



*Life Ready Through Sport*



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LA84  
Foundation

Letter from  
the Chairman

Dear Friends,

I assumed the position of Chair of the LA84 Foundation on June 6, 2007. It was my honor to follow in the steps of Peter V. Ueberroth. It was through Peter's vision and skillful management skills that this institution was created. The success of the 1984 Los Angeles Olympic Games under his guidance resulted in a surplus from which this Foundation received its endowment. As Chair of this Foundation since 2002, he kept us focused on our mission of advancing youth sports in Southern California. The board, management and the millions of youngsters who have benefited from our work owe him a great deal of gratitude. I am grateful that he remains on the board and continues to contribute to our work.

Every organization must evolve with the changing times. I am pleased that the LA84 Foundation is constantly seeking innovative and creative ways to provide youngsters with the opportunity to experience the magic of sports. Our partnership with the Los Angeles Unified School District Beyond the Bell Branch is one such example. Through this partnership, thousands of middle school youngsters now have the opportunity of participating in structured after-school sports programs at the school they attend.

This activity keeps them connected to the school and to the teachers/coaches with whom they are already familiar. This connectedness is important in reducing the drop-out rate. Studies show that

youngsters who do not perform well or feel alienated at the middle school level are more likely to drop out of high school.

The Foundation's partnership with Nike to create/improve 84 sports facilities

in Los Angeles is natural and exciting. It is natural in that the LA84 Foundation and Nike share the same philosophy about the power of sport to shape young lives physically and emotionally. It is exciting in that by combining forces we are each leveraging each other's resources for the greater benefit of the Los Angeles community. We plan to pursue other partnerships with other corporations or individuals with which similar results can be obtained.

In 2009, it will be the 25th anniversary of the 1984 Los Angeles Olympic Games. There is much to celebrate about the impact of those games on the Los Angeles community, and in fact, on the entire Olympic Movement. We at the LA84 Foundation are extremely proud of the work we have done to date as the legacy of those Games. We are committed to live up to the high standards of excellence set by the Olympians, volunteers and staff who worked on those Games. Most importantly we are committed to providing youngsters in Southern California with the opportunity to be "Life Ready Through Sport."

THOMAS E. LARKIN, JR.  
*Chairman*

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*On June 6, 2007 we turned a page in the history of this institution. The Amateur Athletic Foundation became the LA84 Foundation. After 22 years of service to Southern California, the Foundation's Board of Directors decided that we should have a name that more closely reflected our genesis and the legacy of excellence on which our work is based. The new name speaks clearly of our legacy and our logo evokes a lasting memory of the 1984 Los Angeles Olympic Games.*



**W**hile our name has changed, our commitment to advancing youth sports in Southern California remains as strong as ever. Sport has an enormous role in the lives of Southern Californians. The power of sport as a tool for social change is just beginning to be understood and acknowledged. At the LA84 Foundation, we have come to explain the scope of our work as helping youth become **"Life Ready Through Sport."**

It is well known that the challenges of life in the 21st Century directly affect our young people. Learning the skills of leadership, teamwork and decision making is essential to the future of our nation. On the field of play, nearly all of life's challenges can be experienced. Through caring and knowledge-based coaching, we can develop responses to those challenges in a non-threatening arena.

Our work in youth sports programming includes grantmaking and the creation of needed sports programs. We are reaching out to more youngsters and enhancing the quality of that experience with our greatly enhanced Education Services Department. In short, we provide both a laboratory

for ideas and information as well as a showroom for the operation of youth sports programming.

In the last two years, since our last published biennial report, we have been hard at work implementing the latest five-year plan set by the Board of Directors. In addition to the

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ongoing work, our Board has challenged us with providing sports opportunities to middle school youngsters. The importance of this critical age group has been

overlooked. Studies as recent as the 2008 United Way of Greater Los Angeles "Seizing the Middle Ground, Why Middle School Creates the Pathway to College and the Workforce" clearly document the importance of providing strong educational and enrichment programs to this group. Our work is aimed at strengthening the tie with education through sports. In partnership with LAUSD's Beyond the Bell Branch, we are providing organized after-school programs at all 82 LAUSD middle schools. We have also initiated a seasonal pilot program at 20 parochial schools. We have found the results very encouraging. The students see their teachers in a different arena and the teachers also have a different



method of reaching the students. We hope that others will join us so that every child in Southern California's middle schools can have this increased tie with their future.

Our coaching education efforts continue to expand. Our training for novice coaches, "The Art of Coaching" provides a solid foundation on which interested adults can build on as they guide youngsters in the field of play. Specialized training for high school and club coaches in the sports of cross country, lacrosse, track & field, soccer and volleyball continue to set a high bar in the field of coaching education. Our training staff in these sports is composed of some of the best and most accomplished coaches in their respective sports.

To expand our reach deeper into the sport of soccer, we are working with Cal South to offer a wider array of clinics. Our goal is to provide the best expertise available so that the coaches and the young athletes have the best experience sports have to offer.

Our website, [www.LA84Foundation.org](http://www.LA84Foundation.org), has proven to be an extraordinary tool to assist in education of coaches. Through a Listserv specifically for coaches, we are able to provide up-to-date information on

the issues that face those involved in youth sports on a day-to-day basis.

As has become traditional in an Olympic year, the website is a source for millions who visit to have a better understanding of the history of the modern Olympic Movement and its role in Southern California. Our Olympic Primer on the site assists educators in teaching about the Olympic Games across various subject areas.

Our most ambitious initiative is to create or refurbish 84 sport sites so that youth have safe and appropriate fields of play. Los Angeles has less open space per capita than any city in the United States. And certainly the kids throughout Southern California need more play space so that they can access all that sports has to offer.

We have been able to develop an extraordinary partnership with Nike. Under the Nike Let Me Play initiative, we have joined to improve or create 84 sports facilities in the coming years. Already, youngsters in Los Angeles are benefiting from refurbished gyms at the East Los Angeles Community Youth Center and Audubon Middle School. An innovative multi-sport court has been built at Algin

Sutton Park and a futsal court will be available soon at the Los Angeles River Center.

Grantmaking remains at the core of what we do to advance youth sports in Southern California. Through our support of sport specific organizations or those offering multi-sports, or social service agencies using sport as a hook to offer other services, our emphasis remains in ensuring that any youngster who wishes to play a sport has the opportunity to do so. As you will read in the stories that highlight our grantees, the impact of a grant goes well beyond the monetary value. There is no question that sport is a powerful tool for personal and social change. The more successful organizations are those that focus on the overall physical, educational and emotional development of a youngster, embrace a mentorship component and give a voice to the youngsters in developing programs.

Today's youngsters face many challenges including violence and poor health habits. The obesity epidemic among our young has led to the increase in diabetes. There is no question that lifelong sports activities can be an excellent deterrent to diabetes. We are working to move youth sports onto the list of deterrents for this avoidable chronic disease. Through our extensive summer swim program, now in its 23rd year, we continue to make thousands of boys and girls water safe. Once they learn to swim, these youngsters have options to participate in a variety of water related sports, including water polo, diving, synchronized swimming and rowing. Many take on the responsibility of becoming lifeguards and coaches to the next generation.

With a new name, outstanding partners and a fresh approach to serving Southern California's youngsters, the LA84 Foundation continues our mission. We hope that you will join us in helping youth become, **LIFE READY THROUGH SPORT!**





## FUTBOLITO

### A UNIFYING FORCE IN PACOIMA

**A**lfredo Rosas, 16, likes to play the sport of futbolito because he believes that this mini-version of soccer improves his skills on the pitch. Futbolito is a fast-paced, five-on-five game (also known as “futsal”) that is contested on basketball-sized courts; players use a smaller, heavier version of a regulation soccer ball as well as smaller goals.

“It taught me a lot about controlling the ball,” Alfredo says. “I’m getting quicker

with my movements, and it’s helping me when I play grass soccer.”

But Alfredo also likes to play futbolito because, as he says, “it teaches me to stay out of trouble and it keeps me out of the gangs. There’s a lot of violence in the streets around here. Someone got shot close to here a couple months ago. He was, like, 14-years-old, and he was just hanging out with his friends.”

Alfredo is one of approximately 100 youth who have joined Futbolito Pacoima, an after-school sports league started by the non-profit group Youth Speak Collective in June of 2006 with an LA84 Foundation grant. The program identifies at-risk older youth like Alfredo, ages 13 and up, and, through participation in the league, encourages them to acquire positive character values, skills and knowledge of

#### Grantmaking

Any day of the week, throughout Southern California, you are likely to find boys and girls participating in an organized sport activity. These activities are provided by a variety of organizations. Some are chapters of larger organizations, others are independent. Many have large yearly budgets, others barely make it through from season to season. There are those that concentrate on only one sport, others that offer three or four. And, there are those that primarily offer sports, and those that use sport as a hook to provide other social services. What they all have in common are dedicated individuals who are willing to wear many hats and who are committed to providing youngsters with the best sport has to offer.

To support the efforts of these organizations, from October 2006 to June 2008, the LA84 Foundation awarded 150 grants totaling \$8,362,085. We are pleased with the diversity of organizations funded, geographically and by sport. You will find a list of the organizations funded on pages 16 to 21.

While we serve the eight counties of Southern California, Los Angeles County remains a priority. Of the 150 grants awarded, approximately 79%, or 118, were to organizations serving youth in Los Angeles County. The remaining 32 grants went to organizations in Imperial, Orange, San Bernardino, San Diego, Santa Barbara and Ventura counties. Organizations receiving funding provide a variety of sports opportunities. These include the traditional sports like baseball, soccer or football as well as sports that have not yet gained widespread popularity in Southern California such as lacrosse, table tennis or rugby.

Our partnership with Nike – announced in early 2008 to jointly improve 84 facilities over the next several years – is making it possible for us to have a larger impact in providing more and better places for youth to play sports.

Whether funding improvements or sports equipment and uniforms, our priority remains assisting organizations that offer programming that includes the TLC of sport: Teaching, Learning and Competition.



sports, and good citizenship. The teams practice three times a week during the league's three 14-week seasons; tournaments are held every other weekend.

"We noticed that the kids in the community couldn't access recreation options," says Youth Speak Collective Co-Director Whitney Kasserman from her office in the Pacoima Community Center. "They couldn't afford the fees to join an organized league like AYSO. Even arranging transportation to practice was an issue."

And so, Kasserman decided to bring futbolito to the people. The group located one of the league's three practice sites on the basketball courts in the San Fernando Gardens, the largest low-income housing project in the neighborhood.

Programs like Futbolito Pacoima are desperately needed in the northeast San

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## WE FEEL THAT THIS PROGRAM IS A GATEWAY TO GET THEM ON TRACK FOR OTHER THINGS IN LIFE.

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Marcos Canales, a pastor and a former semi-pro player from Uruguay.

"But they're committed to it. They're investing their time that is productive and that forms character in them. It allows them to dream of bigger things than what they see on the streets."

"Kids around here are searching for an identity," says Kasserman. "Unfortunately, that's why some of them become involved with gangs."

the coaches and about how we could change the subs and about how to have less fouls in the games."

He agrees that, "It's hard to live around here because there's a lot of gangs. I see them when I walk to school. But I stay away from those things. This keeps us out of trouble."

One of David's teammates, Juan Paniagua, credits the program for giving him the tools to dream bigger. "Before, I just watched TV and played video games inside the house," he says. "Now, after playing two years, I have a goal: to go to a good college that will help me get a good life."

Ultimately, Kasserman says, Futbolito Pacoima uses sport as a way to prepare kids for the future. "We feel that this program is a gateway to get them on track for other things in life," she says. "The first step was



Fernando Valley area. The dropout rate is high. On local streets, the line between being a teenager and being a gang-banger is dangerously thin; Pacoima is so plagued by gang violence that, after a recent spate of homicides, Los Angeles Mayor Antonio Villaraigosa targeted the area for a gang-reduction program.

At Hubert Humphrey Park, another of the league's practice sites, the players sometimes share the space with the "Humphrey Boys" gang. "The risk of violence and shooting is constantly around these kids, so it's always kind of a victory just to see them show up for practice," says coach

According to Kasserman, Futbolito Pacoima is succeeding despite the gang activity because the players themselves have a voice in the league. Team members have formed a leadership council that meets regularly and has authority to draw up rules and schedule tournaments. "They get to make adult decisions, and that gives them a sense of responsibility," she says. "Because they have to show leadership, they have ownership of the program."

David Rosillo is a 16-year-old defender who plays on the San Fernando Gardens team. He says that he likes the program because "we decide what we want. We work things out together – about the referees and

soccer: we would never have gotten through to them without the soccer."

Kasserman believes that Futbolito Pacoima will continue to grow. Her wish-list includes funding to hire additional coaches (currently there are four) so as to improve the quality of play. "We'd like to see the league get more competitive, with more skilled players and more capable coaches," she says. "Now that we know that the program works, we'd like to expand it so we can involve more kids and help them achieve their goals in life."



## MIDDLE SCHOOL YOUNGSTERS GET IN THE GAME



**O**n a swelteringly hot Saturday morning, Edgar Diaz is beaming as he and his teammates from Richard Byrd Middle School walk off the soccer pitch. The eighth-grader and his squad have just won the boys championship of the LA84 Foundation/Beyond the Bell Middle School district-wide soccer competition.

"It's been a good experience," Diaz says, "because we had a lot of fun and won the game. During the season, I learned a lot about how to improve on the field, with all the dribbling and shooting drills."

The LA84 Foundation/Beyond the Bell Middle School Sports Program provides coaching and sports competition for Los Angeles Unified School District students in the sixth, seventh and eighth grades. The Foundation's partnership with Beyond the Bell, which oversees all after-school activities within LAUSD, "gives the kids the resources – via practices and tournaments – to have some structured play time as well as the chance to learn sportsmanship and skills,"



says Alan Scher, assistant principal at Byrd Middle School in Sun Valley.

Scher emphasizes that the kids must be academically eligible – with a 2.0 grade point average or higher – to participate.

"We want to send out a positive message: you can't play sports without having your academics together," he says.

Reaching out and connecting with boys and girls in this age group is crucial, Scher and other educators say. That's because, in recent years, middle schoolers have been "the forgotten classes," says Al Cortés, LAUSD assistant superintendent for Beyond the Bell. "First, we emphasized looking out for the young kids in the elementary schools. Then, we went to the high schools to help with the older kids. Now, we're waking up and saying, 'What about this group here in the middle? What can we do for them?'"

According to Kathy Smith, administrative coordinator for Beyond the Bell, "We talk all the time about the high dropout rates in the high schools, but kids don't just wake up in the 10th grade and decide to drop out. The disconnect starts to occur earlier, when they're in middle school."

Last year, LA84 Foundation, Beyond the Bell and several community based



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organizations partnered on a pilot program that offered organized sports instruction and games at seven middle schools. "Kids need instruction and organization," Cortés says, "because if you just give them a ball, they'll just do whatever. Injuries result, and sportsmanship isn't taken into account. This way, we're able to direct their energy in a positive manner."

Because of its success, LA84 Foundation stepped up its commitment this spring and partnered exclusively with Beyond the Bell so that the program could expand district-wide to all 82

middle schools within LAUSD. Youngsters have the opportunity to participate in basketball, softball, soccer and flag football. According to Smith, the program will serve approximately 15,000 students per year.

"With LA84 Foundation coming in," Scher says, "that's added more resources and a more positive environment for the kids. And they need it and deserve it."

The partnership between Beyond the Bell and the LA84 Foundation, says Byrd coach Wences Sarmiento, has transformed the middle school playground. "Everything is so much better now," he says. "Program



staff gave us a folder with ideas of how to coach the teams. Now, I have a structure to work with. I have a curriculum and a calendar with instructions about doing the drills."

The result, he says, is that "we've been getting our numbers up, from 30 kids to 60 kids, for the leagues. They want to be out there having fun and representing their school."

Finding a place within the greater school community is what Cortés hopes to instill in his charges. "The biggest thing for kids at this age is belonging to

something," he says. "If we don't get them to belong to something in a positive way, then they'll start to disengage and then, before we know it, drop out."

Beyond the competition, the program has yet another overriding purpose: fun. "Playing games brings back the joy for these kids," Smith says. "They start to understand that you can have fun at school. That school is not just about standardized test scores."

For Karina Flores, an eighth-grade sweeper on the Byrd girls' team, playing soccer "has been fun because that's what we do now after school. We've

been training since April and won in the Valley. Now, we're going to the finals."

Karina's team eventually finished third. But the experience, she says, has her considering the future as she prepares to enter Panorama High School next fall. "Playing this year has really helped me," she says. "Before, I didn't like to shoot from far away. Now, I have a strong kick and I can shoot better from far away. I feel like I'm more confident to try out and make the high school team."



# ONE GIRL- A PASSION FOR LACROSSE— A NEW LEAGUE

“Do I get to choose the color of my bubble?” “I promise the fields will all have flushing toilets!” “I can only coach at night because I have a full-time job!” “Do we get to wear skirts?” “Do we have to wear skirts?” “Why isn’t there a program for elementary school girls?” “The girls can just play on the boys’ team.”

These  
comments

represent just a few of the challenges faced during the early days of Beach Cities Youth Lacrosse, Orange County’s newest girl’s lacrosse organization. With the help of the LA84 Foundation and the Orange County Lacrosse Association, Beach Cities has developed a girls program that includes “everyone plays” elementary and middle school teams and programs to train high school girls lacrosse players to coach and referee.

The catalyst for the league was a 6th grade girl who fell in love with lacrosse in 2006. She discovered there were no local girl’s teams, so she played on the boy’s team for a year. Wearing full helmets and pads, no one could tell she was a girl once she hit the field – several of her teammates also had ponytails. Then she aged out. That’s right; the rules said girls were not allowed to play with boys beginning in the 7th grade. Instead of fighting to be allowed to play with an exemption, she set about forming her own team. All she needed was a coach, a field for practice, some teams to play, equipment to loan to new players, a lot of transportation, money, uniforms, 14 other girls to sign up and some adult help.

Her first recruit was a friend who had never played a team sport. One of the many, many rules in woman’s lacrosse forbids sticks in the “bubble” around the head – hence the question: “Do I get to choose the color of my bubble?”








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IN THE PAST 12 MONTHS, THE LA84 FOUNDATION HAS PROVIDED ON-SITE TRAINING FOR THREE COACHING AND REFEREEING CLINICS FOR FEMALE HIGH SCHOOL LACROSSE PLAYERS FROM THROUGHOUT LOS ANGELES AND ORANGE COUNTY.

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Eventually, through word of mouth, lots of, “come try lacrosse clinics” and sheer passion, there were enough players for a team. By 2008, with the use of an LA84 Foundation grant to purchase loaner equipment for first-time players and field equipment, the middle school team had grown to 20 girls.

After dozens of telephone calls, emails, and one time coaching tryouts, the team found a coach. In the process of locating a coach, two long-term challenges became obvious. First, most qualified woman’s lacrosse coaches in Southern California had day jobs, so any practice fields needed lights. Fields with lights are rare and expensive. By partnering with some boys’ teams to share field space, and with more LA84 Foundation funding, the field problem was solved for the short term. The second challenge was to increase the pool of woman coaches. In the past 12 months, the LA84 Foundation has provided on-site training for three coaching and refereeing clinics for female high school lacrosse players from throughout Los Angeles and Orange County. The first class of coaches volunteered as coaches for the elementary school league, serving as passionate role models for the younger girls while helping to develop the sport of lacrosse in Southern California. As the high school coaches grow up, they will become a valuable asset for the greater woman’s lacrosse community in Southern California.

Finding teams to play was easy – Beach Cities girls’ teams play in Orange County Youth Lacrosse, which fielded leagues for 17 middle school and seven elementary school girls’ teams in 2008.

As promised, all of the game locations included the luxury of real restrooms, not porta-potties. After spending the 2007 season wearing an adapted version of the boy’s shorts and jerseys, the middle school girls wore the traditional skirts in 2008.

Girls lacrosse is the hot “new” sport in Southern California. With the help of LA84 Foundation funding for equipment, fields and coach training, Beach Cities has grown from one girl’s dream to a standard part of the youth sports circuit.





## IN WRESTLING— A SAFE HAVEN



**S**etrell Hollie is a 14-year-old girl who has experienced a lifetime of trauma.

As a child, she suffered physical abuse; both of her parents are in prison. For the past 10 years, she has shuttled between foster homes and schools throughout Southern California. She is separated from her younger sister, who lives in a different foster home.

"I had a lot of anger in me because I grew up without my family," she says. "I was like, 'Why does it have to happen to me? Why can't I have a normal family?'"

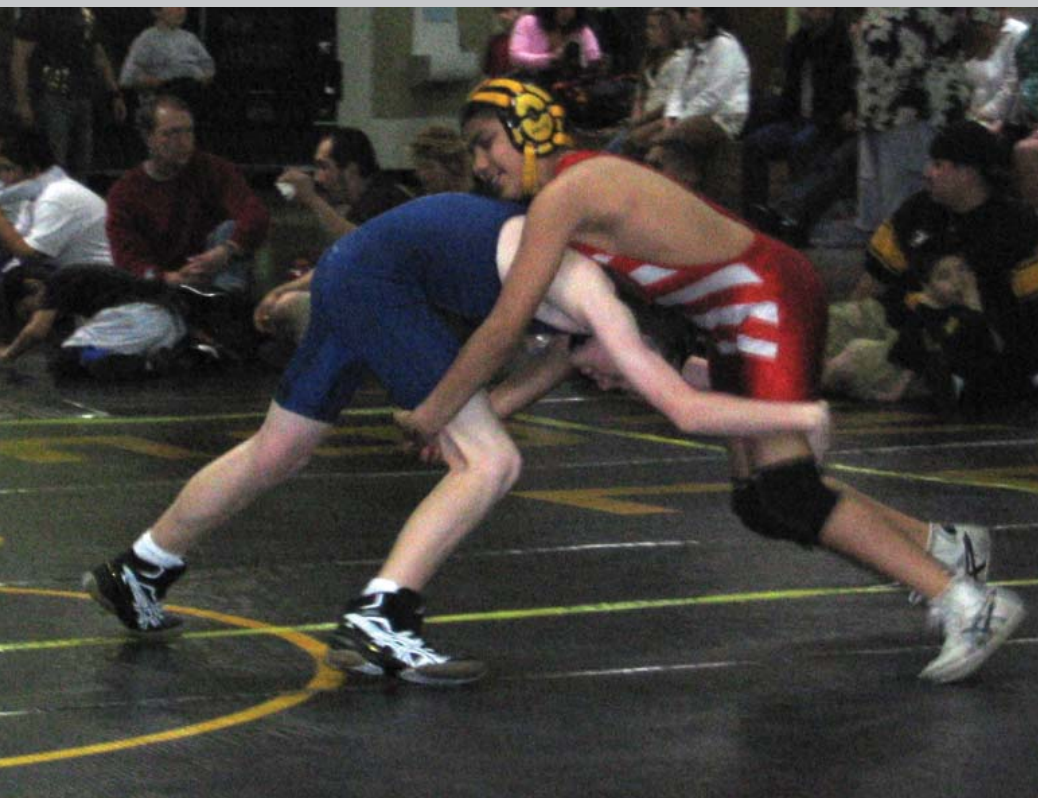
The soft-spoken teen is sitting in the back office of the Boys and Girls Club of San Fernando Valley, the place that Setrell calls her "real home." Three times a week, she journeys here from a group home in North Hills, changes into her workout gear, and joins her teammates for wrestling practice.

Practicing moves and holds, Setrell says, serves to "get my anger out. I like that there's a lot of contact and that I get to slam [my opponent]."

Being a member of the Tigers represents more than just physical exercise for Setrell. Her teammates and coaches provide a form of sanctuary in her troubled life, she says, because "they have been there more for me than anyone I can think of. When I walk into the club, I know that I'm not walking into an ordinary club. I'm walking into a club with people that care about me. That's the only family I've got."

The Tigers wrestling program was established in 1989. Today, an all-volunteer group of about 20 coaches provides instruction for approximately 100 children, ages 4 to 17, who flock to the center from December to July. There is no charge for membership. An LA84 Foundation grant to the club has assisted with the program.

Coach Terry Gillard, who co-founded the Tigers with John Paez, says that he was inspired to start the club because of the lack of opportunities he experienced during his childhood. "My father didn't live with me when I was growing up," he says. "My mother couldn't afford to put me into Pop



Warner because it cost money. I wished that I could be part of a sports program without someone always pushing the money issue.”

The coed squad competes in 10 tournaments during the year, traveling to such grappling hot-spots as Bakersfield and the Inland Empire. In the noisy gym where Gillard oversees practice, banners hang representing the club’s many state titles (most recently in 2007). The Tigers’ success, which has boosted the talent-pool at neighboring San Fernando High School, has helped spawn numerous wrestling teams in nearby schools.

“We’ve become the go-to place for youth wrestling,” program coordinator Dianne Downey says. “We have kids coming from as far away as Palmdale, Newhall, Santa Clarita, Glendale and Los Angeles.”

According to Downey, the program is successful because the coaches and administrators focus on developing the children’s self-esteem. “Being part of the team with other kids makes them feel

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wanted,” she says. “It’s something for them to do that they can be proud of.

“In this area, we have a lot of latch-key kids,” she says. “The projects are right around the corner, and many of the families in the area live in poverty. We take care of them, whether that means lending them their uniforms and shoes or paying for their transportation.”

The coaches have established ground rules for team members. Inside the club, they are not allowed to curse or fight or mouth off to the coaches. When the team travels to tournaments, the children have to wear uniforms and tuck in their shirts. “Many of our kids don’t know how to behave properly,” Downey says, “because they have poor examples at home. All they get is constant yelling. Here, we teach discipline and respect. We teach them how to follow the rules.”

“All the bigotry and nonsense that goes on out there – whether it’s in school or at home – we squash it,” Gillard says. “This is a safe haven for the kids.”

Both Gillard and Downey emphasize that the lessons the children learn on the mat prepare them for life beyond the gym. “This is a place for them to do something that they can be proud of,” Gillard says. “Just the thrill alone of these kids putting on a uniform and being part of a program with many other kids makes them feel wanted.”

That’s certainly the case with Sertell Hollie. “She was a handful because she came from a very dysfunctional family,” Downey says. “It was tough for her in the beginning, but she’s learned to be with the team and to give it her all.”

After practice, Sertrell proudly displays the bruises that she earned on the mat and boasts about dropping extra pounds to make the 119-weight limit. She says she prefers to practice against the boys because, “I like to challenge myself and wrestle stronger people, just to see if I can beat them. That’s what life’s about: getting stronger every day.”





**LA84** Foundation initiated sports programs complement the Foundation's grantmaking. By working cooperatively with city agencies such as City of Los Angeles Department of Recreation and Parks we are able to leverage resources to reach many more youngsters than would otherwise be possible. We are also able to "incubate" programs in specific sports such as track cycling that otherwise may not be available to most youngsters.

### Summer Swim Program

The Foundation's Summer Swim Program has been offered since 1986. In partnership with local municipalities, the LA84 Foundation provides funding to agencies so that they can offer introductory programs in swimming, diving, synchronized swimming and water polo. The Foundation provides needed equipment to ensure that the participants have a safe, high quality experience and supports the final com-

petitive events in each of these sports. Partners for our program include the cities of Burbank, Carson, Glendale, Long Beach, Los Angeles, Monterey Park, Palmdale, Pasadena, Santa Clarita, Santa Monica, South Gate, Ventura and the County of Los Angeles. Yearly, more than 9,000 youngsters reap the benefits of this program at more than 90 pools across the area.

Season-ending festivals are held in each of the sports at the conclusion of the 10-week program. The Summer Swim Festival is held at the LA84 Foundation John C. Argue Swim Stadium. More than 700 swimmers compete in age-group races in freestyle, backstroke, butterfly and breaststroke as well as relays. The water polo tournament featuring teams in age-group competitions is also held at this facility. The diving and synchronized swimming festivals are hosted by the Santa Clarita Aquatic Center.

We are pleased that many of those who have participated in the LA84

Foundation's Summer Swim Program over the years have become lifeguards to teach the next generation of swimmers.

### Run 4 Fun

Run 4 Fun is a 10-week program offered to middle school students to train to run long distances. This program has been offered to students in local school districts for the last 21 years. Participant school districts in 2007 included ABC Unified, Bellflower, Culver City, Glendale, Lawndale, Los Angeles, Long Beach, Montebello, Mountain View, Paramount and Whittier. A season-ending event is held at Griffith Park. To qualify for the Run 4 Fun Festival culminating event, students must participate in at least two of the three races at 600-meters, 1000-meters and 1-mile-meter run.

Each year more than 6,000 girls and boys participate in the overall program from approximately 50 schools. Approximately 1,000 qualify to compete in age-group races at the Festival over a 2-kilometer challenging cross country





course. Over the years, many of the participants in this program have gone on to become successful high school and college runners. At several schools, the program has moved from an after-school to an in-school program as part of the physical education curriculum. This results in the entire student body participating in the LA84 Foundation Run 4 Fun Program.

### Track Cycling Program

The LA84 Foundation Connie Cycling Program provides young people, ages 9 to 14, a unique opportunity to experience track cycling in a world-class facility taught by an Olympian and world champion.

The program operates at the ADT Event Center Velodrome at the Home Depot Center in Carson, California. It is led by Olympian, world champion and U.S. Cycling Hall of Fame inductee Connie Paraskevin.

Participants ride on a competition track, develop bike handling skills, learn techniques for safe cycling and train for

junior racing. A unique aspect of the program is that advanced cyclists often train at the same time as the beginning cyclists, serving as role models and inspiring the younger riders. The program emphasizes creating an environment and structure in which a beginning cyclist, if he or she chooses, can move forward to higher levels.

Since the program's inception in June 2005, more than 500 youngsters have taken advantage of the program. The classes are free, as is the use of the track bikes and helmets.

### High School Awards Program

The LA84 Foundation's High School Awards Program was originally instituted by the Helms Athletic Foundation in 1937. The all-star awards are presented to boys and girls in the CIF Southern Section and the Los Angeles City Section in the sports of baseball, basketball, football, soccer, softball and volleyball. The respective coaches associations make the selections.



### Thank you to our Friends of Sport

Friends of Sport continue to provide the volunteer power needed to support the Foundation's programs. Under the guidance of Dusty Chapman, these volunteers act as timers, award coordinators, lunch monitors and cheerleaders. Each year, this group of dedicated individuals contributes more than 2,000 volunteer-hours to the LA84 Foundation and Foundation affiliated events. Many of these volunteers have been associated with the Foundation since inception in 1984.





Coaching education is central to the Foundation's support of youth sports in Southern California. Coaches are uniquely positioned to affect the success or failure of youth sports programs. Coaches not only teach the skills and tactics of a sport, but also influence the health, safety and ethical development of young athletes, as well as their participation rates.

The LA84 Foundation from its inception has run coaching clinics. Today, the Foundation serves a wide range of coaches from first-time community coaches working with small children to more experienced high school coaches.

In 2006, the Foundation set a five-year goal of doubling the number of coaches trained annually, to bring the total to 4,500 a year. The Foundation will reach that goal ahead of schedule, meeting the mark by the end of 2008. The expansion

of the program has been achieved by adding sports such as lacrosse, water polo and cycling, and by developing partnerships with organizations such as U.S. Lacrosse and Cal South, the regional branch of U.S. Soccer.



Coupled with the expansion has been the continued development of educational resources and services for coaches. The Foundation's website now offers coaching manuals (including selected Spanish-language titles), a lesson on reducing the rate of knee injuries, and recent research publications about steroids in high school sports, sports pedagogy and the relationship between high school athletics and academic performance. Other new resources and services include a Listserv of several hundred Southern California coaches and low-cost library book and video loans.



The Foundation's Sports Library, which opened in 1988, has entered its third phase of development. In the first phase, from 1988 to the mid-1990s, the library staff concentrated on building a collection of sport history materials that reflected the LA84 Foundation's Olympic heritage. The second phase, from approximately 1996 to 2006, featured the creation of an extensive digital library that is now the largest concentration of sport history resources on the Internet. In the third stage, the staff is focused on the development of resources and services to meet the needs of youth sports coaches and administrators.

This renewed emphasis on youth sports has been reflected in the purchase of dozens of new coaching DVDs and books. Equally important has been the drive to make resources more accessible. After nearly two decades as a non-lending institution, the library implemented a loan policy in 2007. In 2008, the library staff began taking the library to coaches. At the Foundation's larger coaching clinics, the library staff takes a large number of DVDs and books for coaches to review and check them out on the spot. The strengthening of youth sports resources in the traditional library has been accompanied by the addition to the digital library of coaches' manuals and youth sports research reports published by the Foundation.





## October 2006

### LOS ANGELES UNIFIED SCHOOL DISTRICT \$250,000

For athletic field renovation at Banning High School in Wilmington.

### SHERIFF'S YOUTH FOUNDATION \$219,708

For personnel, venue costs, uniforms and equipment for boxing and martial arts programs at South Whittier Youth Center.

### TEAM PRIME TIME INC. \$84,500

For personnel, equipment and uniforms for basketball, volleyball, soccer, baseball, softball, football and tennis programs at Palms and Webster Middle Schools.

### BOYS & GIRLS CLUBS OF AMERICA – EAST COUNTY \$50,000

For a new gymnasium floor for the Santee Clubhouse.

### CERRITOS COMMUNITY COLLEGE FOUNDATION \$50,000

For track renovation.

### GINGA ARTS, INC.--\$29,650

For personnel, equipment and uniforms for Capoeira program (Afro-Brazilian martial art) serving Pico Union, Lennox, South Los Angeles and Santa Monica.

### ALMA FAMILY SERVICES \$29,174

For personnel and athlete expenses for aquatics program.

## Small Grants

### ANAHEIM AMATEUR FIGURE SKATING ASSOCIATION \$10,000

For venue fees for synchronized ice skating program.

### BOYS & GIRLS CLUBS OF AMERICA – SANTA CLARITA VALLEY \$10,000

For uniforms and equipment for basketball, softball, soccer, hockey, volleyball and flag football programs serving Santa Clarita, Newhall, Canyon Country and Val Verde.

### CENTRAL COAST JUNIOR GOLF, INC. \$10,000

For personnel, equipment and range/green fees for golf program serving Santa Barbara, Santa Maria, Paso Robles, Nipomo, Avila Beach and Los Osos.

### ELYSIAN VALLEY UNITED \$10,000

For membership fees in the United Cycling Club serving Atwater Village, El Sereno, Elysian Valley and Northeast Los Angeles.



### MARATHON KIDS, INC. \$10,000

For personnel for running program for elementary school youth.

### SOUTHERN CALIFORNIA TRACK STARTERS ASSOCIATION, INC. \$6,755

For recruitment and retention of track and field officials.

## February 2007

### KIDS IN SPORTS \$615,000

For 15 sports clubs with multiple sports offerings, of which one club will be an expansion site in South Los Angeles.

### LA'S BEST \$385,044

For personnel, uniforms, awards and equipment for year-round after-school sports program for elementary school youth in LAUSD.

### LOS ANGELES UNIFIED SCHOOL DISTRICT – VISTA HERMOSA PARK \$350,000

For synthetic turf soccer field at Vista Hermosa Park.

### EXPOSITION PARK INTERGENERATIONAL COMMUNITY CENTER, INC. (EPICC) \$177,064

For equipment, personnel and athlete expenses for COLA swim team, learn-to-swim and junior lifeguard training programs primarily serving youth within a two-mile radius of the pool in Los Angeles.

### SOUTHERN CALIFORNIA TENNIS ASSOCIATION \$175,000

For personnel, equipment and athlete expenses for the National Junior Tennis League program.

### WOODCRAFT RANGERS, INC. \$109,000

For personnel, uniforms and equipment for after-school sports programs at Gompers Middle School.

### A WORLD FIT FOR KIDS! \$90,699

For personnel, uniforms and equipment for after-school sports programs in basketball, soccer and flag football for elementary and middle schools.

### CALIFORNIA YOUTH SOCCER ASSOCIATION – SOUTH \$80,455

For expansion of Cal South Coaching Education Program from San Luis Obispo to San Diego.

### EAST LOS ANGELES COMMUNITY YOUTH CENTER \$46,000

For leadership and instructional personnel for a swim program.

**STARLINGS VOLLEYBALL CLUBS, USA \$35,480**

For personnel and equipment for volleyball programs serving South Los Angeles, East Long Beach, Pomona, San Gabriel, South Gate, South Bay (Carson), Central Los Angeles and Moreno Valley.

**AMERICAN BASEBALL CONGRESS OF SOUTHERN CALIFORNIA \$30,000**

For scholarships, uniforms and field fees for girl's softball league serving Los Angeles Metro and San Gabriel Valley.

**SALVATION ARMY –****RAY & JOAN KROC CORPS COMMUNITY CENTER \$29,033**

For personnel and equipment for basketball, soccer and swimming programs in East San Diego County.

**SPECIAL OLYMPICS SOUTHERN CALIFORNIA, INC. \$28,015**

For personnel, facility fees, equipment and athlete expenses for continuation and expansion of adaptive sports program for elementary school youth in LAUSD.

**BOYS & GIRLS CLUBS OF AMERICA – WHITTIER \$25,962**

For personnel, uniforms and equipment for boys' and girls' basketball leagues.

**STAR, INC. \$25,920**

For instructional support for basketball and soccer programs at Broadway, La Ballona, Avalon Gardens and 59th Street Elementary Schools in LAUSD.

**DISNEY GOALS \$14,970**

For personnel, venue costs and uniforms for roller hockey program at off-track Horace Mann Elementary School in Anaheim.

### Small Grants

**BEVERLY HILLS LACROSSE CLUB \$5,000**

For personnel, equipment and athlete expenses for a girl's lacrosse program.

**BOYS & GIRLS CLUBS OF AMERICA – MOUNTAIN COMMUNITIES \$10,000**

For personnel and equipment for basketball program serving San Bernardino National Forest.

**CAMP DEL CORAZON \$5,000**

For equipment for a camp program serving youth with heart disease on Catalina Island and the Malibu and Mammoth Mountains.

**GIRL SCOUTS – SAN FERNANDO VALLEY \$9,000**

For personnel, uniforms and equipment for girl's basketball and softball programs.

**JUBILEE CONSORTIUM \$10,000**

For equipment for "Alternative to Violence" boxing program in Inglewood.

**LOS ANGELES JETS TRACK CLUB \$10,000**

For uniforms, equipment, and competition and facility fees for track and field program serving South Los Angeles.

**ROUND-UP HOPE \$10,000**

For scholarships for therapeutic horseback riding program in Temecula.

**SOUTHERN CALIFORNIA RUNNING COUGARS \$10,000**

For uniforms and equipment for track and field program serving Inglewood, Crenshaw, Exposition Park, West Adams, Long Beach and Rancho Cucamonga.

**YOUTH TRACK AND RUNNING CLUB \$10,000**

For scholarships for track and field program serving elementary and middle schools in Santa Monica and LAUSD.

### June 2007

**STUDENTS RUN AMERICA (STUDENTS RUN LA) \$183,750**

For athlete expenses, uniforms, equipment and administrative expenses for the 2007-2008 marathon training program serving middle school and high school youth in Los Angeles County.

**SOUTHERN CALIFORNIA SPEED SKATING ASSOCIATION \$123,600**

For instructors, ice rental, equipment and athlete expenses for beginners' and advanced speed skating programs and advanced skaters' competition costs.

**LOS ANGELES CENTER FOR EDUCATIONAL RESEARCH (LACER) \$73,000**

For coaches and equipment for SportStars middle school sports program at Bancroft, Irving, King and Le Conte Middle Schools in Los Angeles.

**AAF ROSE BOWL AQUATICS CENTER \$70,124**

For personnel and athlete expenses for 2007-2008 Olympic Challenge swim program serving Pasadena School District.

**HEART OF LOS ANGELES YOUTH, INC. (HOLA) \$50,000**

For personnel, equipment and athlete expenses for basketball, baseball, flag football, soccer and tennis programs serving Rampart District and surrounding communities.

**SOUTHERN CALIFORNIA GUNNERS SOCCER CLUB \$50,000**

For uniforms, equipment, registration and officials fees for year-round soccer league serving South Los Angeles.

**BOYS & GIRLS CLUBS OF AMERICA – WEST SAN GABRIEL VALLEY \$43,250**

For personnel, uniforms and equipment for basketball, flag football, soccer, volleyball, hockey, field hockey, team handball and lacrosse programs.



**CONEJO SWIMMING ASSOCIATION PARENTS ORGANIZATION \$42,650**

For venue costs and athlete expenses for aquatics program serving Ventura County.

**BOYS & GIRLS CLUBS OF AMERICA – VENICE \$41,330**

For personnel for flag football, basketball, volleyball, softball, baseball, soccer and swimming programs serving Mar Vista, Culver City, El Segundo, Hawthorne, Inglewood, Lawndale, Palms, Marina del Rey and Westchester.

**YOUTH SPEAK COLLECTIVE \$40,870**

For personnel, equipment and athlete expenses for futbolito program serving San Fernando Valley at Hubert Humphrey Park, San Fernando Gardens, Fernangeles Park and Maclay Middle School.

**EDUCATION CONSORTIUM OF CENTRAL LOS ANGELES \$35,160**

For personnel for soccer, basketball and martial arts programs serving Foshay Learning Center, Norwood Street Elementary, Vermont Avenue Elementary, Lenicia B. Weemes Elementary, 32nd Street/USC Magnet Center, St. Agnes and John Mack Elementary Schools.

**CALIFORNIA POOLS OF HOPE, INC. \$31,500**

For aquatic therapy and swim lessons serving disabled youth in Long Beach.

**BOYS & GIRLS CLUBS OF AMERICA – SALESIAN \$30,000**

For personnel and athlete expenses for girls' sports programs serving Hollenbeck, Harrison and Belvedere Middle Schools in Boyle Heights and City Terrace in East Los Angeles.

**YMCA – MONTEBELLO/COMMERCE \$30,000**

For personnel, uniforms, equipment and scholarships for basketball, softball, t-ball, football, soccer and flag football programs serving Montebello, Commerce, Monterey Park, East Los Angeles and San Gabriel.

**RONALD McDONALD HOUSE CHARITIES OF**

**SOUTHERN CALIFORNIA \$25,750**

For personnel and athlete expenses for equestrian program for youth with cancer.

**AYSO – HOLLYWOOD/WILSHIRE (REGION 78) \$20,000**

For equipment, scholarships and uniforms for soccer program serving Pico/Union area.

**SANTA MONICA BAY WRESTLING CLUB \$18,599**

For uniforms and equipment for wrestling program at Lincoln Middle School and John Adams Middle School.

**CAROUSEL RANCH \$14,720**

For scholarships and equipment for therapeutic riding program serving youth with a wide range of disabilities in Southern California.

**Small Grants**

**BOYS & GIRLS CLUBS OF AMERICA – NATIONAL CITY \$5,000**

For uniforms, equipment and transportation fees for futsal soccer program serving San Diego County.

**CALIFORNIA YOUTH KARATE CLUB, INC. \$10,000**

For uniforms and equipment for martial arts program serving Hawthorne, Lennox, Lawndale and Watts.



**CENTRO COMUNITARIO SOL DEL VALLE**

**COMMUNITY CENTER \$10,000**

For personnel and equipment for "I Got Soccer Skills" program serving East San Fernando Valley.

**JUNIOR ALL AMERICAN FOOTBALL – GLENDALE \$10,000**

For equipment and athlete expenses for football program serving North Hollywood, Eagle Rock, Highland Park, Silverlake and Glendale.

**JUNIOR ALL AMERICAN FOOTBALL – HACIENDA HEIGHTS \$10,000**

For equipment for football program.

**JUNIOR ALL AMERICAN FOOTBALL – LA PUENTE \$10,000**

For equipment and helmets for football program serving Basset, La Puente, Valinda, Baldwin Park and City of Industry.

**JUNIOR ALL AMERICAN FOOTBALL – PASADENA \$10,000**

For equipment, scholarships and field fees for football program serving Pasadena and Altadena.

**LOS ANGELES SCHOOL OF GYMNASTICS, INC. \$10,000**

For scholarships for comprehensive gymnastics program.

**MY BEST FRIEND DAYCARE AND YOUTH SERVICES, INC. \$10,000**

For personnel, equipment and league fees for basketball program at Carnegie Middle School.

**PALM SPRINGS AQUATICS \$10,000**

For equipment, facility fees, competition fees and scholarships for aquatics program.

**PRO KIDS GOLF ACADEMY, INC. \$10,000**

For equipment, instructors, and tournament and transportation fees for golf program serving City of San Diego.

**ST. FRANCIS CENTER \$6,500**

For scholarships, uniforms, equipment, instructors and league fees for basketball program for homeless youth serving downtown Los Angeles.

**WESTSIDE YOUTH ASSOCIATION \$10,000**

For uniforms, helmets and shoulder pads for football program serving Venice, Mar Vista, Culver City and Los Angeles.

**WILSHIRE YOUTH ATHLETIC CLUB OF LOS ANGELES, INC. \$10,000**

For uniforms, equipment and venue fees for football program serving Baldwin Village.





## October 2007

### **Mt. SAC AUXILIARY SERVICES \$130,000**

For LA84 Foundation/Mt. SAC Relays Youth Days.

### **UNIVERSAL SOCCER LEAGUE \$40,000**

For coaches' fees, athlete expenses and equipment for year-round soccer program serving Rialto, Colton, San Bernardino, Upland, Ontario and Riverside.

### **YMCA – WILMINGTON \$37,700**

For multi-use sports court, uniforms and sports equipment for indoor soccer, basketball and volleyball programs.

### **FIELD HOCKEY FEDERATION, INC. \$30,800**

For personnel, equipment and general and administrative items for field hockey program at elementary schools in Ventura County.

### **ST. MARY MEDICAL CENTER FOUNDATION – FAMILIES IN GOOD HEALTH \$25,670**

For personnel, athlete expenses, equipment and venue costs for basketball league serving Long Beach's southeast Asian youth.

### **DIG FOR KIDS FOUNDATION \$24,300**

For equipment, athlete expenses and personnel for after-school volleyball program serving Caroldale Middle School, Carnegie Middle School, Dolores Elementary and Del Amo Elementary in Carson.

### **GINGA ARTS, INC. \$20,000**

For coaches' fees and athlete expenses for Capoeira program serving Lennox and Pico/Union.

### **BEACH CITIES YOUTH LACROSSE \$15,488**

For athlete expenses, equipment and personnel for lacrosse program serving Long Beach and Huntington Beach.

### **GIRLS INCORPORATED OF CARPINTERIA \$15,000**

For repairs to gymnasium ceiling that provides basketball and volleyball programs serving Carpinteria and Ventura.

### **BOYS & GIRLS CLUB OF BURBANK, INC. \$14,041**

For personnel, athlete expenses and equipment for soccer program serving Sun Valley, Burbank, Glendale, North Hollywood and La Crescenta.

## Small Grants

### **IMPACT BASKETBALL, INC. \$10,000**

For uniforms, equipment and tournament and league registration fees for basketball program serving Los Angeles, San Fernando, Pasadena and Santa Clarita.

### **LITTLE LEAGUE BASEBALL – BRAWLEY \$10,000**

For equipment and uniforms for baseball program serving Imperial County.

### **ORANGE COUNTY YOUTH COMMISSION \$7,110**

For instruction, athlete expenses, equipment and venue for skateboard and boxing programs serving Santa Ana.

### **SANTA BARBARA SOCCER CLUB \$10,000**

For scholarships to retain and recruit girls for soccer program.

### **STUDENT ATHLETICS FOR EDUCATION, INC. \$10,000**

For personnel, equipment and athlete expenses for basketball program serving City of Los Angeles.

### **YOUTH N' MOTION ACADEMY, INC. \$5,000**

For athlete and equipment expenses for martial arts program serving Crenshaw/Leimert Park and Baldwin Village.

## January 2008

### **LOS ANGELES UNIFIED SCHOOL DISTRICT – BEYOND THE BELL BRANCH \$617,168**

For an after-school intramural sports league at 82 middle schools in LAUSD. The program will include four seasonal sports seasons.

### **KIDS IN SPORTS \$500,500**

For continuation of 15 sports clubs throughout Los Angeles County.

### **LA'S BEST \$306,472**

For a year-round after-school sports program for elementary schools in LAUSD.

### **SOUTHERN CALIFORNIA TENNIS ASSOCIATION \$165,000**

For personnel, athlete expenses and equipment for National Junior Tennis League program throughout Southern California.

### **FRIENDS OF EXPO CENTER \$116,421**

For Learn-to-Swim, Junior Lifeguard, COLA Swim Team and program coordinator for swimming program.

### **ANAHUAK YOUTH SOCCER ASSOCIATION \$66,556**

For uniforms, equipment, facility fees, coaches' salaries and tournament fees for soccer program serving Glassell Park, Cypress Park, Highland Park and Lincoln Heights.

### **AL WOOTEN JR. HERITAGE CENTER \$54,670**

For paving and expansion of a back play area and a bounce back game court and equipment for basketball, volleyball and soccer programs serving South Los Angeles.

### **CATHOLIC CHARITIES OF LOS ANGELES, INC. \$42,380**

For personnel, athlete expenses and equipment for middle school soccer program.

### **YOUTH POLICY INSTITUTE, INC. \$36,128**

For "21st Century Kids" after-school soccer program serving East San Fernando Valley, Mid-City and Northeast Los Angeles.





## Small Grants

### **GIRL SCOUTS – SPANISH TRAILS COUNCIL \$10,000**

For equipment, scholarships and umpire fees for girls' softball program serving West Covina.

### **HAMBURGER HOME, INC. \$6,426**

For basketball and volleyball programs for girls in residential treatment.

### **HILLSIDES EDUCATION CENTER \$10,000**

For personnel, athlete/equipment expenses, venue and transportation for volleyball and basketball programs.

### **INSTITUTE FOR THE REDESIGN OF LEARNING –**

### **THE ALMANSOR CENTER \$4,325**

For equipment and medals for skateboarding program.

### **KAYNE-ERAS CENTER \$10,000**

For equipment for soccer, basketball and table tennis programs for youth with special needs.

### **SPORT AND ART EDUCATIONAL FOUNDATION \$10,000**

For personnel and equipment for table tennis program at Los Angeles Leadership Academy Middle and High Schools.

### **WEST VALLEY EAGLES TRACK CLUB, INC. \$10,000**

For athlete and venue costs for track and field program.

## June 2008

### **FRIENDS OF EXPO CENTER \$500,000**

For development of a state-of-the-art multi-use sports field in the Exposition Park area.

### **STUDENTS RUN LA \$186,250**

For athlete expenses and leaders' training for the 2008-2009 L.A. Marathon training program for middle school and high school youth.

### **A BETTER LA \$100,000**

For personnel, athlete/equipment expenses and general and administrative for multi-sport Summer Night Lights program at eight Los Angeles City Recreation and Parks.

### **SALVATION ARMY – SOUTHERN CALIFORNIA \$81,860**

For renovation of gymnasium floor at the Compton Corps Community Center.

### **AAF/ROSE BOWL AQUATICS CENTER \$71,190**

For personnel and athlete/equipment expenses for introductory swim program serving third graders in the Pasadena Unified School District.

### **ST. VINCENT MEDICAL CENTER FOUNDATION \$65,000**

For venue costs, personnel and athlete/equipment expenses for karate and soccer programs at Casa de Amigos de San Vicente.

### **HOLLENBECK POLICE ACTIVITIES LEAGUE \$62,148**

For personnel, athlete/equipment expenses and venue costs for soccer and basketball programs.

### **BOYS & GIRLS CLUBS OF AMERICA –**

### **BREA/PLACENTIA/YORBA LINDA \$50,000**

For a 6,000 square foot gymnasium floor for new Brea Clubhouse.

### **P. F. BRESEE FOUNDATION \$35,000**

For personnel, athlete expenses, equipment and venue fees for soccer, basketball, softball, flag football, volleyball and snowboarding programs serving Koreatown, Pico/Union, Westlake and South Central Los Angeles.

### **CALIFORNIA STREET HOCKEY ASSOCIATION**

### **(CSHA – YOUTH LEAGUES, INC.) \$30,010**

For athlete expenses and equipment for roller hockey program serving West Covina and Laguna Hills.

### **COMMUNITY HARVEST FOUNDATION \$24,518**

For athlete and equipment expenses, personnel and venue costs for baseball program serving South Los Angeles.

### **LOS ANGELES INNER-CITY LACROSSE ASSOCIATION \$23,750**

For boys' and girls' middle school lacrosse program at John Muir, Gage and Markham Middle Schools.

### **BOYS & GIRLS CLUBS OF AMERICA – VISTA \$23,150**

For personnel, athlete and equipment expenses for spring co-ed basketball league serving San Diego County.

### **FULLERTON YOUTH RUGBY FOUNDATION \$22,400**

For athlete expenses, equipment and general and administrative expenses for rugby program serving Orange County.

### **BOYS & GIRLS CLUBS OF AMERICA – GREATER SAN DIEGO \$22,136**

For personnel, equipment and athlete expenses for soccer program serving Logan Heights.

### **AMERICAN ROUNDBALL CORPORATION, INC. \$21,200**

For uniforms, shoes and t-shirts for 180 scholarship participants for a basketball program.

### **WEST COAST SOCCER CLUB, INC. \$20,909**

For uniforms, tournament fees, facility fees, league fees, transportation and officials for soccer program in South Los Angeles.

### **ACADEMIC BASKETBALL ASSOCIATION \$19,360**

For scholarships, uniforms and gym rental fees for basketball program serving Carson, Compton, Gardena, Hawthorne, Inglewood, Lawndale, Lennox, Los Angeles and Watts.

### **CRESCENTA VALLEY GYMNASTICS CLUB OF SAN DIMAS \$17,220**

For equipment and scholarships for gymnastics program.

### **BOYS & GIRLS CLUBS OF AMERICA –**

### **SAN FERNANDO VALLEY \$12,500**

For personnel and athlete expenses for wrestling program serving Pacoima.





**EAST LOS ANGELES COMMUNITY YOUTH CENTER \$40,442**

For personnel, athlete/equipment expenses for aquatics, basketball and boxing programs.

**LOS ANGELES SPORTS FOUNDATION \$33,788**

For staff costs, uniforms, scorekeepers and referees for basketball program at Costello Recreation Center in East Los Angeles.

**SPECIAL OLYMPICS – SOUTHERN CALIFORNIA \$30,000**

For venue costs, athlete/equipment expenses and transportation for an adaptive physical education program at 14 elementary schools in LAUSD.

**INTERNATIONAL RESCUE COMMITTEE, INC. \$29,424**

For personnel, venue costs and athlete/equipment expenses for soccer program serving refugee youth resettled in San Diego.

**WEST COVINA JUDO DOJO INC. \$28,866**

For equipment for judo program.

**RONALD McDONALD HOUSE CHARITIES OF SOUTHERN CALIFORNIA \$28,450**

For personnel and athlete/equipment expenses for equestrian program serving youth with cancer.

**MISSION BAY PERFORMANCE PADDLERS \$26,250**

For equipment for kayaking program serving San Diego's Mission Bay.

**LK FOUNDATION \$25,897**

For a swim program at Bethune Middle School.

**SEARCH TO INVOLVE PILIPINO AMERICANS \$25,500**

For personnel, venue costs, and athlete/equipment expenses for Temple Gateway Youth Sports League basketball program.

**SAN DIEGO ADAPTIVE SPORTS FOUNDATION \$25,000**

For personnel and athlete/equipment expenses for adaptive basketball, rugby and tennis programs serving youth with physical disabilities.

**OLYMPICOS SOCCER CLUB, INC. \$21,480**

For athlete/equipment expenses and venue costs for soccer program serving San Diego.



**Small Grants**

**BALDWIN PARK YOUTH ATHLETIC ASSOCIATION \$10,000**

For re-conditioning and new helmets and uniforms for football program.

**DUARTE HAWKS YOUTH FOOTBALL CORP. \$10,000**

For equipment and uniforms for football program.

**HIGHLAND YOUTH FOOTBALL \$10,000**

For equipment for football program.

**LA HABRA POP WARNER FOOTBALL \$10,000**

For uniforms for football program.

**LANCASTER YOUTH FOOTBALL \$10,000**

For equipment and venue costs for football program.

**LETMESAIL, INC. \$5,000**

For equipment and athlete expenses for SNAP football program.

**LINCOLN HEIGHTS YOUTH ASSOCIATION \$10,000**

For equipment, uniforms and venue costs for football program.

**LOS ANGELES COUNTY EDUCATION FOUNDATION \$10,000**

For equipment, athlete expenses and personnel for basketball program serving deaf and severely hearing impaired youth.

**LOS ANGELES JUNIOR CHAMBER OF COMMERCE CHARITY FOUNDATION \$10,000**

For athlete expenses, equipment and venue costs for First Tee of Los Angeles golf program.

**NEIGHBORHOOD JUNIOR TENNIS PROGRAM \$10,000**

For athlete expenses and equipment for tennis program.

**PASADENA POP WARNER, INC. \$10,000**

For athlete/equipment expenses and venue costs for football program.

**PETE KNIGHT YOUTH FOOTBALL \$10,000**

For equipment, uniforms and helmets for football program.

**RIDING EMPHASIZING INDIVIDUAL NEEDS AND STRENGTHS \$10,000**

For athlete/equipment expenses for therapeutic horsemanship program.

**SBC COMMUNITY MISSION SERVICES CORPORATION INC. \$10,000**

For athlete/equipment expenses and venue costs for basketball program serving Santa Ana.

**SOUTH VALLEY FOOTBALL PANTHERS \$10,000**

For uniforms and venue costs for football program.

**TEMPLE CITY YOUTH FOOTBALL \$10,000**

For athlete/equipment expenses for football program.

**TRI-CITY FALCONS YOUTH FOOTBALL AND CHEERLEADING INC. \$10,000**

For helmets and shoulder pads for flag and tackle football programs.



**The current objectives of the Board encourage assistance to organizations that provide ongoing, structured youth sports programs combining the essential elements of teaching, learning and competition.**

## ELIGIBILITY

The focus of the Foundation's activities is on sports programs for youth in Southern California's eight counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, San Diego, Santa Barbara and Ventura.

1. Grants will be made to organizations, and not to individuals.
2. Grants will be made only to organizations with open, non-restrictive membership that operate open to all regardless of race, creed, sex, sexual orientation, religious belief or nationality. Nothing in the Guidelines shall prohibit a program from specifying an age, sex, or physical capacity classification, as long as it is reasonable under all the circumstances, and is consistent with applicable law.
3. The current objectives of the Board discourage requests for:
  - ◆ endowments
  - ◆ travel outside of Southern California
  - ◆ single, public or private school facilities or programs not including sports schools
  - ◆ routine operating expenses
  - ◆ purchase of land
  - ◆ debt recovery or incurring debt liability
  - ◆ one or two-day annual events

## ADMINISTRATION OF THE GRANTS PROGRAM

Grants are one of our principal ways of furthering the aims of the LA84 Foundation. Through grantmaking as well as our other programs, we intend to further the heritage of excellence passed on to us by the success of the 1984 Olympic Games. To help ensure that grant funds serve these purposes, the staff of the LA84 Foundation intends to be an active participant in all phases of the grants process. We hope to get to know the prospective grantee organizations, to provide help in the formulation of grant applications, and where possible to help in the solicitation of matching funds. For the requests that are approved for funding

by the Foundation's Board, we expect to stay informed about the program's progress, to monitor program expenses, and to be available to help if problems arise.

**Please Note:** If your organization is awarded a grant, you will be required to supply us with a certificate of insurance naming the LA84 Foundation as an additional insured. If you do not carry insurance, please explain in writing how you will cover liability issues that may arise from participation in your program.

## CRITERIA FOR ASSESSING GRANT REQUESTS

The LA84 Foundation is endowed with Southern California's share of the surplus from the 1984 Olympic Games. As one part of its overall effort to expand youth sports opportunities in Southern California and enhance the public's understanding of the role of sport in society, the Foundation operates a grants program. The LA84 Foundation anticipates receiving many more requests than it will be able to fund. In order to help make the difficult funding choices, the Board of the Foundation has adopted the following Grant Guidelines.

### A. POPULATION TO BE SERVED

The Foundation intends to serve the same broad cross section that contributed so much to the success of the 1984 Olympic Games.

1. The Foundation will give special attention to sectors of the population known to be underserved by current sports programs.
  - a. Within this broad arena, we anticipate giving special emphasis to those groups or communities that are most in need. These will often be communities of lower income. However, we will be careful not to duplicate services already being provided to those communities through other resources.
  - b. While serving all youth, the Foundation will give special attention to girls, minorities, the physically challenged or developmentally disabled, and youth in areas where the risk of involvement in delinquency is particularly high.
2. The funds that are part of the LA84 Foundation, accordingly, are aimed primarily to youth who are not at elite levels of sports accomplishment.
  - a. The Foundation recognizes that 60% of the total Olympic surplus went to the United States Olympic Committee and the various National Governing Bodies for the support of Olympic-level competitors. The funds that are part of the LA84 Foundation, accordingly, are aimed primarily to youth who are not at elite levels of sports accomplishment.
3. Moreover, we recognize that the 1984 Olympic Games were awarded to Los Angeles, and we have a particular obligation to this community.
  - a. The Foundation expects to receive grant requests from all areas in Southern California, and it intends to serve the whole region. Special consideration will be given to those areas that provided Olympic venues. Moreover, we recognize that the 1984 Olympic Games were awarded to Los Angeles, and we have a particular obligation to this community.



## B. PROGRAM RELATED CRITERIA

1. The current objectives of the Board encourage assistance to organizations that provide ongoing, structured youth sports programs combining the essential elements of teaching, learning and competition.
2. **CHOICE OF PARTICULAR SPORTS:** The Foundation is prepared to consider requests for sports programs emphasizing so-called “minor” sports and sports for individual competition as well as more traditional team sports. The key is not the sport, but the quality of the program.
3. **QUANTITY:** Will the program reach a large number or only a few? Other things being equal, we will give priority to programs that will reach large numbers, or large proportions of their targeted populations.
4. **QUALITY OF STAFF:** Grant proposals should describe in detail the nature and background of staff who will operate the youth sports programs. We will emphasize programs run by experienced, trained personnel. The LA84 Foundation is also prepared to support programs that utilize, under appropriate supervision, older youth as role models for younger children.
5. **NON-DUPLICATION:** Is this a program that really cannot be carried out with other resources, or one not already being conducted by others? Our aim is to provide programming in needed areas, rather than to substitute for existing alternatives. Priority will be given to projects where the probability of duplication is low. In addition to these five major criteria for program support, there are others that, though perhaps of lesser import, will be given special attention wherever appropriate. These include:
6. **MEASUREABILITY:** Will we be able to objectively assess the impact of the program?
7. **OVERALL PROGRAM QUALITY:** The LA84 Foundation will give particular attention to programs that may have an especially meaningful impact upon their participants. By this we mean that participation in the program significantly enhances their health, physical abilities, sense of pride in self, and cooperativeness and sense of respect for others.

## C. COST-RELATED CRITERIA

1. **THE EXISTENCE OF OTHER SOURCES OF FUNDING:** Priority will be given to proposals where Foundation funding comprises only part of the total funding for the program. The remainder of the funding may come from the local group or community in question, or from other organizations, including foundations and corporations. Consideration will be given to programs that combine public and private sector funding, taking advantage of the benefits of each. This criterion is most applicable to established groups. It may be modified in the case of new groups in the most resource-deprived areas.
2. **CONTINUITY:** All Foundation grants will be for a finite period of time. Priority will be given to those requests that show signs of planning for subsequent financing when our grant concludes.
3. **COST IN RELATION TO IMPACT:** The LA84 Foundation will look closely at the overall costs of the program in relationship to the

various other criteria, especially impact. Programs with high dollar cost in relation to impact must be especially meritorious on other criteria if they are to be justified.

4. **GRANTS FOR CAPITAL CONSTRUCTION:** Capital construction requests will be funded only when, a) a special need can be established, b) a part of the funding will be met by matching grants or other devices that will supplement the Foundation's contribution, and c) the cost is small relative to its potential service to the group or community in question.

## SUGGESTIONS FOR GRANT APPLICATIONS

Please read the Grant Guidelines carefully, including the section on the administration of the grants program.

The Foundation does not have a standardized application form.

The Board of Directors meets three times per year. Proposals are accepted at any time on a first-come, first-served basis. Due to the number of requests we receive, it generally takes several months before the Board takes action on the application.

Your proposal should be responsive to the Guidelines and should:

- ◆ State clearly the purpose for which the funding is requested.
- ◆ Briefly describe your organization, its history, status (non-profit or for profit, etc.), and connection to youth and sport.
- ◆ Describe in detail how the program would work and whom it would serve. Include an estimate of the number of participants to be served by the grant.
- ◆ Describe the personnel who would be carrying out the program, and include brief biographical statements of those who would be most centrally involved.
- ◆ Describe efforts already made or underway to find matching grant funds.
- ◆ Provide a clear time schedule for the program.

In addition to the above, you must attach copies of the following:

- ◆ the organization's most current annual operating budget
- ◆ the most recent completed financial statement
- ◆ the most recent IRS form 990
- ◆ IRS tax status determination letter
- ◆ California tax status determination letter
- ◆ a detailed program budget with justifications for each budget item
- ◆ list of board of directors

INCLUDE YOUR CONTACT PERSON, MAILING ADDRESS, E-MAIL ADDRESS, AND DAYTIME TELEPHONE NUMBER.

Please send a typed original grant proposal with a duplicate copy to:

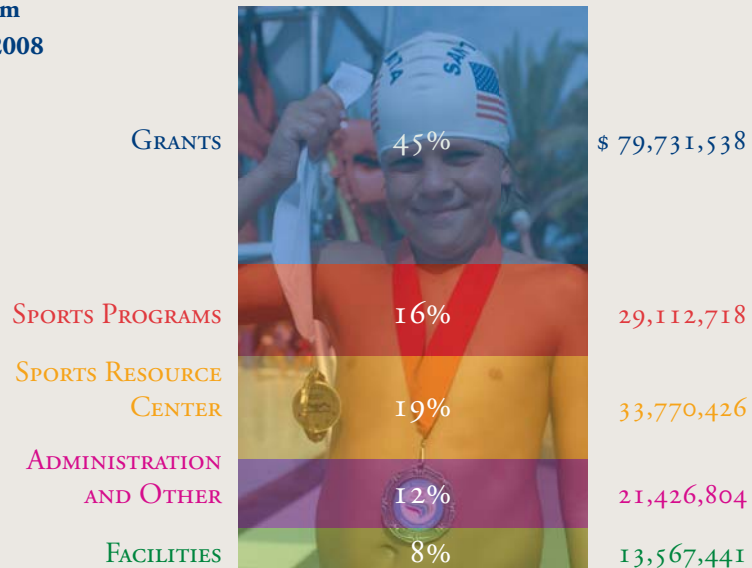
LA84 Foundation  
The Grants Program  
2141 West Adams Boulevard  
Los Angeles, CA 90018



**Investment Portfolio as of June 30, 2008**  
\$155,663,928



**Summary of Expenditures from  
Inception (1985) to June 30, 2008**  
\$177,608,927







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