



## **SERVING YOUTH THROUGH SPORT**









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# LETTER FROM THE CHAIRMAN

oday, more than ever, the work of the Amateur Athletic Foundation of Los Angeles (AAF) is essential. There is a crisis of confidence regarding sports participation in this country. Almost daily we are confronted with negative news regarding the use of performance enhancing drugs by athletes as well as unethical and violent conduct by athletes, coaches, athlete's parents and spectators. It is said that sports reflects society. Lately it is reflecting the worst aspects of our society.

Through the AAF's grantmaking, sports programs and education services, the Foundation promotes the positive values associated with sports. The AAF supports and initiates programs that we believe truly benefit youngsters by contributing to their physical

and social development. Our financial and technical support of organizations offering sports opportunities throughout Southern California makes it possible for a much larger number of youngsters to participate in sports. AAF-initiated programs effectively leverage municipal and school district resources so girls and boys have sport options during the summer and after school during the school year. Through the AAF Education Services we are improving the skills of coaches. We also are helping the public understand the key role of sport in society. The more that adults understand about sport, its

"The AAF supports and initiates programs that we believe truly benefit youngsters by contributing to their physical and social development."

> history and traditions, the more they can pass on that knowledge to aspiring young athletes.

We at the AAF believe that sport is important to the fabric of our communities. We see its power to unite rather than divide. However, the AAF cannot do this alone. It is time that all of us take responsibility for ensuring that sports once again represent what is best in our young people and society.

Peter V. Ueberroth

# PRESIDENT'S REPORT

n 2004 the AAF celebrated its 20th anniversary. As we assessed our work from inception, we concluded that through our grants, programs and education services the AAF has served as a major agent of change for youth sports in Southern California and beyond. We recognized

that we were just beginning to hit our stride and were well positioned to realize the AAF's full potential. We also gained an appreciation of the unique nature of the AAF.

The Foundation will continue to identify deserving organizations that can deliver sports to youngsters in innovative, efficient and life-changing ways.

The AAF is more than an organization that simply awards grants to youth sports organizations. From our beginning, we had the Helms Hall of Fame Collection, a gift of

The AAF is more than an organization that simply awards grants to youth sports organizations. From our beginning, we had the Helms Hall of Fame Collection, a gift of the Peter and Ginny Ueberroth Foundation. This collection of sports information and memorabilia gave us a knowledge base in sport that facilitated our work in youth sports. Our library and website have grown exponentially since the mid-1980s, giving us access to

up-to-date information on all of the issues that arise in youth sports. We use this information as we review our work with grantees, our programs and as we develop new methods for teaching people how to coach.

My long term goal is to create a Sports
Renaissance in Southern California. With the support and encouragement of the AAF Board of Directors, I have developed a plan to realize that vision in our communities. In this Sports Renaissance, all youth who wish to participate in sports will have access. Those who participate will enjoy a high-quality sports experience including qualified coaches. The athletes will have access to excellent facilities. And, the public will understand the significant role of sport in society and its value for our future.

#### **Diversifying Our Grantmaking**

As a philanthropic institution, our grantmaking is essential to creating the Sports Renaissance. As you will find in this biennial report, there are a variety of organizations offering sports opportunities for youngsters. No longer are sport-specific organizations the only ones offering sports. Many social service agencies have joined the effort. This confirms my belief that sports is a powerful tool to promote leadership skills, teamwork and respect for others. Further, sports provide the incentive for children to aspire to



physical fitness and healthy lifestyles. The Foundation will continue to identify deserving organizations that can deliver sports to youngsters in innovative, efficient and lifechanging ways.

#### **Reaching New Age Groups**

We will expand AAF programs designed to fill the void which grantmaking cannot fill. Presently, the majority of AAF-initiated sports programs are for youngsters ages 7-11. As girls and boys move into the critical teenage years the options for sports participation are reduced dramatically. Beginning this fall, in partnership with the Los Angeles Unified School District

Beyond the Bell Branch and AAF grantees, we will offer a middle-school sports program at selected schools. We plan to pilot a program at six schools and then increase the number of schools in the coming years. The program will include structured practices, competent coaching, appropriate sports equipment and season-ending tournaments.

#### **More and Better Trained Coaches**

Our newly named Education Services
Department is responsible for our coaching
education programs, comprehensive sports
library and web-based information resources.
In addition, the department will continue to





# PRESIDENT'S REPORT

develop research projects that will enhance the safety and success of our youth sports programming. A key component of the implementation of the Sports Renaissance will be a significant increase in education services, especially in training coaches.

We know that there is a direct relationship between the



coach and the sports experience of a youngster. Coaches directly affect the young athlete's sports skills development, participation rates, health and safety, and ethical development. Because most coaches are volunteers with little training, the AAF in 1986 initiated the Coaching Education

Program, now considered one of the best in the country. We will expand this program to better serve coaches at every level from novice to advanced. In the next five years we will double the number of coaches trained at AAF workshops. Our plans include an electronic newsletter on the latest coaching research, a Great Coaches Lecture Series, coaches' discussion boards on our website and online chat sessions with top coaches and sports medicine experts.

Conferences and research will focus on issues of importance to several aspects of youth sports. In 2007, the AAF will host a national conference on drug testing in high school sports.

The AAF website will receive more than 3 million uservisits this year. Users will download sport history PDFs from the website more than 6 million times. The AAF website will continue to play a key role in establishing the AAF as an authority in youth sports.

#### **More Facilities For Sport**

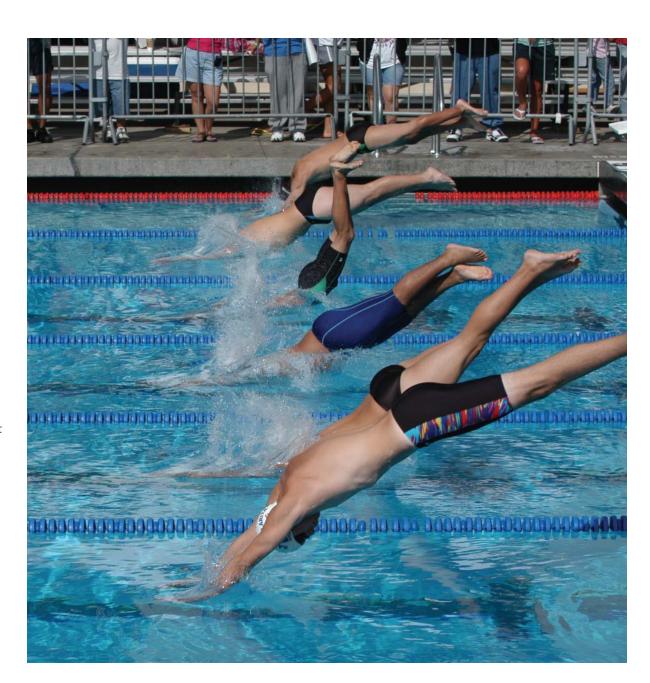
AAF efforts throughout the years have yielded higher sports participation rates among youngsters. Increased participation rates coupled with population growth have created unprecedented demand for sports facilities. The supply of high quality and accessible facilities has not kept pace with the demand. To address the imbalance between supply and demand we will continue to participate in the renovation and creation of sports facilities in Los Angeles. We have found that the most practical method to do this is to partner with other organizations that have similar goals. In 2005-2006 we partnered with Nike and City of Los Angeles

Recreation and Parks to create synthetic turf futsal fields at Glassell Park and LaFayette Park. We partnered with the Los Angeles Unified School District and Nike to create and equip futsal fields at 10 elementary and 10 middle schools. We also worked with the Los Angeles Dodgers Dream Foundation, Bank of America and City of Los Angeles Recreation and Parks to improve the baseball field at Evergreen Park in Boyle Heights. The Dodgers Dream Foundation, City of Los Angeles Recreation and Parks and AAF partnered to improve the baseball field at Seoul Park in the heart of Koreatown. We will continue to work with these and other partners to increase the space for sports.

We know that facilities and equipment also need the direct involvement of adults who give of their time and resources to organize, coach, officiate and support youth sports. We are delighted that many of the children who have had access to sport through our programs are returning to their neighborhoods to share with the next generations. And yet, we need more adults to nurture the significant values that are taught on the playing fields of sport.

A Sports Renaissance in Southern California is within our reach. We are fortunate that in this region we have individuals in every community who are committed to this vision. The AAF will continue to act as facilitator, convener and enabler so that we can all benefit from the Sports Renaissance.

Anita L. DeFrantz





#### GRANTMAKING

In the period from June 2004 to June 2006, the AAF awarded 199 grants totaling \$8,813,903. The majority of the funding continues to support organizations in Los Angeles County. We are pleased with the variety of AAF grantees and the varied sports opportunities they offer. Sports-only organizations have been joined by social service agencies to offer sports programs and target specific populations. Many of these are addressing the childhood obesity epidemic that has reached a crisis stage. There is now greater recognition that children not only benefit from the regular physical activity as they practice a sport, but also from the increased self-esteem that leads them to make better decisions about eating habits.

AAF grantees provide programs in which youngsters can enjoy a quality sports experience whether they are just learning a sport or on the way to becoming Olympians. The beneficiaries of AAF grants are not only the athletes who participate in the programs, but the community at large. The grant to Kids In Sports (KIS) is a great example. Through AAF support, more than 9,000 boys and girls have an opportunity to learn and compete in organized sports each year. At the same time, hundreds of adults are working together and learning how to best run a sports club. This experience gives these parents the knowledge and ability to tackle issues outside the sports clubs. They tend to take more responsibility in their children's education and in working to address issues affecting the quality of life in their neighborhoods. Furthermore, voungsters who grew up participating in KIS sports clubs are now returning after college to give back and assist the next generation.

A complete list of grants awarded from June 2004 to June 2006 begins on page 19.

aria Garcia of Carson, California has been ice skating since she was five years old. But before she became a world-class speed skater, she concentrated on the turns and spins necessary to become successful in figure skating.



Then her mother, Michelle, spotted a flyer advertising membership in a local speedskating club for just \$3. "That was much more affordable for my family, so I tried it for a month," Garcia, now 21, recalls. "But I still preferred figure skating. I didn't go back to speedskating until I was 11. Now I can't imagine doing any other sport."

Her love of the sport has been fed by the AAF since 1989, which has been a major benefactor of the Southern California Speed Skating Association (SCSSA). The AAF, which pays for ice time, equipment and the expert tutelage of

former Dutch national coach Wilma Boomstra, has helped make Southern California, against all odds, a mecca for the short track version of the sport.

"When I came out here from Marquette, Michigan, a lot of people told me that speedskating was not a Southern California sport," Boomstra says. "We've proved them wrong with hours and hours of hard work and dedication."

In 2006, two speed skaters from the SCSSA competed at the Olympic Winter Games in Torino, Italy. Garcia finished fourth in the relay





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and Long Beach's Rusty Smith, who since has retired from competition, won a bronze medal.

"I'm sure that Maria and Rusty won't be the last Olympians in the program," says Sue Perles, a former competitor who is the founder and director of the speedskating program. "We get kids as young as three and four who try the sport for the first time and fall in love with the speed and excitement of it. They tell their friends and more kids come out."

Garcia was first overall in the U.S. junior short track championships three consecutive years—2000, 2001 and 2002—and serves as a

mentor to the young skaters who may one day duplicate her accomplishments.

"I consider myself something of a role model in this sport, a Hispanic woman from the inner city," she says.

She was in contention for a spot in the 2002 Salt Lake City Games, but sustained a leg injury two weeks before the trials. Now she's in training for the 2010 Games in Vancouver, Canada.

During her hours on the ice, she often eschews the pronounced arm swing that typically

helps top skaters flash around the rink. "I feel more comfortable keeping my arms tucked behind me," says the 5-foot-1, 130-pound Garcia.

"Believe me, in a tough competitive race, she'll get down low and swing that arm when she has to!" says Perles of the SCSSA.

Larry Bortstein





he AAF-initiated sports programs complement the AAF's grantmaking efforts. Our direct involvement enables us to leverage existing public resources. By working cooperatively with city agencies such as City of Los Angeles Recreation and Parks, we are able to reach many more youngsters than would otherwise be possible.



#### **Summer Swim Program**

In partnership with local municipalities, the AAF provides funding to agencies so that they can offer introductory programs in swimming, diving, synchronized swimming and water polo. The AAF also supports the final competitive events in each of these sports and provides the equipment to ensure that the participants have a safe, high quality experience. Partners for our program in 2006 included the cities of Burbank, Carson, Glendale, Los Angeles, Long Beach, Pasadena, Santa Clarita, Santa Monica, South Gate, the County of Los Angeles and the AAF Rose Bowl Aquatics Center. More than 6,000 youngsters reaped the benefits of this program at 100 pools across the county.

Season-ending festivals are held in each of the sports at the conclusion of the 10-week program. The AAF Summer Swim Festival is held at the AAF John C. Argue Swim Stadium. More than 700 swimmers compete in age group races in free-style, backstroke, butterfly and breaststroke as well as relays. The water polo tournament featuring teams in age-group competitions is also held at the AAF John C. Argue Swim Stadium. The diving and synchronized swimming



festivals are hosted by the beautiful Santa Clarita Aquatics Center. The year 2006 was the 21st year of this program.

#### **Run 4 Fun Program**

Run 4 Fun is a 10-week program offered to middle school students to train to run long distances. This program has been offered to students in local school districts for the last 20 years. Participant school districts in 2005 included Los Angeles, Long Beach, Paramount, Montebello, Pasadena, Glendale, East Whittier, Mountain View, Hawthorne, Lawndale and the Archdiocese of Los Angeles. A season-ending event is held at Griffith Park. To qualify for the Run 4 Fun Festival culminating event, students must participate in at least two of the three races at 600-meters, 1,000-meters and 1-mile run.

Each year more than 6,000 girls and boys participate in the overall program from approximately 50 schools. Approximately 1,000 qualify to compete in age-group races at the Festival over a 2-kilometer challenging cross country course. Over the years, many of the participants in this program have gone on to become successful high school and college runners. More importantly, at several schools, the program has moved from an after-school to an in-school program as part of the physical education curriculum. This results in the entire student body participating in the AAF Run 4 Fun Program.

#### **Track Cycling Program**

The AAF-initiated cycling programs in 1987 were held at the Encino, San Diego and Cal State Dominguez Hills Velodromes. The programs continued until 1991. Since then, the AAF continued to support individual programs at each of the velodromes through grants. In 2004, the Home Depot Center inaugurated its new velodrome to replace the one that was demolished for construction of the center. The AAF was instrumental in making sure that this velodrome was completed.

The Home Depot Center velodrome has already hosted international competitions and is considered to be one of the best indoor tracks in the world. Working with five-time Olympian Connie Paraskevin (two different sports—cycling and speedskating), the AAF has begun a track cycling program at this new state-of-the-art facility. The program is being offered to a minimum of 30 boys and girls each season. The youngsters range from novice riders to the more advanced cyclists. The more advanced riders will eventually mentor the younger riders. This model is fashioned after the one



established by the successful Southern California Speed Skating Association.

#### **Friends of Sport**

Friends of Sport continues to provide the volunteer power needed to support the AAF programs. Under the guidance of Dusty Chapman, these volunteers act as timers, award coordinators, lunch monitors and cheerleaders. Each year, this group of dedicated individuals contributes more than 2,000 volunteer-hours to the AAF and AAF-affiliated events. Many of these volunteers have been associated with the AAF since inception in 1984.



#### **Collection of Art and Artifacts**

As part of the AAF's continuing outreach into the community, the AAF provided an exhibition to the City of Pico Rivera Centre for the Arts from March 19 – May 14, 2005 entitled, "The Art of Sports: From the Collection of the Amateur Athletic Foundation of Los Angeles." The exhibition included 26 original posters announcing the Olympic Games and other world sporting events.

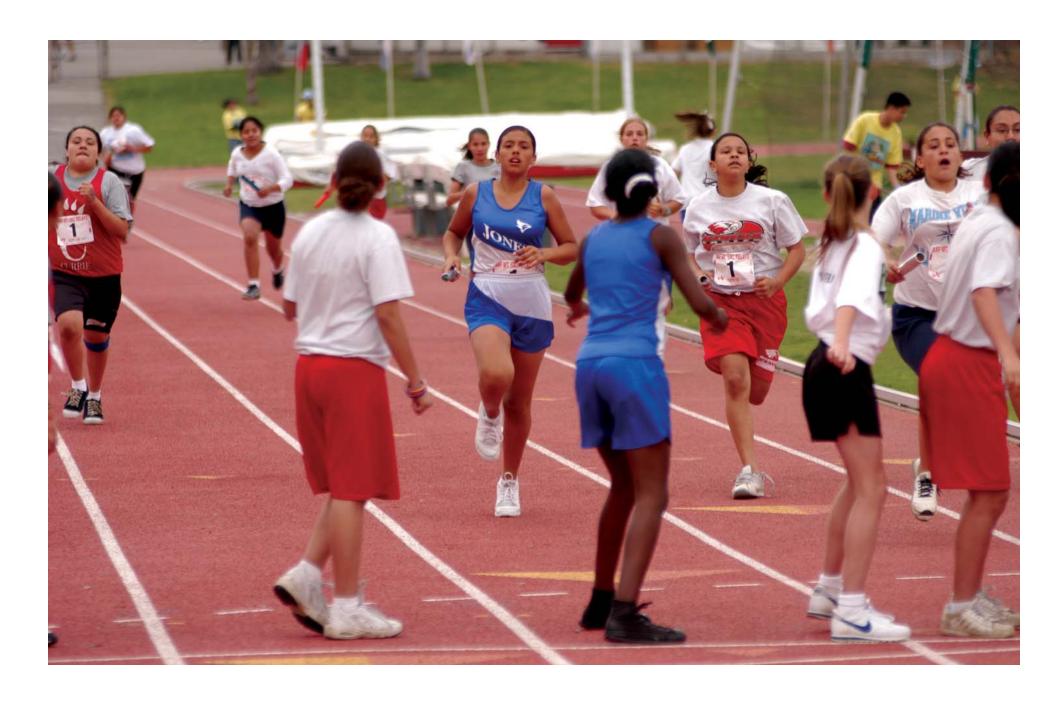
Olympic Games posters and artifacts from the AAF collection also have been on loan to the NCAA Hall of Champions in Indianapolis, Ind,; the College Football Hall of Fame in South Bend, Ind.; and the Guilford Free Library in Guilford, Conn. Olympic Games poster images were provided to NBC for the Olympic Games in Athens. We have continuing loans in place to the USGA Golf Museum in Far Hills, N.J.; the Naismith Memorial Basketball Hall of Fame in Springfield, Mass.; and the Home Depot Center in Dominguez Hills, Calif.

#### **National Girls and Women in Sports Day**

For 20 consecutive years, the AAF has celebrated the role of girls and women in sports by hosting an annual luncheon. Invited guests include Olympians, coaches, sports administrators and young athletes. The 2005 luncheon "Women in Extreme Sports" featured keynote speaker and champion ultra-marathoner Pam Reed. In 2006, the AAF honored "Fast Women" and was emceed by AAF Board Member Janet Evans. Evans welcomed keynote speaker Sarah Reinertsen who is an above-the-knee amputee, 1992 Paralympian and completed the 2005 Ironman Triathlon.

#### **High School Awards**

The AAF's high school awards program was originally instituted by the Helms Athletic Foundation in 1937. The allstar awards are presented to boys and girls in the CIF Southern Section and the Los Angeles City Section in the sports of baseball, basketball, football, soccer, softball and volleyball. The respective coaches associations make the selections.



# SPEED AND THRILLS AT THE VELODROME

illal Khan, who was born prematurely, is small for his 12 years and looks younger.
When searching for a sport, he wanted one that didn't emphasize size and strength and allowed him to focus on his individuality.



He found it at the \$15 million ADT Event Center Velodrome, a 100,000-square foot facility at the Home Depot Center in Carson, California, home of the AAF's two-year-old cycling program.

Under the direction of 1988 Olympic bronze medalist Connie Paraskevin, the program, "Connie's Cycling," provides free training, track bikes and helmets to fledgling cyclists from 9 to 14-years-old, while helping to develop a new generation of elite riders.

Billal was enthralled by track cycling the first time his Indian-born mother, Naheed, brought him to the velodrome, North America's only indoor track of international standard.

"He can't get enough of it," Mrs. Khan said. "He would come every day if he could."

Billal loves the exhilaration of pedaling around the banked 250-meter track, constructed from nearly 33 miles of Siberian Pine.

"In basketball, four people pass the ball to one person who shoots it."

Being indoors allows cyclists to train year-round under comfortable weather conditions. "An outdoor track nearby used to be the only place cyclists could train for national meets and other competitions," Paraskevin said. "In hot or wet weather, that's difficult."

She has developed a format she calls "Earn Your Wheels," whereby youngsters earn "wheels" or points for attendance at practice, and bonus points for meeting "challenges" related to improvements in performance.

Danny Heeley, 15, has risen through the ranks of Paraskevin's program and eyes a future in the sport. "I want to take it as far as I can," said Heeley, whose father, John, rode competitively in his native England.

Paraskevin is a tireless promoter of cycling as "a lifestyle sport and a sport for a lifetime. Most kids learn how to ride a bike at a young age and come here with some experience.





"Paraskevin has developed a format she calls "Earn Your Wheels," whereby youngsters earn "wheels" or points for attendance at practice, and bonus points for meeting "challenges" related to improvements in performance."



Whether or not they go on to compete in races, they can ride all their lives."

Julia Cross, an Orange County mother with three young children, endorses that concept both for running and cycling.

Her daughters Colleen, 10, and Rachel, 8, and son Kevin, 6, tag along with her in ultra-marathons, and all three children and her husband Kirk are enthusiastic bike riders, both on the road and at the ADT Event Center.

"Kevin's still too short to reach the pedals," she said. "But he rides a mountain bike around the track."

Larry Bortstein



# COACHING EDUCATION PROGRAM

oaching education is one of the AAF's highest priorities. The job demands on today's coaches are many and varied. AAF offers coaching education clinics to advanced and novice coaches.

#### **High School-Level Clinics**

AAF advanced clinics provide experienced high school and club coaches with practical sport-specific information designed to deepen their expertise. This program is for coaches

in the sports of cross country, soccer, track and field, volleyball and lacrosse.

In 2005, working with US Lacrosse, we

In 2005, working with US Lacrosse, we offered the first lacrosse coaching education clinic in Southern California. Lacrosse clinics are now part of the AAF's Coaching Education Program.

The instructor staff is composed of the most respected high school

and college coaches in the nation in each sport. Recognizing that some of the best instruction can only take place by demonstrating technique, AAF clinics include sessions that use high school, college or club athletes in each sport as demonstrators. The coaches can then see how theory translates

into actual practice. The coaching manual that each coach receives at a clinic further enhances the learning process. These manuals are considered to be an essential part of a coach's teaching kit. The clinics and manuals are provided free to coaches.

Each year, AAF high school clinics reach more than a 1,400 coaches. Without question, the AAF has played a major role in increasing the quality of coaching and the level of competition in selected high school sports in Southern California. The coaching program manuals are available on the AAF's website and are used in several universities as class texts. Thus, the impact of this program extends well beyond Southern California.

We have not found a program anywhere in the nation that provides this high level of education to so many coaches. Coaches who attend are eligible for college credit units at Loyola Marymount University. LAUSD high school coaches can accrue salary points for attending the clinics as part of their professional development.

#### **Community Youth Coaching Program**

These clinics provide basic instruction for the individual with little or no coaching experience. The clinics are presented in two, two-hour segments. The first session covers the psychology and philosophy of teaching sports to youngsters and the second session provides information on organizing practices and sport specific drills. These clinics are free and are available to any youth sports organization. AAF grantee organization coaches are among the most frequent users of the Community Youth Coaching Program.





#### **Sports Medicine Clinics**

The health and safety of young athletes are of primary concern to the AAF and to every coach. The AAF's Coaching Education Program stresses these objectives. To highlight these objectives, the AAF now offers seminars on sports medicine subjects twice a year. Subjects covered include hydration, nutrition, injury prevention and dangers of performance enhancing drugs.

### **Looking Ahead**

To learn more about the needs of Southern California coaches, the AAF conducted three professionally run focus groups in April 2006. The groups included coaches with a wide range of experience. The focus groups revealed the following needs.

- An authoritative website containing reliable coaching information and links to other reliable sites.
- An online newsletter summarizing the latest scientific research on coaching.

- The ability to borrow items from the AAF Sports Library.
- A cyber community of Southern California coaches and interactive website resources such as online chats with experts.
- Spanish-language material for coaches and parents.
- Information and referrals for coaches dealing with "life's challenges" such as drugs, gangs, pregnancy, abusive parents and financial problems.

The AAF Coaching Education Program will be responsive to these stated needs.





# SPORTS LIBRARY

he AAF Sports Library is the premier sports library in the world. It includes information on the historical, social and economic aspects of sport as well as materials about training methods, sports medicine and coaching.



Approximately 40,000 printed volumes, 6,000 microform volumes, 7,000 videos, 400 periodical titles, and 90,000 photo images are housed in the library. Olympic information is a particular strength. The library, housed in the Paul Ziffren Sports Resource Center, has the official report of every modern Olympic Games and related documents pertaining to each Games. The library supplements these holdings by providing access to several commercial online database services and the Internet. The library also has developed an extensive electronic library available on the AAF's website.

The AAF's electronic collection includes the full text of every Olympic Games final report. Back issues of Olympic Review, the Journal of Sport History, Sporting Traditions, other scholarly journals and several popular sports magazines also are available at www.aafla.org.

Highlights of the Olympic Collection:

- Oral histories of more than 100 Southern California Olympians.
- The Avery Brundage Collection on microfilm.
- Several thousand Olympic Games photographs.
- Historical moving footage, including complete video sets of all NBC, CBS and ABC television coverage of the Olympic Games and Olympic Winter Games since 1988.
- Minutes of early International Olympic Committee meetings.
- Extensive runs of International Olympic Committee and United States Olympic Committee periodicals.
- Thousands of pages of after-action reports written by the Atlanta Committee for the Olympic Games staff about the operations of the 1996 Atlanta Olympic Games.



- Bid documents of cities seeking to host the Olympic Games.
- Final reports of every Olympic Games.

The General Collection Also Features a Wide Range of Information Sources:

- Complete or nearly complete runs of dozens of periodical titles such as Sports Illustrated, The Sporting News, Ring, Women's Sports and Fitness, the Journal of Sport History, Research Quarterly, Street & Smith annuals and Track & Field News.
- Thousands of professional team media guides.
- Good runs of programs from the World Series, Super Bowl, Rose Bowl, baseball and basketball all-star games and the Indianapolis 500.
- A nearly complete run of Roy Firestone's television interview shows, "SportsLook" and "Up Close," on video, from 1980 to 1992.
- Archival documents and after-action reports of the 1994 Soccer World Cup organizing committee.

- A growing collection of more than 5,500 instructional and historical sport videos.
- The National Track & Field Research Collection, consisting of thousands of books, periodicals, videos and event programs.
- The Ralph Miller Golf Collection of 7,000 printed volumes plus photographs, videos and event programs.

The library is open to the public Monday through Friday, 10:00 a.m. to 5:00 p.m., Wednesday until 7:00 p.m., and on the first and last Saturdays of each month, excluding holiday weekends, from 10:00 a.m. to 3:00 p.m. An adult must accompany elementary and pre-school children.

Online database searches, Internet access, video reviewing rooms, a copy machine and microform reader/printers are available.

Appointments are recommended for research assistance. Please call 323-730-4646. E-mail: library@aafla.org.



## **AAF Sports Library**

I've been working as a sports journalist since 1980, first as an announcer with ABC's "Wide World of Sports", then as Senior Correspondent for Fox Sports News, and all the while as a commentator for National Public Radio. Throughout my career, I've also written three books and contributed as a writer to the New York Times sports pages and other national publications.

I can say without hesitation that the single most valuable research source that I have come to use and depend upon while working for these various media entities is the Amateur Athletic Foundation Library.

I have countless times called upon Wayne Wilson, the AAF's Vice President of Education Services, and his staff to help me when even the deep archives of my employers have not produced the information I've needed. One classic example was a story I was doing on the Kentucky Derby a couple of years ago. I wanted to make the point that, unlike all the other athletes in the pantheon of modern sports, the thoroughbred horse was not in much need of athletic evolution. He may be eating a super brand of oats, compared to the 1800s. His shoes may be a more durable and protective material these days. But the dirt on the track hasn't changed much. And I had heard that the winners' times in the Kentucky Derby hadn't changed much either. But darn it if I couldn't actually find the statistics to prove my point. Unlike track and swimming, where Olympic times are considered crucial for the record books, in the horse world, the emphasis is on place, more so than time. Sure enough, a call to the AAF gave me in a short turnaround period the comparative times of the Derby winners dating all the way back to the late 1800s. And, sure enough, it turned out to be true. The horse doesn't run any faster more than a hundred years later.

Time and again I have asked Wayne and his staff to help me dig up some historical context for a story...or to verify a statistic that I have found to be confusing or counter-stated in other literature. Time and again, I have spent riveting afternoons in the AAF video vault, screening archival footage of great Olympic champions. Time and again I have sat in the beautiful natural light of the AAF Library perusing one of their myriad of sports history books, learning details of a little-known athlete from a little-known sport.

The AAF Library is an invaluable house of research, both by virtue of its materials and its crack staff. As an old-school journalist, still not entirely trusting of all the "borderline facts" posted on any given subject on the Internet, I find enormous comfort in the resources I rely on at the AAF.

Diana Nyad



June 2004 to June 2006



#### LA's BEST \$365,700

Year-round after-school sports programs at 112 LAUSD elementary schools.

#### SHERIFF'S YOUTH FOUNDATION \$154,583

Construction of Valverde Sheriff's Youth Activity Center (Whittier) and sports equipment.

#### **STUDENTS RUN LA \$135,000**

Support for 2,000 LAUSD students to train and participate in the LA Marathon.

#### HEART OF LOS ANGELES \$75,000

Youth sports programs involving 400 youngsters in the Rampart District and surrounding neighborhoods.

#### AAF Rose Bowl Aquatics Center \$66,878

Swimming instruction for 435 students from the Pasadena School District.

#### TEAM PRIME TIME, INC. \$51,750

After-school sports program at Palm and Webster Middle Schools in West Los Angeles.

# SAN DIEGO VELODROME ASSOCIATION, INC. \$50,100

Track repairs and equipment.

## CERRITOS COMMUNITY COLLEGE FOUNDATION \$50,000

Replacement of track surface.

#### New Horizons Family Center \$50,000

Basketball standards and equipment for new gymnasium at the center in Glendale.

#### YMCA – Crescenta-Cañada/

VERDUGO HILLS FAMILY \$50,000

Gym floor.

#### Positive Coaching Alliance \$49,600

Workshops for coaches and parents to combat the winat-all-cost mentality.

#### A PLACE CALLED HOME \$44,306

Installation of outdoor basketball court.

# AQUATIC FOUNDATION OF METROPOLITAN LOS ANGELES \$44,180

Swimming program at Victoria Park Pool in Carson and Ted Watkins Park Pool in South Los Angeles.

### Institute for the Redesign of Learning \$41,894

Installation of soccer field in partnership with AYSO Region #214 in South Pasadena.

#### Assistance League of Southern California \$41,148

Sports program serving youngsters in the Hollywood area.

### THE PAINTED TURTLE GANG CAMP FOUNDATION \$37,470

Sports equipment for seriously ill children in medical camp.

# Boys & Girls Clubs of America – Whittier \$35,000 Outdoor basketball court.

SPORTSKLUBBEN FRAM SOCCER INC. \$26,160

Soccer uniforms and equipment.

#### CHILDREN ARE OUR FUTURE \$26,122

Sports programs at two group homes for youngsters in the West San Fernando Valley.

# Girls on the Run Southern California \$25,000

Expansion of running program.

### YMCA – Anaheim Family \$23,445

Soccer equipment.

# AYSO – South Central Los Angeles

Region #1031 \$21,961

Soccer equipment.

## **Recognition Grants**

#### AMERICAN LEGION SANTA MONICA YOUTH BASEBALL \$5,000

BIG BEAR JUNIOR ALL AMERICAN YOUTH FOOTBALL ASSOCIATION \$5,000

## BOYS HOPE GIRLS HOPE OF CALIFORNIA, INC.

(SANTA ANA) \$4,000





COVINA VIKINGS YOUTH FOOTBALL, INC. \$5,000

Crown Valley Youth Athletic Association (Acton) \$5,000

GIRL SCOUTS - SAN DIEGO-IMPERIAL COUNCIL, INC. \$5,000

Go 'N Strong Inc. (Inglewood) \$5,000

LAWNDALE YOUTH FOOTBALL AND
CHEERLEADING ASSOCIATION, INC. \$5,000

LINCOLN HEIGHTS YOUTH ASSOCIATION \$5,000

TEMPLE CITY YOUTH FOOTBALL \$5,000

TKO Youth Foundation (Santa Ana) \$5,000

VENTURA COUNTY JUNIOR GOLF ASSOCIATION \$5,000

#### October 2004

#### AAF/MT. SAC RELAYS YOUTH DAYS \$121,000

For a track and field instructional and competition program reaching 15,000 elementary and middle school youngsters in the Los Angeles area.

Mona Boulevard Community Services, Inc. \$60,480 For basketball league for girls residing in Compton, Carson, Long Beach, Lynwood and Torrance.

WILMINGTON JAYCEE FOUNDATION, INC. \$52,500
To install two beach volleyball courts at the Wilmington Jaycee Athletic Complex for youth.

SOUTHERN CALIFORNIA SPEED SKATING ASSOCIATION \$50,700 For learn-to-skate program at El Segundo, Lakewood, Culver City and Santa Clarita ice arenas.

#### YMCA – West Valley Family \$32,599

To transform their hockey rink into a multi-sports facility.

#### YMCA - INGLEWOOD \$29,990

For basketball program reaching more than 1,000 boys and girls.

SUGAR RAY ROBINSON YOUTH FOUNDATION \$25,000 For multi-sport after-school program at Audubon, Harte, Berendo, Roosevelt, Milikan and Eastmont Middle Schools.

#### LA Scores \$25,000

For after-school soccer program at Charnock Road and Palms Elementary Schools.

Boys & Girls Clubs of America – Pasadena \$19,278 For sports equipment.

#### **Recognition Grants**

HESPERIA JUNIOR ALL AMERICAN FOOTBALL AND CHEERLEADING ASSOCIATION \$5,000

RIDE ON LA (THERAPEUTIC EQUESTRIAN PROGRAM) \$4,000

Shooting Stars Youth Foundation, Inc. (Antelope Valley) \$5,000

#### January 2005

#### KIDS IN SPORTS \$450,000

For year-round sports programs at 14 parks and school-based sites to more than 9,000 youth in underserved areas of Los Angeles.

**S**OUTHERN CALIFORNIA TENNIS ASSOCIATION \$175,000 For a summer and year-round tennis instructional program reaching 7,000 youngsters at 150 sites throughout Southern California.

# Exposition Park Intergenerational Community Center, Inc \$148,956

For learn-to-swim program offered to students in schools in the Exposition Park community of Los Angeles.

#### **DISNEY GOALS \$92,750**

For installation of multi-purpose rink at La Palma Park Recreation Center in Anaheim and expansion of Disney Goals program.

# RONALD McDonald House Charities of Southern California \$40,600

For equestrian program at camp for youngsters with cancer.

# CONEJO SWIMMING ASSOCIATION

#### Parents Organization \$35,000

For equipment for the aquatics center at Thousand Oaks High School.

#### SOARING EAGLE INTERNATIONAL \$34,200

To offset fees for youngsters participating in basketball leagues in the Van Nuys area.

YWCA – Greater Los Angeles (Angeles Mesa) \$30,000 For swim team coaches, uniforms and equipment.

# Community Partners – Deaf and Hard of Hearing Educational Athletic Foundation \$25,000 For tennis program for deaf youngsters practicing at

South Gardena Park.

# J & J ALL SPORTS AND BASKETBALL TRAINING INCORPORATED \$21,560

For basketball program serving youth in the Antelope Valley.

YOUTH MENTORING CONNECTION \$20,849 For surf and snowboarding program.

#### Penny Lane Centers \$20,620

For sports equipment for group home residents in North Hills.

#### OPERATION SECOND CHANCE, INC. \$19,998

For boxing and martial arts program at the LA Boxing Club in South Los Angeles.

HARBOR COMMUNITY DEVELOPMENT CORPORATION \$15,788 For baseball and boxing program serving youth in the Wilmington community.

#### FLORENCE CRITTENTON CENTER \$14,845

For sports equipment and improvements to sports pavilion at facility serving teenage mothers.

**DIAMOND BAR LITTLE LEAGUE, INC. \$13,705** For new fence to protect Stephens Fields.

### **Recognition Grants**

BOYS AND GIRLS CLUB OF AMERICA - VISTA \$5,000 JOY OF SPORTS FOUNDATION (OCEANSIDE) \$5,000

Poway Girls Softball League \$5,000

RISING STARS TRACK CLUB (INLAND EMPIRE) \$5,000

TOP PROSPECTS BASEBALL CORPORATION (INGLEWOOD) \$5,000

#### June 2005

TIGER Woods Foundation, Inc. \$200,000
For putting course at the new Tiger Woods Learning
Center in Anaheim.

#### **STUDENTS RUN LA \$137,400**

Support for 2,000 LAUSD students to train and participate in the LA Marathon.

#### Woodley Park Archers \$82,000

To implement a mobile archery program at park sites throughout Los Angeles.

#### HEART OF LOS ANGELES \$80,265

For youth sports programs involving 400 youngsters in the Rampart District and surrounding neighborhoods.

#### A World Fit For Kids! \$75,000

For sports mentoring program using college students to mentor and train high school students to coach younger children.

#### **ALMA Family Services \$67,525**

For adaptive aquatics program in East Los Angeles.

#### AAF Rose Bowl Aquatics Center \$66,296

Swimming instruction for 435 students from the Pasadena School District.

#### Positive Coaching Alliance \$63,000

For coaches, parents and student-athletes workshops emphasizing good sportsmanship.

#### Woodcraft Rangers, Inc. \$60,847

For after-school sports programs at selected middle schools in Los Angeles.

#### KING HARBOR YOUTH FOUNDATION \$60,000

For learn-to-sail program in the Redondo Beach area.

Southern California Youth Rugby Association \$59,800 To train and certify coaches and referees for youth rugby programs.

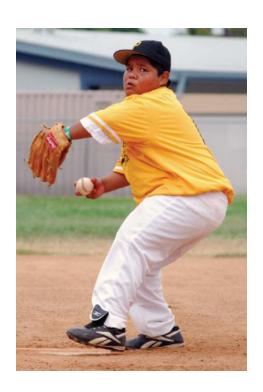
**Boys & Girls Clubs of America - Tustin \$57,428** For sports program serving alternative school students.

**STAR Sports, Theatre, Arts and Recreation, Inc. \$50,000** For after-school sports programs at nine elementary schools in Los Angeles and Culver City School Districts.

### PICO UNION HOUSING CORPORATION \$44,110

For sports programs at low-income housing in the Pico Union, East Los Angeles, Watts, Hollywood and Adams/Normandie area.





#### CHALLENGED ATHLETES, INC. \$39,380

For equipment and training for children with physical disabilities so they can compete in sports.

East Los Angeles Community Youth Center \$38,597 For sports equipment and personnel serving youngsters in the East Los Angeles area.

Boys & Girls Clubs of America – Inland North County/ William J. Oakes Branch \$35,000

For gymnasium floor.

Santa Monica Bay Junior Rowing Association \$32,500 For equipment and fee subsidy so that low-income youngsters can participate in rowing program.

University of Southern California -

Family of Seven Schools \$30,000

For after-school programs at seven elementary schools near USC.

DIG FOR KIDS FOUNDATION \$28,840

For volleyball instructional program for youngsters, ages 10 to 17, in the Carson area.

**CITY IMPACT, INC. \$28,002** 

For after-school basketball program offered to youngsters in the Oxnard, Fillmore and Thousand Oaks area.

YWCA – Pasadena/Foothill Valley \$26,900 For basketball program involving 300 girls.

EL CENTRO DEL PUEBLO, INC. \$25,000

For basketball and volleyball leagues for youngsters in the Echo Park, Silver Lake, Pico-Union, Hollywood and Central City communities.

Los Angeles Junior Chamber of Commerce Charity Foundation \$25,000

For golf instruction program for low-income youngsters.

Southern California Grantmakers \$25,000

For funder's collaborative in Pacoima, Vermont/ Manchester and Hyde Park.

YOUTH TENNIS SAN DIEGO \$23,890

For after-school tennis program in Escondido, Fallbrook and Vista.

P.F. Bresee Foundation \$23,740

For basketball and soccer programs serving youngsters in Koreatown, Pico Union, Westlake and Mid-Wilshire neighborhoods.

SAMOAN NATIONAL NURSES ASSOCIATION \$19,100

For volleyball program for girls, ages 12 to 18, of Pacific Islander descent.

Boys & Girls Clubs of America – Burbank \$19,008
For after-school soccer program at Washington,
Miller Elementary Schools and Luther Middle School
in Burbank.

Boys & Girls Clubs of America – Venice \$17,790 For sailing, kayaking, swimming and marine education program.

California Youth Karate Club, Inc. \$15,180 For year-round martial arts program for children of Hawthorne and the surrounding communities.

Boys & Girls Clubs of America – Santa Monica \$10,500 For competitive year-round basketball program serving 550 youth.

#### **Recognition Grants**

ARCADIA JUNIOR FOOTBALL, INC. \$5,000

BIG BEAR JUNIOR ALL AMERICAN YOUTH FOOTBALL ASSOCIATION \$5,000

COMMUNITY YOUTH ATHLETIC PROGRAM (APPLE VALLEY) \$5,000

DUARTE HAWKS YOUTH FOOTBALL CORPORATION \$5,000

FOOTBALL CLUB OF SANTA BARBARA \$5,000

GLENDORA JUNIOR ALL AMERICAN
FOOTBALL & CHEER, INC. \$5,000

MAR VISTA FAMILY CENTER \$5,000

Next Level Athletic Educational Association (West Los Angeles) \$5,000

OCEANSIDE SOCCER CLUB \$5,000

OPTIMIST BOYS' HOME AND RANCH, INC. (LOS ANGELES) \$5,000

PACIFIC LODGE YOUTH SERVICES (WOODLAND HILLS) \$5,000

PEDIATRIC THERAPY NETWORK (TORRANCE) \$5,000

Pro Kids Golf Academy, Inc. (San Diego) \$5,000

Sickle Cell Disease Foundation of California (Culver City) \$5,000

# SOUTHERN SUDANESE COMMUNITY CENTER (SAN DIEGO) \$5,000

St. Francis Center (Los Angeles) \$5,000

WENDY'S HEALTH & FITNESS SERVICES (SAN DIEGO) \$5,000

Youth 'N Motion (Los Angeles) \$5,000

#### October 2005

#### LA's BEST \$366,988

For a year-round after-school sports program at 138 schools in Los Angeles Unified School District elementary schools.

#### AAF/MT. SAC RELAYS YOUTH DAYS \$126,000

To support AAF/Mt. SAC Relays Youth Days clinics and competitions serving more than 13,000 youngsters.

#### THE ACCELERATED SCHOOL \$59,146

For referees, equipment and uniforms to expand the TAS Community Basketball League and Wrigley Little League.

# CHANNEL ISLANDS YMCA – CAMARILLO FAMILY BRANCH \$50,000

For a gymnasium floor at their new facility.

#### Boys & Girls Clubs of America – Greater Oxnard and Port Hueneme \$48.947

For staff, equipment and tournament costs for the boxing program.

### YMCA - MONTEBELLO/COMMERCE \$30,000

For officials, gym rental, uniforms and scholarships.

# YMCA – METROPOLITAN LOS ANGELES (CENTINELA VALLEY) \$30,000

For basketball program expenses including officials, gym rental, uniforms and scholarships.

# Los Angeles Trade Technical College Foundation \$29,426

For swim instructors and swimming uniforms for year-round community swim program.

Boys & Girls Clubs of America – Fullerton \$27,239 For pool equipment and swim instructors to expand swim program to year-round.

New Directions For Youth, Inc. \$18,924

For personnel, venue and equipment to offer an equestrian program.

### **Recognition Grants**

ACCESS TO SAILING, INC. (SOUTH BAY/HARBOR) \$3,440

AL WOOTEN JR. HERITAGE CENTER (LOS ANGELES) \$5,000

GIRL SCOUTS - SAN FERNANDO VALLEY \$5,000

GORMAN LEARNING CENTER (COMPTON) \$5,000

Greater American Care Center, Inc./High Desert Youth Center (Victorville/Apple Valley/Hesperia) \$4,000

LINCOLN HEIGHTS TUTORIAL PROGRAM (LOS ANGELES) \$4,000

### January 2006

#### KIDS IN SPORTS \$590,000

For year-round sports programs at 13 parks and school-based sites for more than 9,000 youth in underserved areas of Los Angeles.

#### DODGERS DREAM FOUNDATION, INC. \$200,000

To improve baseball fields and programming at Evergreen Park in Boyle Heights and Seoul International Park in Korea Town.

Boys & Girls Club of America – San Pedro \$175,000 For skate park apparatus and equipment at Daniel Fields in San Pedro.

# Southern California Tennis Association \$175,000 For a summer and year-round tennis instructional

program reaching 10,500 youngsters at 150 sites throughout Southern California.

### KEEP YOUTH DOING SOMETHING, INC. \$151,408

For after-school program at elementary/middle schools and parks in the San Fernando Valley.

# Exposition Park Intergenerational Community Center, Inc. \$137,731

For learn-to-swim program offered to students in schools in the Exposition Park community of Los Angeles and City of Los Angeles competitive swim team.





#### Los Angeles Lacrosse League \$132,158

To introduce the sport and create league play among youngsters in the South Bay area of Los Angeles.

SOUTHERN CALIFORNIA SPEED SKATING ASSOCIATION \$97,750 To introduce the sport of short track speedskating to novice skaters and continue to assist the development of the advanced skaters.

Boys & Girls Club of America – San Dieguito \$68,260 To strengthen the aquatics program at the renovated Solana Beach Club.

Special Olympics Southern California, Inc. \$47,200 To implement a pilot program at six Los Angeles Unified School District schools.

SEARCH TO INVOLVE PILIPINO AMERICANS \$44,340 Support for the Temple Gateway Sports League volleyball and basketball programs.

Rancho Los Amigos Foundation, Inc. \$42,963 For wheelchair basketball program.

Assistance League of Southern California \$37,858 For sports programs offered to youngsters in the Hollywood area.

Youth Mentoring Connection \$37,239 For surf and snowboarding program.

Koreatown Youth and Community Center, Inc. \$36,970 For basketball program.

**L.A.** CITY WILDCATS YOUTH BASKETBALL \$32,454 For basketball program.

#### ACCESS, Inc. \$31,400

For soccer program serving foster children at the San Pasqual Academy in Escondido.

Southern California Cricket Association, Inc. \$30,135 For cricket program offered at elementary and middle schools.

YMCA – HOLLYWOOD/WILSHIRE \$30,000 For basketball program.

#### KARE YOUTH LEAGUE \$26,000

For after-school sports programs in Arcadia/El Monte and Covina.

The Rector Wardens & Vestry of the Church of Our Saviour in San Gabriel, California \$25,880 Equipment for community sports program.

SAN GABRIEL VALLEY LACROSSE CLUB \$25,000

To increase participation in lacrosse program.

MT. SAC RELAYS \$25,000

To support the high school portion of the Relays.

LOMPOC POLICE ACTIVITIES LEAGUE \$23,161 For boxing program.

SANTA CLARITA TRACK CLUB, INC. \$21,000

To support a track and field and cross country program.

#### **Recognition Grants**

BEVERLY HILLS LACROSSE CLUB \$5,000

ENCINO VELO CYCLING CLUB \$7,000

SAN DIEGO BICYCLE CLUB \$5,000

VENTURA COAST YOUTH BASEBALL \$8,000

VENTURA COUNTY JUNIOR GOLF ASSOCIATION \$10,000

YMCA - SAN DIEGO COUNTY (PALOMAR FAMILY) \$10,000

#### June 2006

**STUDENTS RUN LA \$166,250** 

Support for 2,500 LAUSD students to train and participate in the LA Marathon.

Positive Coaching Alliance \$93,500

For coaches, parents and student-athletes workshops emphasizing good sportsmanship.

Boys & Girls Clubs of America – Watts/Willowbrook \$67,746

To support year-round league and tournament play in various sports serving 1,500 boys and girls annually.

AAF Rose Bowl Aquatics Center \$66,296

Swimming instruction for 435 students from the Pasadena School District.

HEART OF LOS ANGELES \$49,300

For youth sports programs involving 850 youngsters in the Rampart District and surrounding neighborhoods.

Boys & Girls Clubs of America – South Bay \$45,000 To support expansion of sports programs in two South Bay locations.

# EDUCATION CONSORTIUM OF CENTRAL LOS ANGELES – USC AFTER SCHOOL SPORTS CONNECTION \$30,840

For after-school programs at eight elementary schools near USC serving more than 450 boys and girls.

#### SOARING EAGLE INTERNATIONAL \$30,000

To support basketball program serving 200 boys and girls.

#### YOUTH SPEAK COLLECTIVE \$29,240

For futbolito program serving 90 youth in Pacoima.

# RONALD McDonald House Charities of Southern California \$28,350

For equestrian program serving boys and girls with cancer.

#### ASIAN YOUTH CENTER \$28,170

For gym improvements and basketball program serving 110 youngsters in the San Gabriel Valley area.

#### PALS - HOLLENBECK \$27,400

To expand Sports for Kids Program near the Estrada Courts Community Center serving approximately 300 boys and girls.

#### DIG FOR KIDS FOUNDATION \$25,700

For volleyball instructional program for 200 youngsters in the Carson area.

#### HELPLINE YOUTH COUNSELING, INC. \$25,205

For basketball sports program serving youngsters in the Long Beach/Hawaiian Gardens area.

## SOUTHERN CALIFORNIA YOUTH SOCCER

#### Organization \$21,000

For development and distribution of a soccer training manual to serve over 300 coaches.

# SALVATION ARMY – RED SHIELD YOUTH AND COMMUNITY CENTER \$20,126

To support the youth soccer program serving 390 boys and girls.

#### LANCASTER YOUTH FOOTBALL \$15,450

For football program serving 200 boys and girls.

#### **Recognition Grants**

ATHLETES IN MOTION FOUNDATION (Los ANGELES) \$5,000 CITY HELP, INC. (Los ANGELES) \$10,000

Communities in Schools of San Fernando Valley, Inc. \$10,000

COMMUNITY PARTNERS – THE CULTURAL CENTER & PLAZA OF THE AMERICAS \$10,000

COMMUNITY PARTNERS – UNDERWINGS \$10,000

COVINA VIKINGS YOUTH FOOTBALL ORGANIZATION \$5,000

CRENSHAW COUGARS YOUTH FOOTBALL
ORGANIZATION, INC. \$10,000

GARDENA/LOS ANGELES LADY REBELS \$10,000

GIRL SCOUTS - JOSHUA TREE COUNCIL \$4,000

JUNIOR ALL AMERICAN FOOTBALL – AZUSA \$5,000

JUNIOR BLIND OF AMERICA \$7,500

MTM International Sports Organization \$10,000

PALMDALE YOUTH FOOTBALL LEAGUE \$10,000

PICK N ROLL BASKETBALL ACADEMY \$10,000

St. Francis Center \$5,000

TAKING THE REINS \$10,000

WESTSIDERS BASKETBALL ACADEMY \$5,000

YMCA – METROPOLITAN LOS ANGELES (NORTH VALLEY) \$10,000



### **Criteria for Assessing Grant Requests**

The Amateur Athletic Foundation of Los Angeles (AAF) is endowed with Southern California's share of the surplus from the 1984 Olympic Games. As one part of its overall effort to enhance the role that sport plays in the lives of citizens of Southern California, the Foundation operates a grants program. The program will consider requests from any bonafide organization devoted to amateur sport. However, the AAF anticipates receiving many more requests than it will be able to fund. In order to help make the difficult funding choices, the Board of the Foundation has adopted the following Grant Guidelines.

#### A. Population to be Served

The Foundation intends to serve the same broad cross section that contributed so much to the success of the 1984 Olympic Games. The focus of the Foundation's activities is on sports programs for youth in Southern California's eight counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, San Diego, Santa Barbara and Ventura.

- 1. Within this broad arena, we anticipate giving special emphasis to those groups or communities that are most in need. These will often be communities of lower income. However, we will be careful not to duplicate services already being provided to those communities through other resources.
- 2. While serving all youth, the Foundation will give special attention to sectors of the population known to be underserved by current sports programs: girls, minorities, the physically challenged or developmentally disabled,

- and youth in areas where the risk of involvement in delinquency is particularly high.
- 3. The Foundation recognizes that 60% of the total Olympic surplus went to the United States Olympic Committee and the various National Governing Bodies for the support of Olympic-level competitors. The funds that are part of the AAF, accordingly, are aimed primarily to youth who are not at elite levels of sports accomplishment.
- 4. The Foundation expects to receive grant requests from all areas in Southern California, and it intends to serve the whole region. Special consideration will be given to those areas that provided Olympic venues. Moreover, we recognize that the 1984 Olympic Games were awarded to Los Angeles, and we have a particular obligation to this community.

#### **B. Program Related Criteria**

- 1. **POTENTIAL IMPACT: Quantity** Will the program reach a large number or only a few? Other things being equal, we will give priority to programs that will reach large numbers, or large proportions of their targeted populations.
- 2. **POTENTIAL IMPACT: Quality** The AAF will give particular attention to programs that may have an especially meaningful impact upon their participants. By this we mean that participation in the program significantly enhances their health, physical abilities, sense of pride in self, and cooperativeness and sense of respect for others.
- 3. **QUALITY OF STAFF:** Grant proposals should describe in detail the nature and backgrounds of staff who will operate the youth sports programs. We will emphasize programs run by experienced, trained personnel. The AAF is also prepared to support

- programs that utilize, under appropriate supervision, older youth as role models for younger children.
- 4. **CHOICE OF PARTICULAR SPORTS:** The Foundation is prepared to consider requests for sports programs emphasizing so-called "minor" sports and sports for individual competition as well as more traditional team sports. The key is not the sport, but the quality of the program.
- 5. NON-DUPLICATION: Is this a program that really cannot be carried out with other resources, or one not already being conducted by others? Our aim is to provide programming in needed areas, rather than to substitute for existing alternatives. Priority will be given to projects where the probability of duplication is low. In addition to these five major criteria for program support, there are others that, though perhaps of lesser import, will be given special attention wherever appropriate. These include:
  - a) **Measurability** Will we be able to objectively assess the impact of the program?
  - b) **Distinctiveness and Creativity** Does the program attempt something new and innovative, that may serve as a model of sports programming that might be adopted elsewhere?
  - c) **Contribution to Knowledge** Is the program likely to improve our general knowledge about how sport affects people's lives?

#### C. Cost-Related Criteria

1. **The Existence of Other Sources of Funding:** Priority will be given to proposals where Foundation funding comprises only part of the total funding for the program. The remainder of the funding may come from the local group or community in

question, or from other organizations, including foundations and corporations. Consideration will be given to programs that combine public and private sector funding, taking advantage of the benefits of each. This criterion is most applicable to established groups. It may be modified in the case of new groups in the most resource-deprived areas.

- 2. **Continuity:** All Foundation grants will be for a finite period of time. Priority will be given to those requests that show signs of planning for subsequent financing when our grant concludes.
- 3. Cost in Relation to Impact: The AAF will look closely at the overall costs of the program in relationship to the various other criteria, especially impact. Programs with high dollar cost in relation to impact must be especially meritorious on other criteria if they are to be justified.
- 4. **Grants for Capital Construction:** Capital construction requests will be funded only when, a) a special need can be established, b) a part of the funding will be met by matching grants or other devices that will supplement the Foundation's contribution, and c) the cost is small relative to its potential service to the group or community in question.

### D. Eligibility

- 1. Grants will be made to organizations, and not to individuals.
- 2. Grants will be made only to organizations with open, non-restrictive membership that operate open to all regardless of race, creed, sex, sexual orientation, religious belief or nationality. Nothing in the Guidelines shall prohibit a program from specifying an age, sex, or physical capacity classifica-

- tion, as long as it is reasonable under all the circumstances, and is consistent with applicable law.
- 3. The current objectives of the Board encourage assistance to organizations that provide ongoing, structured youth sports programs combining the essential elements of teaching, learning and competition.
- 4. The current objectives of the Board discourage grants for:
  - endowments
  - travel outside of Southern California
  - single, public or private school facilities or programs not including sports schools
  - routine operating expenses
  - purchase of land
  - debt recovery or incurring debt liability

The criteria are meant as helpful guidelines setting initial standards. Aside from the restrictions to amateur youth sports in Southern California, the criteria are not meant to serve as a bar to any particular group.

#### **Administration of the Grants Program**

Grants are one of our principal ways of furthering the aims of the AAF. Through grant making as well as our other programs, we intend to further the heritage of excellence passed on to us by the success of the 1984 Olympic Games. To help ensure that grant funds serve these purposes, the staff of the AAF intends to be an active participant in all phases of the grants process. We hope to get to know the prospective grantee organizations, to provide help in the formulation of grant applications, and where possible to help in the solicitation of matching funds. For the requests that are approved for funding by the Foundation's Board, we expect to stay informed about the program's progress,

to monitor program expenses, and to be available to help if problems arise.

### **Suggestions for Grant Applications**

Please read the Grant Guidelines carefully, including the section on the administration of the grants program. The Foundation does not have a standardized application form. The Board of Directors meets three times per year. Proposals are accepted at any time on a first-come, first-served basis. Due to the number of requests we receive, it generally takes several months before the Board takes action on the application.

#### For time-sensitive and seasonal sports:

- programs beginning between June and September, the grant proposal with the completed supporting documentation should be received mid-March.
- programs beginning between October and December, the grant proposal with the completed supporting documentation should be received no later than mid-July.
- programs beginning between January and May, the grant proposal with the completed supporting documentation should be received no later than mid-November.

# Your proposal should be responsive to the Guidelines and should:

- State clearly the purpose for which the funding is requested.
- Briefly describe your organization, its history, status (nonprofit or for profit, etc.), and connection to youth and sport.
- Describe in detail how the program would work and whom it would serve. Include an estimate of the number of participants to be served by the grant.

- Describe the personnel who would be carrying out the program, and include brief biographical statements of those who would be most centrally involved.
- Describe efforts already made or underway to find matching grant funds.
- Provide a clear time schedule for the program.

# In addition to the above, you must also attach copies of the following:

- the organization's most current annual operating budget
- the most recent completed financial statement
- the most recent IRS form 990
- IRS tax status determination letter
- California tax status determination letter
- a detailed program budget with justifications for each budget item
- list of board of directors

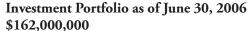
**Please Note:** If your organization is awarded a grant, you will be required to supply us with a certificate of insurance naming the AAF as an additional insured – if you do not carry insurance, please explain in writing how you will cover liability issues that may arise from participation in your program.

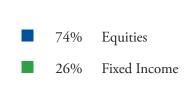
# INCLUDE YOUR CONTACT PERSON, MAILING ADDRESS AND DAYTIME TELEPHONE NUMBER.

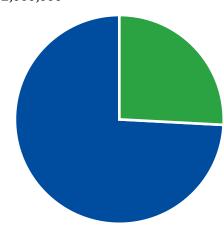
Please send a typed original grant proposal with a duplicate copy to:

The Grants Program
Amateur Athletic Foundation of Los Angeles
2141 West Adams Boulevard
Los Angeles, CA 90018

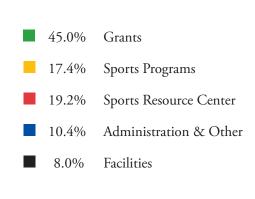
### FINANCIAL PROFILE







Summary of Expenditures from Inception (1985) to June 30, 2006 \$158,549,000





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SERVING YOUTH THROUGH SPORT