn, stand in the heat and cold, protect Sam the Eagle from overenthusiastic eight-year-old Volunteers, assist each week in maintaining our extensive collection of sports items and literature in the Paul Ziffren Sports Resource Center, prepare participant gift bags and record times for the Janet Evans Swim Meet, and at Mt. San Antonio College Youth Days.

Dusty Chapman, our tireless Friends of Sport coordinator, organizes almost 200 volunteer assignments a year. Some volunteers have given a few days a year, every year, since the 1984 Olympics. Whether they are encouraging youngsters at Run for Fun, acting as timers for Summer Swim, or helping in the library, volunteers are a vital part of continuing our mission to serve youth through sport. The Friends of Sport provide encouragement and support for thousands of community youth and truly deserve our heartfelt thanks.



| AAF Sports Programs |



RUN FOR FUN PROGRAM

The AAF Run for Fun Program is the largest running program for children in the United States. In the last two years, nearly 10,000 students from 70 middle schools participated in a 10-week training program offered after school or as part of physical education. Over 9,000 completed at least one of three qualifying races at their schools over distances of 600 meters, 1,000 meters or one mile.

Annually, more than 3,000 people converge on Griffith Park to run, cheer, or volunteer at the annual Run for Fun Festival. Youth run a 2K cross country course with winners determined by age category and gender. The AAF developed the training curriculum, provides ongoing support to teachers, coordinates the qualifying races and final event, and provides transportation to and from the Run for Fun Festival.

SUMMER SWIM & DIVE PROGRAM

The AAF Summer Swim & Dive Program serves approximately 6,000 youths annually between June and August. In partnership with the AAF Rose Bowl Aquatics Center, County of Los Angeles Parks & Recreation Department, City of Los Angeles Recreation & Parks Department, City of Santa Clarita, City of Carson and City of Long Beach, free lessons, including stroke and competition training, are offered at more than 90 participating pools. New for the 2000 season is the inclusion of water polo and synchronized swimming lessons.

The Summer Swim & Dive Festival recognizes and celebrates the youngsters' eight-week commitment to the instruction offered. Young people who participate in the AAF lessons and who meet qualifying standards are invited to compete at the season's close. Over 1,000 swimmers are divided into age groups for 50-meter individual competition in butterfly, backstroke, breaststroke and freestyle. Team competitions in the 200-meter freestyle and medley relays are also offered. One hundred eighty young people also compete in a daylong diving competition as the culmination of their season.



BEACH VOLLEYBALL PROGRAM

The AAF Beach Volleyball Program brings a "hot" sport from the beaches to eight Los Angeles City parks. Coaches, recruited from men's and women's professional volleyball associations and college teams, lead boys and girls, ages 8-17, in the basics of the sport on AAF-built sand courts over six weeks in July and August. The program culminates with a competitive tournament at Dockweiler State Beach. Nearly 150 young people participated in the summers of 1998 and 1999.

IN-LINE HOCKEY PROGRAM

In recent years, in-line hockey has been growing in popularity in Southern California. Unfortunately, many youngsters are unable to participate in this exciting sport, due to the cost of equipment and instruction. The AAF's 1998-1999 In-line Hockey program consisted of two 10-week leagues for boys and girls, ages 10 to 15. All necessary equipment and qualified instructors were provided. Approximately 120 youths from Charles Drew and John Muir middle schools participated.

LEARN & PLAY OLYMPIC SPORTS PROGRAM

Introducing youngsters to the world of the Olympic Games and Olympic sports is the purpose of the AAF's Learn & Play Olympic Sports Program. The "learn" portion of the program consists of materials and lesson plans for students in third through fifth grades. Over the past few years, free resources for students and teachers have expanded to include the online content and activities of the AAF's Olympic Primer. In addition, lesson plans and activity masters for Learn & Play Olympic Sports can be downloaded. Through the Learn & Play curriculum, teachers are able to integrate academic competencies with sports-related activities. These resources are available worldwide, 24 hours a day through the AAF Web site www.aafla.org.

For the "play" portion, boys and girls from more than 40 elementary schools in the Los Angeles and Compton areas were invited to get hands-on experience in 11 different Olympic sports. The AAF provided transportation and lunch for 8,000 youngsters and their teachers.

For 10 days in May of each year, approximately 800 youngsters were transported daily to Compton Community College's track. The track and infield were transformed into skill stations featuring basketball, cycling, fencing, gymnastics, rowing, soccer, softball, high jump, team handball, hurdles, relays, tennis and volleyball. With the instruction of sport coaches, youngsters learned the basics of each sport. At the end of the day, each student was given an AAF list of organizations where they could continue to practice their favorite sports.



Paul Ziffren Sports Resource Center Library

The Paul Ziffren Sports Resource Center Library covers virtually all aspects of amateur and professional sport. It includes information on the historical, social and economic implications of sport, as well as materials about athletic techniques, training methods, sports medicine and coaching.

Approximately 40,000 printed volumes, 6,000 microform volumes, 7,000 videos, 400 periodical titles, and 90,000 photo images are housed in the library. Olympic information is a particular strength.

The library has the official report of every modern Olympic Games and related documents pertaining to each Games. The library supplements these holdings by providing access to several commercial on line database services, the Sport Discus CD-ROM database, the Allsport digital photo archive and the Internet. Additionally, the library has undertaken an ambitious digitization effort to make Olympic Review, the Journal of Sport History, Sporting Traditions, and other journals available on the AAF's Web site.

The library is open to the public Monday through Friday, 10:00 a.m. to 5:00 p.m., Wednesday until 7:30 p.m., and on the first and last Saturdays of each month, excluding holiday weekends, from 10:00 a.m. to 3:00 p.m. Elementary and pre-school children must be accompanied by an adult. Appointments are recommended for research assistance.

Please call (323) 730-4646
E-mail library@aafla.org



HIGHLIGHTS OF THE OLYMPIC COLLECTION

- Dozens of Olympic oral histories.
- The Avery Brundage Collection on microfilm.
- Several thousand Olympic photographs.
- Historical moving footage, including complete video sets of all NBC, CBS and ABC television coverage of the Olympic Games and Olympic Winter Games since 1988.
- Minutes of early International Olympic Committee meetings.
- Extensive runs of International Olympic Committee and United States Olympic Committee periodicals.
- Thousands of pages of after-action reports written by Atlanta Committee for the Olympic Games staff about the operations of the 1996 Atlanta Olympic Games.
- Bid documents of cities seeking to host the Olympic Games.

THE GENERAL COLLECTION ALSO FEATURES A WIDE RANGE OF INFORMATION SOURCES

- Complete, or nearly complete, runs of dozens of periodical titles such as Sports Illustrated, The Sporting News, Ring, Women's Sports and Fitness, the Journal of Sport History, Research Quarterly, Street & Smith annuals and Track & Field News.
- Thousands of professional team media guides.
- Good runs of programs from the World Series, Super Bowl, Rose Bowl, baseball and basketball all-star games and the Indianapolis 500.
- The Los Angeles Times sports section in hard copy dating back to 1930.
- A nearly complete run of Roy Firestone's television interview shows, "SportsLook" and "Up Close," on video, from 1980 to 1992.
- Archival documents and after-action reports of the 1994 Soccer World Cup organizing committee.

PRESERVING AND PROMOTING ACCESS TO OLYMPIC INFORMATION FOR THE WORLD



There is no doubt that Olympic historical resources are precious and highly sought-after documents. Only a small number of institutions around the world are lucky enough to hold the rarest of these documents. One such

institution is the AAF, whose library houses one of the most comprehensive collections of Olympic resources outside of the International Olympic Committee (IOC) headquarters in Lausanne, Switzerland. Of particular significance in the library's collection are the complete set of official Olympic reports published since 1896 and a nearly complete run of the Olympic Review. The Olympic Review is the official public record of the IOC's activities and has been published continuously in English and French since 1894.

Unlike a number of other institutions that hold historical Olympic information, the AAF does not lock away its precious resources in glass cabinets for only those lucky enough to visit its magnificent resource center, located in the heart of Los Angeles. On the contrary, the AAF has embarked on an ambitious program utilizing modern technology to open its doors to the world and to make available its Olympic resources to anyone using the world's most pervasive technology—the Internet.

By digitizing (or transferring to electronic format) such Olympic resources as official reports and Olympic Review, and putting them on its dynamic Web site, the AAF is enabling researchers throughout the world to access these valuable documents. Imagine being a student of sport in the Pacific Island of Tonga, in the outback of Australia, or in Russia, and being able to study the layout of the Olympic Stadium for the 1932 Olympic Games. This is now possible because of the AAF's visionary approach to information delivery. In fact, with this initiative, the estimated 50 million users of the Internet now have the ability to view these precious Olympic resources at no cost, in the comfort of their own homes, workplaces, educational institutions and even Internet cafes.

The Olympic digitization project is only one of a number of AAF efforts to put sport information online. The AAF also web-publishes research reports, oral histories, poster exhibits and back issues of selected scholarly sport journals. In addition, the foundation's Web site provides an online catalog that allows

Internet users to see listings of the complete collection of resources held by the AAF sports library.

As the president of the International Association for Sports Information, I have the privilege of representing 75 sport information libraries and documentation centers around the world; for them, the AAF initiative provides access to a wonderful collection that few institutions could hope to replicate. For newly established information centers that have few contemporary information sources, let alone historical



documents, the digitization project is an initiative that facilitates the international exchange of information. Today, if one searches the Internet using the words "Olympic Games," one is inundated with thousands of Internet sites leading to contemporary Olympic information. However, the lack of historical information on the Olympic Games is starkly obvious. The AAF is addressing this paucity of historical material by creating a virtual library of Olympic sources, and, in the process, is establishing itself as a world leader in the preservation of historical sport information.

In modern information delivery systems there is a catchphrase, "information for anyone at any time from anywhere." I can only say that the AAF initiative has made this concept a reality through its innovative approach to the delivery of sports information.

Nerida Clarke
President, International Association for Sports Information
Canberra, Australia

Amateur Athletic Foundation of Los Angeles

Grants Awarded

June 1998 to January 2000

JUNE 1998

HEART OF LOS ANGELES (\$93,436)

For gym floor, sports equipment and youth mentor program serving youngsters in central Los Angeles.

UNIVERSITY OF SOUTHERN CALIFORNIA (USC)/FAMILY OF FIVE SCHOOLS (\$73,900)

For year-round, after-school-instruction sports programs at five schools near USC.

MONA BOULEVARD COMMUNITY SERVICES, INC. (\$67,522)

For sports program staff and equipment to strengthen youth sports program in Compton.

SEARCH TO INVOLVE PILIPINO AMERICANS (\$43,678)

For multi-sports youth league in the Temple-Beverly corridor of central Los Angeles.

GYMNASTICS LOS ANGELES (\$38,770)

For instructors, equipment and scholarships to introduce gymnastics to youngsters in the Pico Union and South Central areas of Los Angeles.

PARA LOS NIÑOS (\$35,270)

For year-round sports program serving youngsters in Los Angeles' Skid Row area.

AQUATIC FOUNDATION OF METROPOLITAN LOS ANGELES (\$21,680)

For learn-to-swim program as part of the school's physical education curriculum at Towne Elementary and Glen Hammond Curtiss Middle School in Carson.

LITTLE LEAGUE BASEBALL-PASADENA SOUTHWEST (\$20,000)

For sports/field equipment and uniforms.

RECOGNITION GRANTS

AYSO - POMONA (REGION 30) - POMONA (\$5,000)

BALDWIN PARK COMMUNITY CENTER FOUNDATION - BALDWIN PARK (\$5,000)

CARSON ATHLETIC ASSOCIATION - CARSON (\$5,000)

CITY OF SAN DIEGO SPORTS TRAINING,

ACADEMICS & RECREATION - SAN DIEGO (\$5,000)

JUNIOR ALL-AMERICAN FOOTBALL - ALHAMBRA THUNDERBIRDS (\$5,000)

JUNIOR ALL-AMERICAN FOOTBALL - AZUSA (\$5,000)

JUNIOR ALL-AMERICAN FOOTBALL - REDLANDS (\$5,000)

JUNIOR ALL-AMERICAN FOOTBALL - SAN GABRIEL YOUTH (\$5,000)

OASIS AQUATICS - PALMDALE (\$5,000)

POP WARNER FOOTBALL - DIAMOND BAR (\$5,000)

POP WARNER FOOTBALL - HAWAIIAN GARDENS (\$5,000)

POP WARNER FOOTBALL - VICTORVILLE (\$5,000)

REINS THERAPEUTIC HORSEMANSHIP PROGRAM - FALLBROOK (\$4,300)

SAN DIEGO FRIENDS OF PARKS & RECREATION FOUNDATION - SAN DIEGO (\$5,000)

TWENTYNINE PALMS SWIM TEAM - TWENTYNINE PALMS (\$5,000)

OCTOBER 1998

LA's BEST (BETTER EDUCATED STUDENTS FOR TOMORROW) (\$162,000)

To continue its successful sports program at 24 elementary schools in Los Angeles. The sports component is part of an after-school education enrichment program serving 5,000 boys and girls, ages 5 to 12.

AAF/MOUNT SAC YOUTH DAYS (\$100,000)

For a track and field instructional and competition program reaching more than 17,000 elementary and middle school youngsters in the Los Angeles area.

NEW ADAGE YOUTH DEVELOPMENT PROGRAM (\$99,400)

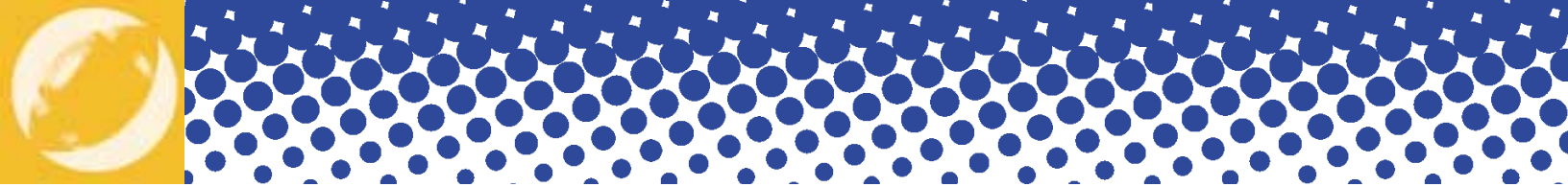
To conduct flag football, basketball, soccer and softball programs serving more than 2,500 boys and girls at 17 inner-city Los Angeles Unified School District junior high/middle schools.

CALIFORNIA TRACK & CROSS COUNTRY COACHES ALLIANCE (\$60,622)

To offer the AAF/CIF Track & Cross Country instructional clinics for high school coaches in Southern California.

STUDENTS RUN LA (\$54,000)

For the girls initiative component of the successful after-school running program preparing youngsters to complete the Los Angeles Marathon.



BROADWAY GYMNASTICS FOUNDATION (\$18,268)

To offer a mobile gym program at the Los Angeles Mid-City Alternative School.

BOYS & GIRLS CLUBS OF AMERICA - ECHO PARK (\$17,050)

For sports equipment and uniforms.

SOUTHERN CALIFORNIA CRICKET ASSOCIATION (\$16,720)

To introduce the sport of cricket at various Los Angeles Unified School District schools.

LOS ANGELES SCHOOL OF GYMNASTICS (\$15,840)

For scholarships to introduce and train additional youngsters in gymnastics.

RECOGNITION GRANTS

CAROUSEL RANCH - CANYON COUNTRY (\$3,200)

INTERNATIONAL SOCCER CLUB - CANOGA PARK (\$5,000)

MID-CITY YOUTH SPORTS - LAKEWOOD/LONG BEACH (\$5,000)

PALMDALE YOUTH SOCCER LEAGUE (\$5,000)

PARENTS WHO CARE OF CARSON (\$2,500)

RIVERSIDE COUNTY SWIFT PERFORMANCE TRACK & FIELD CLUB (\$5,000)

SAN DIEGO/IMPERIAL YOUTH ATHLETICS COMMITTEE (\$5,000)

SHERIFF'S YOUTH FOUNDATION - LOS ANGELES (\$5,000)

YMCA - SANTA MARGARITA (\$5,000)

YMCA - SANTA MARIA VALLEY (\$2,000)

JANUARY 1999

KIDS IN SPORTS, LOS ANGELES (\$575,035)

To provide year-round sports programs at 12 park and school-based sites to more than 9,000 youth in inner-city Los Angeles.

SOUTHERN CALIFORNIA VELODROME ASSOCIATION, INC. (\$241,081)

For facility repair and operation of the AAF Youth Cycling Program at the Olympic Velodrome in Carson and the San Diego Velodrome.

AAF/USTA NATIONAL JUNIOR TENNIS LEAGUE (\$150,000)

For a summer and year-round tennis instructional program reaching more than 5,000 youngsters at 145 sites.

YOUNG GOLFERS OF AMERICA (\$57,100)

For introductory and intermediate golf programs provided to Los Angeles youngsters.

AAF/ROSE BOWL AQUATICS CENTER (\$49,853)

To offer swim lessons to third grade children attending seven elementary schools in the Pasadena area.

LOS ANGELES SPORTS ACADEMY (\$49,507)

To continue its academic/athlete program for middle school age youth at Audobon and El Sereno Middle Schools.

PROYECTO PASTORAL (\$40,800)

For equipment and personnel to operate community based organizations sports league in East Los Angeles.

EAST LOS ANGELES COLLEGE FOUNDATION (\$39,926)

To continue the development of a diving program for the youth of East Los Angeles.

STARLINGS VOLLEYBALL CLUB - LOS ANGELES (\$27,920)

To expand program offering free club volleyball opportunities for middle and high school girls in the Los Angeles area.

P.F. BRESEE FOUNDATION (\$24,644)

To continue and expand the organization's sports program serving young people in South Central, Koreatown, Pico Union, Westlake, and mid-Wilshire neighborhoods of Los Angeles.

DOROTHY F. KIRBY CENTER (\$22,352)

For resurfacing of basketball and volleyball courts and the purchase of sports equipment.

ASSISTANCE LEAGUE OF SOUTHERN CALIFORNIA (\$21,840)

To continue sports program offering volleyball, basketball and swimming to youngsters in the Hollywood area.

SOUTH BAY COALITION - LATE NIGHT SPORTS PROGRAM (\$17,531)

To continue the Late Night Sports Program serving youngsters in the South Bay area of Los Angeles.

SOUTHERN CALIFORNIA CYCLING FEDERATION, ENCINO VELODROME (\$15,680)

To continue the AAF Youth Cycling Program at the velodrome serving more than 350 youngsters.

SAN FERNANDO VALLEY COMMUNITY MENTAL HEALTH CENTER, INC. (\$7,088)

For the purchase of sports equipment and continuation of sports program.

RECOGNITION GRANTS

BOY SCOUTS OF AMERICA - ORANGE COUNTY COUNCIL (\$5,000)
CROWN VALLEY DIVERS DIVING CLUB - LAGUNA NIGUEL (\$5,000)
GIRLS INCORPORATED OF CARPINTERIA (\$5,000)
LITTLE LEAGUE BASEBALL - FRE-WAY - GARDENA (\$5,000)
LITTLE LEAGUE BASEBALL - NORTH VENICE (\$5,000)
LITTLE LEAGUE BASEBALL - SOUTH LOS ANGELES
MARTIN LUTHER KING, JR. (\$5,000)
LITTLE LEAGUE BASEBALL - SPORTSMAN - INGLEWOOD (\$5,000)
LITTLE LEAGUE BASEBALL - TORRANCE (\$5,000)
MATCHPOINT - SANTA BARBARA (\$3,000)
MISSION VIEJO NADADORES FOUNDATION (\$5,000)
NORTH COUNTY STALLIONS TRACK & FIELD CLUB - OCEANSIDE (\$5,000)
OJAI VALLEY GIRLS SOFTBALL ASSOCIATION (\$5,000)
RUNNIN' REBELS BASKETBALL CLUB, INC. -
SPRING VALLEY, SAN DIEGO (\$5,000)
UNITED STATES YOUTH VOLLEYBALL LEAGUE - EL SEGUNDO (\$5,000)
YMCA - MID VALLEY FAMILY - VAN NUYS (\$5,000)
YMCA - SANTA BARBARA FAMILY (\$5,000)

JUNE 1999

EXPOSITION PARK INTERGENERATIONAL COMMUNITY CENTER (\$2,000,000)

To improve the L.A. Swim Stadium and add facilities to better serve the residents in the Exposition Park neighborhood of Los Angeles. The \$28.3 million project includes the renovation of the swim stadium complex creating a three-story, 66,000-square-foot community center, including a multi-use gymnasium. Other improvements include the building of a teaching pool, the construction of a new preschool and after-school child care center, the remodeling of the existing community center for seniors, the addition of a soccer field, and a corner park at Vermont Ave. and Martin Luther King Blvd.

A WORLD FIT FOR KIDS! (\$95,700)

To train high school and college students as coaches and offer after-school sports programs at elementary and middle schools in central Los Angeles and Pacoima.

UNIVERSITY OF SOUTHERN CALIFORNIA (USC)/FAMILY OF FIVE SCHOOLS (\$86,450)

For year-round, after-school-instruction sports programs at five schools near USC.

BOYS & GIRLS CLUBS OF AMERICA - OXNARD (\$67,760)

For a gym floor at the new facility.

MONA BOULEVARD COMMUNITY SERVICES, INC. (\$56,570)

For sports program staff and equipment to strengthen youth sports program in Compton.

RECOGNITION GRANTS

ALISA ANN RUCH BURN FOUNDATION - GLENDALE (\$5,000)
AYSO - WEST LOS ANGELES (REGION 70) (\$5,000)
CONEJO YOUTH BASKETBALL ASSOCIATION - THOUSAND OAKS (\$5,000)
FOUNDATION FOR THE JUNIOR BLIND - LOS ANGELES (\$5,000)
GIRLS SCOUTS - SAN DIEGO-IMPERIAL COUNCIL (\$5,000)
JUNIOR ALL-AMERICAN FOOTBALL - DUARTE HAWKS (\$5,000)
JUNIOR ALL-AMERICAN FOOTBALL - NORCO (\$5,000)
MORENO VALLEY YOUTH BOXING CLUB (\$5,000)
PEDIATRIC THERAPY NETWORK - TORRANCE (\$5,000)
UNITED STATES INSTITUTE OF AMATEUR ATHLETICS -
SAN DIEGO (\$5,000)

OCTOBER 1999

LA's BEST (BETTER EDUCATED STUDENTS FOR TOMORROW) (\$364,470)

To expand its after-school sports program from 28 to 62 elementary schools in Los Angeles involving 6,000 boys and girls, ages 5 to 12.

BOYS & GIRLS CLUBS OF AMERICA - SALESIAN (\$150,000)

For construction of gym.

AAF/MOUNT SAC YOUTH DAYS (\$100,500)

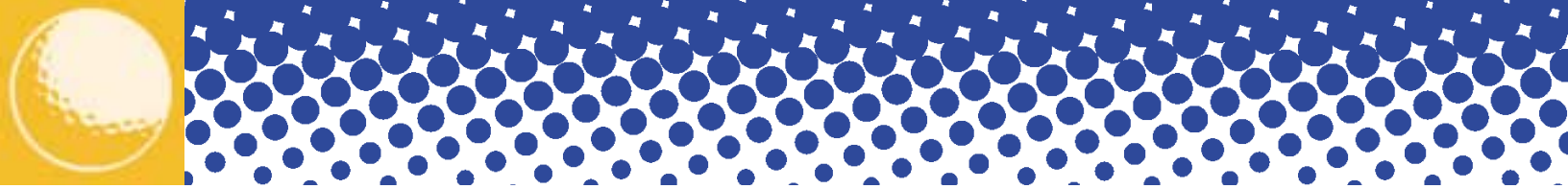
For a track and field instructional and competition program reaching more than 15,000 elementary and middle school youngsters in the Los Angeles area.

NEW ADAGE YOUTH DEVELOPMENT PROGRAM (\$91,000)

To conduct flag football, basketball, soccer and softball programs serving more than 2,500 boys and girls at 17 inner-city Los Angeles Unified School District junior high/middle schools.

STUDENTS RUN LA (\$74,000)

To increase retention and completion rate of girls participating in the training program for the Los Angeles Marathon.



SHERIFF'S YOUTH FOUNDATION (\$60,000)

For the construction of an in-line skating rink to serve youngsters in the communities of Florence, Firestone, Walnut Park, Watts/Willowbrook, East Rancho Dominguez and the City of Lynwood.

HOOVER STREET GYM (\$55,500)

For sports programming offering kick-boxing, boxing and taekwon do to youngsters in the downtown area of Los Angeles.

SOUTHERN CALIFORNIA SPEED SKATING ASSOCIATION (\$43,095)

For equipment and scholarships to include more youngsters in its short track speed skating program.

SEARCH TO INVOLVE PILIPINO AMERICANS (\$41,176)

For organized youth sports programs in the Temple/Beverly area of Los Angeles.

GYMNASTICS LOS ANGELES (\$30,350)

For scholarships and personnel to increase participation of youngsters in the club's gymnastics program.

SPORTS OUTREACH LA (\$28,620)

For after-school multi-sports programs at several churches in the Los Angeles area.

ORANGE COUNTY ASIAN & PACIFIC ISLANDER COMMUNITY ALLIANCE (\$25,000)

For youth basketball and martial arts program for youngsters in the communities of Garden Grove, Westminster, Santa Ana and Anaheim.

SOUTHERN CALIFORNIA CRICKET ASSOCIATION (\$23,930)

To introduce the sport of cricket to students at seven Los Angeles Unified School District schools.

DAVID & MARGARET HOME, INC. (\$20,000)

For improvements to softball field.

BOYS & GIRLS CLUB OF AMERICA - CARLSBAD (\$15,310)

For gymnasium renovation.

BROADWAY GYMNASTICS FOUNDATION (\$13,000)

To offer a mobile gym program at the Los Angeles Mid-City Alternative School.

RECOGNITION GRANTS

FLORENCE GRIFFITH JOYNER FOUNDATION - SAN DIEGO (\$3,200)

ORANGE COUNTY BUDDHIST CHURCH JUDO CLUB (\$5,000)

SUDANESE ENGLISH PROJECT - SAN DIEGO (\$5,000)

TAKING THE REINS - LOS ANGELES (\$5,000)

WATTSHEALTH CHARITIES - LOS ANGELES (\$5,000)

JANUARY 2000

KIDS IN SPORTS, LOS ANGELES (\$497,000)

To provide year-round sports programs at 14 park and school-based sites to more than 10,000 youth in inner-city Los Angeles.

AAF/NATIONAL JUNIOR TENNIS LEAGUE (\$150,000)

For a summer and year-round tennis instructional program reaching more than 6,000 youngsters at 150 sites throughout Southern California.

PASADENA CITY COLLEGE FOUNDATION (\$50,000)

For an all-weather track.

HOLLENBECK POLICE BUSINESS COUNCIL (\$45,022)

For gymnastics equipment and instructors to serve 300 girls and boys in East Los Angeles.

CALIFORNIA TRACK AND CROSS COUNTRY COACHES ALLIANCE (\$42,120)

To conduct track and field and cross-country education clinics for high school coaches.

STARLINGS VOLLEYBALL CLUBS, USA (\$31,480)

To expand free organized club volleyball program for girls in Hollywood, South Los Angeles, Inglewood and Compton.

BOYS & GIRLS CLUBS OF AMERICA - PASADENA (\$26,982)

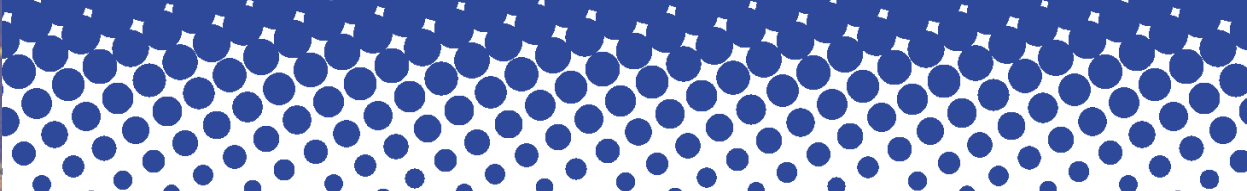
For the installation of a gymnasium floor and scoreboard at the Slavik Memorial Branch of the Boys & Girls Clubs of Pasadena.

THE JEWISH FEDERATION VALLEY ALLIANCE (\$25,717)

For gymnastics equipment.

GOLDEN STATE GYMNASTICS CENTER (\$25,000)

For the purchase of equipment and scholarships.



YMCA - VERDUGO HILLS FAMILY (\$20,000)

To construct an outdoor multi-purpose court to be used for basketball, roller hockey and inline skating.

BOYS & GIRLS CLUBS OF AMERICA - LONG BEACH (\$10,180)

For equipment and uniforms for an all-girls basketball program.

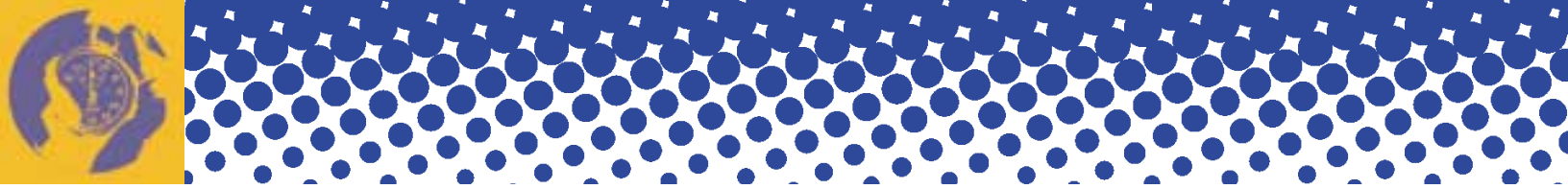
RECOGNITION GRANTS

LITTLE LEAGUE BASEBALL - WRIGHTWOOD (\$5,000)

MONTROYA HOOVER STREET BOXING GYM - LOS ANGELES (\$5,000)

YWCA - PASADENA/FOOTHILL VALLEY (\$5,000)

Note: The Amateur Athletic Foundation of Los Angeles awards a “Recognition Grant” in acknowledgment of the good work done by an organization in serving the sports needs of youngsters in its community.



Criteria for Assessing Grant Requests

The Amateur Athletic Foundation of Los Angeles (AAF) is endowed with Southern California's share of the surplus from the 1984 Olympic Games. As one part of its overall effort to enhance the role that sport plays in the lives of citizens of Southern California, the Foundation operates a grants program. The program will consider requests from any bonafide organization devoted to amateur sport. However, the AAF anticipates receiving many more requests than it will be able to fund. In order to help make the difficult funding choices, the Board of the Foundation has adopted the following Grant Guidelines:

A. POPULATION TO BE SERVED

The Foundation intends to serve the same broad cross-section that contributed so much to the success of the 1984 Olympic Games. The focus of the Foundation's activities is on sports programs for youth in Southern California's eight counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, San Diego, Santa Barbara and Ventura.

1. Within this broad arena, we anticipate giving special emphasis to those groups or communities that are most in need. These will often be communities of lower income. However, we will be careful not to duplicate services already being provided to those communities through other resources.
2. While serving all youth, the Foundation will give special attention to sectors of the population known to be under-served by current sports programs: women, minorities, the physically challenged or developmentally disabled, and youth in areas where the risk of involvement in delinquency is particularly high.
3. The Foundation recognizes that 60% of the total Olympic surplus went to the United States Olympic Committee and the various National Governing Bodies for the support of Olympic-level competitors. The funds that are part of the AAF, accordingly, are aimed primarily to youth who are not at elite levels of sports accomplishment.
4. The Foundation expects to receive grant requests from all areas in Southern California, and it intends to serve the whole region. Special consideration will be given to those areas that provided Olympic venues. Moreover, we recognize that the 1984 Olympic Games were awarded to Los Angeles, and we have a particular obligation to this community.

B. PROGRAM RELATED CRITERIA

1. **Potential Impact:** Quantity – Will the program reach a large number or only a few? Other things being equal, we will give priority to programs that will reach large numbers, or large proportions of their targeted populations.
2. **Potential Impact:** Quality – The AAF will give particular attention to programs that may have an especially meaningful impact upon their participants. By this we mean that participation in the program significantly enhances their health, physical abilities, sense of pride in self, and cooperativeness and sense of respect for others.
3. **Quality of Staff:** Grant proposals should describe in detail the nature and backgrounds of staff who will operate the youth sports programs. We will emphasize programs run by experienced, trained personnel. The AAF is also prepared to support programs that utilize, under appropriate supervision, older youth as role models for younger children.
4. **Choice of Particular Sports:** The Foundation is prepared to consider requests for sports programs emphasizing so-called "minor" sports and sports for individual competition as well as more traditional team sports. The key is not the sport, but the quality of the program.
5. **Non-Duplication:** Is this a program that really cannot be carried out with other resources, or one not already being conducted by others? Our aim is to provide programming in needed areas, rather than to substitute for existing alternatives. Priority will be given to projects where the probability of duplication is low.

In addition to these five major criteria for program support, there are others that, though perhaps of lesser import, will be given special attention wherever appropriate.

These include:

- Measurability – Will we be able to objectively assess the impact of the program?
- Distinctiveness and Creativity – Does the program attempt something new and innovative that may serve as a model of sports programming that might be adopted elsewhere?
- Contribution to Knowledge – Is the program likely to improve our general knowledge about how sport affects people's lives?

C. COST RELATED CRITERIA

1. **The Existence of Other Sources of Funding:**

Priority will be given to proposals where Foundation funding comprises only part of the total funding for the program. The remainder of the funding may come from the local group or community in question, or from other organizations, including foundations and corporations. Consideration will be given to programs that combine public and private sector funding, taking advantage of the benefits of each. This criterion is most applicable to established groups, it may be modified in the case of new groups in the most resource-deprived areas.

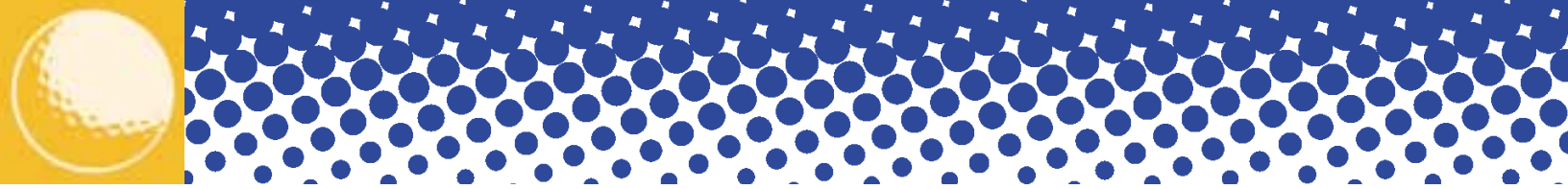
2. **Continuity:** All Foundation grants will be for a finite period of time. Priority will be given to those requests that show signs of planning for subsequent financing when our grant concludes.

3. **Cost in Relation to Impact:** The AAF will look closely at the overall costs of the program in relationship to the various other criteria, especially impact. Programs with high dollar cost in relation to impact must be especially meritorious on other criteria if they are to be justified.

4. **Grants for Capital Construction:** Capital construction requests will be funded only when, a) a special need can be established, b) a part of the funding will be met by matching grants or other devices that will supplement the Foundation's contribution, and c) the cost is small relative to its potential service to the group or community in question.

D. ELIGIBILITY

1. Grants will be made to organizations, and not to individuals.
2. Grants will be made only to organizations with open, non-restrictive membership that operate open to all regardless of race, creed, sex, sexual orientation, religious belief or nationality. Nothing in the Guidelines shall prohibit a program from specifying an age, sex, or physical capacity classification, as long as it is reasonable under all the circumstances, and is consistent with applicable law.
3. The current objectives of the Board encourage assistance to organizations that provide on-going, structured youth sports programs combining the essential elements of teaching, learning and competition.
4. The current objectives of the Board discourage grants for:
 - Endowments
 - Travel outside of Southern California
 - Single, public or private school facilities or programs not including sports schools
 - Routine operating expenses
 - Purchase of land
 - Debt recovery or incurring debt liability



The criteria are meant as helpful guidelines setting initial standards. Aside from the restrictions to amateur youth sports in Southern California, the criteria are not meant to serve as a bar to any particular group.

ADMINISTRATION OF THE GRANTS PROGRAM

Grants are one of our principal ways of furthering the aims of the Amateur Athletic Foundation. Through grantmaking, as well as our other programs, we intend to further the heritage of excellence passed on to us by the success of the 1984 Olympic Games. To help ensure that grant funds serve these purposes, the staff of the Amateur Athletic Foundation intends to be an active participant in all phases of the grants process. We hope to get to know the prospective grantee organizations, to provide help in the formulation of grant applications, and where possible to help in the solicitation of matching funds. For the requests that are approved for funding by the Foundation's Board, we expect to stay informed about the program's progress, to monitor program expenses, and to be available to help if problems arise.

SUGGESTIONS FOR GRANT APPLICATIONS

Please read the Grant Guidelines carefully, including the section on the administration of the grants program.

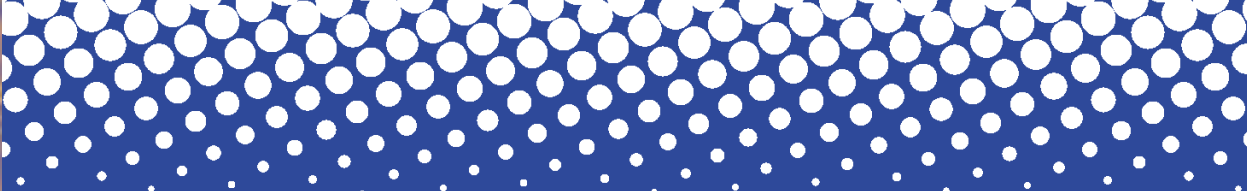
The Foundation does not have a standardized application form. The Board of Directors meets three times per year. Proposals are accepted at any time on a first-come, first-served basis. Due to the number of requests we receive, it generally takes several months before the Board takes action on the application. To assist you in the application process, we do have several suggestions.

First, before investing a lot of time, send a brief letter (2 to 3 pages) telling us what you have in mind and wait to hear from us as to the likelihood of our being able to help. For those preparing full grant proposals, your proposal should be responsive to the Guidelines and should also:

- State clearly the purpose for which the funding is requested.
- Briefly describe your organization, its history, status (non-profit), and connection to youth and sport.
- Describe in detail how the program would work and whom it would serve. Include an estimate of the number of participants to be served by the grant.
- Describe the personnel who would be carrying out the program, and include brief biographical statements of those who would be most centrally involved.
- Provide the most current annual operating budget, the most recent completed financial statement, the most recent IRS form 990, IRS and State of California tax status determination letters, and a detailed budget with justifications for each budget item.
- Describe efforts already made or underway to find matching grant funds.
- Provide a clear time schedule for the program.
- INCLUDE YOUR CONTACT PERSON, MAILING ADDRESS AND DAYTIME TELEPHONE NUMBER.

Please send a typed original and one copy of your inquiry or proposal to:

The Grants Program
Amateur Athletic Foundation of Los Angeles
2141 West Adams Boulevard
Los Angeles, CA 90018

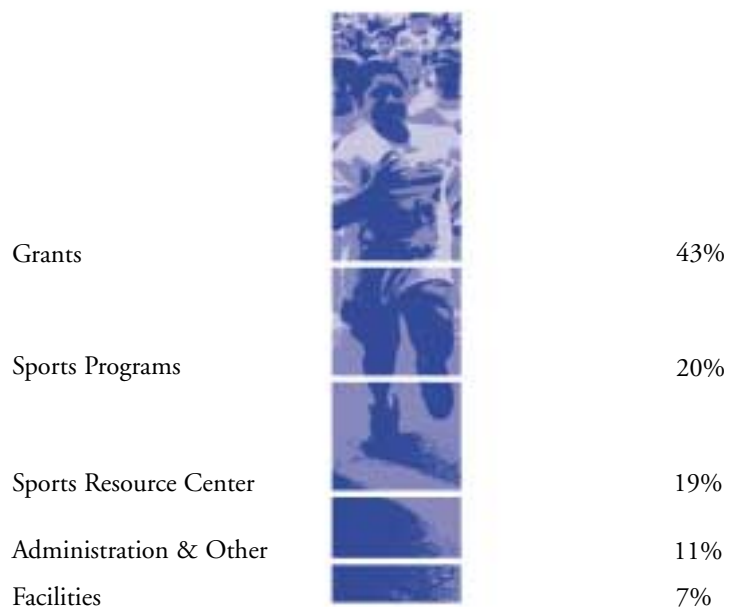




Financial Profile

AMATEUR ATHLETIC FOUNDATION OF LOS ANGELES

Summary of Expenditures From Inception (1985) to March 31, 2000 \$100,524,000



Analysis of Investment Portfolio as of March 31, 2000 \$212,514,000





AAF STAFF

Daniel M. Bell
Bonita D. Carter
Anita L. DeFrantz
Wanda L. Dowding
F. Patrick Escobar
Conrad R. Freund
Karen R. Goddy
Jacqueline A. Hansen
Shirley S. Ito
Tabatha M. Lee
Jose J. Mireles
Carmen E. Rivera
Michael W. Salmon
Brenda J. Soniega
Daniel M. Su
Susette L. Suarez
Terri L. Sullivan
Wayne V. Wilson
Carmen E. Zimmerle

EDITOR

F. Patrick Escobar

COPY EDITOR

Carmen E. Rivera

CONTRIBUTING WRITERS

Aileen Farnan Antonier
Nerida Clarke
Terri L. Sullivan



2141 WEST ADAMS BLVD
LOS ANGELES, CA 90018

TEL: 323 730 4600
FAX: 323 730 9637
WWW.AAFLA.ORG

