





AMATEUR ATHLETIC FOUNDATION



**SERVING YOUTH THROUGH SPORT**

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# *Serving Youth Through Sport*



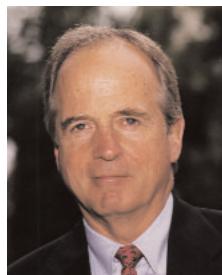
*1984 - 2004*







## Dear Friends:



The 1984 Los Angeles Olympic Games were historic.

- ★ When no other city in the world was willing to risk hosting the Olympic Games, Los Angeles coveted the opportunity.
- ★ When residents said “No” to the use of tax dollars to pay for the organizing effort, an innovative model of financing was created.
- ★ When the naysayers said that Los Angeles residents would not rise to the occasion, thousands volunteered, providing a labor force of passionate and tireless workers.
- ★ When experts said that the public and private sectors would not work together, fair and equitable agreements quickly were reached for public services and use of venues.
- ★ When the fear of clogged freeways and street arteries sent traffic experts panicking, businesses adjusted working hours and residents took to public transportation.
- ★ When the Soviet Union refused to send its team to compete and pressured other countries to also boycott, Los Angeles put out its welcome mat and more National Olympic Committees than ever in the history of the Olympic Games sent athletes. For the first time since 1952, the People’s Republic of China sent athletes to a Summer Olympic Games.
- ★ When financial experts said that the Los Angeles Olympic Organizing Committee (LAOOC) and the United States Olympic Committee (USOC) would be left with huge debts to pay, the Games generated a \$232.5 million surplus.

And, for those who said that the Olympic Games would have no lasting impact, the accomplishments of the Amateur Athletic Foundation of Los Angeles (AAF), 20 years later, speak for themselves.

The AAF was created to manage Southern California’s share of the surplus from the Games of the XXXIII Olympiad. Based on the 1979 agreement with the USOC, 40% of the surplus was given to the AAF and 60% to the USOC. Beginning with an endowment of approximately \$93 million, the AAF has spent more than \$140 million since 1984 to carry out its mission to serve youth through sport. With an endowment today of over \$140 million, the AAF will continue on indefinitely, benefiting future generations.

The accomplishments of the AAF cannot be separated from the accomplishments of those who made the 1984 Olympic Games a success. While it was my privilege to be at the helm of the organization that met and exceeded every operational goal, it was the combined

effort of everyone associated with the effort that led to the success. There can be no better reward for their efforts, than for them to know that the legacy they helped to create also has met and exceeded everyone’s expectations.

The story of the success of the Los Angeles Olympic Games has many heroes. Sadly, many of them have left us. Among them is John C. Argue, a tireless civic leader who almost single-handedly brought the Olympic Games to Los Angeles and chaired the AAF. Mayor Tom Bradley and Los Angeles City Council President John Ferraro, who had the political will and vision to see how the Olympic Games would benefit Los Angeles. Paul Ziffren, who chaired the LAOOC and brought the enormous clout of the business community to the effort. He served as the first chairman of the AAF. Harry L. Usher, LAOOC Executive Vice President/General Manager, who guided our efforts with a steady hand and wise judgment. And, Joel K. Rubenstein, my longtime friend, who as Vice President of Olympic Family Services was our guiding light as we successfully navigated the unfamiliar oceans of international sports.

As you will see in reading the following pages, the AAF has dramatically improved the landscape of youth sports in Southern California. But as proud as we are of what has been accomplished, we are not satisfied. There is still much work that needs to be done to ensure that every youngster in Southern California who is interested has the opportunity to benefit from a quality sports experience.

While we will continue to be the leaders in this effort, we need the involvement of the private and public sectors. Schools must be encouraged to reintroduce effective physical education classes and health classes to teach youngsters the importance of staying fit. That responsibility cannot be delegated to non-profit organizations that have limited resources and limited access to youngsters after school hours. More adults need to be willing to give up some of their time to act as coaches and mentors. They must join together and form organizations for the purpose of getting more youngsters involved in sports, particularly in communities of great need. Corporations and others with resources need to financially support these non-profit organizations.

In 1984, the LAOOC asked everyone in the Southern California area to “Play a Part In History.” The response was overwhelming; the results amazing. We at the AAF are committed to ensuring that today’s and tomorrow’s youngsters have the resources and opportunity to make their own history.

Peter V. Ueberroth  
Chairman

## President's Report



*In the last 20 years, the AAF has played a significant role in increasing the opportunities for youngsters to have quality sports experiences throughout Southern California.*



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**O**n August 12, 1984 the flame that burned at the Los Angeles Memorial Coliseum for the 16 glorious days of the Games of the XXIIIrd Olympiad was slowly extinguished. The most successful Olympic Games in history to that date came to a melancholy, yet joyous conclusion. Twenty years and 2 million kids later, the AAF continues the joy of those Olympic Games by serving youth through sport.

In the last 20 years, the AAF has played a significant role in increasing the opportunities for youngsters to have quality sports experiences throughout Southern California. We also have increased the public understanding of the role of sport in society. Through grant making, foundation initiated programs and the leading sports library in

the world, we are making a difference in the communities we serve. To date, we have invested more than \$140 million to carry out our mission.

### AAF 20-Year Highlights:

- ★ 1,339 grants awarded to 946 organizations in the eight counties of Southern California (Los Angeles, Orange, San Bernardino, Ventura, San Diego, Santa Barbara, Riverside and Imperial).
- ★ Introduced the Sports Club model, bringing together parents and interested adult volunteers to operate sports clubs at City and County parks and at school sites in areas that have been underserved.
- ★ Created Kids In Sports, a non-profit independent organization that recruits and teaches parents to operate 14 sports clubs throughout Los Angeles serving more than 9,000 youngsters each year.
- ★ Participated in capital construction projects to build/improve sports facilities to better serve youngsters in neglected areas of Los Angeles.
- ★ Delivered the Learn and Play Olympics Sports Program so that thousands of children could experience the sports on the Olympic Program and gain a better understanding of the Olympic Movement.



- ★ Recognized the efforts of high school student-athletes, elite-level athletes and the Rose Bowl Player of the Game through our awards program.
- ★ Honored the accomplishments of girls and women in sports by hosting the annual Girls & Women in Sport Day Luncheon.
- ★ Improved the skills of thousands of coaches who in turn have improved the skills of hundreds of thousands of young athletes.
- ★ Published coaching manuals for soccer, cross country, track & field and volleyball as well as “Coaching Athletes a Foundation for Success,” an excellent primer for youth sports coaches.



- ★ Partnered with public agencies and schools to teach youngsters the basics of beach volleyball, cycling, roller hockey, running, swimming, diving, water polo and synchronized swimming.
- ★ Partnered with the Southern California Municipal Athletic Federation to teach the art and skills of refereeing to more adults.
- ★ Created the premiere sports library in the world and the best virtual sports library on the Internet.
- ★ Generated studies to increase knowledge of sport and its effect on people's lives. Our 1989 publication of “Steroids Devastated” is as relevant today as it was then. The AAF's reports on gender stereotyping in sports media have been cited in dozens of other studies of the same subject.
- ★ Accepted and catalogued the Helms Hall of Fame Collection, which was a gift of the Peter and Ginny Ueberroth Foundation, received and catalogued the Ralph Miller Golf Collection and the USA Track and Field library as well as other important gifts which have enhanced our library and memorabilia collection.
- ★ Created and published a CD-ROM that chronicles the story of women in the Olympic Games (English and Spanish) and another CD-ROM that teaches the basics of the high jump.





Twenty years and  
**2 million** kids later,  
the AAF continues  
the legacy of the  
**1984** Los Angeles  
Olympic Games  
by **serving youth**  
through sport.



- ★ Displayed our collection of sports memorabilia and artifacts, so that children and adults can experience the vast influence of sport. “Preserving Sports Heritage” highlights the AAF’s collection and was recognized by The International Association of Sports Museums and Halls of Fame in its 2002 book/catalogue category.
- ★ Increased the awareness among the public, philanthropic and the private sectors of the important role of youth sports in community building.

The delivery of youth sports requires minimal expense and yet provides excellent returns for all participants. The AAF’s philosophy of youth sports is “Athletes first, winning second.” Through our grants and



programs we emphasize the TLC of youth sport—Teaching, Learning and Competition.

Coaches are teachers when they are working with young people on the field of play. We encourage these teachers not only to teach the skills of a sport, but also good sportsmanship, good nutritional habits and the dangers of performance enhancing drugs. The AAF’s Coaching Education Program is geared to help novice and experienced coaches become better teachers. Anyone can access specific sport coaching manuals at the AAF website: [www.aaf.org](http://www.aaf.org)

Children learn through practice. A good sports program has regularly scheduled practices in which youngsters learn a progression of skills from the simple to the more complex.



Practices should be fun. After all, having fun is the most important reason why kids play sports.

Through competition, youngsters are able to apply all of the skills they have learned and practiced. Coaches become important role models. Unruly behavior by parents and coaches is unacceptable. The goal is for youngsters to feel they have improved in their performance and that the coach has had an important role in their growth as athletes and individuals.

The proof comes as young people who have grown up in these programs with TLC have come back to contribute their time and energy to the next generation.





An important goal of the AAF has been the widening of opportunities for girls. One of our grantees, Kids In Sports, reports that the number of girls taking part in their sport clubs has risen from 300 to 3,000. This growth also is evident in the increase in girls' basketball and volleyball leagues.

The other important piece of teaching is our AAF Library. The library has provided answers to thousands of questions asked by individuals and institutions as diverse as the White House, the International Olympic Committee and a cosmonaut on the Mir Space Station. We fund school trips to the AAF so that the youngsters have an opportunity to visit and use the library.

Our research has made a difference in how sports are presented on television and in

print media. It has helped provide understanding on issues in sports from steroids to hiring practices.

The library has enabled the AAF to develop a remarkable website. The AAF website includes more than 200,000 digital pages of material from the library collection. Each year, website visitors download these documents millions of times.

As you can see, the work of the AAF is expansive. We are supported by a strong board of directors, many of whom were instrumental in the success of the 1984 Olympic Games. In addition, a core group of volunteers, Friends of Sport, provide us with thousands of volunteer hours each year in support of our programs.

The athletes at the Olympic Games lived together in the Olympic Village. They came from 140 nations. They lived and competed with mutual respect. The girls and boys in our programs throughout Southern California continue the legacy of the Los Angeles 1984 Olympic Games. Our Southern California kids come from around the globe and around our nation. The TLC of sport brings them together to compete with mutual respect. They become better citizens now and for our future.

Anita L. DeFrantz



## Los Angeles and the Olympic Games



In 1977, the Olympic Movement was in serious trouble. Two consecutive Olympic Games had ended in turmoil. In 1972, the world watched in horror as Palestinian terrorists broke into the Olympic Village and took members of the Israeli Olympic delegation hostage. By the time the crisis ended at the Munich airport, 11 Israelis were dead.

Four years later, more than 20 African nations withdrew from the 1976 Olympic Games in a dispute over South Africa's apartheid policy. And, host city Montreal incurred a staggering debt estimated at \$1.5 billion.

The situation was so dire that, as the International Olympic Committee (IOC) prepared to review bid proposals for the 1984 summer Games, only two cities contemplated hosting the event: Tehran, Iran, and Los Angeles. When Tehran decided to drop out of the bidding process, only Los Angeles was left to carry the flickering Olympic torch.

The 1984 Games were to be Los Angeles' second Olympic Games - it had first hosted them in 1932 in the Games made famous by track star Babe Didrikson - but the 1984 Games would be radically different from any that had preceded them. Instead of being financed by the City of Los Angeles or the State of California - or, for that matter, by the United States - the Los Angeles

Olympic Organizing Committee (LAOOC) and the United States Olympic Committee (USOC) assumed the entire financial risk and created the first privately-organized and -financed Olympic Games.

Doomsayers had a field day. International journalists scoffed that the Olympic Games would be so commercialized as to be unrecognizable. Many pundits predicted that, after the Soviet Union and 16 other countries announced their boycott of the Games, the athletic competition would be sub-par. Local critics warned that traffic problems and the area's infamous smog would paralyze the region.

They were all proved wrong. A record 140 nations competed in a record 221 events in Los Angeles, up from 88 countries and 203 events in Montreal, and spectators thrilled to the wondrous talents of gymnast Mary Lou Retton, decathlete Daley Thompson, marathoner Joan Benoit and sprinter Carl Lewis. Meanwhile, a well-conceived design scheme unified the City of Los Angeles during two weeks of athletic competition that were untouched by smog and uninterrupted by traffic problems.

Equally impressive were the organizational and leadership skills of the LAOOC. The so-called "no-frills Games" were directed by LAOOC President Peter Ueberroth, who eschewed the build-now mentality of the Montreal Games and instead relied heavily on existing facilities. With help from his right-hand man, Harry Usher, Ueberroth also harnessed spending costs while brokering unprecedented television and corporate sponsorship deals.

The result? An unprecedented athletic, aesthetic and financial triumph, including a whopping \$232.5 million surplus. Some 60 percent of those funds went to the USOC and the national governing sports bodies - money that has financed training programs in every Olympic sport.

The remainder of the surplus has been used to support youth sports in Southern California through the private, non-profit Amateur Athletic Foundation (AAF). Since its formation in 1985, the AAF has spent \$140 million in its operation including providing grants and programs throughout Southern California. The AAF also runs the nation's premier sports library.

With the momentum generated by the Los Angeles Games, the Olympic Movement gained new-found energy and an organizational paradigm that would succeed into the new millennium.

Today, as the world celebrates the 20th anniversary of the 1984 Games and prepares for the 2004 Athens Olympic Games, Los Angeles' legacy has never been more apparent. A record nine cities are bidding for the right to host the 2012 Summer Games, while a record 202 countries will compete in Athens.

The legacy of 1984, according to Time Magazine's William Oscar Johnson, was that "Los Angeles had breathed life into an expiring body, and the Olympics rose to become more robust with each passing Olympiad, no matter what other tensions surrounded it."

### How Los Angeles Won the Games

"The Olympic Games can no more lose money than a man can have a baby." So declared Montreal Mayor Jean Drapeau in 1971, soon after the Canadian city defeated Los Angeles and Moscow to win the right to host the 1976 Summer Olympic Games. Drapeau misjudged badly, in part because much of the budget was slated for the construction of new facilities, including an athlete's village, a swimming complex and an Olympic Stadium designed to become a lasting monument for Canada.

Instead, the stadium would become a symbol of disarray. Wrote historian Allen Guttman, "The estimated costs of \$125 million were ridiculously off the mark; the Games actually cost nearly \$2 billion and left the city of Montreal and the province of Quebec with burdensome debts."

Montreal's problems were just the latest in a long string of Olympian embarrassments. The 1968 Mexico City Games were marred by the deaths of dozens if not hundreds of demonstrators prior to the Olympic Games Opening Ceremony. The 1972 Munich Games are best remembered for the deaths of 11 Israeli team members - what has become known as the Olympic Movement's darkest hour.

"People forget this, but the Olympics were in dire trouble after '72 and '76," said director David Wolper, who had produced "Visions of Eight," the official film about the 1972 Olympic Games.

The Olympic Winter Games were not immune. In 1970, the IOC awarded the city of Denver the right to host 1976 Olympic Winter Games - an event that would have coincided with the nation's Bicentennial. In 1972, however, Colorado voters passed a state referendum that prohibited the use of state funds to finance



the Games. In an embarrassing move, Denver's Olympic organizers were forced to withdraw their invitation to host the Games.

After the Colorado fiasco, there was talk that the Olympic Winter Games - what former IOC president Avery Brundage once described as the "Frostbite Follies" - would be eliminated.

The IOC eventually awarded the 1976 winter Games to Innsbruck, Austria, which had previously hosted the 1964 Olympic Winter Games. But the mood within IOC circles was pessimistic. According to IOC member Hein Verbruggen, "Some people were already predicting the demise of the Olympic Games and certain supra-national organizations were on the look-out for the chance to take over the control of the organization of international sport."

Into this maelstrom came Los Angeles. The city was well-known within the Olympic community for hosting the 1932 Olympic Games. Los Angeles won the right in 1923 to host those Games. Nine years later, despite the fact that the country was mired in the Great Depression, the city staged a successful Olympic Games, under the leadership of Los Angeles Athletic Club head William May Garland.

The refurbished Coliseum and the newly completed swimming stadium next door were state-of-the-art facilities; other events took place at the Rose Bowl (cycling) and the Riviera Country Club (equestrian). Los Angeles introduced the concept of the Olympic Village (built in Baldwin Hills) and the athletes' victory podium

**From left to right:**  
**IOC Director**  
**Monique Berlioux,**  
**IOC President**  
**Juan Antonio Samaranch,**  
**LAOOC President**  
**Peter V. Ueberroth and**  
**LAOOC Chairman**  
**Paul Ziffren**





**John C. Argue**

the Southern California Committee for the Olympic Games (SCCOG) in 1939. Over the next 39 years, SCCOG participated in every Olympic bid.

This included an offer to host the 1940 Olympic Games, originally awarded to Japan and then taken away after its invasion of China. (The 1940 Games were cancelled due to the start of World War II.) In 1947, the SCCOG bid for the 1952 Games, awarded to Helsinki. They also campaigned hard for the 1956 Games, awarded to Melbourne.

Then, local organizers ran into a Motown buzz saw. For the next four Olympiads, Detroit was the USOC's pick to represent the U.S. However, Detroit was unable to best Rome (1960), Tokyo (1964), Mexico City (1968), or Munich (1972).

Despite the setbacks, the SCCOG stayed busy. The committee ran the prestigious Coliseum Relays track meet; hosted various Olympic Trials; assisted the Northern California community of Squaw Valley bid for and host the 1960 Olympic Winter Games; and even helped journalist Bill Henry publish a comprehensive history of the Olympic Games. For its efforts, the SCCOG was awarded the IOC's highest honor: the Olympic Cup.

In 1967, Los Angeles Mayor Sam Yorty formed a committee to bid for the 1976 Games. Chaired by yachtsman John Kilroy, the "LA76" committee was the first to float the idea of private financing for the Olympic Games, funded primarily by television revenue.

with medal ceremonies at the finish of each event. Meanwhile, women athletes proved their mettle in swimming, fencing and track and field.

Some 1.25 million spectators attended the Games, purchasing \$1.5 million in tickets. The Games returned a modest surplus - or just enough to retire the state of California's \$1 million bond issue that was passed by state voters in 1925.

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for the Olympic Games, funded primarily by television revenue.

This was considered a revolutionary departure; previously, government subsidies formed most, and sometimes all, of the funding for the preparation and operation of the Games.

The "LA76" effort trumped Detroit's, but Montreal defeated Yorty and Kilroy in front of the IOC in 1969.

In 1972, attorney John C. Argue took over leadership of SCCOG. Argue liked to say that he was born into the Olympic Movement because he was born in 1932 - the same year that Los Angeles first hosted the Olympic Games. His Olympic connection didn't end there: His father, J. Clifford Argue, had competed in the pentathlon at the 1924 Paris Games. (The elder Argue's law firm represented Helms Bakeries, which supplied bread to the Olympic Village in 1932.)

In 1974, with backing from newly elected Mayor Tom Bradley, Argue led the bid for the 1980 Games. Most pundits believed he was foolhardy. Having just chosen Montreal, the IOC would surely bypass North America.

Argue, however, was adamant. "I think that we can get the Games back to Los Angeles," he said.

This time, Los Angeles was the only American city to petition the USOC for bid status. In front of the IOC, however, Moscow's bid prevailed.

Los Angeles had demonstrated a gritty persistence to the international Olympic community. The defeat notwithstanding, the importance of the 1974 bid was that Los Angeles demonstrated its ongoing interest in hosting the Games.

Four years later, Argue and Bradley were back. The central strategy of the bid for the 1984 Games was to use existing facilities - including the Los Angeles Coliseum and the Sports Arena - to avoid the catastrophic construction problems that Montreal endured. In an early letter to Bradley outlining the overall philosophy of the Games, Argue insisted that the Games would be "Spartan."

"That was the key - not to incur heavy construction costs," Wolper said.

The group's first objective was to persuade the USOC to back Los Angeles' bid as the candidate city. Their competition came from five cities: New York, New Orleans, Boston, Chicago and Atlanta.



Following Denver's embarrassing withdrawal from the 1976 Games, the USOC had changed its bid procedures. Now, the USOC required proof that local citizens wanted to hold the Games.

Mayor Bradley recommended that a public opinion poll be conducted. On August 31, 1977, the results of the poll were released. Some 70 percent of the 1,200 people surveyed supported the bid. However, only 35 percent supported the bid if city or county tax funds were to be involved.

On September 25, 1977, after every city but New York and Los Angeles had dropped out, the USOC selected Los Angeles by a vote of 55-39. Los Angeles was the U.S. choice for the third consecutive time.

Having maneuvered through the USOC, Argue now had to persuade the IOC to select Los Angeles. After Montreal, the IOC had passed "Rule 4," requiring future host city and federal governments to contractually assume all financial liability for organizing and staging the Games.

Then, Los Angeles caught a break. In the days preceding the Iranian Revolution, Tehran encountered civil unrest. Tehran voluntarily withdrew from the bidding process, leaving Los Angeles as the only candidate before the IOC. (The same lack of interest affected the bidding for the 1980 Winter Games: Lake Placid was the only candidate city.)

Despite the absence of competition, Argue knew this was not going to be a slam-dunk. The SCCOG and the IOC began negotiations, and it was clear that the two sides were philosophically far apart. The IOC insisted Los Angeles adhere to Rule 4 and assume the financial risk. But neither the citizens of Los Angeles nor the city's government would commit to this.

This was underscored by two voter-approved measures. The first - known as Proposition 13 - was approved in April 1978. This constitutional amendment limited property taxes in California, severely reducing the amount of tax revenue the state received.

Later that year, the Los Angeles City Council voted to place a cost-control measure on the November ballot - known as Charter Amendment "N" - that prohibited the expenditure of city funds without a guarantee of reimbursement. Southern California voters approved the measure, with 74 percent voting in favor of "N."

In the face of opposition to public spending, Argue and SCOOG reached into their pockets to keep the bid alive. The SCOOG made the initial deposit of \$38,620 to the IOC. The group also raised additional funds from private sources to pay for travel and other expenses associated with the bid. Argue later estimated that the entire bid cost \$200,000.

A stalemate ensued. In May of 1978, the IOC voted to award the Games to Los Angeles, but only conditionally. The IOC stated that Los Angeles had until July 31, 1978, to finalize the deal; otherwise, the IOC would seek other bids.

In May, Atlantic Richfield Vice President Rodney Rood, public relations executive Hank Rieger and television producer David Wolper approached Mayor Bradley. According to Los Angeles Times



reporter Kenneth Reich, the three persuaded Bradley to turn over the negotiations with the IOC to a private negotiating committee.

Bradley named a blue-ribbon committee consisting of Argue, Rood, Rieger, Wolper, Chamber of Commerce President Howard Allen, labor leader William Robertson and industrialist Justin Dart to continue negotiations with the IOC. Known informally as the "Committee of Seven," the group was a non-profit, private corporation that called itself the Los Angeles Olympic Organizing Committee (LAOOC). They agreed that Los Angeles would withdraw its bid if they were unable to guarantee that the city would not have to assume financial liability.





**Tom Bradley and  
Lord Killanin**

The group's first order of business was to meet with the USOC and chart a fiscal course. In an important breakthrough, the LAOOC and the USOC agreed to jointly assume the financial risk of the 1984 Games. According to Allen, the final financial arrangement was "a 40-40-20" split, with the USOC taking 40 percent of the profits (or loss), 40 percent going to the LAOOC for the development of amateur sports in Southern California, and the remaining 20 percent going to individual national sports governing bodies (for instance, USA Track & Field).

With the July deadline looming, the LAOOC began to negotiate direct-

ly with the IOC. To their dismay, the IOC continued to insist that the city of Los Angeles take full fiscal responsibility for the Games.

By now, Bradley had had enough. He drafted a letter withdrawing Los Angeles from the bid process and sent it to the City Council. He also informed IOC President Lord Killanin that Los Angeles was prepared to withdraw its bid unless the IOC changed its position about Rule 4.

Within 24 hours, IOC President Killanin agreed to extend the deadline and re-open negotiations. In August, the IOC voted to recognize the LAOOC and, according to Reich, "explicitly exempted the municipal government from any financial liability."

On October 8, 1978, the IOC announced that it had approved the LAOOC bid, by a vote of 75-3.

Sensing that the IOC had no backup, Bradley and his hardball tactics had worked. Said Wolper, "The IOC wanted a guarantee from the city of Los Angeles, but we wanted the Games on our terms. The IOC was stuck with us."

The official agreement to host the Games was signed in the Roosevelt Room of the White House on October 20, 1978. Previously, only two cities had twice hosted the Olympic Games: Paris (1900, 1924) and London (1908, 1948).

Wolper credits Argue's persistence. "He's responsible for starting the bid and finishing it," Wolper said. "The Games came here because of John Argue."

With its approval of the LAOOC in a supervisory role, the IOC was gambling on an innovative concept: a privatized Olympic Games. In hindsight, this move proved prescient. According to Mayor Bradley, government interference would have meant, "political posturing from the outset. Every action would have been questioned by somebody. We had as much opposition from elected officials and government representatives as we did from anybody else, and so it would have been a political circus, because of the nature of our system of government."

"I think the Games demanded a lot of quick decisions and a lot of executive action, and I don't think you could have found that environment in government," LAOOC chief of government relations David Simon told Reich. "I think you would have needed too many approvals for important actions, whether it would have been elected officials or just government departments."

"If the city had put it on, we wouldn't have had a surplus," Wolper said.

With the IOC on board, the LAOOC established its organizational structure. The committee expanded its board of directors to 63 members, electing Argue as interim chair and attorney and Democratic Party power broker Paul Ziffren as interim secretary. The board consisted of a cross-section of local business, sports, civic, and entertainment leaders, including comedian Bob Hope; Olympians Rafer Johnson, Parry O'Brien, and John Naber; Los Angeles Dodgers owner Peter O'Malley; Universal Studios chair Lew Wasserman; and former U.S. Congresswoman Yvonne Brathwaite Burke. The USOC, as a partner, also held seats on the board.

In the fall of 1978, the board hired the executive search firm of Korn-Ferry International to locate a chief executive. Several prominent "names" were tossed around, including NFL Commissioner Pete Rozelle (who had worked at the Coliseum while serving as general manager of the Los Angeles Rams); former Secretary of State Alexander Haig; sportscaster Curt Gowdy; Los Angeles Herald Examiner publisher Frank Dale; Chrysler Chairman Lee Iacocca; and Edwin Steidle, the chairman of the board of May Company stores.

In March 1979, at a meeting at the offices of the Citizens Savings and Loan Association, the executive committee of the board of directors voted for 41-year-old Peter Ueberroth, a little-known San Fernando Valley-based businessman, as CEO. Argue graciously stepped aside in favor of Ziffren as chair.

Three days later, the LAOOC began its effort. It was March 29, 1979 - exactly 1,951 days before the Opening Ceremony of the 1984 Los Angeles Olympic Games.

### The Los Angeles Olympic Games

“Hiring Peter Ueberroth was the most important decision we ever made.” So said John C. Argue, long after the Los Angeles Olympic Games were declared a smashing success. At first glance, Ueberroth had seemed an unlikely choice. He was not an Olympic athlete, although he had been a top-notch water polo player at San Jose State and had attempted to make the 1956 Olympic team. He had no previous experience in sports business, although he had walked away from an opportunity to invest in a professional volleyball league.

What he had, according to those who worked closely with him, was the single-minded focus to pull off the LAOOC effort. He liked to say that “Authority is 80 percent taken and 20 percent given” - and he made no apologies for his hard-nosed attitude. According to Chamber of Commerce head Howard Allen, Ueberroth impressed the committee with “his intellect, his entrepreneurial spirit, his ability to organize . . . his tough, driving personality.”

Born in Illinois and raised in Northern California, Ueberroth first made his mark as the Hawaii-based manager of Kirk Kerkorian’s “non-scheduled” airline, Los Angeles Air Service. Ueberroth’s foray in the industry became his profession. Back on the mainland, he settled in the San Fernando Valley in the early 1960s and started his own agency, first known as Travel International, later as First Travel.

Ueberroth proved to be a successful entrepreneur. Headquartered in Van Nuys, First Travel became the second largest travel enterprise in North America, thanks in part to Ueberroth’s purchase of Ask Mr. Foster’s Travel Services. By the mid-1970s, First Travel had 1,500 employees in two hundred offices around the world and was grossing more than \$300 million a year.



Having conquered the travel industry, Ueberroth was ready for another challenge. Although Ueberroth was considered a dark horse candidate, Wolper remembers being impressed with his acumen at their first meeting in 1973, when he and a few partners (including Wilt Chamberlain, Berry Gordy Jr., and Barry Diller) were seeking investors for their six-team International Volleyball Association.

“We asked him for advice, and he told us in detail how wrong we were about everything,” Wolper said. “I threw him out of the meeting. Unfortunately, we went broke in two years and his ideas were perfect.”

Wolper believes that Ueberroth’s experience as an entrepreneur meshed with the daunting challenge of organizing and running the Games. “We needed a self-starter,” Wolper said. “On that first day, it was just him and his secretary. He had to know how to build an organization.”

As Argue told Los Angeles Times reporter Kenneth Reich: “[Ueberroth] fit. He was young, healthy, vigorous. He was an entrepreneur. He’d built his own business and so he knew every department. He was heavy on negotiations. He knew accounting.



He knew management. He had been down and dirty in every aspect of business.”

Ueberroth took the job knowing it presented an immense challenge. As he later wrote, “[We] had a good fix on the complexities involved and the magnitude of the task that lay ahead: to cut through all boundaries - geographical, political, religious, and cultural - and create bridges that would join all the participants of the Games for sixteen brief days.”

That did nothing to prepare Ueberroth for his first day on the LAOOC job. Arriving at newly-leased offices in Century City, he found that the locks to the doors had been changed.

After fixing the office situation, Ueberroth went to work, inspired in part by a famous quote from Winston Churchill that he hung in the LAOOC office: “Some see private enterprise as a predatory target to be shot, others as a cow to be milked, but few are those who see it as a sturdy horse pulling the wagon.”



**David L. Wolper  
and Peter V. Ueberroth**

Ueberroth's first priority was to establish the overall strategy of the LAOOC. The set of principals included:

- ★ The LAOOC would try to avoid the building of any sports facilities.
- ★ All members of the Olympic Family would pay their own way to the Games in every regard.
- ★ There would be no governmental funding of any type.
- ★ Spending and staff size should be as constrained as possible for as long as practical.

His second priority was to generate enough revenue to pay for the estimated \$450-500 million cost of the Games. He only knew where he wasn't going to get money: from the city, state, or federal government, even though some 90 percent of revenue at the Montreal and Moscow Games had come from government sources. In addition, because lotteries in California were then illegal, he could not raise money that way.

Ueberroth approached the problem from an entrepreneurial viewpoint. He focused on raising money from three principal sources: television rights sales, commercial sponsorships, and ticket sales. Somehow, he wrote, “these revenue sources would have to produce at least 90 percent of all the funds required to run the Games.”

This translated into an eight-fold increase in these revenues from the last three Olympic Games.

Where many pundits saw a tough sell, he saw opportunity. According to Ueberroth, many LAOOC board members estimated that the LAOOC would get “only \$100 million for the TV rights.” He believed they were wrong, predicting that the sale of the TV rights was an untapped bonanza.

Wolper, who chaired the television committee, remembers that Ueberroth “pushed for more, more, more. He knew that, with the Games in the U.S., most of the events would be shown live, on prime time. That's a huge coup for the winning network because they can charge top dollar for sponsors.”

Their best bet was ABC-TV sports czar Rooney Arledge, who had led the drive to expand television coverage of the Olympic Games in the 1960s and early 1970s. For the Montreal Games,



ABC had paid \$25 million for the TV rights, a substantial increase over the \$7.5 million ABC had paid in Munich. Arledge was eager to re-gain the rights after NBC had interrupted his winning streak at the 1980 Moscow Olympic Games for \$87 million.

As Ueberroth shopped the rights, his timing was excellent. The preliminary bid race involved not just the “Big Three” networks, but two recently-established companies - Tandem Communications, run by billionaire Jerry Perenchio, and a burgeoning cable network staked by Getty Oil and known as ESPN.

Ueberroth demanded that each company make a \$750,000 refundable deposit to enter the bidding. By doing so, he determined the seriousness of their intent. Once the companies made the initial deposit, Ueberroth used the interest from the money for operating expenses.

Working with Argue, Wolper and LAOOC marketing director Joel Rubenstein, Ueberroth was convinced that the “worst-case scenario of potential ad revenues amounted to \$300 million.” He pushed the networks ever higher, asking for an unheard-of \$200 million. He also demanded that the host broadcast network provide facilities for visiting broadcasters, including equipment, broadcast booths, and an international broadcast center.

“People forget about this,” Wolper said, “but it was very important. That alone saved us another \$50-75 million in costs.”

In early September, 1979, at a dramatic meeting at Wolper’s home, the networks gathered to bid for the Games. Ueberroth won the day. Arledge and ABC agreed to pay a record \$225 million for the broadcast rights, outbidding NBC, CBS, and Perenchio. One-third of the television revenue went directly to the IOC.

“Peter’s salesmanship . . . sold all the networks on going higher than they wanted to,” Argue said.

Again, Ueberroth negotiated to get a large chunk of this money up-front - including an initial payment of \$40 million and approximately \$160 million through the end of 1980 - to generate revenue. Wolper remembers that, with interests rates then approaching 20 percent, the LAOOC generated more than \$75 million in interest revenue.

“We had ABC in the bank and lived off the interest income for two-and-a-half, three years, so that helped in the early stages,” LAOOC senior staffer Richard Sargent told Reich.

Sales of foreign television rights yielded an additional \$61.8 million. The total take - approximately \$286.8 million - was almost three times the amount collected in 1980.

Next, Ueberroth turned his attention to corporate sponsorships. This was not a new source of revenue, but past Olympic Games’ efforts had been haphazard. According to one report, organizers of the Moscow Games signed up 249 sponsors, suppliers, and partners. Montreal had accumulated 628 sponsors.

The previous U.S.-based Olympic Games - the 1980 Lake Placid Olympic Winter Games - had produced “more than three hundred commercial sponsors, but . . . less than \$10 million in cash,” Ueberroth commented. “That just wouldn’t work for us. So we set our sights on raising \$200 million.”

According to Ueberroth, it was Rubenstein who came up with the ingenious solution: sponsor exclusivity. The idea was to “limit sponsorships to thirty to avoid clutter and duplication, and to select only major advertisers as sponsors, one per category.”

The unorthodox approach - basically, less is more - also served to deflect criticism. “We knew we were going to be faced with charges of commercialism,” LAOOC Vice President Daniel Greenwood told Reich. “There was no way we could avoid that . . . In Europe, the articles read, ‘McLympics and stuff like that. . .’ Our goal was to make this as tasteful as possible.”

Ueberroth established a \$4 million floor for each sponsor. His first deal was in the all-important soft-drink category. In a fierce battle with Pepsi and several other companies, The Coca-Cola Company became the first corporation to sign up, for a whopping \$12.5 million.

Exulted Ueberroth: “This was real money . . . The sum would shock the sporting world, but it confirmed my belief that we could achieve \$200 million in sponsorships alone.”

The Coke deal opened the proverbial floodgates. Anheuser-Busch came onboard next, to the tune of \$10 million, followed by (among others) McDonald’s Corporation, Arrowhead Puritas Waters, Inc., Canon USA, Inc., The Southland Corporation, United Airlines, First Interstate Bank, Dentsu, Inc., Atlantic-Richfield Company, Buick Motors/GMC Trucks General Motors Corporation, Levi Strauss & Co., and Fuji Photo Film Co. Ltd.





From left to right:  
Robert D. Selleck,  
Peter V. Ueberroth and  
Harry L. Usher

By the start of the Games, Ueberroth had signed up 34 sponsors. The LAOOC also created revenue streams, signing deals with the 64 corporations that became “official suppliers” and another 65 companies known as “official licensees.” Ueberroth didn’t meet his goal of \$200 million, instead “settling” for about \$126.7 million in cash, goods, and services from these agreements. That sum was six times the amount raised by similar programs in the prior two Games.

Ueberroth later praised the corporations for their vision. “The dignity of our sponsorship program,” he commented, “was really a tribute to corporate courage. [They] stepped forward to meet the trying demands of a risky venture and they never wavered or lost faith in our cause. By identifying themselves with an event as far-reaching and wholesome as the Olympic Games, they recognized the intrinsic value of the positive image within their grasp.”

The third major source of revenue was to come from tickets sales, even as the LAOOC worked to curtail high prices. Ueberroth mandated that tickets prices should not exceed \$100 for athletic events. Many sold for as little as \$3; the average price was \$17. (Ticket prices for the Opening and Closing Ceremonies ranged from \$50-\$200.)

Directed by Ed Smith, ticket sales commenced via mail order in 1983. By the close of the Games, with nearly six million tickets sold to the public, revenue exceeded \$139 million. This beat

previous efforts; the average revenue from ticket sales for the Moscow, Montreal, and Munich Games was \$20 million.

The process included special ticket give-aways. According to LAOOC staff member Dan Cruz, “some 80,000 kids went to Olympic competitions through the Grow With The Olympic Games Program. Plus about 12,000 others - seniors and disabled.”

As the revenue streamed in, Ueberroth publicly downplayed potential profits. He feared that, despite the healthy income projections, an unexpected crisis could derail the process, anything from a terrorist attack to a boycott. He cited the Lake Placid Games, where organizers projected a surplus of \$1 million before the Games, only to end up with a \$7 million deficit because of “unforeseen problems.”

Afterwards, he commented, “We were lucky: Nothing happened - no massive security problems, no labor strikes, no transportation breakdowns, and no natural catastrophe.”

Ueberroth concentrated on generating revenue, but he also stressed cost reduction. He placed Executive Vice President Harry Usher in charge of limiting expenditures. An attorney with several large Los Angeles-based law firms, including Gibson, Dunn & Crutcher, Usher specialized in entertainment law. Previously, he had been the head of the Beverly Hills Bar Association.

Usher supervised the hiring of LAOOC staff. He ran a lean ship, limiting permanent staff to fewer than 400 employees up until a year before the Games. During the Games, Usher tapped the services of approximately 29,000 volunteers - a higher number than in any previous Games. They helped in nearly every department, from taking tickets to facilitating the torch relay to staffing the medical centers.

Usher preached frugality. Mere months before the start of the Games, he still approved expenses over \$1,000. Said Usher: “The most important [principal] in the first couple of years was the idea of Spartan, that people came in with an idea that the money was scarce, that the road was going to be long and hard and that every effort had to be made to maximize revenues and minimize expenses.”

With his phenomenal memory for detail and what one aide called a “voracious appetite for work,” Usher complemented Ueberroth. “Usher was Mr. Inside; I was Mr. Outside,” according

to Ueberroth. "He was responsible for all the minutiae involved with staging the Games and keeping them on track and integrated by departments. He supervised all contract negotiations and enforced those we had with suppliers and vendors."

According to Reich, Usher approved "every one of the two thousand contracts" associated with the Games.

Beyond financial matters, Usher was responsible for the "look" of the Games. (Ueberroth was born color-blind, so Usher took over that department.) His job was doubly difficult because, due to the fact that the Games used 75 disparate facilities, no unifying theme or style of architecture existed.

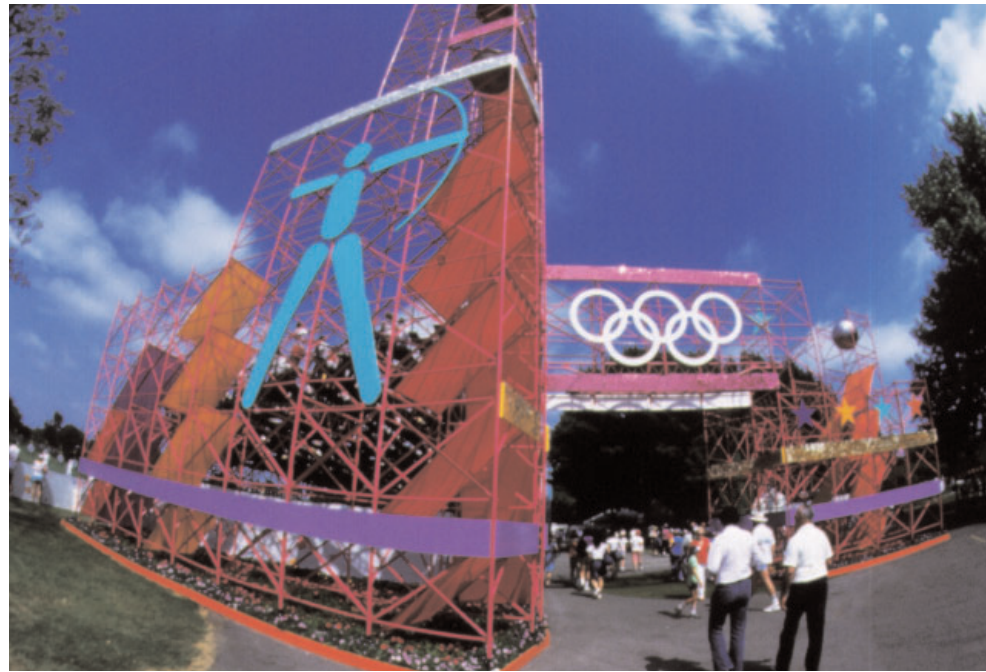
"We didn't have a whole lot of permanent facilities," he said. "We had to build a lot of temporary facilities and so the integration of the look and the colors and the functionality of it was part of the whole operations."

"We had facilities from the brand new - like the pool and the velodrome - to facilities 60-years-old, like the Rose Bowl," LAOOC Vice President for architecture and construction Ed Keen told Reich. "The aesthetics challenge was: how do you make those facilities, wonderful and unique as they are, look Olympic and appear to be, from a television standpoint too, of a single Olympic purpose and theme."

"Harry said, 'We need a look totally different from anything else, so when someone walks into that stadium they've been into a hundred times to see a Raiders game, they say, 'this is different, this is the Olympics, I'm glad I paid a hundred bucks to get in,' " LAOOC Vice President Mike Mount told Reich. "And he was right."

Usher rejected the original design scheme - dominated by red, white and blue colors - because he wanted to avoid charges of in-your-face patriotism. "I believed that we should not be chauvinistic about our look," he said, "but rather we should be creating a tremendous festival feeling, keeping in mind that we have an enormous geographic area. From Lake Casitas to Mission Viejo is one hell of a long way."

Instead, Usher went with the schemes developed by the design firm of Sussman/Prejza. What became known as "The Look" - or, more formally, "festive federalism" - involved several colors, including magenta, vermillion, chrome yellow, and aqua. Swatches of colors were applied to everything from street banners and first-aid



tents to site "sonotubes" and Arts Festival venues, generating what one observer called "an urban sprinkling of confetti."

It was Deborah Sussman who conceived and presented the color scheme to the organizing committee. Said architect Jon Jerde "[I]t was perfect and we all saw it . . . It was a bizarre set of colors by any normal measure . . . but this was a very abnormal event, and the fact that these things deviated from the normal by such an extraordinary amount, they captured the spirit of the new event."

"If [Harry] had not played the role in design that he did, I don't think the Games would have worked," LAOOC Vice President of Cultural Affairs Robert Fitzpatrick told Reich, "because so much was contingent upon how this city suddenly blossomed, and the inventiveness and the imaginativeness, as opposed to being very uptight, blah, over-patriotic."

No matter how much revenue the LAOOC raised - and no matter how effective "The Look" turned out to be - Ueberroth knew that the ultimate success of the Games would be measured by the athletic competition. With the LAOOC responsible for competitions in 21 medal sports, site selection and acquisition became an early priority.





For the most part, Ueberroth followed the LAOOC road-map and secured existing facilities to stage the events, spread out across approximately 4,500 square miles of Southern California. The Los Angeles Memorial Coliseum, which had been the centerpiece of the 1932 Games, served as the site of the Opening and Closing Ceremonies, as well as track and field events. Inglewood's Forum hosted the basketball games; Long Beach's Convention Center held the volleyball and fencing competitions; while Lake Casitas (in Ventura County) hosted canoeing and rowing.

The LAOOC did build three new permanent facilities, including a velodrome, shooting range and an Olympic pool. True to the "Spartan" spirit, Ueberroth negotiated sponsorships deals to fund construction of the velodrome (on the campus of Cal State Dominguez Hills) and the swimming pool (on the campus of the University of Southern California).

"The fact that we did not have to build every venue from the ground up made it absolute cinch, in my judgment, that we'd wind up with a surplus," Mayor Bradley said. "The question was, what size?"

For each sport, Ueberroth selected commissioners to supervise the program. Venue management teams were hired about six months prior to the Games. As often as possible, venues were tested in pre-Olympic events. "LA83" competitions took place in, among others, water polo, cycling and archery.

As the Games approached and the LAOOC finalized competition plans, Ueberroth fretted about security issues and a possible boycott. After all, a terrorist attack had severely damaged the 1972 Munich Games. In 1976, many African countries had boycotted the Montreal Games.

In 1980, shortly after Los Angeles won the right to host the Olympic Games, President Jimmy Carter withdrew the United States from the Moscow Games. Carter's action was in response to the Soviet Union's invasion of Afghanistan in 1979. Many pundits felt a Soviet boycott was inevitable because of Carter's decision.

Ueberroth often had traveled on business to the Soviet Union while running his travel agency and he worked hard to accommodate the Soviets. One of his first official trips as LAOOC president

occurred in 1979, when he attended the All-People's Spartakiade in Moscow, a pre-Olympic Games event.

"I knew how bitterly hurt they were [because of the 1980 boycott]," Ueberroth said. "So my strategy was to try and repair the wounds, to try and stop the great hurt and so never to say anything bad about the Moscow Games."

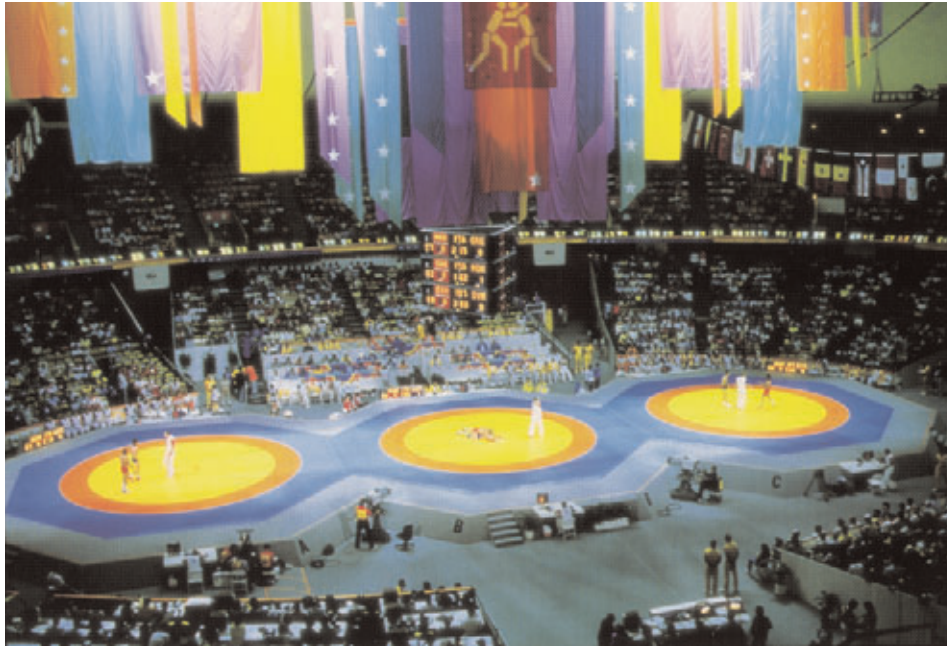
On May 8, 1984, one of Ueberroth's worst fears was realized when the Soviet Union announced that it would boycott the Los Angeles Games. The decision came less than three months before the Opening Ceremony.

Publicly, the Soviets declared that they were pulling out for safety reasons. In a statement, the U.S.S.R. Olympic Committee announced, "Chauvinistic sentiments and an anti-Soviet hysteria are being whipped up in the United States. Extremist organizations and groupings of all sorts, openly aiming to create 'unbearable conditions' for the stay of the Soviet delegation and performance by Soviet athletes, have sharply stepped up their activities. Political demonstrations hostile to the U.S.S.R. are being prepared, undisguised threats are made against the U.S.S.R. National Olympic Committee."

**From left to right:  
Peter V. Ueberroth,  
David L. Wolper,  
John C. Argue and  
Harry L. Usher**







The Soviets' unease about their possible treatment in the United States was not entirely unfounded. Tensions between the two countries had recently increased. In 1983, President Ronald Reagan had dubbed the Soviet Union the "Evil Empire." That September, the Soviets shot down Korean Airlines Flight 007, killing 269 passengers.

Ueberroth knew immediately that the incident would be divisive. "It pitted the emotions of people from around the world against the Soviets," he commented.

The California Legislature voted unanimously to condemn the action and recommend that Soviet athletes be banned from the 1984 Games. After the vote, it was discovered that the clause banning the Soviet athletes had been added without many Legislators' knowledge. The Legislature later voted to welcome all foreign athletes, but the damage was done.

In response, the U.S.S.R. National Olympic Committee sent home their athletes competing in "LA83" rowing, canoeing and archery events.

Meanwhile, a Southern California citizens group calling itself the "Ban the Soviets Coalition" had circulated a petition demanding

that the Soviets be barred from the Games. They also threatened public protests during the Games and the use of billboards to encourage Soviet athletes to defect.

Ueberroth remained unconvinced that the Soviet boycott was inevitable. "There were times in the four-year period between the Carter boycott of the Soviets and the Soviet boycott here when they were definitely coming to our Games," he said. "They would not have paid money to us, entered into contracts. That's not their style to do that as a ruse, to pay seven figures to us and rent apartments and do things, if they weren't intent on coming."

Ziffren pointed out that the death of Soviet leader Yuri Andropov in February 1984 was a key moment. "When he died and [Konstantin] Chernenko came to power, the whole thing changed. Chernenko was always Leonid Brezhnev's man. Brezhnev never forgave the United States for the 1980 boycott."

Others noted the decision a month later by the Reagan White House to turn down a visa for Olympic attaché Oleg Yermishkin, on the grounds that he was a KGB agent.

No matter the reason, the Soviet decision to boycott the 1984 Olympic Games stung the LAOOC staff. "It was like a body blow," David Simon told Reich. "Everybody felt like they'd been punched in the stomach."

Morale plummeted, especially when other Eastern European bloc countries announced their withdrawal. Ueberroth was worried that the boycott would spread to African nations. He also was concerned that, if television ratings suffered, ABC-TV would withhold its final payment.

In a time of crisis, the LAOOC pulled together to lobby other countries not to boycott. They also invited countries to send additional athletes. Ueberroth even flew to Cuba to try and persuade Fidel Castro to send Cuba's team.

"We had a phone bank going 24 hours a day," LAOOC Vice President Anita DeFrantz said. "We called every national Olympic committee to see what they needed and to let them know that we would produce a great Olympic Games for their athletes."

When Romania announced that it would send its team, the LAOOC breathed a sigh of relief. The addition of the People's Republic of China, absent from the Summer Games since 1952, was another welcome sign.



Eventually, only 16 countries (primarily from Eastern Europe) joined the Soviet's boycott. And, after ABC-TV enjoyed extraordinary television ratings, the company made its final payment to the LAOOC.

The overall effect of the Soviet boycott has been debated. Some thought the absence of the Soviets, East Germans, and Cubans diminished the competition in several marquee sports, including track and field, boxing, and gymnastics. "I think it hurt us in the sense that it kept two of the nations who are most prominent in sports, the Soviet Union and East Germany, out of the Games," said Ziffen.

On the other hand, many LAOOC officials believe the boycott galvanized their effort. Said Don Matso, "If [the Soviets] had said, 'We're not coming because you guys didn't come in 1980,' everybody would have gone, it makes sense. But they didn't say that. They said, 'We're not coming because you guys aren't going to be friendly, and the smog's going to be bad, and it's going to be dangerous for us.' They basically threw the gauntlet down and they challenged the people of Southern California, and it became unpatriotic to be unfriendly."

Said Mayor Bradley, "There's no doubt in my mind that their withdrawal from the Games helped rather than hurt."

To Ueberroth and other LAOOC officials, the boycott was a mistake because it penalized the wrong party: the athletes. "History has proven that the use and abuse of athletes for political purposes only hurts young individuals rather than achieving any political gain," he commented. "Sports organizations and events should not be involved in disputes between governments."

"The Soviet boycott was an enormous disappointment because it meant that the athletes were taking a beating again," said DeFrantz. "It was just like the U.S. boycott of the 1980 Olympic Games: the athletes were the only ones to be penalized."

The day the Soviets announced the boycott was, coincidentally, the same day that the Olympic torch relay began its trans-continental journey from New York City to Los Angeles.

Ueberroth had pushed for the cross-country route, which passed through 33 states over some 9,000 miles in 82 days, because

he believed that "our relay would have to be something very special to attract the attention of the American people."

He says that he met stiff resistance within the LAOOC. "I put it to a vote and was outvoted seven to one," he commented. "My instinct is to go with the majority, but in this case I knew deep in my gut the majority was wrong."

Again, Ueberroth found a way to reduce expenses by tapping corporate funds. AT&T signed up as the official sponsor of the relay and paid for logistical costs.

The LAOOC also used the torch relay as a way to raise money for youth sports: they sold the right to run to groups and individuals. They generated nearly \$11 million, all of which was donated for youth sports programs.

As the torch wound its way across America, the bitter after-taste of the Soviet boycott faded and the Olympic spirit began to build. "I said many times that once the torch crossed the California line, this place is going to come unglued," Argue said. "That was about right."

"This so-called laid-back community literally went bonkers about the torch relay," Mayor Bradley said.

The crowning touch was left to Rafer Johnson, the LAOOC board member who had won the gold medal in the decathlon at the 1960 Rome Olympic Games. On July 28, 1984, Johnson took the torch from Gina Hemphill, the granddaughter of Jesse Owens, then climbed 92 steps of the Coliseum, and ignited the Olympic flame that nestled in a cauldron atop the stadium.

This climaxed a magnificent Opening Ceremony, produced by David Wolper. In front of more than 7,000 athletes and 92,655 spectators - as well as 2.2 billion TV viewers - the four-hour-long





Gina Hemphill



Rafer Johnson

ceremony featured a 1,000-member choir, 84 baby grand pianos for a mass performance of George Gershwin's "Rhapsody in Blue," and the flight of a man wearing a jet-pack landing on the Coliseum field.

"I had gone to six or seven Olympic Games, and I knew that the Opening Ceremony plays a large role in determining the mood of the Games," said Wolper, who had produced "Visions of Eight," the acclaimed documentary about the 1972 Olympic Games. "A great Opening kicks it off, and everyone gets into the spirit. We wanted to raise the standard."

"I always felt that Wolper was the only person alive who had the creative talents to produce a show that would turn on the world," Ueberroth commented. "Wolper's production was . . . an emotional outpouring of friendship and the story of America set to music. It was the perfect way to welcome the greatest athletes in the world. It was Hollywood at its best: glamorous but not glitzy; patriotic but not corny."

Wolper had set the perfect tone, and now the stage was set for the athletes. They didn't disappoint, breaking or tying 13 world records and more than 80 Olympic records. Among the highlights: Joan Benoit winning the first women's marathon; Carl Lewis capturing four gold medals; and the on-track collision between Mary Decker and Zola Budd in the women's 3,000-meter final.

For 16 days, Los Angeles was the epicenter of the sports universe. By the time Wolper directed the Closing Ceremony, the verdict was in: the LAOOC had done it.

"It was a moment in time when everything went according to plan," Wolper said.

**I**f somehow we have brought the world just a little bit closer together, then we have, indeed, staged a successful Olympic Games."

So said Peter Ueberroth from the floor of the Los Angeles Memorial Coliseum, on the occasion of the Closing Ceremony at the 1984 Games. The tangible legacy of the 1984 Games may have been minimal - a new swim stadium, a velodrome (since demolished), a shooting range, several refurbished sports venues, an administrative building on the UCLA campus and student housing at USC - but by almost any measure, the Los Angeles Olympic Games were a smashing success.

When Los Angeles won the right to host the Games, the Olympic Movement was in disarray. Since 1984, the Olympic Games have regained their position as the world's most prestigious international sporting event. Attracted by the potential



David L. Wolper



profits of staging the Games - as well as the increased media attention devoted to Olympic sites - the number of Olympic bid cities has mushroomed.

In 1981, only two cities bid for the right to host the 1988 Games (with Seoul defeating Nagoya, Japan). In 1986, the first time after Los Angeles that the IOC met to vote for host locations, six cities competed for the 1992 Summer Games and seven for the 1992 Winter Games. That interest continues unabated, as such major-league cities as London, Madrid, Moscow, New York City, Paris position themselves to host the Games in 2012.

With the resolution of certain geo-political conflicts, the era of mass boycotts ended post-Los Angeles. In 1988, only four countries refused to attend the Seoul Games. In Atlanta (1996) and Sydney (2000), all recognized National Olympic Committees fielded teams.

In addition, with the media spotlight focused on such star athletes as Joan Benoit and Evelyn Ashford, the Los Angeles Games highlighted the increased participation of women athletes in the Olympic Games. In 1984, women athletes competed in 62 events and comprised 23 percent of all competitors. By the 2000 Olympic Games, thanks in part to IOC President Juan Antonio Samaranch's commitment to inclusion, women competed in 132 events and comprised 38 percent of all athletes.

Of course, the most enduring legacy of the Los Angeles Olympic Games is its financial impact. The 1984 Games generated an impressive \$232.5 million surplus, making it the most profitable sporting event in history. The Games also delivered approximately \$2.3 billion in positive financial impact to the Southern California economy.

"Los Angeles 1984 was a sort of revelation," IOC member Hein Verbruggen commented. "The Olympic Games, as well as providing an extremely positive image of the host city and country, could therefore be a good financial operation if it were strictly managed."

### The Legacy

It is late afternoon, and the sun is beginning to set on a nondescript mini-mall in Lakewood, Calif. as a dozen or so teenagers assemble around the corner from the bowling alley. They appear to be killing time, just hanging out after school.

That impression vanishes when a tan woman in running shorts and a T-shirt gathers them together. After a quick pep talk, she turns and leads the kids on a brisk warm-up jog through the parking lot. On their return, they retreat into the air-conditioned cool of the nearby ice-skating complex and, after changing into warm workout clothes and lacing up their short-track skates, begin racing around the ice in tight, ever-faster circles.

Welcome to the off-season workout of the Southern California Speedskating Association - and welcome to the enduring legacy of the 1984 Los Angeles Olympic Games.

Some 20 years after the 1984 Olympic Games, groups like the Southern California Speedskating Association are flourishing thanks in large part to the success of the LAOOC. The LAOOC's careful planning and savvy execution yielded a surprising \$232.5 million surplus from the 1984 Olympic Games. Some 40 percent - or approximately \$93 million - was earmarked for youth sports in Southern California.

The LAOOC used this windfall to create a private, non-profit organization called the Amateur Athletic Foundation (AAF). Its mandate, according to Chairman Emeritus David Wolper, was "to establish, as well as revitalize sports programs for youngsters so they would have the opportunity to participate, learn, and compete."



Under the leadership of President Anita DeFrantz, the AAF has invested approximately \$140 million in the eight counties that make up Southern California (Los Angeles, Orange, San Bernardino, Ventura, San Diego, Santa Barbara, Riverside and Imperial). Hundreds upon hundreds of organizations and schools that offer sports programming - from the Santa Monica Bay Junior Rowing Association to the Southern California Tennis Association, from Heart of Los Angeles to the California Street Hockey Association - have received financial aid from AAF grants.

More than two million youngsters have benefited from AAF programs. Several of the athletes who went through AAF-funded programs - like speedskater Rusty Smith - developed into Olympic medallists. A select few - like tennis stars Venus and Serena



Williams - became top professional athletes. Many others learned the joy of mastering a lifetime sport.

Created as a legacy of sport, the AAF now “serves youth through sport,” according to DeFrantz. “Our motto for participation in sport is: teaching, learning, and competition - the ‘TLC’ of sport.”

What youngsters take from sport, DeFrantz said, are lessons in life. “Sport teaches children about decision making,” she said. “On the field of play, there are thousands of decisions to be made. And, there is immediate feedback on those decisions. Those youngsters can apply their decision-making skills as a tool for everyday life.”

*“Okay, let’s do this again and try to pick up the pace. Ready? Go!”*

Back at the Lakewood rink, coach Wilma Boomstra is simultaneously glancing at her stop-watch and watching her short-track crew streak past in single-file formation. Wearing safety helmets and padded gloves, the athletes resemble a seamless, fast-moving train. In rhythm, their skates make a harsh scrunching sound.

The Dutch-born Boomstra is the former coach of the U.S. national team. During the summer months - the sport’s “off-season” - she meets with her charges twice weekly in Lakewood. During the other months, the group also trains at rinks in Valencia and Culver City.

The AAF grant allows the club to rent expensive ice time; in Lakewood, where ice time for 90-minute practice sessions costs almost \$500, that funding is urgently needed. The grant also provides equipment - including the expensive skates - so that novices can try the sport. “When it comes to funding, I don’t think they do this type of program anywhere in the United States,” Boomstra said. “Without the AAF, we couldn’t do any of this. We wouldn’t have the ice time and we wouldn’t have the facilities and equipment.”

The group’s executive director, Sue Perles, credits the AAF with helping to create one of the strongest, most diverse youth clubs in the country. “We have everyone from youngsters struggling to stand up, to Olympic medallists, and everything in between,” she said. “Were it not for the AAF, only a fraction of the youngsters you see here today would be here. We’ve been able to open our doors to middle- and low-income children because the AAF gives us a scholarship program for youngsters to try the sport.”

That generosity enabled the 5-foot-8-inch, 160 pounds Smith, who grew up in nearby Paramount, to try the sport. He skated for two years using AAF skates and equipment before he purchased his own. After being tutored in the sport by coach Jerry Search, he then advanced to the national team before making the U.S. team for the 1998 Nagano Winter Olympic Games. He won a bronze medal in the 500 meters at the 2002 Salt Lake City Olympic Winter Games.

Smith credits the AAF with much of his success. “When I started off in 1991-92, the AAF was a big part of everything,” he said. “They’re the reason I was able to skate and that gave me the opportunity to learn what the sport is. I would not be here without the help of all the people and coaches here and the AAF.”

Smith now is an athlete in residence at the Olympic Training Center in Colorado, but he makes a point of skating with his old club whenever he returns to Southern California to visit his family. He says that he likes to share the ice with young skaters, so that he can teach them from his own experiences. “This is a small,

family-oriented club,” he said, taking a breather. “We’re in it together, no matter our ability.”

The concept of giving back to youth sports in Southern California originated from the LAOOC’s original contracts with the USOC and the IOC. LAOOC board member John C. Argue and others stressed that any surplus should return to the community that made sacrifices in staging the Olympic Games.

“Nobody believed that we were going to have any profits,” Wolper said, “but we believed that we would succeed. From day one, we said that we were going to use any profits to support youth sports.”

In the years preceding the 1984 Olympic Games, that spirit swept through the ranks of the LAOOC. Staffers worked to restrain spending as much as possible, so as to increase the LAOOC’s surplus. Said Aquatics Commissioner Jay Flood, “I did it for the future of amateur sports in the U.S., because the U.S. has never backed amateur sports as a government . . . [What we did] will perpetuate sports in the U.S. for decades, if not beyond.”

“We wanted to leave a legacy of improvements in Los Angeles, and we think we did,” David Simon said.

After the Games, this vision was transferred to the AAF. LAOOC alumni - including Wolper, John C. Argue, Peter Ueberroth, Harry Usher, Paul Ziffren, and James Easton - were named to the AAF’s Board of Directors. LAOOC Vice President DeFrantz was named AAF president in 1987.

Once the AAF was formed, with Ziffren as its first Chairman, the original concept was to spend the majority of the surplus over approximately 20 years. A portion would be retained to endow the continuing operation of the sports library. In 2004 or so, the thinking went, Los Angeles would be in position to host the Olympic Games for a record third time. The revenue from those Games would replenish the funds.

After studying the issue, the AAF Board decided on another course. AAF Vice President Finance and former LAOOC Treasurer Conrad Freund laid out a plan that showed that the AAF’s endowment could grow over time. Instead of dissipating the surplus, the AAF would manage the principal while maintaining its role as a generous patron of youth sports. The result would be a win-win result for the community and AAF.

“As the AAF board came to understand how we could have a positive effect for youth through sports in the community, we began to understand that it should be something to continue,” DeFrantz said. “Fortunately, this has worked out for the best.”

“We had to decide whether to use all of the money or be a self-perpetuating organization,” Wolper said. “I think we made the right choice. This way, we are able to help more people over a longer period of time.”

The AAF’s strategy has worked to perfection. While the AAF has invested \$140 million since 1984, the original endowment has grown to approximately \$140 million, thus ensuring funding for youth sports for many years to come.

The AAF’s investment in youth sports takes many forms. One such program takes place annually on the famed oval at Mt. San Antonio College, in the city of Walnut. The Mt. SAC Relays remains an important early-season track meet that draws many of the sport’s top stars, including Olympic gold-medallists Marion Jones and Maurice Greene, and a horde of international sports media.

Few journalists realize that just days before the big event thousands of middle- and elementary-school children take over the track in an AAF-funded two-day meet. For the past 19 years, Don Ruh and his all-volunteer crew have organized and put on the event in an attempt to give youngsters a positive experience in the sport. “Our responsibility is track and field,” he said. “Most kids in the United States don’t know about the sport. All they know about running is when they’re made to run laps as a penalty for misbehaving.”

The group also conducts instructional clinics at area schools. “Many schools have eliminated physical education,” Ruh said.







Another example of the AAF's largesse can be found north of Lakewood and east of Exposition Park. The Pecan Park Sports Club is located on a small wedge of green in the Boyle Heights section of East Los Angeles. The city-operated park stands out in a neighborhood devastated by gang activity; to local children and parents, Pecan Park is a green oasis.

On a recent spring afternoon, eight- and nine-year-old boys are doing their best Freddy Adu imitations on the soccer pitch. As volunteer coaches stalk the sidelines, doing their best Bruce Arena imitations, two teams compete in 90-degree heat. At the adjacent softball field, the 14-and-under girls' softball team practices hitting and fielding, while the outdoor basketball court draws an overflow crowd.

The tiny park is a-buzz with such activity every day. "It's a safe haven in a place where you have a lot of youth at-risk," said Linda Coleman, president of the Pecan community board. "This neighborhood really attacks its young."

The many after-school teams in Pecan Park are funded through the Kids in Sports (KIS) program, aimed at low-income families. Funded by the AAF, KIS originated out of the devastating civil unrest that plagued southern California in the early 1990s, according to KIS Executive Director Keith Cruickshank, "The AAF took very seriously the charge to provide quality sports programs for kids," he said. "The AAF looked at existing parks that had been impacted in urban areas and began to work with community member to organize and deliver programs."

Inaugurated in 1994, KIS now operates at 14 sites across Southern California, from Whittier to Pasadena to Culver City. "In many cases, the facilities were unused or had no programs in existence," Cruickshank said. "Now, we have helped create institutions within these communities."

Former AAF Board Chairman John C. Argue, who passed away in 2002, once said, "Strong youth sports programs are essential to every community. These programs provide an environment in which kids can be kids and have fun, under the guidance and love of loving adults."

The KIS program underscores one of the AAF's core commitments: serving those groups and communities most in need. The

"This program tries to counter that. Physical fitness is a concern, so we're trying to help kids use their leisure time well."

To Ruh, the AAF is nothing less than a godsend. "Our program would never happen if not for them," he said. "They're quiet about their role because they don't want a lot of publicity, but they make things happen so that kids can learn to compete."

AAF projects also include construction projects. Several years ago, the historic 1932 Olympic Swim Stadium, located next to the Coliseum in Exposition Park, was severely damaged by the 1994 Northridge earthquake. In a neighborhood that desperately needs recreational facilities, the structure became a neglected after-thought.

Recently, an AAF grant helped the City of Los Angeles to finance the \$30-million refurbishment of the Swim Stadium. It reopened this year with two year-round pools, indoor basketball courts and workout facilities, and teen and senior citizen centers. It is now the largest recreational facility in the city. The pool area, which incorporates part of the historic 1932 structure, has been renamed as the AAF/John C. Argue Swim Stadium.

AAF also gives special attention to sectors of the population underserved by current sports programs, including girls, minorities, the physically challenged or developmentally disabled, and youth in areas where the risk of involvement in delinquency is high.

The idea, DeFrantz said, is to teach youth about life through sports. "Sports give them a sense of being," she said, "because it teaches them lessons about competition, fellowship, teamwork, and rules to live by."

"With sports, you're giving them a sucker instead of a history book," Wolper said. "It's something they enjoy. A lot of people on the streets have no way to participate in sports. These programs give them something to do with their days."

From his cramped office opposite the swimming pool, Jose Lopez supervises Pecan Park's busy comings-and-goings. The space is dominated by large gold and silver trophies sitting atop every available shelf, testament to the many championships the Park's teams have won. In the back of the room, referees and coaches use the small closet to change into their uniforms.

On weekday afternoons, Lopez stays in constant motion, fielding telephone calls from parents, handing rosters to his coaches, threading the nets onto the soccer goals, and encouraging the kids. During the year, almost 500 children, ranging in age from 4 to 14, participate on the Park's soccer, basketball, volleyball, T-ball, baseball and softball teams.

Lopez estimates that since the AAF's and KIS' involvement, some 10,000 children have joined Pecan teams. He credits the KIS with keeping sport activities at Pecan Park alive. "Without the sports programs, you'd have all these kids just hanging out doing whatever," Coleman said. "And this is not the place you want to see them hang out and do nothing. My job is to hunt them down and keep them busy."

Recently, KIS programs have expanded to include greater numbers of girls. Ten years ago, according to Cruickshank, girls represented a miniscule percentage of KIS members. Now, nearly one-third of KIS participants are female.

"We realized that, if we wanted to make sports accessible to kids, we would have to try and make it accessible to everybody," he said. "So we listened to them and worked with them to shape the program."

To Coleman, the advent of girls' teams in Pecan represented a major advance. "In our Hispanic community, it's difficult to get girls interested in sports because the fathers are protective of their daughters and believe they should stay at home," she said, noting that her daughter competes on one team. "But this is a new millennium, and the girls are participating more and more. Now they're getting out of the house and playing sports."

At the core of KIS is an all-volunteer legion of coaches. When he was growing up near the park, Joe Diaz played on teams with his seven siblings. Now, as an adult, he volunteers as a coach, something he has done since returning to the area after a brief professional baseball career. "Sports helps kids with anything they want to do," he says. "If they say, 'Oh, I've never hit a baseball,' and two weeks later they're hitting a baseball, it's because they tried. That feeling carries over into life, into their education. They'll say, 'I can't read,' but they'll know how to keep trying and eventually they'll learn how to read a book."

Diaz remains convinced that sports can be integral in kids' lives; he has signed up his two young daughters for T-ball. "We're in the middle of one of the worst neighborhoods, but you know what: when the kids see something positive, they're going to know positive," he said.

**T**he painstaking effort of the coaches in AAF programs - from Wilma Boomstra and Jerry Search in Lakewood to Linda Coleman in Boyle Heights - reflects the organization's commitment to coaching education. This comes at a crucial time, when colleges and high schools are de-emphasizing physical education, and when schools and grassroots organizations are struggling to find well-trained volunteer coaches.



"In the past, people thought that all you needed to be a coach was a whistle and clip-board," DeFrantz said. "Now we know that there's so much more involved with teaching and learning."

The AAF funds several coaching-related programs. The High School Coaching Education Program has trained thousands of soccer, cross-country, track and field, and volleyball coaches. For volunteer coaches, the AAF offers the Community Youth Coaching Program, with free workshops in eight sports: baseball, softball, basketball, flag football, soccer, swimming, track and field, and volleyball. The four-hour-long workshops go well beyond physical drills. Rather, two experienced instructors provide instruction in the psychology and philosophy involved in coaching young athletes.

According to DeFrantz, the importance of good coaching can never be underestimated. "These programs give them the skills to be better coaches, which in turn means the kids have a better experience."

"Good coaches lay the groundwork for teaching youngsters good habits," Wolper said. "There's an urgent need to have scores of dedicated coaches working in the community."

In Pecan Park, Lopez credits his volunteer coaches with instilling order amidst the chaos. "Our goal is for the coaches to help the kids learn the basics of the sport and good work habits," he said.

"Apart from the exercise, the main thing is that they get to socialize with other kids, make new friendships, and see new horizons."

Through AAF, the spirit of giving back - yet another legacy of the 1984 Olympic Games - has spread throughout Southern California. "It demonstrates that even in the most economically disadvantaged areas of our city, people are willing to volunteer on behalf of children in sports," DeFrantz said.



The AAF provides other services to support its grant programs. The Paul Ziffren Sports Resource Center (library and meeting facility), named after the former chair of the LAOOC and the AAF, is a state-of-the-art research and learning center staffed by professional librarians and sport historian. The building that houses the collection is located in the West Adams section of Los Angeles, in the shadow of the Coliseum. The resource center opened in 1988.

The internationally-renown library is open to students, athletes, coaches, academic researchers, journalists and the public. It currently receives and makes available more than 300 sports-related periodicals; it also has over 50,000 volumes. The collection includes the original holdings from the Helms Athletic Foundation (a gift of the Peter and Ginny Ueberroth Foundation), augmented by acquisitions from the National Library of Sports, the National Track & Field Research Collection, the Ralph Miller Golf Library, and an active purchasing program.

"It's a facility where everyone - from scholars to students - can go to find reliable information," DeFrantz said. "If we don't have the information here, we'll go and find it."

The cornerstone of the library is its comprehensive holdings of Olympic material. These include: Official Reports from every Olympic Games; many bid proposals to host the Games; oral histories of more than 100 Southern California Olympians; film and television archives of Olympic programming; more than 7,000 volumes of archival Olympic Games publications; and the Avery Brundage Collection on microfilm, featuring his papers and correspondence over 60 years.

The library also maintains a vast photography archive, with over 90,000 photographs, dating back to the turn of the 20th Century. This includes an outstanding collection from the 1984 Olympic Games. In addition, the library maintains more than 5,500 instructional and historical sports videos.

Numerous academic researchers, writers, journalists, students, athletes, and coaches have used the library's resources. Media organizations that have utilized the AAF's expertise include: NBC, ABC, HBO, ESPN, Telemundo, Sports Illustrated, Los Angeles Times, New York Times, and countless others.



Since 1995, the AAF has maintained its own website ([www.aafila.org](http://www.aafila.org)). The site offers what DeFrantz describes as “24/7/365 access” to the library’s vast digital resources, including numerous periodicals as well as information about international, multi-sport competitions.

Finally, as a leader in researching and exploring issues affecting sport, the AAF has commissioned and published several groundbreaking studies, including “Gender Stereotyping in Televised Sports;” “Coverage of Women’s Sports in Four Daily Newspapers;” “Racial Hiring Practices of Los Angeles Area Sports Organizations;” “Children and Sports Media;” “The Portrayal of Race, Ethnicity and Nationality in Televised International Athletic Events;” and “Steroids Devastated.”

“The sports library and conference center are places for the sports community to come together,” DeFrantz said, “to hear lectures and attend symposiums about issues affecting sport. We don’t take sport for granted, and we work to understand how sport is intertwined in the fabric of our society and the remarkable affect that it has on our society.”

**B**ack in Lakewood, another practice is coming to an end. Group members wait in the parking lot for their parents to pick them up, chattering about homework and travel plans. It’s in these quiet moments that the meaning of sports come to light - in this case, through the experience of a young speed-demon named Jonathan Sermentl.

“I love short track speedskating because you can go as fast as you want,” he said. “It’s just a lot of fun.”

“Fun,” of course, is where sport begins. Thanks to the AAF - and thanks to the attentive coaching he receives - the 12-year-old Sermentl will learn other lessons between those joyful moments when he races across the ice: the meaning of hard work and sacrifice; the significance of good sportsmanship and good training habits; setting goals and then striving to meet them.

Said DeFrantz, “A long time ago, a coach in one of our programs said, ‘Sport is like vegetables - it’s just plain good for you,’” she said. “Sport provides every kid with the opportunity for success - success in learning the skill, not just in competition. Once you

experience that first success, you can create it and experience it again.”

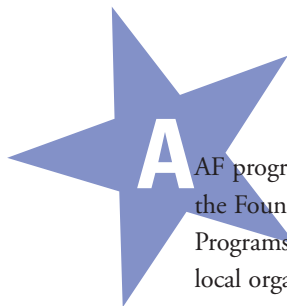
Now, some 20 years after the success of the 1984 Los Angeles Olympic Games, the true legacy of those Games has never been more apparent. In AAF-funded programs throughout Southern California, children who have never heard of Carl Lewis and Joan Benoit get a chance to run, jump, swim and play. Chances are, they will not make the U.S. Olympic team, but they will learn valuable lessons about life along the way.

“We’ve learned a great deal in 20 years about how to deliver sports to kids,” DeFrantz said, “and now, we’re utilizing that information. We understand the remarkable affect that it has on individuals and the community and we are working to harness that potential.”

The future, it seems, is now. “It’s fun to glance back at the success we had in 1984,” Wolper said. “But it is even more inspiring to look ahead, knowing that the beneficiaries of our time and resources are playing, learning, and competing in gyms and pools and on fields and courts built on a foundation of cooperation.”



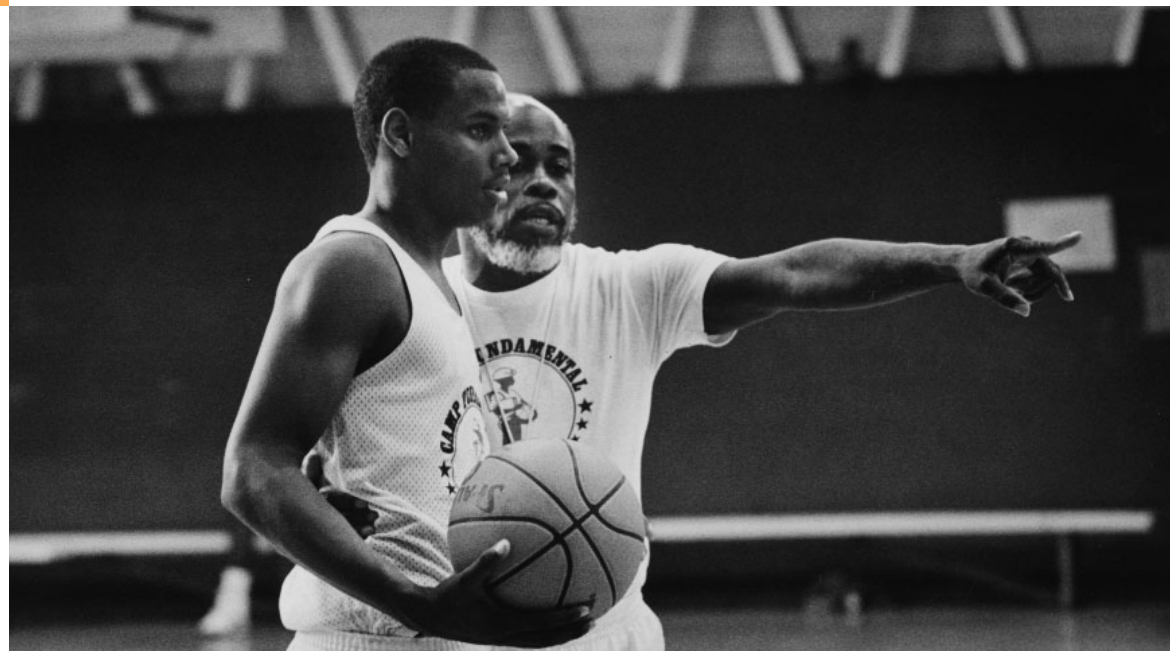
## AAF Programs



AAF programs are designed to complement the Foundation's grantmaking effort. Programs fill a void that is not being met by local organizations, thus maximizing the opportunity for every youngster in Southern California to participate in sports under the guidance of knowledgeable coaches. In the last 20 years the AAF has spent more than \$12 million to implement innovative programs that have had a positive influence in youth sports.

### Coaching Education

The cornerstone of AAF programs is the AAF Coaching Education Program. The clinics are free to coaches and the instructional staff and materials for each of the sports offered are among the best in the nation. The manuals are also available on the AAF website at [www.aafca.org](http://www.aafca.org).



Each year, the AAF improves the skills of more than 1,000 high school coaches. Based on a very conservative estimate that each coach teaches 30 youngsters per year, the AAF affects the lives of at least 30,000 athletes during the year.

- ★ *Track and Field* (1991) - In January/February of each year, three, one-day clinics are held for the beginning and experienced coach. Each clinic features lectures dedicated to specific events (sprints, hurdles, long jump/triple jump, high jump, pole vault, shot put, discus and distance running). One of the three clinics is designated for advance instruction providing more in-depth information on the "hot topics" in the sport.
- ★ *Soccer* (1989) - Three, two-day clinics are held each year (two basic, one advanced) over a Saturday-Sunday. The advanced clinic is open to soccer coaches who completed the AAF's Basic Soccer Clinic, or hold a certification comparable to a CYSA "D" coach's license. The National Soccer Coaches Association endorses the AAF Soccer Coaches Clinics.
- ★ *Cross Country* (1993) - Three, one-day clinics offered during the summer provide sessions to prepare a new coach for the complexities of organizing and building a program. Sessions for the advanced coach explore everything from the training programs of state championship teams to nutrition and plyometrics training.





- ★ *Volleyball* (2002) - Three, two-day clinics are offered to coincide with the boys and girls seasons. They emphasize specific drills and injury prevention.

#### **The AAF Community Youth Coaching Program (1985)**

These free clinics offer introductory level instruction for the novice coach. The Foundation presents workshops in eight sports: baseball, softball, basketball, flag football, soccer, swimming, track and field, and volleyball. The workshops are presented in two, two-hour segments. The first provides basic instruction in the psychology and philosophy of coaching young athletes and the art of teaching. The second segment provides instruction on organizing practices and sport specific drills. An average of 75 clinics are held each year.



#### **Other Active Programs**

- ★ *Learn & Play Olympic Sports* (1991) This program provides hands-on experience in 13 sports to 8,000 youngsters in third, fourth and fifth grades. The program has been offered occasionally since 1991 and has introduced school-age kids to the less known sports such as team handball, fencing and the luge, among others. The AAF provides transportation and lunch. Lesson plans integrating academic competencies with sports-related activities are available on the AAF website at [www.aafra.org](http://www.aafra.org)
- ★ *Run 4 Fun* (1987) - One of the largest learn-to-run programs in the nation. This 10-week program is offered to middle schools in Los Angeles County. More than 50



middle schools participate each year. To qualify for the Run 4 Fun Festival culminating event, students must participate in at least two of three races at 600-meters, 1000-meters and 1-mile. More than 6,000 students begin the program each year and more than 1,200 qualify to participate in the 2-K cross country run at the AAF's Run 4 Fun Festival in Griffith Park.

- ★ *Summer Swim* (1986) - From a modest beginning concentrating on providing funding so that lifeguards at park pools could teach the basics of swimming, the AAF Summer Swim Program has grown to provide youngsters with the opportunity to learn diving, synchronized swimming, swimming and water polo.



The program is a partnership with various public agencies, including Los Angeles City Recreation and Parks and Los Angeles County Parks and Recreation and the cities of Burbank, Carson, Glendale, Long Beach, Pasadena, Simi Valley, South Gate, Santa Clarita, West Hollywood and the AAF Rose Bowl Aquatics Center. The 10-week program is offered at more than 100 pools throughout the area, reaching more than 6,000 youngsters. The annual Summer Swim Festival features age group races and is held at the AAF/John C. Argue Swim Stadium at the Weingart Intergenerational Complex.

### Awards Programs

- ★ *High School Awards* - The AAF's high school awards program was originally instituted by the Helms Athletic Foundation in 1937. The all-star awards are presented to boys and girls in the CIF Southern Section and Los Angeles City in the sports of baseball, basketball, football, soccer, softball and volleyball. The respective coaches associations make the selections.
- ★ *Rose Bowl Game Player of the Game* This award was established in 1957 by the Helms Athletic Foundation and continued by the AAF in 1985. Media representatives covering the game make the selection. The selection of the 2004 honoree marked the last time the AAF presented this award.



- ★ *World Trophy* - The AAF World Trophy recognizes the premier athletes of the six major regions of the world: Africa, Asia, Europe, North America, Oceania (Australia, New Zealand, and Pacific Islands) and Latin America. Recipient's names are engraved on a permanent trophy on display at the AAF. The last year for which honorees were selected was 2000.

### Past programs

- ★ *Beach Volleyball* (1987-2000)  
Program offered in six inner city parks on specially-built beach volleyball sand courts.





- ★ *In-line Hockey* (1996-1999)  
Offered at Charles Drew and John Muir middle schools.
- ★ *LA'88* (1988) - Competitions in 13 Olympic sports.
- ★ *Sports Clubs* (1989-1994)  
To organize and provide funding to community members to create sports clubs in underserved areas of Los Angeles. Kids In Sports is now continuing the operation of this important program.
- ★ *Youth Cycling Program* (1987-1991)  
Track cycling introductory program at the Encino, San Diego and Olympic velodromes.

### Friends of Sport

AAF volunteers provide more than 3,000 hours annually to AAF programs. They also assist in maintaining the AAF's extensive collection of sports memorabilia and literature in the library. Under the guidance of Dusty Chapman, Friends of Sport work as timers, awards coordinators, lunch monitors and cheerleaders. On event days they arrive at dawn to assist with the set up and end the day when the last competitor has crossed the finish line. Some of the volunteers, including Dusty Chapman, have been active with the AAF for the last 20 years after having volunteered for the 1984 Olympic Games.



## *The AAF Sports Library: Changing the Research Paradigm for Sport Studies*



**T**his past year, I reworked the syllabus for my undergraduate course - “The History of Sport and Physical Activity” - because of the amazing resources now available through the digital library of the AAF’s Sports Library. What the AAF has created is a research tool that has subtly changed the paradigm for historical research on both the Olympic Movement and the broader sporting culture. By digitizing the back issues of such significant, scholarly publications as the *Journal of Sport History*, *Journal of Olympic History*, *Olympika*, *Sport Management Review*, and *Sporting Traditions* (only a partial list) the AAF has enabled scholars to easily keep up with the expanding field of sport studies. What’s more, it has dramatically simplified the process of finding secondary sources materials.

A decade ago, when writing a paper on some aspect of sport history, I would have headed over to my university’s large research library and then spent many frustrating hours chasing down individual articles, standing in line to photocopy them, and filling out interlibrary loan requests when I discovered, inevitably, that my library didn’t carry the journal I needed. Today, I simply log on to the AAF’s website, hit the search button and put in my topic. It’s all

right there. I can’t really explain what an incredible feeling it is to be sitting at my desk in my office and have the articles I need appear right on my screen. It’s like magic, and it has made me a better - and happier - historian.

In my sport history class last fall, I took one of my class periods to show my students how to use the AAF website. I’ve never done this, by the way, for any other online repository, but the AAF has created something truly rare and valuable for those who do historical research. What historians need most, I told my class, are what we call “primary” sources. These are the original documents - magazine articles, reports, meeting minutes, correspondence, and so on - related to a particular topic. The AAF’s ambitious project has been to digitize a large number of primary source materials such as the seminal sport publications *Outing* (1883-1900), *Baseball Magazine* (1909-1918) and *Olympic Review* (1894-2001), as well as the sports library’s enormous repository of original Olympic Reports and other key documents. Being able to examine such rare materials is wonderful, in and of itself, but the digital library is not merely viewable - it’s searchable. What this means is that if one of my students wants to write a paper on Jesse Owens, he or she can enter the words “Jesse Owens” in the search window and see exactly where the words “Jesse Owens” appear in any document in this vast digitized library. This is especially valuable since people often comment on things in articles whose titles bear no reference to the subject being searched. For historians, the ability to digitally search documents for words and phrases is truly revolutionary. As I told my class, this meant that they could no longer claim it was impossible to do primary research on topics in the early twentieth century. The AAF has made that task so easy that the students can do their research without having to leave their dorm room.

The AAF has changed the research paradigm for sport in other ways than simply creating its digital archive, however. The AAF has also advanced the discourse in the field of sport studies through the organization of cutting-edge conferences, workshops and AAF-funded research programs. Just last week, for instance, I handed one of my graduate students a copy of the 2000 report on “Gender in Televised Sports” and told her to be sure to check out the AAF’s



website for their other research initiatives on the media. In my opinion, the foundation's decade-long analysis of the representations of gender in the media is the best and most important work ever done on the subject. Similarly, in 1998, I was privileged to be a part of the AAF's Conference on Doping in Sport, one of the most intellectually stimulating and useful conferences I ever attended. AAF Research Director Wayne Wilson, Ph.D. not only brought academics together to talk about the issues, but also included prominent journalists to be part of the discussions so that the conference would have both immediate and long-term impact on the world of sports. The conference did exactly what it was intended to do, I believe. It attracted considerable publicity at the time, and the book of papers from that meeting "Doping in Elite Sport: The Politics of Drugs in the Olympic Movement" (Champaign: Human Kinetics, 2001), has endured as one of the most useful anthologies ever produced on this troubling subject.

Although I live in Austin, Texas, I've been lucky enough to actually do research at the AAF library on a number of occasions. For a person who spends a major portion of her life in archives, visiting the library is always a treat. For one thing, the physical space and design of it is stunning. The large windows overlooking the AAF's beautifully landscaped central courtyard make the reading rooms a pleasure to visit. Even so, I generally don't spend much time contemplating that beautiful view, for the shelves of the library are filled with thousands of rare and valuable treasures. It isn't just the number and rarity of the books that fill the shelves that make it so amazing - it's also the photography collections and the artifacts. Last fall, in fact, I had the opportunity to visit the archives and see for myself how beautifully the AAF's staff is preserving the artifacts of the Olympic Movement. I saw with my own eyes the actual Olympic torches and original posters from most of the early Olympic Games. All were meticulously packaged in acid free materials, catalogued, and saved for posterity. It did my historian's heart good.

In 1985, shortly after I arrived at the University of Texas, I attended a meeting of the Society of American Archivists. I attended because someone had sent me a copy of the program and highlighted a



session entitled (if my memory serves) "Sport Materials: Should They Be Saved?" Until I saw that program it had never occurred to me that librarians and archivists would not have thought sports artifacts, books and memorabilia worthy of saving. But, as I learned that day at the Society's meeting, some professional librarians in that era were not sure that such materials had any scholarly worth. I am thankful that that day is long past, and that we have entered a new era for the study of sport, exercise and the Olympic Movement. This new era of scholarly rigor and enthusiasm, I would argue, has been singularly influenced by the groundbreaking changes the AAF has introduced to the process of historical research. It would be difficult to overstate the importance of their contribution.

Jan Todd, Ph.D.

*Associate Professor, Kinesiology & Health Education*  
University of Texas at Austin



## *AAF Sports Library*



**T**he AAF Sports Library is the premier sports library in the world. It includes information on the historical, social and economic implications of sport as well as materials about training methods, sports medicine and coaching.

Approximately 40,000 printed volumes, 6,000 microform volumes, 7,000 videos, 500 periodical titles, and 90,000 photo images are housed in the library. Olympic information is a particular strength. The library has the official report of every modern Olympic Games and related documents pertaining to each Games. The library supplements these holdings by providing access to several commercial online database services and the Internet. Additionally, the library is continuing its digitization project that will make every Olympic Games Final Report available on the AAF's website. Olympic Review, the Journal of Sport History, Sporting Traditions and other journals also are available online.

### Highlights of the Olympic Collection:

- ★ Oral histories of more than 100 Southern California Olympians
- ★ The Avery Brundage Collection on microfilm
- ★ Several thousand Olympic Games photographs
- ★ Historical moving footage, including complete video sets of all NBC, CBS and ABC television coverage of the Olympic Games and Olympic Winter Games since 1988
- ★ Minutes of early International Olympic Committee meetings
- ★ Extensive runs of International Olympic Committee and United States Olympic Committee periodicals
- ★ Thousands of pages of after-action reports written by Atlanta Committee for the Olympic Games staff about the operations of the 1996 Atlanta Olympic Games
- ★ Bid documents of cities seeking to host the Olympic Games
- ★ Final reports of every Olympic Games





The general collection also features a wide range of information sources.

- ★ Complete or nearly complete runs of dozens of periodical titles such as Sports Illustrated, The Sporting News, Ring, Women's Sports and Fitness, the Journal of Sport History, Research Quarterly, Street & Smith annuals and Track & Field News.
- ★ Thousands of professional team media guides.
- ★ Good runs of programs from the World Series, Super Bowl, Rose Bowl, baseball and basketball all-star games and the Indianapolis 500.

- ★ A nearly complete run of Roy Firestone's television interview shows, "SportsLook" and "Up Close," on video, from 1980 to 1992.
- ★ Archival documents and after-action reports of the 1994 Soccer World Cup organizing committee.
- ★ A growing collection of more than 5,500 instructional and historical sport videos.
- ★ The National Track & Field Research Collection, consisting of thousands of books, periodicals, videos and event programs.
- ★ The Ralph Miller Golf Collection of 7,000 printed volumes plus photographs, videos and event programs.

The library is open to the public Monday through Friday, 10:00 a.m. to 5:00 p.m., Wednesday until 7:00 p.m., and on the first and last Saturdays of each month, excluding holiday weekends, from 10:00 a.m. to 3:00 p.m. An adult must accompany elementary and pre-school children.

Online database searches, video reviewing rooms, a copy machine and microform reader/printers are available.

Appointments are recommended for research assistance.  
Please call (323) 730-4646.  
E-mail [library@aafla.org](mailto:library@aafla.org)



## *The Long-Term Community-Building Effects of Youth Sports*



Over the last two decades, community building has become a national movement among urban leaders. Community building is an approach to local problem-solving that involves relationship building - adults mentoring youth, youth helping children and peers supporting peers. It is based on the assumption that we cannot depend on a small class of professional “helpers” to turn disinvested communities around. We must create strong social ties so that communities can change themselves.

Once these ties exist, informed residents can help their peers understand the school system, finding and keeping a job, accessing health insurance benefits for which they are eligible, learning about financial literacy issues, keeping streets safe and looking out for each other's children. But, how are such social ties created in communities where poverty, demographic change and other factors have made it hard for people to form meaningful relationships?

In their compelling essay, “Sports and Urban Life,” David Karp, Gregory Stone, and William Yoels describe the unique role that

sports play in urban settings - solidifying smaller communities within large, anonymous cities, and creating contexts where different ethnic and cultural groups can assimilate. For athletes, they foster social norms like team personal excellence, team spirit, and collaboration in a fundamental and heartfelt manner.

Moreover, the social networks created by sports extend far beyond the athletes and their team members. They include the community of family members and spectators that participate in sporting events, transforming them into communal events. When people gather and form social ties, even casual ones, they become part of an informal system of information sharing, assistance and support. Without this support a community withers, and lives fall apart.

Unfortunately, in most low-income neighborhoods of Los Angeles, there are precious few opportunities for residents to interact with one another, or to form the bonds of healthy interdependence that are prerequisites for a stable society.



This absence of what social scientists call “reciprocal altruism” is particularly damaging for children and young adults who are at formative stages in their growth and are in the process of defining for themselves their relationship to the communities in which they live. Many will have to struggle against an overwhelming sense of inadequacy and dependence on others. But, in communities where structured athletic programs are plentiful and accessible, this need not be the case.

### **The AAF and Los Angeles Urban Funders**

Through its participation in Los Angeles Urban Funders (LAUF), the Amateur Athletic Foundation (AAF) has helped lead the way in building communities. Prior to LAUF, many other foundations and funding agencies in Southern California had a somewhat limited understanding of the important role played by the AAF. They saw it as a highly specialized funding entity supporting programs that teach specific skills related to individual and team sports for underserved youth. As they began to understand the power and potential of community building, however, their understanding of the AAF’s significance became clearer.

When Pacoima was designated as a LAUF site, for example, the AAF became involved in the allocation of resources in imaginative ways. The AAF sought out every group or association in Pacoima that was involved in any way with organized sports. Although the groups varied dramatically in capacity and experience, the AAF made a cluster of related grants to three school-linked nonprofits in the neighborhood to provide extracurricular team sports, including soccer, basketball and softball for both boys and girls. These programs had a wide range of results beyond physical fitness: children became more disciplined and focused, and less likely to become involved in gang activity; their attendance, standardized test scores, and grades improved, increasing their likelihood of leading successful lives; parents and children developed stronger ties; and parents of the children became friends, networking with one another more often on a range of issues.

And, through its involvement in LAUF, the AAF has helped to more efficiently coordinate these sports programs with other extracurricular activities for more efficient resource allocation and closer coordination with classroom learning at the schools. AAF Vice President of Grants and Programs F. Patrick Escobar has led planning processes that involved an array of nonprofit after-school programs as well as school district officials cooperating to design common standards for all afterschool programs in the community.

Even more profoundly, LAUF investments have also helped to ensure that the social ties resulting from these programs are connected upward to citywide and regional resources. For instance, the LAUF pooled fund helped to connect the parent and youth networks associated with these sports programs to major employers in the Northeast Valley, helping them to access employment and creating opportunities for economic advancement for local families. The AAF also has participated in a multi-year effort to forge permanent partnerships between school-based parent groups and the Valley Economic Development Center, a local business assistance entity with direct access to virtually every major manufacturer and retailer located near Pacoima.

When understood through the lens of LAUF, then, it is apparent that the AAF has accomplished far more than help children to run faster, kick more skillfully, or develop better accurate hand-eye coordination. The Foundation’s investments have accomplished no less than the monumental: the forging of critical social bonds between and among adults and youth that are the fabric of any vital community, that help that community to cope and respond to problems on a daily basis, and that link low-income communities to all that a region as vibrant as Los Angeles has to offer. In doing so, it has set a new standard for amateur athletic foundations worldwide.

Elwood Hopkins  
*Executive Director*  
Los Angeles, Urban Funders



## Breaking Barriers:

### Twenty Years of Boosting Girls and Women in Sports

The AAF inherited a legacy of female aspiration and achievement from the 1984 Olympic Games, where women athletes participated as never before. No one can forget Joan Benoit and her competitors in the first women's Olympic Games marathon, or the Connie Carpenter-Phinney/Rebecca Twigg photo finish in the first women's bicycle road race, or the dramatic moments in women's team sports competition.

It is not surprising, then, that the AAF has used its endowment from the Los Angeles Olympic Games to become a staunch champion of girls and women in sports. And as with everything the AAF does, its support begins with the kids.

"I sing the praises of the AAF," says Mary Joiner, executive director of Mona Boulevard Community Services in Lawndale. Since 1997, when the AAF began funding her after-school girls basketball program for uniforms, equipment, referees and providing coaches training, more than 5,000 young

women have gotten a chance to play organized ball. Over 20 teams of underprivileged middle-school girls currently participate, and they're encouraged in academics as well as being coached in hoops. "You get kids off the streets and put them in something they can latch on to and they become achievers in more ways than one," says Joiner. "They learn about character and self-esteem. It's not all about winning."

Keith Cruickshank of Kids in Sports (KIS) has seen girls accrue similar benefits at the after-school multi-sports club program he executive-directs. The sports club model originated as an AAF program in 1990. In 1994 KIS was spun off as a separate non-profit. It enables 9,000 kids each year to play six sports at 14 locations. About 30 percent of its participants are girls - but that's a huge leap from its beginnings when only 60 girls showed up to play.

"We realized girls weren't going to come around if there weren't women leaders around," says Cruickshank, so Kids in Sports began to recruit women coaches, officials and program leaders. "Now we've seen amazing things happen with women, particularly in the Latino community. I don't think parity [of girls and boys] is out of reach."

Although its main focus is on youth sports, the AAF certainly recognizes grown-up women athletes as well. The AAF's Girls & Women in Sports Luncheon, begun in 1987, has become a much-anticipated annual inspiration, giving local sports professionals and enthusiasts a chance to honor the dedication and achievement of Los Angeles-area female athletes, young and old. Over the years, attendees have been roused by the words of such local sports heroines as Diana Nyad, Janet Evans, Ann Meyers Drysdale, Connie Paraskevin Young and the AAF's own Anita DeFrantz, as well as being reminded of the significant contributions of parents, volunteers, referees and coaches - the

latter for which the AAF has long provided education and training.

While celebrating women's accomplishments in sport, the AAF also has actively sought to identify and break down barriers women athletes still face. AAF's published research on gender stereotyping in television and print sports coverage has been eye-opening, and AAF President Anita DeFrantz has raised her irresistible voice - on the local, national and international stage-about the need for providing unlimited opportunities to women and girls in sports.

In its 20 years of existence, the AAF can proudly claim to have opened the doors to sports for thousands of girls. Some - like Tiffani Burries, who went from playing hoops as an 8-year-old in the Mona Boulevard program to earning a varsity scholarship at University of Nevada, Las Vegas - may reach the highest level of sports, including the Olympic Games. Others, like Marlene Alvarez, used her AAF-sponsored opportunity with Kids in Sports to boost herself academically: She now attends Stanford, where she recently wrote a paper on the value of sports programs for kids in disadvantaged neighborhoods.

Pierre de Coubertin, who founded the Modern Olympic Games, did not think that women athletes were an "edifying sight." The AAF, in its support of girls and women in sports, has been pleased to prove him very, very wrong.

Michele Kort

## AAF Grants By Year 1984-2004

1984		
L.A. Arts Festival	Los Angeles, CA	\$2,000,000.00
Summer Games 1985	Los Angeles, CA	\$2,000,000.00

1985		
Cleland House Community Center	Los Angeles, CA	\$75,000.00
Santa Teresita After School Sports	Los Angeles, CA	\$15,919.27
Aliso-Pico Recreation Center	Los Angeles, CA	\$21,617.73
Boys & Girls Clubs Of America - Monterey Park	Monterey Park, CA	\$150,000.00
Fundamental Foundation	Los Angeles, CA	\$83,688.00
Junior Archery Development Program	Van Nuys, CA	\$39,000.00
Mt. SAC Relays Youth Days	Walnut, CA	\$45,000.00
PALS - LAPD Foothill Division	Pasadena, CA	\$7,000.00
Salle Gascon Fencing Club/ Westside Fencing Center	Culver City, CA	\$20,000.00
Santa Barbara Rowing Club	Santa Barbara, CA	\$13,400.00
Southern California Tennis Association/ NJTL	Los Angeles, CA	\$70,000.00
Southern California Women's Basketball	Long Beach, CA	\$23,396.00
Community Youth Gang Services	Los Angeles, CA	\$229,641.00
Los Angeles Police Department Central Explorer Post	Los Angeles, CA	\$5,000.00
Los Angeles Police Department Northeast Boxing Program	Los Angeles, CA	\$9,000.00
Saybrook Park Athletic Association	Los Angeles, CA	\$8,620.00
St. Mary's Summer Girls' Basketball	Los Angeles, CA	\$20,550.00

1986		
Babe Ruth Baseball - Jackie Robinson	Los Angeles, CA	\$5,000.00
Balboa Stadium Park	San Diego, CA	\$116,670.00
City Of San Buenaventura (Buenaventura Youth Basketball)	Buenaventura, CA	\$9,173.00
Holy Cross Youth Center	Los Angeles, CA	\$11,758.00

Little League Baseball - Highland	Highland, CA	\$3,000.00
Little League Baseball - Inglewood	Inglewood, CA	\$5,000.00
Little League Baseball - Sun Valley	North Hollywood, CA	\$5,000.00
Long Beach Rowing Association	Long Beach, CA	\$99,718.00
Our Lady Of Victory	Los Angeles, CA	\$5,000.00
Simi Valley - PTA	Simi Valley, CA	\$5,000.00
AbilityFirst (formerly the Crippled Children's Society of Southern California)	Pasadena, CA	\$15,353.99
Center For Human Interdependence	Orange, CA	\$1,200.00
City Of Long Beach	Long Beach, CA	\$33,332.18
Fillmore Swim Association	Fillmore, CA	\$11,500.00
Jackie Robinson Youth Sports Association	Los Angeles, CA	\$5,000.00
Japanese - American Community Center	Pacoima, CA	\$4,000.00
Little League Baseball - Ladera	Los Angeles, CA	\$10,000.00
Little League Baseball - Ontario Western	Ontario, CA	\$3,000.00
Los Angeles County Parks & Recreation	Castaic, CA	\$12,990.71
West Valley Soccer League	Calabasas, CA	\$5,000.00
TAC National Cross Country Championships	Mission Viejo, CA	\$5,000.00
Southern California Tennis Association/ NJTL	Los Angeles, CA	\$80,000.00
Boy Scouts of America - Cabrillo Beach Youth Sports Center	Los Angeles, CA	\$537,999.00
Boys & Girls Clubs of America - Pacific Region	North Hollywood, CA	\$174,831.80
Constitutional Rights Foundation	Los Angeles, CA	\$98,782.00
Hollenbeck Police Business Council	Los Angeles, CA	\$250,000.00
Management Team - Athletes For Youth	Los Angeles, CA	\$30,700.00
National Foundation of Wheelchair Tennis	Tustin, CA	\$83,000.00
North Valley Athletic Club Golden Bears	San Fernando, CA	\$5,000.00
Paramount Phillies Baseball	Paramount, CA	\$3,000.00
Southern California Badminton Association	Pacific Palisades, CA	\$36,000.00
Thousand Oaks High School Baseball Booster Club	Thousand Oaks, CA	\$5,000.00
Ventura Youth Sports Association Inc.	Ventura, CA	\$18,450.00



**\$4.2** million in  
grants has been  
awarded to  
**YOUTH SOCCER**  
organizations.



1987

<b>Casa Colina</b>	Pomona, CA	<b>\$100,000.00</b>
<b>City of Los Angeles, Department of Recreation &amp; Parks</b>	Los Angeles, CA	<b>\$1,300,000.00</b>
<b>Compton Track Club</b>	Compton, CA	<b>\$5,000.00</b>
<b>Goleta Valley Youth Sports Association</b>	Santa Barbara, CA	<b>\$120,000.00</b>
<b>Gymnastics Olympica USA</b>	Van Nuys, CA	<b>\$25,000.00</b>
<b>La Canada Youth House</b>	La Canada, CA	<b>\$10,000.00</b>
<b>Little League Baseball - Central Mountain</b>	Frazier Park, CA	<b>\$5,000.00</b>
<b>Long Beach Rowing Association</b>	Long Beach, CA	<b>\$22,620.00</b>
<b>Lynwood Area Sheriff's Youth Activities League</b>	Lynwood, CA	<b>\$5,000.00</b>
<b>National Fitness Foundation Summer Camp</b>	Irvine, CA	<b>\$30,000.00</b>
<b>North Torrance Girls Softball League</b>	Torrance, CA	<b>\$5,000.00</b>
<b>Southern California Women's Basketball</b>	Long Beach, CA	<b>\$25,870.26</b>
<b>United Cerebral Palsy Association of San Diego County</b>	San Diego, CA	<b>\$4,500.00</b>
<b>YMCA - Metropolitan Los Angeles</b>	Los Angeles, CA	<b>\$127,866.50</b>
<b>Boy Scouts of America - Orange County Council</b>	Costa Mesa, CA	<b>\$5,000.00</b>
<b>Pony/Colt Baseball League - Hawthorne National</b>	Hawthorne, CA	<b>\$5,000.00</b>
<b>Byakko Judo Institute</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Constitutional Rights Foundation</b>	Los Angeles, CA	<b>\$115,000.00</b>
<b>Los Angeles County Sheriff's Department</b>	Los Angeles, CA	<b>\$56,748.04</b>
<b>Los Angeles School of Gymnastics</b>	Culver City, CA	<b>\$5,000.00</b>
<b>Manual Arts High School Volleyball</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>North Valley Girls Softball League</b>	Granada Hills, CA	<b>\$5,000.00</b>
<b>Pasadena Youth Football League</b>	Pasadena, CA	<b>\$5,000.00</b>
<b>Southern California Badminton Association</b>	Pacific Palisades, CA	<b>\$50,000.00</b>
<b>Conejo Hockey Club, Inc.</b>	Newbury Park, CA	<b>\$10,490.00</b>
<b>Encino Baseball, Inc.</b>	Encino, CA	<b>\$5,000.00</b>
<b>Field Hockey Federation</b>	Thousand Oaks, CA	<b>\$38,528.00</b>
<b>Las Virgenes Soccer League</b>	Agoura Hills, CA	<b>\$5,000.00</b>
<b>Montebello Youth Football Association</b>	Montebello, CA	<b>\$5,000.00</b>
<b>Pony/Colt Baseball League - El Monte</b>	El Monte, CA	<b>\$5,000.00</b>
<b>Shoshin-Ryu Jujitsu Club</b>	Santa Ana, CA	<b>\$5,000.00</b>

<b>South Bay Girls Softball League</b>	Torrance, CA	<b>\$5,000.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$85,000.00</b>
<b>YMCA - Weingart/East Los Angeles</b>	Los Angeles, CA	<b>\$100,000.00</b>
<b>YWCA - Metropolitan of Los Angeles</b>	Los Angeles, CA	<b>\$50,748.57</b>
<b>Anaheim Athletic Club</b>	Anaheim, CA	<b>\$8,864.77</b>
<b>Anaheim Parks &amp; Recreation</b>	Anaheim, CA	<b>\$8,864.77</b>
<b>Boys &amp; Girls Clubs of America - Challengers</b>	Los Angeles, CA	<b>\$15,824.00</b>
<b>Boys &amp; Girls Clubs of America - Los Angeles</b>	Los Angeles, CA	<b>\$100,000.00</b>
<b>Five Acres</b>	Altadena, CA	<b>\$3,800.00</b>
<b>King Football Conference - Montebello</b>	Montebello, CA	<b>\$75,000.00</b>
<b>Monarchs National Gymnastics Training Center</b>	Agoura Hills, CA	<b>\$38,039.00</b>
<b>Northeast Downey Senior &amp; Big League</b>	Downey, CA	<b>\$5,000.00</b>
<b>Pony Baseball League - Whittier</b>	Whittier, CA	<b>\$5,000.00</b>
<b>Pony/Colt Baseball League - Verdugo Hills</b>	Sunland, CA	<b>\$2,500.00</b>
<b>Rhino Youth Football League</b>	Oxnard, CA	<b>\$10,000.00</b>
<b>Southeast Youth Soccer Association</b>	South Gate, CA	<b>\$5,000.00</b>
<b>Southern California Amateur - Hockey Association</b>	Fountain Valley, CA	<b>\$15,620.00</b>
<b>Ventura Olympic Canoe Club</b>	Newbury Park, CA	<b>\$16,000.00</b>
<b>Broadway Gymnastics Foundation</b>	Venice, CA	<b>\$21,266.19</b>
<b>California Youth Tennis Foundation</b>	El Toro, CA	<b>\$12,500.00</b>
<b>El Monte Fillies</b>	El Monte, CA	<b>\$5,000.00</b>
<b>Glendale Gymnastic School</b>	Glendale, CA	<b>\$17,250.00</b>
<b>Heartland Swimming Association</b>	San Diego, CA	<b>\$25,000.00</b>
<b>Los Angeles Valley College</b>	Valley Glen, CA	<b>\$17,250.00</b>
<b>Salle Gascon Fencing Club/ Westside Fencing Center</b>	Culver City, CA	<b>\$23,927.07</b>
<b>Pasadena Youth Athletic Club</b>	Pasadena, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Wilmington</b>	Wilmington, CA	<b>\$109,255.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$50,000.00</b>
<b>Pony Baseball League - Manhattan Beach</b>	Manhattan Beach, CA	<b>\$5,000.00</b>
<b>San Clemente Gymnastics</b>	San Clemente, CA	<b>\$10,000.00</b>





To promote  
**SWIMMING** among  
youngsters,  
grants totaling  
**\$6 MILLION**  
have been awarded.

## 1988

Barstow Swim Association	Barstow, CA	\$23,280.00
Blue Shadows Mounted Drill Team	Valencia, CA	\$5,000.00
Boys & Girls Clubs of America - Echo Park	Los Angeles, CA	\$23,674.75
Boys & Girls Clubs of America - Hi-Desert	Yucca Valley, CA	\$25,000.00
Girls Incorporated - America/Steppingstones	Santa Barbara, CA	\$103,188.00
Little League Baseball - American Indian	Palmdale, CA	\$5,000.00
Little League Baseball - El Monte Eastern	El Monte, CA	\$5,000.00
Little League Baseball - Woodland Hills Sunrise	Canoga Park, CA	\$5,000.00
Long Beach Marathon	Long Beach, CA	\$5,000.00
Pony Baseball/Softball League - William S. Hart	Newhall, CA	\$5,000.00
Southern California Amateur - Hockey Association	Fountain Valley, CA	\$61,000.00
United Friends of The Children	Beverly Hills, CA	\$119,800.00
West Long Beach Athletic Association, Inc.	Long Beach, CA	\$5,000.00
Westlake Baseball Association	Westlake Village, CA	\$5,000.00
Whittier Girls Softball League	Whittier, CA	\$5,000.00
Boys & Girls Clubs of America - Eastside	Los Angeles, CA	\$14,214.56
Camp Fire Council - Glendale	Glendale, CA	\$5,000.00
Constitutional Rights Foundation	Los Angeles, CA	\$73,341.59
Pacific Coast Gymnastics	Camarillo, CA	\$18,313.58
Phoenix Athletic Club	Los Angeles, CA	\$5,000.00
Pop Warner Football - Brea	Brea, CA	\$5,000.00
Southern California Badminton Association	Pacific Palisades, CA	\$53,800.00
Carpinteria Community Swimming Pool Association, Inc.	Carpinteria, CA	\$100,000.00
Boys & Girls Clubs of America - Pacific Region	North Hollywood, CA	\$110,000.00
Braille Institute	Los Angeles, CA	\$22,000.00
City of Los Angeles, Department of Recreation & Parks	Los Angeles, CA	\$5,000.00
Community Youth Sports & Arts Foundation	Los Angeles, CA	\$11,073.00
Field Hockey Federation	Thousand Oaks, CA	\$40,070.00

Ladies Professional Golf Association	Los Angeles, CA	\$98,809.16
Little League Baseball - Diamond Bar	Diamond Bar, CA	\$5,000.00
Little League Baseball - Lemon Grove	Lemon Grove, CA	\$5,000.00
Little League Baseball - Ontario National	Ontario, CA	\$5,000.00
Northrop University	Los Angeles, CA	\$800.00
Personal Involvement Center	Los Angeles, CA	\$47,084.85
Santa Barbara Rowing Foundation	Santa Barbara, CA	\$127,804.00
Santa Barbara Swim Club	Santa Barbara, CA	\$11,000.00
Bobby Sox Softball - Newbury Park	Newbury Park, CA	\$5,000.00
California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center	Big Bear Lake, CA	\$29,555.00
Little League Baseball - Central Altadena	Altadena, CA	\$5,000.00
Little League Baseball - Toluca-Studio City (Seniors)	Toluca Lake, CA	\$5,000.00
Little League Baseball - Warner Hodgdon	Orange, CA	\$5,000.00
Pony Baseball League - Santa Barbara	Santa Barbara, CA	\$5,000.00
Pony Baseball League - Santa Ynez Valley	Solvang, CA	\$5,000.00
Pony/Colt Baseball League - Heartwell	Long Beach, CA	\$5,000.00
Mt. SAC Relays Youth Days	Walnut, CA	\$59,500.00
Alhambra Thunderbirds Football Organization, Inc.	Alhambra, CA	\$5,000.00
National Foundation of Wheelchair Tennis	Tustin, CA	\$48,000.00
Little League Baseball - Palmdale	Palmdale, CA	\$5,000.00

## 1989

AAF Rose Bowl Aquatics Center	Pasadena, CA	\$500,000.00
Babe Ruth Baseball - Pasadena (Seniors)	Pasadena, CA	\$3,000.00
Boys & Girls Clubs of America - Long Beach	Long Beach, CA	\$47,063.00
California Youth Soccer Association	Thousand Oaks, CA	\$4,082.00
Coast Aquatics	Covina, CA	\$5,000.00
Little League Baseball - Canoga Park National	West Hills, CA	\$5,000.00



<b>Little League Baseball - Cerritos Artesia</b>	Cerritos, CA	<b>\$5,000.00</b>
<b>Los Angeles Racing Team</b>	Venice, CA	<b>\$5,000.00</b>
<b>Los Angeles School of Gymnastics</b>	Culver City, CA	<b>\$40,000.00</b>
<b>Mid Valley Baseball Association</b>	Reseda, CA	<b>\$5,000.00</b>
<b>North Long Beach Baseball Association</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>Phoenix Houses of California</b>	Gardena, CA	<b>\$80,011.63</b>
<b>Santa Monica Gymnastic Center</b>	West Los Angeles, CA	<b>\$44,998.88</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$106,286.36</b>
<b>Trinity Neighborhood Youth Programs</b>	Los Angeles, CA	<b>\$1,600.00</b>
<b>West Los Angeles College Throwing Center</b>	Culver City, CA	<b>\$41,800.00</b>
<b>YMCA - Crescenta-Canada Verdugo Hills Family</b>	Tujunga, CA	<b>\$86,356.00</b>
<b>Special Olympics - Southern California</b>	Culver City, CA	<b>\$130,801.65</b>
<b>Babe Ruth Baseball - Culver City</b>	Culver City, CA	<b>\$5,000.00</b>
<b>California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center</b>	Big Bear Lake, CA	<b>\$93,992.56</b>
<b>City of Los Angeles Branford Recreation Center</b>	Van Nuys, CA	<b>\$5,467.20</b>
<b>City of Pasadena Running Roses</b>	Pasadena, CA	<b>\$5,000.00</b>
<b>Conejo Hockey Club, Inc.</b>	Newbury Park, CA	<b>\$5,000.00</b>
<b>Constitutional Rights Foundation</b>	Los Angeles, CA	<b>\$104,874.25</b>
<b>Jordan Downs Recreation Center</b>	Los Angeles, CA	<b>\$3,500.00</b>
<b>National Foundation of Wheelchair Tennis</b>	Tustin, CA	<b>\$47,649.00</b>
<b>Rincon Racing, Inc.</b>	Santa Barbara, CA	<b>\$5,000.00</b>
<b>Riverside Volleyball Club</b>	San Bernardino, CA	<b>\$4,330.00</b>
<b>Salle Gascon Fencing Club/ Westside Fencing Center</b>	Culver City, CA	<b>\$44,000.00</b>
<b>Shilos Softball League</b>	Canyon Country, CA	<b>\$4,893.17</b>
<b>Southern California Badminton Association</b>	Pacific Palisades, CA	<b>\$12,000.00</b>
<b>Southern California Diving Club</b>	Los Angeles, CA	<b>\$4,825.00</b>
<b>Southern California Speed Skating Association</b>	Pomona, CA	<b>\$62,600.00</b>
<b>Widney High School Athletic Fund</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>YMCA - Weingart/Lakewood Family</b>	Lakewood, CA	<b>\$21,168.41</b>
<b>Reviving Baseball In Inner Cities</b>	Diamond Bar, CA	<b>\$69,804.93</b>

<b>AYSO - Region 46</b>	Saugus, CA	<b>\$5,000.00</b>
<b>Charter Oak Gymnastics, Inc.</b>	Covina, CA	<b>\$22,100.00</b>
<b>Junior All American Football - West Covina Bruins</b>	West Covina, CA	<b>\$5,000.00</b>
<b>Ladies Professional Golf Association</b>	Los Angeles, CA	<b>\$122,558.87</b>
<b>Laguna Niguel Community Services District</b>	Laguna Niguel, CA	<b>\$35,000.00</b>
<b>Little League Baseball - Harbor City</b>	Torrance, CA	<b>\$5,000.00</b>
<b>Newbury Park Soccer Club</b>	Newbury Park, CA	<b>\$5,000.00</b>
<b>Pierce College - Handicapped Skiers</b>	Woodland Hills, CA	<b>\$5,000.00</b>
<b>Pony Baseball League - Upland</b>	Upland, CA	<b>\$5,000.00</b>
<b>Sepulveda Roses</b>	West Hills, CA	<b>\$2,500.00</b>
<b>West Valley Eagles Track Club, Inc.</b>	Canoga Park, CA	<b>\$5,000.00</b>
<b>YWCA - Glendale</b>	Glendale, CA	<b>\$15,800.00</b>
<b>YWCA - Santa Monica</b>	Santa Monica, CA	<b>\$5,000.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$59,500.00</b>

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<b>Boys &amp; Girls Clubs of America - Salesian</b>	Los Angeles, CA	<b>\$150,000.00</b>
<b>Casa Colina</b>	Pomona, CA	<b>\$46,500.00</b>
<b>County of Los Angeles Department of Parks &amp; Recreation</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Alhambra American</b>	Alhambra, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Sherman Oaks</b>	Sherman Oaks, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Simi Valley</b>	Simi Valley, CA	<b>\$5,000.00</b>
<b>Mountain View Tennis Club</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Pasadena Figure Skating Club</b>	Pasadena, CA	<b>\$21,359.94</b>
<b>Rehabilitation Institute of Southern California</b>	Orange, CA	<b>\$6,914.68</b>
<b>Say No Liga Infantil Juvenil De Futbol</b>	Oxnard, CA	<b>\$5,000.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$110,000.00</b>
<b>Southern California Volleyball Officials Association</b>	Torrance, CA	<b>\$49,878.00</b>
<b>Special Olympics - Southern California</b>	Culver City, CA	<b>\$145,496.76</b>
<b>Boys &amp; Girls Clubs of America - Huntington Valley</b>	Huntington Beach, CA	<b>\$67,400.00</b>





<b>Fallbrook Gymnastics Club</b>	Fallbrook, CA	<b>\$19,428.31</b>
<b>Imperial Valley Gymnastics Club</b>	El Centro, CA	<b>\$20,000.00</b>
<b>Little League Baseball - Sunset</b>	La Puente, CA	<b>\$5,000.00</b>
<b>Mats Gymnastics &amp; Physical Fitness Center</b>	Los Angeles, CA	<b>\$18,800.00</b>
<b>Sudden Impact</b>	Chino, CA	<b>\$5,000.00</b>
<b>West Coast Gymnastics</b>	San Diego, CA	<b>\$20,000.00</b>
<b>West Los Angeles College Throwing Center</b>	Culver City, CA	<b>\$52,954.96</b>
<b>American Gymnastics Academy</b>	Long Beach, CA	<b>\$19,921.00</b>
<b>Boys &amp; Girls Clubs of America - East Valley</b>	Baldwin Park, CA	<b>\$78,105.00</b>
<b>California Breeze Rhythmic Gymnastics Club</b>	Redondo Beach, CA	<b>\$5,000.00</b>
<b>California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center</b>	Big Bear Lake, CA	<b>\$93,600.00</b>
<b>Constitutional Rights Foundation</b>	Los Angeles, CA	<b>\$73,737.00</b>
<b>Le Club Gymnastics And Fitness Center</b>	Northridge, CA	<b>\$18,382.02</b>
<b>Little League Baseball - Civic Athletic Club</b>	San Bernardino, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Yucaipa Valley</b>	Yucaipa, CA	<b>\$5,000.00</b>
<b>Ojai Gymnastics Club</b>	Ojai, CA	<b>\$20,000.00</b>
<b>Southern California Badminton Association</b>	Pacific Palisades, CA	<b>\$13,900.00</b>
<b>Southern California Speed Skating Association</b>	Pomona, CA	<b>\$68,029.00</b>
<b>Surfside Swim Team</b>	Torrance, CA	<b>\$13,000.00</b>
<b>TAGS Gymnastics</b>	Corona, CA	<b>\$20,000.00</b>
<b>Arcadia Junior Football, Inc.</b>	Arcadia, CA	<b>\$5,000.00</b>
<b>California Gold Gymnastics</b>	Escondido, CA	<b>\$20,000.00</b>
<b>Culver City Swim Team</b>	Culver City, CA	<b>\$5,000.00</b>
<b>Cypress Park Judo Parents Association</b>	Covina, CA	<b>\$3,000.00</b>
<b>Girls Incorporated - Santa Barbara</b>	Santa Barbara, CA	<b>\$11,900.00</b>
<b>Golden West Swim Club Support Group</b>	Huntington Beach, CA	<b>\$15,500.00</b>
<b>Hi Desert Aquatics Sandsharks</b>	Twentynine Palms, CA	<b>\$25,888.98</b>
<b>Junior All American Football - Huntington Beach</b>	Huntington Beach, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Plaza, Inc.</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>North Huntington Beach Strikers</b>	Huntington Beach, CA	<b>\$3,000.00</b>

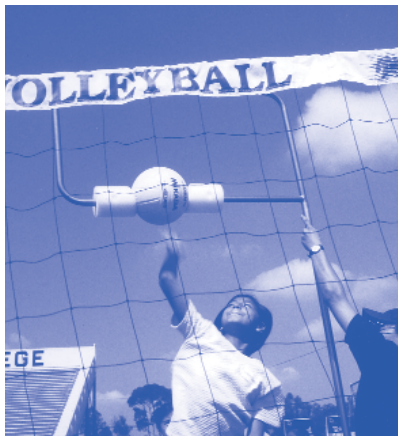
<b>Phoenix Houses of California</b>	Gardena, CA	<b>\$64,727.00</b>
<b>Pop Warner Football - Rancho Cucamonga</b>	Alta Loma, CA	<b>\$5,000.00</b>
<b>Popa's Gymnastics</b>	Huntington Beach, CA	<b>\$14,130.17</b>
<b>Valley Raiders Youth Track</b>	North Hollywood, CA	<b>\$4,000.00</b>
<b>Watts Friendship Sports League</b>	Los Angeles, CA	<b>\$13,160.00</b>
<b>YMCA - Santa Maria Valley</b>	Santa Maria, CA	<b>\$18,393.57</b>
<b>YMCA - South Bay Family (San Diego County)</b>	Chula Vista, CA	<b>\$19,787.97</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$64,300.00</b>
<b>Crittenton Center For Young Women &amp; Infants</b>	Los Angeles, CA	<b>\$50,200.00</b>
<b>1 9 9 1</b>		
<b>Aztec Heart Surgeon Soccer Club</b>	Hollywood, CA	<b>\$2,500.00</b>
<b>Boys &amp; Girls Clubs of America - Los Angeles</b>	Los Angeles, CA	<b>\$29,345.81</b>
<b>East Los Angeles Youth Activities Foundation</b>	Los Angeles, CA	<b>\$165,851.31</b>
<b>Imagymnation Gymnastics Center</b>	Simi Valley, CA	<b>\$19,528.59</b>
<b>Ladies Professional Golf Association</b>	Los Angeles, CA	<b>\$79,102.07</b>
<b>Little League Baseball - Crescenta Valley</b>	Montrose, CA	<b>\$5,000.00</b>
<b>Little League Baseball - East Downey</b>	Bellflower, CA	<b>\$5,000.00</b>
<b>Little League Baseball - El Monte National</b>	El Monte, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Granada Hills</b>	Granada Hills, CA	<b>\$5,000.00</b>
<b>McCormick Divers</b>	Huntington Beach, CA	<b>\$3,000.00</b>
<b>Santa Barbara Therapeutic Riding Academy</b>	Santa Barbara, CA	<b>\$5,000.00</b>
<b>South Bay Panthers Track &amp; Field Club</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$103,368.00</b>
<b>Special Olympics - Southern California</b>	Culver City, CA	<b>\$85,472.00</b>
<b>B-Ball Association</b>	Carson, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - South Coast Area</b>	San Clemente, CA	<b>\$59,445.00</b>
<b>California Street Hockey Association Youth Leagues, Inc.</b>	Fullerton, CA	<b>\$5,000.00</b>

<b>City of Santa Barbara Parks &amp; Recreation Department</b>	Santa Barbara, CA	<b>\$4,390.00</b>
<b>Fullerton Aquatics Sports Team, Inc.</b>	Fullerton, CA	<b>\$19,000.00</b>
<b>Gymnastics Pacifica</b>	Corona, CA	<b>\$19,574.75</b>
<b>Junior All American Football - Newport Mesa</b>	Newport Beach, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Lennox</b>	Lennox, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Long Beach</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Rowland</b>	La Puente, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Tujunga</b>	Tujunga, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Westminster</b>	Westminster, CA	<b>\$5,000.00</b>
<b>Newton Boosters Association</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Reviving Baseball In Inner Cities</b>	Diamond Bar, CA	<b>\$33,851.00</b>
<b>SCATS Gymnastics</b>	Huntington Beach, CA	<b>\$19,934.00</b>
<b>Team of The Future</b>	Hermosa Beach, CA	<b>\$5,000.00</b>
<b>California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center</b>	Big Bear Lake, CA	<b>\$85,000.00</b>
<b>Child Victims In Court Foundation</b>	Los Angeles, CA	<b>\$100,000.00</b>
<b>Constitutional Rights Foundation</b>	Los Angeles, CA	<b>\$74,540.00</b>
<b>Encino Velodrome</b>	Calabasas, CA	<b>\$158,000.00</b>
<b>Four A's Foundation</b>	Los Angeles, CA	<b>\$63,658.75</b>
<b>Junior All American Football - Apple Valley</b>	Apple Valley, CA	<b>\$5,000.00</b>
<b>Junior All American Football - Temple City Youth</b>	Temple City, CA	<b>\$5,000.00</b>
<b>National Foundation of Wheelchair Tennis</b>	Tustin, CA	<b>\$49,242.12</b>
<b>Pony Baseball League - Lake Los Angeles</b>	Palmdale, CA	<b>\$5,000.00</b>
<b>Pop Warner Football - Huntington Beach</b>	Huntington Beach, CA	<b>\$5,000.00</b>
<b>Pop Warner Football - Lakewood Pacific</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>Pop Warner Football - North Long Beach</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>Pop Warner Football - Ontario</b>	Ontario, CA	<b>\$5,000.00</b>
<b>Pop Warner Football - Riverside</b>	Riverside, CA	<b>\$5,000.00</b>
<b>Pop Warner Football - Upland Pop Warner</b>	Upland, CA	<b>\$5,000.00</b>
<b>Rancho California Gymnastics</b>	Murrieta, CA	<b>\$19,120.00</b>
<b>San Pedro Baseball, Inc.</b>	San Pedro, CA	<b>\$44,051.00</b>

<b>Santa Barbara Youth Volleyball Association</b>	Santa Barbara, CA	<b>\$15,700.00</b>
<b>South Bay Gymnastics Training Center</b>	Gardena, CA	<b>\$19,790.00</b>
<b>West Los Angeles College Throwing Center</b>	Culver City, CA	<b>\$48,300.00</b>
<b>West Valley Youth Athletic Association</b>	Canoga Park, CA	<b>\$5,000.00</b>
<b>YMCA - East County</b>	La Mesa, CA	<b>\$19,293.92</b>
<b>YMCA - West San Gabriel Valley</b>	Alhambra, CA	<b>\$21,202.64</b>
<b>California International Sailing Association</b>	Irvine, CA	<b>\$25,000.00</b>
<b>Boys &amp; Girls Clubs of America - Ventura</b>	Ventura, CA	<b>\$32,920.00</b>
<b>Community Youth Gang Services Late Night Basketball Program</b>	Los Angeles, CA	<b>\$51,032.56</b>
<b>Crittenton Center For Young Women &amp; Infants</b>	Los Angeles, CA	<b>\$74,695.00</b>
<b>Genesis Gymnastics Parents Club</b>	Lancaster, CA	<b>\$19,060.80</b>
<b>Irvine School of Gymnastics</b>	Santa Ana, CA	<b>\$18,654.00</b>
<b>Junior All American Football - South Gate</b>	South Gate, CA	<b>\$5,000.00</b>
<b>LA's Best</b>	Los Angeles, CA	<b>\$44,262.00</b>
<b>Little League Baseball - Victoria Park</b>	Carson, CA	<b>\$5,000.00</b>
<b>Long Beach Early Intervention Council</b>	Los Alamitos, CA	<b>\$1,766.00</b>
<b>Los Angeles Force Youth Soccer Club, Inc.</b>	Canoga Park, CA	<b>\$5,000.00</b>
<b>Los Angeles Jets Track Club</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Phoenix Houses of California</b>	Gardena, CA	<b>\$54,691.00</b>
<b>Pony Baseball League - Palmdale</b>	Palmdale, CA	<b>\$5,000.00</b>
<b>Quiet Fire Youth Track Club</b>	San Pedro, CA	<b>\$5,000.00</b>
<b>Salvation Army - Southern California Divisional Headquarters</b>	Los Angeles, CA	<b>\$87,200.00</b>
<b>Southern California Track Starters Association</b>	Redondo Beach, CA	<b>\$5,000.00</b>
<b>Verdugo Gymnastics Center</b>	Los Angeles, CA	<b>\$19,760.03</b>
<b>YMCA - Glendale Family</b>	Glendale, CA	<b>\$9,145.00</b>
<b>Immanuel United Church of Christ</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>University of California - Los Angeles Kids Sports On Campus</b>	Los Angeles, CA	<b>\$988,821.37</b>
<b>University of Southern California - Kids Sports On Campus</b>	Los Angeles, CA	<b>\$988,148.00</b>
<b>US Olympic Festival - 1991</b>	Los Angeles, CA	<b>\$150,000.00</b>



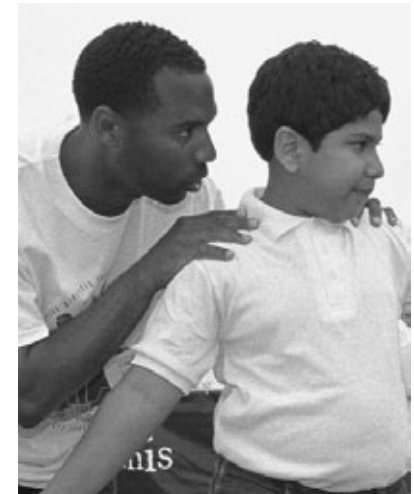




US Olympic Festival - 1991	Los Angeles, CA	\$100,000.00	California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center	Big Bear Lake, CA	\$81,511.00
US Olympic Festival - 1991	Los Angeles, CA	\$100,000.00	Carson Tiger Sharks Swim Team	Carson, CA	\$5,000.00
US Olympic Festival - 1991	Los Angeles, CA	\$450,828.90	Constitutional Rights Foundation	Los Angeles, CA	\$71,100.00
<b>1992</b>			Encino Velodrome	Calabasas, CA	\$56,735.00
Bellflower Aquatic Club	Inglewood, CA	\$57,672.00	Junior All American Football - Buena Park	Buena Park, CA	\$5,000.00
Boys & Girls Clubs of America - Oceanside	Oceanside, CA	\$12,000.00	Junior All American Football - Duarte Hawks	Monrovia, CA	\$5,000.00
California State University - Dominguez Hills Foundation	Carson, CA	\$41,777.35	Junior All American Football - Hesperia	Hesperia, CA	\$5,000.00
California State University - Los Angeles	Los Angeles, CA	\$50,000.00	Junior All American Football - Irvine Youth	Irvine, CA	\$5,000.00
Junior All American Football - Bellflower Youth	Bellflower, CA	\$5,000.00	Little League Baseball - Tri-Park	Lawndale, CA	\$5,000.00
Junior All American Football - Westminster/Midway City	Westminster, CA	\$5,000.00	Littlerock Youth Football	Littlerock, CA	\$1,300.00
La Habra Junior Athletic Association	La Habra, CA	\$5,000.00	Mission Viejo Gymnastics Center	Mission Viejo, CA	\$19,972.00
Little League Baseball - Canyon Country	Canyon Country, CA	\$5,000.00	Orange Coast College Sailing Center	Newport, CA	\$12,357.25
Little League Baseball - Eagle Rock	Los Angeles, CA	\$5,000.00	Partners of Parks Long Beach Junior Lifeguards	Long Beach, CA	\$5,000.00
Little League Baseball - Foothill	Glendale, CA	\$5,000.00	Pop Warner Football - Tri-City San Pedro-Harbor City-Lomita	Lomita, CA	\$5,000.00
Little League Baseball - Pioneer	Whittier, CA	\$5,000.00	Project Vista County of Los Angeles Parks & Recreation	Castaic, CA	\$16,120.00
Little League Baseball - Sylmar/San Fernando	Sylmar, CA	\$5,000.00	Riverside Aquatics Association	Riverside, CA	\$42,780.00
Mount San Antonio College Track Renovation	Walnut, CA	\$50,000.00	San Diego Hall of Champions Sports Museum	San Diego, CA	\$24,425.00
Pacoima Youth Athletic Foundation	Pacoima, CA	\$5,000.00	Sea Wind Gymnastics	San Marcos, CA	\$19,869.00
PALS - Northridge	Northridge, CA	\$5,000.00	Snowline Communities Youth Football Chapter	Wrightwood, CA	\$5,000.00
Pony/Colt Baseball League - Poway	Poway, CA	\$5,000.00	Southern California Cheetahs	Pomona, CA	\$5,000.00
Pop Warner Football - La Verne/San Dimas	La Verne, CA	\$5,000.00	Special Olympics - North San Diego County	Vista, CA	\$5,000.00
San Diego Velodrome Association	San Diego, CA	\$41,845.00	United States Aquatic Association of The Deaf	Huntington Beach, CA	\$5,000.00
Santa Paula Blazers Youth Track Club	Santa Paula, CA	\$5,000.00	YMCA - Riverside City & County	Riverside, CA	\$19,146.00
Southern California Tennis Association/ NJTL	Los Angeles, CA	\$125,000.00	YMCA - Weingart/East Los Angeles	Los Angeles, CA	\$38,046.00
YMCA - Downey Gymnastics Program	Downey, CA	\$18,479.60	Carson Colts Football Team	Harbor City, CA	\$5,000.00
YMCA - Mission Valley	San Diego, CA	\$20,000.00	Community Youth Sports & Arts Foundation	Los Angeles, CA	\$24,552.66
Belmont Athletic Association	Long Beach, CA	\$5,000.00	Operation Second Chance, Inc.	Los Angeles, CA	\$5,000.00
Boys & Girls Clubs of America - Greater Oxnard and Port Hueneme	Oxnard, CA	\$23,928.08	YMCA - Hollywood Wilshire/Koreatown	Los Angeles, CA	\$41,887.00
Burbank Boys Sports Federation	Burbank, CA	\$5,000.00	Fast Action Track Club	Los Angeles, CA	\$13,112.09
California Gymnastics	Orange, CA	\$19,869.00			

<b>Rancho Track Club</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Moorpark</b>	Moorpark, CA	<b>\$39,040.00</b>
<b>Boys &amp; Girls Clubs of America - Santa Clarita Valley</b>	Newhall, CA	<b>\$33,296.00</b>
<b>Chatsworth Youth Sports Organization</b>	Pasadena, CA	<b>\$4,000.00</b>
<b>Little League Baseball/Softball - Jurupa American</b>	Mira Loma, CA	<b>\$5,000.00</b>
<b>Parents Who Care Youth Foundation</b>	Long Beach, CA	<b>\$3,000.00</b>
<b>Phoenix Houses of California</b>	Gardena, CA	<b>\$31,827.00</b>
<b>St. Bridget Junior Baseball League</b>	Van Nuys, CA	<b>\$5,000.00</b>
<b>Sunland-Tujunga Winter Softball League</b>	Sunland, CA	<b>\$5,000.00</b>
<b>Watts Friendship Sports League</b>	Los Angeles, CA	<b>\$20,061.00</b>
<b>YMCA - Burbank Family</b>	Burbank, CA	<b>\$18,409.00</b>
<b>Al Wooten Junior Heritage Center</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Baldwin Hills Boys Football Association</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Bethune Park Blue Dragon Karate Club</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Blazers Youth Service Community Club, Inc.</b>	Los Angeles, CA	<b>\$11,058.00</b>
<b>California Flyer's Youth Track &amp; Field Club</b>	Carson, CA	<b>\$5,000.00</b>
<b>California Magic Women's Basketball Club</b>	Tustin, CA	<b>\$5,000.00</b>
<b>Lula Washington Contemporary Dance Foundations, Inc.</b>	Inglewood, CA	<b>\$24,753.00</b>
<b>Midtown Bowling Center</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>New Adage Youth Development Program</b>	Los Angeles, CA	<b>\$83,470.00</b>
<b>Pop Warner Football - Woodcrest Generals</b>	Hawthorne, CA	<b>\$5,000.00</b>
<b>Southern California Sports Club</b>	Inglewood, CA	<b>\$8,050.00</b>
<b>Stentorians</b>	Los Angeles, CA	<b>\$6,246.00</b>
<b>Wilshire Youth Athletic Club of Los Angeles, Inc.</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$64,300.00</b>
<b>1 9 9 3</b>		
<b>Babe Ruth Baseball - El Segundo</b>	El Segundo, CA	<b>\$4,000.00</b>
<b>Babe Ruth Baseball - San Gabriel Valley, Sr.</b>	Arcadia, CA	<b>\$4,000.00</b>

<b>Bobby Sox Softball - El Rio</b>	El Rio, CA	<b>\$4,000.00</b>
<b>Boys &amp; Girls Clubs of America - National City</b>	National City, CA	<b>\$53,166.00</b>
<b>California State University - Dominguez Hills Foundation</b>	Carson, CA	<b>\$26,313.00</b>
<b>Crescent Bay Optimists Sports League</b>	Los Angeles, CA	<b>\$3,000.00</b>
<b>Drug Elimination/Youth Recreation Program</b>	San Bernardino, CA	<b>\$4,000.00</b>
<b>Heads Up, Inc.</b>	Saugus, CA	<b>\$4,000.00</b>
<b>Little League Baseball - Aviation</b>	Hawthorne, CA	<b>\$3,000.00</b>
<b>Little League Baseball - Jewel City</b>	Glendale, CA	<b>\$4,000.00</b>
<b>Little League Baseball - Santee Pioneer National</b>	Santee, CA	<b>\$4,000.00</b>
<b>Little League Baseball - Sherman Oaks</b>	Sherman Oaks, CA	<b>\$3,500.00</b>
<b>Little League Baseball - Verdugo</b>	Glendale, CA	<b>\$4,000.00</b>
<b>Little League Baseball - West Pasadena</b>	Pasadena, CA	<b>\$4,000.00</b>
<b>Pony Baseball League - West Covina</b>	West Covina, CA	<b>\$4,000.00</b>
<b>San Diego Velodrome Association</b>	San Diego, CA	<b>\$37,905.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$125,000.00</b>
<b>Valley Mesa Grove A.S.A. Junior Olympic Softball League</b>	Lemon Grove, CA	<b>\$2,500.00</b>
<b>Boys &amp; Girls Clubs of America - Salesian</b>	Los Angeles, CA	<b>\$26,377.00</b>
<b>Korean Youth &amp; Community Center</b>	Los Angeles, CA	<b>\$38,934.99</b>
<b>PALS - Long Beach</b>	Long Beach, CA	<b>\$12,069.10</b>
<b>All American Youth Foundation</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Fame Assistance Corporation</b>	Los Angeles, CA	<b>\$22,293.98</b>
<b>AYSO - Westminster (Region 5)</b>	Westminster, CA	<b>\$4,000.00</b>
<b>Biola Physically Challenged Tennis Club</b>	Norwalk, CA	<b>\$2,500.00</b>
<b>Boys &amp; Girls Clubs of America - Antelope Valley</b>	Palmdale, CA	<b>\$25,251.80</b>
<b>Boys &amp; Girls Clubs of America - Long Beach</b>	Long Beach, CA	<b>\$41,358.00</b>
<b>Boys &amp; Girls Clubs of America - Los Angeles</b>	Los Angeles, CA	<b>\$18,370.00</b>
<b>California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center</b>	Big Bear Lake, CA	<b>\$65,209.00</b>
<b>California Network For Equestrian Therapy (Calnet)</b>	Reseda, CA	<b>\$4,000.00</b>



**GRANTS** to  
Los Angeles County  
organizations totaled  
more than  
**\$49.9 MILLION**  
since 1984.



<b>Carson/Gardena Athletic Association</b>	Carson, CA	<b>\$4,000.00</b>
<b>Constitutional Rights Foundation</b>	Los Angeles, CA	<b>\$56,879.00</b>
<b>Downey Youth Football</b>	Downey, CA	<b>\$4,000.00</b>
<b>Encino Velodrome</b>	Calabasas, CA	<b>\$37,589.65</b>
<b>Girls Incorporated - Carpinteria</b>	Carpinteria, CA	<b>\$75,000.00</b>
<b>Hathaway Children's Services of Sylmar</b>	Sylmar, CA	<b>\$17,162.00</b>
<b>Hollywood Stars Youth Soccer Club</b>	Hollywood, CA	<b>\$4,000.00</b>
<b>Junior All American Football - Azusa</b>	Azusa, CA	<b>\$4,000.00</b>
<b>Junior All American Football - Corona Youth</b>	Corona, CA	<b>\$4,000.00</b>
<b>Junior All American Football - Fountain Valley</b>	Fountain Valley, CA	<b>\$4,000.00</b>
<b>Junior All American Football - Palm Springs</b>	Palm Springs, CA	<b>\$4,000.00</b>
<b>Junior All American Football - San Bernardino</b>	San Bernardino, CA	<b>\$4,000.00</b>
<b>Junior All American Football - Tri LakesLake</b>	Elsinore, CA	<b>\$4,000.00</b>
<b>LeRoy Haynes Center For Children &amp; Family Services</b>	La Verne, CA	<b>\$14,586.00</b>
<b>Long Beach Poly Junior Athletic Association</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>Long Beach Swim Club</b>	Long Beach, CA	<b>\$4,000.00</b>
<b>Pacific Lodge Boy's Home</b>	Woodland Hills, CA	<b>\$16,765.00</b>
<b>Pop Warner Football - Costa Mesa</b>	Costa Mesa, CA	<b>\$4,000.00</b>
<b>Pop Warner Football - North Long Beach</b>	Long Beach, CA	<b>\$4,000.00</b>
<b>Pop Warner Football - Torrance</b>	Torrance, CA	<b>\$4,000.00</b>
<b>Rancho San Antonio of Chatsworth</b>	Chatsworth, CA	<b>\$17,350.00</b>
<b>Southern California Soccer Officials Association</b>	Grand Terrace, CA	<b>\$26,031.00</b>
<b>Southern Pacific Association of the Amateur Athletic Union</b>	Huntington Beach, CA	<b>\$4,000.00</b>
<b>Junior All American Football - Bloomington</b>	Fontana, CA	<b>\$4,000.00</b>
<b>El Comite De La Esperanza</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Greater Los Angeles Youth Basketball Academy</b>	Los Angeles, CA	<b>\$11,604.61</b>
<b>Lynwood Lightning Track Club</b>	Lynwood, CA	<b>\$5,000.00</b>
<b>Midtown Bowling Center</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Para Los Ninos</b>	Los Angeles, CA	<b>\$10,778.00</b>

<b>New Mount Calvary Sports Project</b>	Los Angeles, CA	<b>\$25,000.00</b>
<b>Operation Second Chance, Inc.</b>	Los Angeles, CA	<b>\$20,100.00</b>
<b>Antelope Valley Youth Sports Association</b>	Quartz Hill, CA	<b>\$2,500.00</b>
<b>AYSO - Pomona (Region 30)</b>	Pomona, CA	<b>\$4,000.00</b>
<b>El Rio Spartans Youth Sports Club</b>	Oxnard, CA	<b>\$9,994.75</b>
<b>Foundation For The Junior Blind</b>	Los Angeles, CA	<b>\$50,000.00</b>
<b>Golden Opportunity Youth Association</b>	Los Angeles, CA	<b>\$5,893.00</b>
<b>Heart of Los Angeles</b>	Los Angeles, CA	<b>\$59,000.00</b>
<b>Junior All American Football - Redlands</b>	Redlands, CA	<b>\$3,500.00</b>
<b>Junior All American Football - Victorville</b>	Victorville, CA	<b>\$4,000.00</b>
<b>Junior All American Football - Yucaipa</b>	Yucaipa, CA	<b>\$4,000.00</b>
<b>Little League Baseball - East Baseline</b>	San Bernardino, CA	<b>\$4,000.00</b>
<b>Piranha Swim Team</b>	Palm Springs, CA	<b>\$4,000.00</b>
<b>Reynaldo Brown Youth Foundation</b>	Hacienda Heights, CA	<b>\$2,500.00</b>
<b>The Rolling Company Gymnastics</b>	Solana Beach, CA	<b>\$19,733.00</b>
<b>San Pedro Softball, Inc.</b>	San Pedro, CA	<b>\$22,904.00</b>
<b>Sheriff's Youth Athletic League - Industry</b>	City of Industry, CA	<b>\$4,000.00</b>
<b>Simi Valley Athletic Association</b>	Simi Valley, CA	<b>\$4,000.00</b>
<b>South Coast Martial Arts/Boxing Center</b>	Costa Mesa, CA	<b>\$4,000.00</b>
<b>Southern California Speed Skating Association</b>	Pomona, CA	<b>\$14,750.00</b>
<b>Special Olympics - Mojave River Valley</b>	Hesperia, CA	<b>\$4,000.00</b>
<b>Special Olympics - San Diego County</b>	San Diego, CA	<b>\$4,000.00</b>
<b>Youth Sports Association</b>	Long Beach, CA	<b>\$4,000.00</b>
<b>Compton Youth Athletic Center</b>	Compton, CA	<b>\$2,500.00</b>
<b>Culver City Lancers Youth Football</b>	Culver City, CA	<b>\$5,000.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$72,000.00</b>
<b>Los Angeles Southwest College</b>	Los Angeles, CA	<b>\$20,565.80</b>
<b>National Football League Youth Education Town</b>	Compton, CA	<b>\$869.52</b>
<b>New Adage Youth Development Program</b>	Los Angeles, CA	<b>\$166,917.00</b>
<b>Aviva Center</b>	Los Angeles, CA	<b>\$3,500.00</b>



<b>California State University, Los Angeles - High Risk Infant, Child Family Project</b>	Los Angeles, CA	<b>\$2,500.00</b>
<b>Keep Youth Doing Something</b>	Van Nuys, CA	<b>\$15,000.00</b>
<b>Pony Baseball League - Anaheim</b>	Anaheim, CA	<b>\$2,500.00</b>
<b>Pop Warner Football - El Segundo</b>	El Segundo, CA	<b>\$4,000.00</b>
<b>Los Angeles Police Department Southwest Police Booster</b>	Los Angeles, CA	<b>\$5,000.00</b>

#### 1994

<b>AYSO - Jurupa (Region 462)</b>	Mira Loma, CA	<b>\$5,000.00</b>
<b>Babe Ruth Baseball - Glendale</b>	Glendale, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Cathedral City</b>	Cathedral City, CA	<b>\$43,056.00</b>
<b>Eric Will Gymnastic Center</b>	La Habra, CA	<b>\$15,365.30</b>
<b>Fran Joswick Therapeutic Riding Center</b>	San Juan Capistrano, CA	<b>\$5,000.00</b>
<b>Glendora Youth Volleyball Program</b>	Glendora, CA	<b>\$4,000.00</b>
<b>Inland Empire Sprinters Youth Track &amp; Field Club</b>	Fontana, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Cerritos Artesia</b>	Cerritos, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Culver City American</b>	Culver City, CA	<b>\$4,000.00</b>
<b>Little League Baseball - Vaquero</b>	Mission Hills, CA	<b>\$5,000.00</b>
<b>Sickle Cell Disease Research Foundation</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>West Coast Express Youth Track Club</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Venice</b>	Venice, CA	<b>\$43,980.00</b>
<b>Cerritos Community College</b>	Norwalk, CA	<b>\$45,000.00</b>
<b>Bobby Sox Softball - Simi Valley/Moorpark</b>	Simi Valley, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Coachella Valley</b>	Palm Desert, CA	<b>\$40,000.00</b>
<b>Boys &amp; Girls Clubs of America - Ramona</b>	Ramona, CA	<b>\$3,200.00</b>
<b>California State University - Dominguez Hills Foundation</b>	Carson, CA	<b>\$26,985.00</b>
<b>Camp Fire Boys &amp; Girls - San Andreas Council</b>	San Bernardino, CA	<b>\$5,000.00</b>
<b>Encino Velodrome</b>	Calabasas, CA	<b>\$31,260.00</b>
<b>Little League Baseball - El Segundo</b>	El Segundo, CA	<b>\$4,500.00</b>

<b>Little League Baseball - Lakewood</b>	Lakewood, CA	<b>\$5,000.00</b>
<b>Los Angeles Warriors Youth Basketball Program</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$72,000.00</b>
<b>New Adage Youth Development Program</b>	Los Angeles, CA	<b>\$187,443.00</b>
<b>San Diego Velodrome Association</b>	San Diego, CA	<b>\$30,384.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$125,000.00</b>
<b>Students Run LA</b>	Reseda, CA	<b>\$50,400.00</b>
<b>United States Institute of Amateur Athletics</b>	National City, CA	<b>\$5,000.00</b>
<b>A World Fit For Kids!</b>	Los Angeles, CA	<b>\$9,403.00</b>
<b>YMCA - Hollywood/Wilshire</b>	Hollywood, CA	<b>\$45,874.00</b>
<b>Kids In Sports</b>	Los Angeles, CA	<b>\$536,755.10</b>
<b>Operation Second Chance, Inc.</b>	Los Angeles, CA	<b>\$48,171.00</b>
<b>YMCA - Stuart M. Ketchum Downtown</b>	Los Angeles, CA	<b>\$100,035.00</b>
<b>Constitutional Rights Foundation</b>	Los Angeles, CA	<b>\$45,500.00</b>
<b>Alhambra Youth Boxing Club</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Santa Paula</b>	Santa Paula, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Westminster</b>	Westminster, CA	<b>\$42,230.00</b>
<b>California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center</b>	Big Bear Lake, CA	<b>\$52,167.00</b>
<b>Conejo Simi Aquatics Diving Team</b>	Newbury Park, CA	<b>\$4,500.00</b>
<b>Heritage Park Recreation Council</b>	Diamond Bar, CA	<b>\$3,000.00</b>
<b>Junior All American Football - Norco</b>	Norco, CA	<b>\$4,500.00</b>
<b>Junior All American Football - Riverside Rams</b>	Riverside, CA	<b>\$5,000.00</b>
<b>Little League Baseball, Incorporated</b>	Los Angeles, CA	<b>\$69,000.00</b>
<b>Los Angeles Maritime Institute</b>	San Pedro, CA	<b>\$5,000.00</b>
<b>Marina Del Rey Outrigger Canoe Club</b>	Hawthorne, CA	<b>\$4,000.00</b>
<b>Palm Springs Youth Center</b>	Palm Springs, CA	<b>\$4,500.00</b>
<b>PALS - Oceanside</b>	Oceanside, CA	<b>\$5,000.00</b>
<b>Pasadena Shooting Roses</b>	San Gabriel, CA	<b>\$5,000.00</b>
<b>Phoenix Houses of California</b>	Gardena, CA	<b>\$21,313.00</b>
<b>San Pedro Bay Volleyball Club</b>	San Pedro, CA	<b>\$4,500.00</b>
<b>Special Olympics - Long Beach Area</b>	Long Beach, CA	<b>\$4,500.00</b>





<b>Boys &amp; Girls Clubs of America - Fountain Valley/Huntgtn Beach</b>	Huntington, CA	<b>\$8,800.00</b>
<b>Four-D (4-D) Stars</b>	Gardena, CA	<b>\$4,000.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$82,800.00</b>
<b>Primo Boxing Club; City of Santa Barbara</b>	Santa Barbara, CA	<b>\$5,000.00</b>
<b>Valley Gymnastics</b>	Hemet, CA	<b>\$19,995.00</b>

#### 1995

<b>Bobby Sox Softball - Mission De Oro</b>	Mission Viejo, CA	<b>\$4,500.00</b>
<b>Bobby Sox Softball - Oxnard</b>	Oxnard, CA	<b>\$4,500.00</b>
<b>California State University - Dominguez Hills Foundation</b>	Carson, CA	<b>\$20,183.00</b>
<b>Dynasty Softball Club</b>	Riverside, CA	<b>\$4,500.00</b>
<b>Foothill Academy of Gymnastics</b>	Monrovia, CA	<b>\$19,830.00</b>
<b>Heart of Los Angeles</b>	Los Angeles, CA	<b>\$31,600.00</b>
<b>Keep Youth Doing Something</b>	Van Nuys, CA	<b>\$47,000.00</b>
<b>Little League Baseball - Arcadia National</b>	Arcadia, CA	<b>\$4,500.00</b>
<b>Little League Baseball - Colton/Terrace</b>	Grand Terrace, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Hollypark</b>	Hawthorne, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Kiwanis/Knights of Columbus</b>	Highland, CA	<b>\$5,000.00</b>
<b>Little League Baseball - San/Ri</b>	San Bernardino, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Sunset</b>	La Puente, CA	<b>\$3,325.00</b>
<b>Mission Bay Girls Softball League</b>	San Diego, CA	<b>\$5,000.00</b>
<b>San Diego Velodrome Association</b>	San Diego, CA	<b>\$24,224.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$125,000.00</b>
<b>Teen Challenge of Los Angeles</b>	Los Angeles, CA	<b>\$7,300.00</b>
<b>Youth Baseball Fellowship of America, Inc.</b>	Santa Monica, CA	<b>\$4,000.00</b>
<b>Avalon Youth Football League</b>	Avalon, CA	<b>\$4,000.00</b>
<b>Boys &amp; Girls Clubs of America - Buena Park</b>	Buena Park, CA	<b>\$4,000.00</b>
<b>Boys &amp; Girls Clubs of America - Garden Grove</b>	Garden Grove, CA	<b>\$30,774.00</b>
<b>Boys &amp; Girls Clubs of America - La Habra/Brea</b>	La Habra, CA	<b>\$5,000.00</b>
<b>Encino Velodrome</b>	Calabasas, CA	<b>\$25,215.00</b>
<b>Junior All American Football - Pasadena Panthers</b>	Altadena, CA	<b>\$5,000.00</b>
<b>Los Angeles Sports Academy</b>	Inglewood, CA	<b>\$62,662.00</b>

<b>PALS - Oxnard</b>	Oxnard, CA	<b>\$5,000.00</b>
<b>United Community Action Network</b>	Palmdale, CA	<b>\$5,000.00</b>
<b>YWCA - Greater Los Angeles (Angeles Mesa-Stingrays Swim Team)</b>	Los Angeles, CA	<b>\$6,903.50</b>
<b>Aviva Center</b>	Los Angeles, CA	<b>\$50,000.00</b>
<b>Boys &amp; Girls Clubs of America - Escondido</b>	Escondido, CA	<b>\$4,000.00</b>
<b>Boys &amp; Girls Clubs of America - Ventura</b>	Ventura, CA	<b>\$54,369.00</b>
<b>Hesperia Area Recreation District Foundation</b>	Hesperia, CA	<b>\$4,000.00</b>
<b>La Canada Flintridge Community Center</b>	La Canada Flintridge, CA	<b>\$3,500.00</b>
<b>New Adage Youth Development Program</b>	Los Angeles, CA	<b>\$169,358.00</b>
<b>P. F. Bresee Foundation</b>	Los Angeles, CA	<b>\$30,966.00</b>
<b>Simi Water Polo Association</b>	Simi Valley, CA	<b>\$3,500.00</b>
<b>Special Olympics - East San Gabriel Valley</b>	West Covina, CA	<b>\$2,800.00</b>
<b>Kids In Sports</b>	Los Angeles, CA	<b>\$573,754.00</b>
<b>Boys &amp; Girls Clubs of America - Westside Santa Barbara</b>	Santa Barbara, CA	<b>\$5,000.00</b>
<b>California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center</b>	Big Bear Lake, CA	<b>\$41,734.00</b>
<b>Camp Ronald McDonald For Good Times</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Constitutional Rights Foundation</b>	Los Angeles, CA	<b>\$32,800.00</b>
<b>Gemini Gymnastics</b>	Orange, CA	<b>\$5,000.00</b>
<b>Huntington Park Boxing Club</b>	Huntington Park, CA	<b>\$4,500.00</b>
<b>Inner City Tennis Foundation</b>	Los Angeles, CA	<b>\$44,525.00</b>
<b>Junior All American Football - Boyle Heights</b>	Los Angeles, CA	<b>\$4,100.00</b>
<b>Little League Baseball - San Val</b>	Arleta, CA	<b>\$4,500.00</b>
<b>Lompoc Valley Youth Football League</b>	Lompoc, CA	<b>\$5,000.00</b>
<b>Perris Boxing Club</b>	Perris, CA	<b>\$5,000.00</b>
<b>Pop Warner Football - Escondido</b>	Escondido, CA	<b>\$4,000.00</b>
<b>Pop Warner Football - Hawthorne</b>	Gardena, CA	<b>\$4,500.00</b>
<b>St. Vincent Medical Center</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Team Santa Monica</b>	Los Angeles, CA	<b>\$3,500.00</b>
<b>Casa Pacifica</b>	Camarillo, CA	<b>\$5,000.00</b>
<b>Girl Scout Council - Los Angeles</b>	Los Angeles, CA	<b>\$9,504.09</b>

**\$14 MILLION**

in grants has been  
provided to youth  
**BASKETBALL**  
programs.

<b>Salvation Army - Southern California Divisional Headquarters</b>	Los Angeles, CA	<b>\$19,453.00</b>
<b>A Place Called Home</b>	Los Angeles, CA	<b>\$4,500.00</b>
<b>Gazelle Striders You Track &amp; Field Club</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Team World Track Club</b>	Rialto, CA	<b>\$4,000.00</b>
<b>Vista Girls Water Polo Club</b>	Oceanside, CA	<b>\$3,000.00</b>
<b>Boys &amp; Girls Clubs of America - Placentia</b>	Placentia, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Santa Maria Valley</b>	Santa Maria, CA	<b>\$5,000.00</b>
<b>United Boys and Girls Clubs of Santa Barbara County</b>	Santa Barbara, CA	<b>\$5,000.00</b>
<b>Compton Track Club</b>	Compton, CA	<b>\$3,500.00</b>
<b>El Sereno Youth Development Corporation</b>	Los Angeles, CA	<b>\$13,500.00</b>
<b>Four Seasons West Ski Club, Inc.</b>	Los Angeles, CA	<b>\$16,561.00</b>
<b>Girls Incorporated - Santa Barbara</b>	Santa Barbara, CA	<b>\$14,230.00</b>
<b>Handicapped Equestrian Learning Program</b>	Moorpark, CA	<b>\$4,500.00</b>
<b>Hemet Valley Dolphins</b>	Hemet, CA	<b>\$5,000.00</b>
<b>Great American Care Center, Inc. - High Desert Youth Center</b>	Victorville, CA	<b>\$4,000.00</b>
<b>LA's Best</b>	Los Angeles, CA	<b>\$84,544.41</b>
<b>Little League Baseball - Malibu</b>	Malibu, CA	<b>\$5,000.00</b>
<b>Los Angeles Cavaliers Youth Association</b>	Gardena, CA	<b>\$3,000.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$89,500.00</b>
<b>Perfect Harmony Track Club</b>	Lakewood, CA	<b>\$3,850.00</b>
<b>Southern California Association For Philanthropy</b>	Los Angeles, CA	<b>\$50,000.00</b>
<b>Southern California Speed Skating Association</b>	Pomona, CA	<b>\$11,200.00</b>
<b>Students Run LA</b>	Reseda, CA	<b>\$57,000.00</b>
<b>Tri Cities Aquatic Team</b>	Whittier, CA	<b>\$5,000.00</b>
<b>Tutor Learning Center</b>	Pasadena, CA	<b>\$1,500.00</b>
<b>United Boys &amp; Girls Clubs of Santa Barbara County</b>	Santa Barbara, CA	<b>\$5,000.00</b>
<b>West Covina Soccer Club</b>	West Covina, CA	<b>\$5,000.00</b>
<b>Camp Fire Boys &amp; Girls Council - Foothills</b>	Pasadena, CA	<b>\$5,000.00</b>
<b>1 9 9 6</b>		
<b>Aquatic Foundation of Metropolitan Los Angeles</b>	Carson, CA	<b>\$39,023.00</b>

<b>Babe Ruth Baseball - Jackie Robinson Jr.</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - San Pedro</b>	San Pedro, CA	<b>\$22,875.00</b>
<b>Boys &amp; Girls Clubs of America - Tustin</b>	Tustin, CA	<b>\$5,000.00</b>
<b>California State University - Dominguez Hills Foundation</b>	Carson, CA	<b>\$17,528.00</b>
<b>Casa Colina</b>	Pomona, CA	<b>\$12,120.00</b>
<b>Children of The Night</b>	Van Nuys, CA	<b>\$6,901.00</b>
<b>Disney Goals</b>	Anaheim, CA	<b>\$28,172.00</b>
<b>Encino Velodrome</b>	Calabasas, CA	<b>\$20,288.00</b>
<b>Field Hockey Federation</b>	Thousand Oaks, CA	<b>\$13,744.00</b>
<b>Institute of Equestrian Therapy</b>	Simi Valley, CA	<b>\$4,000.00</b>
<b>Kedren Community Health Center, Inc.</b>	Los Angeles, CA	<b>\$17,620.00</b>
<b>Kids In Sports</b>	Los Angeles, CA	<b>\$575,248.35</b>
<b>Little League Baseball - Northeast Los Angeles</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Little League Baseball/Girls Softball - Los Altos</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>Long Beach Midnight Basketball League</b>	Long Beach, CA	<b>\$8,055.40</b>
<b>Los Angeles Clippers Foundation</b>	Los Angeles, CA	<b>\$21,920.00</b>
<b>Pomona Soccer League</b>	Pomona, CA	<b>\$4,500.00</b>
<b>Pony Baseball League - Ocean View</b>	Oxnard, CA	<b>\$5,000.00</b>
<b>San Diego Velodrome Association</b>	San Diego, CA	<b>\$20,160.00</b>
<b>Sonshine Youth Services</b>	Commerce, CA	<b>\$3,000.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$150,000.00</b>
<b>Special Olympics - Southern California</b>	Culver City, CA	<b>\$87,995.11</b>
<b>Tri-Valley Special Games, Inc.</b>	Burbank, CA	<b>\$4,500.00</b>
<b>Unicorns Youth Track Club</b>	Carson, CA	<b>\$3,000.00</b>
<b>West Coast Gazelle Track Club</b>	Highland, CA	<b>\$5,000.00</b>
<b>YMCA - Crescenta - Canada</b>	La Canada - Flintridge, CA	<b>\$9,190.00</b>
<b>AAF Rose Bowl Aquatics Center</b>	Pasadena, CA	<b>\$75,032.00</b>
<b>Assistance League of Southern California</b>	Hollywood, CA	<b>\$26,514.00</b>
<b>Big Brothers of Greater Los Angeles</b>	Los Angeles, CA	<b>\$17,300.00</b>
<b>Boys &amp; Girls Clubs of America - Pasadena</b>	Pasadena, CA	<b>\$19,350.00</b>







<b>Boys &amp; Girls Clubs of America - Rio Hondo</b>	Bell Gardens, CA	<b>\$45,990.00</b>
<b>Boys &amp; Girls Clubs of America - Santa Barbara</b>	Santa Barbara, CA	<b>\$4,500.00</b>
<b>Boys &amp; Girls Clubs of America - Simi Valley</b>	Simi Valley, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Stanton</b>	Stanton, CA	<b>\$5,000.00</b>
<b>California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center</b>	Big Bear Lake, CA	<b>\$32,888.00</b>
<b>California Street Hockey Association Youth Leagues, Inc.</b>	Fullerton, CA	<b>\$29,525.00</b>
<b>Camp Laurel Foundation, Inc.</b>	Los Angeles, CA	<b>\$3,300.00</b>
<b>Coachella Valley Boxing Club</b>	Coachella, CA	<b>\$5,000.00</b>
<b>Commission For Desert Hot Springs Youth Sports Fitness Ct.</b>	Desert Hot Springs, CA	<b>\$5,000.00</b>
<b>Compton Community Soccer League</b>	Long Beach, CA	<b>\$4,500.00</b>
<b>Constitutional Rights Foundation</b>	Los Angeles, CA	<b>\$26,240.00</b>
<b>El Segundo In Line Hockey Association</b>	El Segundo, CA	<b>\$4,500.00</b>
<b>Friends of The School Volunteer Program of Los Angeles</b>	Los Angeles, CA	<b>\$20,322.21</b>
<b>Greater Golden Hill Community Development Corporation</b>	San Diego, CA	<b>\$4,500.00</b>
<b>High Desert Sultans Youth Football</b>	Hesperia, CA	<b>\$5,000.00</b>
<b>Kollege For Kids</b>	Compton, CA	<b>\$24,675.00</b>
<b>LeRoy Haynes Center For Children &amp; Family Services</b>	La Verne, CA	<b>\$3,400.00</b>
<b>Long Beach Canoe And Kayak Center</b>	Huntington Beach, CA	<b>\$22,200.00</b>
<b>Lula Washington Contemporary Dance Foundations, Inc.</b>	Inglewood, CA	<b>\$19,800.00</b>
<b>Mid Valley Youth Center</b>	Van Nuys, CA	<b>\$15,458.24</b>
<b>Operation Second Chance, Inc.</b>	Los Angeles, CA	<b>\$50,000.00</b>
<b>Optimist Youth Homes</b>	Los Angeles, CA	<b>\$9,835.00</b>
<b>Pop Warner Football - Bell</b>	Bell, CA	<b>\$4,500.00</b>
<b>Salvation Army - Anaheim Red Shield Center</b>	Anaheim, CA	<b>\$3,000.00</b>
<b>Salvation Army - Compton Community Center</b>	Compton, CA	<b>\$19,618.37</b>
<b>Salvation Army - Weingart Youth Center</b>	Los Angeles, CA	<b>\$6,708.36</b>
<b>San Fernando Valley Japanese American Community Center</b>	Pacoima, CA	<b>\$37,000.00</b>

<b>Sonlight Gymnastics</b>	Yucca Valley, CA	<b>\$4,500.00</b>
<b>South Bay Coalition - Late Night Sports Program</b>	Hermosa Beach, CA	<b>\$14,870.55</b>
<b>United Boys &amp; Girls Clubs of Santa Barbara County</b>	Lompoc, CA	<b>\$5,000.00</b>
<b>Whittier Wahoo Swimming</b>	Whittier, CA	<b>\$5,465.95</b>
<b>Woodcraft Rangers, Inc.</b>	Los Angeles, CA	<b>\$22,892.00</b>
<b>YMCA - Stuart M. Ketchum Downtown</b>	Los Angeles, CA	<b>\$19,323.00</b>
<b>Young Golfers of America Association</b>	Los Angeles, CA	<b>\$30,000.00</b>
<b>Adaptive Sports &amp; Recreation</b>	Simi Valley, CA	<b>\$4,500.00</b>
<b>Four Seasons West Ski Club, Inc.</b>	Los Angeles, CA	<b>\$11,677.38</b>
<b>Heart of Los Angeles</b>	Los Angeles, CA	<b>\$83,079.00</b>
<b>LA's Best</b>	Los Angeles, CA	<b>\$93,259.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$98,300.00</b>
<b>New Adage Youth Development Program</b>	Los Angeles, CA	<b>\$148,030.00</b>
<b>PALS - West Valley</b>	Tarzana, CA	<b>\$12,430.00</b>
<b>Queue-Up</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Starlings Volleyball Clubs, USA</b>	Encinitas, CA	<b>\$5,000.00</b>
<b>Students Run LA</b>	Reseda, CA	<b>\$57,200.00</b>

#### 1997

<b>Aquatic Foundation of Metropolitan Los Angeles</b>	Carson, CA	<b>\$24,750.00</b>
<b>Boys &amp; Girls Clubs of America - Anaheim</b>	Anaheim, CA	<b>\$4,500.00</b>
<b>Boys &amp; Girls Clubs of America - Burbank</b>	Burbank, CA	<b>\$18,719.40</b>
<b>Boys &amp; Girls Clubs of America - Temecula</b>	Temecula, CA	<b>\$25,000.00</b>
<b>Boys &amp; Girls Clubs of America - Watts/Willowbrook</b>	Los Angeles, CA	<b>\$250,000.00</b>
<b>Copa Policia</b>	Orange, CA	<b>\$4,500.00</b>
<b>Cucamonga Dodgers Traveling Baseball Club</b>	Rancho Cucamonga, CA	<b>\$5,000.00</b>
<b>Five Acres</b>	Altadena, CA	<b>\$5,000.00</b>
<b>Kids In Sports</b>	Los Angeles, CA	<b>\$467,578.54</b>
<b>Little League Baseball - Blake</b>	San Bernardino, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Culver City American</b>	Culver City, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Fairgrove</b>	La Puente, CA	<b>\$4,500.00</b>

<b>Little League Baseball - Granada Hills</b>	Granada Hills, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Temple City National</b>	Temple City, CA	<b>\$5,000.00</b>
<b>Little League Baseball - University Canyon Crest</b>	Riverside, CA	<b>\$5,000.00</b>
<b>Little League Baseball, Incorporated</b>	Los Angeles, CA	<b>\$126,000.00</b>
<b>Los Angeles Jets Track Club</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Meadowbrook Amateur Boxing Academy, Inc.</b>	San Bernardino, CA	<b>\$3,000.00</b>
<b>Mount San Antonio College Track Renovation</b>	Walnut, CA	<b>\$50,000.00</b>
<b>PALS - El Centro</b>	El Centro, CA	<b>\$5,000.00</b>
<b>PALS - Northeast Area Division</b>	Los Angeles, CA	<b>\$30,973.50</b>
<b>Rancho Bernardo Girls' Softball League</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Rising Stars of Equestrian Therapy</b>	Alta Loma, CA	<b>\$3,500.00</b>
<b>San Gabriel Judo Dojo</b>	Temple City, CA	<b>\$5,000.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$150,000.00</b>
<b>Tenth District Women's Steering Committee/Urban Yes Program</b>	Los Angeles, CA	<b>\$27,979.50</b>
<b>Valley Christian Athletic Association</b>	Encino, CA	<b>\$4,500.00</b>
<b>Vernon Lee Amateur Gymnastics Academy</b>	Pasadena, CA	<b>\$9,827.00</b>
<b>A World Fit For Kids!</b>	Los Angeles, CA	<b>\$52,960.00</b>
<b>YMCA - Family of The Desert</b>	Palm Desert, CA	<b>\$5,000.00</b>
<b>AYSO - South Central Los Angeles (Region 1031)</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Baldwin Park Roadrunners Youth Football &amp; Cheer Association</b>	Baldwin Park, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Challengers</b>	Los Angeles, CA	<b>\$150,000.00</b>
<b>California Handicapped Skiers Foundation - U.S. Adaptive Recreation Center</b>	Big Bear Lake, CA	<b>\$30,050.00</b>
<b>California State University - Dominguez Hills Foundation</b>	Carson, CA	<b>\$11,550.00</b>
<b>California Youth Karate Club, Inc.</b>	Hawthorne, CA	<b>\$2,500.00</b>
<b>Catholic Big Brothers</b>	Los Angeles, CA	<b>\$35,000.00</b>
<b>Charles Moore Diamonds Foundation</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Chino Amateur Boxing Club</b>	Chino, CA	<b>\$5,000.00</b>
<b>Coachella Karate Club</b>	Coachella, CA	<b>\$4,000.00</b>
<b>Friends of Los Banos Del Mar Pool</b>	Santa Barbara, CA	<b>\$5,000.00</b>

<b>Gymnastics LA</b>	Los Angeles, CA	<b>\$41,169.00</b>
<b>High Five America</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Junior All American Football - East Los Angeles Youth Football &amp; Cheer, Inc.</b>	Whittier, CA	<b>\$5,000.00</b>
<b>Junior All American Football - Ontario Outlaws</b>	Ontario, CA	<b>\$4,500.00</b>
<b>Junior All American Football - Walnut/Diamond Bar</b>	Walnut, CA	<b>\$5,000.00</b>
<b>Junior All American Football (Orange) - Compton</b>	Compton, CA	<b>\$4,500.00</b>
<b>Little League Baseball - East Altadena</b>	Pasadena, CA	<b>\$5,000.00</b>
<b>Long Beach Swim Club</b>	Long Beach, CA	<b>\$14,576.00</b>
<b>Los Angeles Police Academy Magnet School</b>	Beverly Hills, CA	<b>\$40,800.00</b>
<b>Mona Boulevard Community Services, Inc.</b>	Compton, CA	<b>\$50,000.00</b>
<b>P. F. Bresee Foundation</b>	Los Angeles, CA	<b>\$22,686.00</b>
<b>Pop Warner Football - Crenshaw Cougars</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Pop Warner Football - East Valley Trojans</b>	Simi Valley, CA	<b>\$4,500.00</b>
<b>Pop Warner Football - Woodcrest Generals</b>	Hawthorne, CA	<b>\$5,000.00</b>
<b>Reviving Baseball In Inner Cities</b>	Diamond Bar, CA	<b>\$47,555.00</b>
<b>Rose City Flag Football</b>	Pasadena, CA	<b>\$2,500.00</b>
<b>Safe Passage Tennis Program</b>	Los Angeles, CA	<b>\$19,806.00</b>
<b>San Diego Velodrome Association</b>	San Diego, CA	<b>\$15,300.00</b>
<b>Southbay Panthers Track &amp; Field Club</b>	Long Beach, CA	<b>\$4,500.00</b>
<b>Southern California Speed Skating Association</b>	Pomona, CA	<b>\$38,980.00</b>
<b>St. Vincent Medical Center</b>	Los Angeles, CA	<b>\$4,000.00</b>
<b>Sunny Artistic Gymnastics Academy</b>	Harbor City, CA	<b>\$19,893.00</b>
<b>Turning Kids On Youth Boxing Club</b>	Santa Ana, CA	<b>\$5,000.00</b>
<b>University of Southern California - Family of Seven Schools</b>	Los Angeles, CA	<b>\$87,422.00</b>
<b>Youth Outreach United</b>	Lakewood, CA	<b>\$36,141.00</b>
<b>AAF Rose Bowl Aquatics Center</b>	Pasadena, CA	<b>\$48,000.00</b>
<b>Assistance League of Southern California</b>	Hollywood, CA	<b>\$25,588.00</b>
<b>AYSO - Compton (Region 1151)</b>	Venice, CA	<b>\$4,500.00</b>
<b>Boys &amp; Girls Clubs of America - Ramona</b>	Ramona, CA	<b>\$5,000.00</b>



**78** grants  
have been  
awarded to  
**GYMNASTICS**  
organizations  
totaling  
**\$1.7 MILLION.**



<b>Boys &amp; Girls Clubs of America - South Bay</b>	Harbor City, CA	<b>\$29,031.00</b>
<b>Imani Track Club</b>	Cerritos, CA	<b>\$3,000.00</b>
<b>Inland Empire Basketball League</b>	Chino Hills, CA	<b>\$5,000.00</b>
<b>LA's Best</b>	Los Angeles, CA	<b>\$127,477.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$98,300.00</b>
<b>New Adage Youth Development Program</b>	Los Angeles, CA	<b>\$99,400.00</b>
<b>Pro Kids Golf Academy &amp; Learning Center</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Russian Jewish Community Cultural Center</b>	West Hollywood, CA	<b>\$2,500.00</b>
<b>Santa Barbara Youth Track Club</b>	Santa Barbara, CA	<b>\$5,000.00</b>
<b>South Bay Coalition - Late Night Sports Program</b>	Hermosa Beach, CA	<b>\$12,356.98</b>
<b>Southern California Association For Philanthropy</b>	Los Angeles, CA	<b>\$25,000.00</b>
<b>Students Run LA</b>	Reseda, CA	<b>\$47,740.00</b>
<b>YMCA - North Valley Family</b>	Northridge, CA	<b>\$20,600.00</b>
<b>Young Golfers of America Association</b>	Los Angeles, CA	<b>\$70,536.00</b>
<b>YWCA - Santa Monica</b>	Santa Monica, CA	<b>\$20,100.00</b>

#### 1998

<b>Alexander's Light'n Express Track &amp; Field Club</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Antelope Valley Youth Sports Association</b>	Quartz Hill, CA	<b>\$5,000.00</b>
<b>Aztlan Boxing Center</b>	Norwalk, CA	<b>\$3,500.00</b>
<b>Babe Ruth Baseball - San Gabriel Valley, Sr.</b>	Arcadia, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Carson</b>	Carson, CA	<b>\$35,830.00</b>
<b>Boys &amp; Girls Clubs of America - Foothills</b>	Monrovia, CA	<b>\$28,975.00</b>
<b>Boys &amp; Girls Clubs of America - Hollywood</b>	Hollywood, CA	<b>\$27,774.00</b>
<b>California State University - Northridge Aquatic Center</b>	Northridge, CA	<b>\$5,000.00</b>
<b>Conejo Valley Girls Softball Association</b>	Thousand Oaks, CA	<b>\$5,000.00</b>
<b>Desert Heat Gymnastics</b>	Palm Desert, CA	<b>\$5,000.00</b>
<b>East Los Angeles College Foundation</b>	Monterey Park, CA	<b>\$37,000.00</b>
<b>Encino Velodrome</b>	Calabasas, CA	<b>\$17,720.00</b>

<b>Four Seasons West Ski Club, Inc.</b>	Los Angeles, CA	<b>\$14,250.00</b>
<b>Pony Baseball League - Guadalupe Youth</b>	San Bernardino, CA	<b>\$5,000.00</b>
<b>Homenetmen</b>	Glendale, CA	<b>\$5,000.00</b>
<b>Kids In Sports</b>	Los Angeles, CA	<b>\$567,500.00</b>
<b>Ladies Professional Golf Association</b>	Los Angeles, CA	<b>\$6,318.00</b>
<b>Little League Baseball - Hemet</b>	Hemet, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Lennox</b>	Lennox, CA	<b>\$4,500.00</b>
<b>Little League Baseball - Lomita</b>	Lomita, CA	<b>\$4,500.00</b>
<b>Little League Baseball - North Inglewood</b>	Inglewood, CA	<b>\$5,000.00</b>
<b>Little League Baseball - San Bernardino Lakeside</b>	San Bernardino, CA	<b>\$5,000.00</b>
<b>Los Angeles International Church - Dream Center</b>	Los Angeles, CA	<b>\$3,200.00</b>
<b>Orange County Asian and Pacific Islander Community Alliance</b>	Garden Grove, CA	<b>\$22,000.00</b>
<b>Pacoima Athletic Club</b>	Sylmar, CA	<b>\$84,636.00</b>
<b>Santa Monica Bay Junior Rowing Association</b>	Santa Monica, CA	<b>\$30,000.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$150,000.00</b>
<b>Starlings Volleyball Clubs, USA</b>	Encinitas, CA	<b>\$21,150.00</b>
<b>Tenth District Women's Steering Committee/Urban Yes Program</b>	Los Angeles, CA	<b>\$34,116.00</b>
<b>United Cambodian Community, Inc.</b>	Long Beach, CA	<b>\$37,979.01</b>
<b>Valley Youth Conference, Inc.</b>	Chatsworth, CA	<b>\$30,500.00</b>
<b>Vista Del Mar Child And Family Services</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>YMCA - Los Cerritos</b>	Bellflower, CA	<b>\$53,416.00</b>
<b>Aquatic Foundation of Metropolitan Los Angeles</b>	Carson, CA	<b>\$21,680.00</b>
<b>AYSO - Pomona (Region 30)</b>	Pomona, CA	<b>\$5,000.00</b>
<b>Baldwin Park Community Center Foundation</b>	Santa Monica, CA	<b>\$4,500.00</b>
<b>City of San Diego Sports Training, Academics &amp; Recreation/PALS - San Diego</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Gymnastics LA</b>	Los Angeles, CA	<b>\$38,770.00</b>
<b>Heart of Los Angeles</b>	Los Angeles, CA	<b>\$93,436.00</b>
<b>Junior All American Football - San Gabriel Youth</b>	San Gabriel, CA	<b>\$5,000.00</b>
<b>Junior All American Football - Alhambra Thunderbirds</b>	Alhambra, CA	<b>\$5,000.00</b>



Junior All American Football - Redlands	Redlands, CA	\$4,500.00
Little League Baseball - Pasadena Southwest/AYSO - Pasadena	San Marino, CA	\$20,000.00
Mona Boulevard Community Services, Inc.	Compton, CA	\$67,522.00
Oasis Aquatics	Palmdale, CA	\$5,000.00
Para Los Ninos	Los Angeles, CA	\$35,270.00
Pop Warner Football - Diamond Bar	Diamond Bar, CA	\$5,000.00
Pop Warner Football - Hawaiian Gardens	Hawaiian Gardens, CA	\$5,000.00
Pop Warner Football - Victorville	Victorville, CA	\$5,000.00
Reins Therapeutic Horsemanship Program	Bonsall, CA	\$4,300.00
San Diego Friends of Parks & Recreation Foundation	San Diego, CA	\$5,000.00
Search To Involve Pilipino Americans	Los Angeles, CA	\$43,678.00
Twentynine Palms Swim Team	Twentynine Palms, CA	\$5,000.00
University of Southern California - Family of Seven Schools	Los Angeles, CA	\$73,900.00
Junior All American Football - Carson	Carson, CA	\$5,000.00
Junior All American Football - Azusa	Azusa, CA	\$5,000.00
Boys & Girls Clubs of America - Echo Park	Los Angeles, CA	\$16,899.70
Boys & Girls Clubs of America - West Valley	Woodland Hills, CA	\$24,506.86
Broadway Gymnastics Foundation	Venice, CA	\$18,268.00
California Track & Cross Country Coaches Alliance	San Diego, CA	\$60,622.00
Carousel Ranch	Canyon Country, CA	\$3,200.00
International Soccer Club	Canoga Park, CA	\$4,500.00
LA's Best	Los Angeles, CA	\$149,637.11
Los Angeles School of Gymnastics	Culver City, CA	\$15,840.00
Mid-City Youth Sports	Lakewood, CA	\$4,500.00
Mt. SAC Relays Youth Days	Walnut, CA	\$100,000.00
New Adage Youth Development Program	Los Angeles, CA	\$99,400.00
New Economics For Women	Los Angeles, CA	\$9,269.00
Palmdale Youth Soccer League	Palmdale, CA	\$4,500.00
Parents Who Care of Carson	Torrance, CA	\$2,500.00

San Diego Imperial Youth Athletics Committee	San Diego, CA	\$5,000.00
Santa Monica College	Santa Monica, CA	\$50,000.00
Sheriff's Youth Foundation	Monterey Park, CA	\$5,000.00
Southern California Cricket Association	Los Angeles, CA	\$16,720.00
Southern California Speed Skating Association	Pomona, CA	\$26,210.00
Sports Outreach Los Angeles	Glendora, CA	\$29,137.00
Students Run LA	Reseda, CA	\$54,000.00
Riverside County Swift Performance Track And Field Team	Moreno Valley, CA	\$5,000.00
Venice Japanese Community Center, Inc.	Los Angeles, CA	\$18,000.00
Western States Golf Association	Los Angeles, CA	\$27,632.00
YMCA - Santa Margarita Family	Oceanside, CA	\$5,000.00
YMCA - Santa Maria Valley	Santa Maria, CA	\$1,500.00

#### 1999

AAF Rose Bowl Aquatics Center	Pasadena, CA	\$49,853.00
Assistance League of Southern California	Hollywood, CA	\$21,840.00
Boy Scouts of America - Orange County Council	Costa Mesa, CA	\$5,000.00
Crown Valley Divers Diving Club	Laguna Niguel, CA	\$5,000.00
Dorothy Kirby Center	Los Angeles, CA	\$22,352.00
East Los Angeles College Foundation	Monterey Park, CA	\$39,926.00
Encino Velodrome	Calabasas, CA	\$13,908.00
Girls Incorporated - Carpinteria	Carpinteria, CA	\$5,000.00
Kids In Sports	Los Angeles, CA	\$575,035.00
Little League Baseball - Fre-Way	Torrance, CA	\$5,000.00
Little League Baseball - North Venice	Mar Vista, CA	\$5,000.00
Little League Baseball - South L.A. Martin Luther King, Jr.	Los Angeles, CA	\$4,500.00
Little League Baseball - Sportsman	Inglewood, CA	\$4,500.00
Little League Baseball - Torrance	Torrance, CA	\$5,000.00
Los Angeles Sports Academy	Inglewood, CA	\$47,950.00
Matchpoint	Santa Barbara, CA	\$2,500.00
Mission Viejo Nadadores Foundation	Mission Viejo, CA	\$4,500.00
North County Stallions Track And Field Club	Oceanside, CA	\$4,500.00

Grants to  
**TRACK AND FIELD**  
youth organizations  
exceed  
**\$6.2 MILLION.**



Youth  
**BASEBALL**  
has received  
**\$5.7 MILLION**  
in grants.



Ojai Valley Girls Softball Association	Ojai, CA	\$5,000.00
P. F. Bresee Foundation	Los Angeles, CA	\$24,634.62
Proyecto Pastoral At Dolores Mission	Los Angeles, CA	\$40,800.00
San Fernando Valley Community Mental Health Center, Inc.	Van Nuys, CA	\$7,088.00
Southern California Tennis Association/ NJTL	Los Angeles, CA	\$150,000.00
Southern California Velodrome Association, Inc.	Encinitas, CA	\$170,891.00
Starlings Volleyball Clubs, USA	Encinitas, CA	\$26,420.00
United States Youth Volleyball League	Hawthorne, CA	\$5,000.00
YMCA - Mid Valley Family	Van Nuys, CA	\$5,000.00
YMCA - Santa Barbara Family	Santa Barbara, CA	\$5,000.00
Young Golfers of America Association	Los Angeles, CA	\$47,920.00
South Bay Coalition - Late Night Sports Program	Hermosa Beach, CA	\$17,531.00
Alisa Ann Ruch Burn Foundation	Glendale, CA	\$5,000.00
AYSO - West Los Angeles (Region 70)	Los Angeles, CA	\$4,500.00
Boys & Girls Clubs of America - Greater Oxnard and Port Hueneme	Oxnard, CA	\$67,760.00
Conejo Valley Youth Basketball Association	Thousand Oaks, CA	\$5,000.00
Exposition Park Intergenerational Community Center	Los Angeles, CA	\$2,000,000.00
Foundation For The Junior Blind	Los Angeles, CA	\$5,000.00
Girl Scouts - San Diego-Imperial Council, Inc.	San Diego, CA	\$5,000.00
Junior All American Football - Duarte Hawks	Monrovia, CA	\$4,500.00
Junior All American Football - Norco	Norco, CA	\$5,000.00
Mona Boulevard Community Services, Inc.	Compton, CA	\$56,570.00
Moreno Valley Youth Boxing Club	Moreno Valley, CA	\$5,000.00
Pediatric Therapy Network	Torrance, CA	\$5,000.00
United States Institute of Amateur Athletics	National City, CA	\$5,000.00
University of Southern California - Family of Seven Schools	Los Angeles, CA	\$85,225.00
A World Fit For Kids!	Los Angeles, CA	\$95,700.00

Boys & Girls Clubs of America - Carlsbad	Carlsbad, CA	\$15,310.00
Boys & Girls Clubs of America - Salesian	Los Angeles, CA	\$150,000.00
Broadway Gymnastics Foundation	Venice, CA	\$13,000.00
Florence Griffith Joyner Youth Foundation	San Diego, CA	\$2,900.00
Gymnastics LA	Los Angeles, CA	\$30,350.00
LA's Best	Los Angeles, CA	\$364,013.95
Mt. SAC Relays Youth Days	Walnut, CA	\$100,500.00
New Adage Youth Development Program	Los Angeles, CA	\$91,000.00
Operation Second Chance, Inc.	Los Angeles, CA	\$55,500.00
Orange County Asian and Pacific Islander Community Alliance	Garden Grove, CA	\$25,000.00
Orange County Buddhist Church Judo Club	Anaheim, CA	\$4,500.00
Search To Involve Pilipino Americans	Los Angeles, CA	\$28,715.43
Southern California Cricket Association	Los Angeles, CA	\$23,930.00
Southern California Speed Skating Association	Pomona, CA	\$43,095.00
Sports Outreach Los Angeles	Glendora, CA	\$26,330.92
Students Run LA	Reseda, CA	\$66,875.00
Sudanese English Project	San Diego, CA	\$5,000.00
Taking The Reins	Los Angeles, CA	\$5,000.00
Wattshealth Foundation	Pasadena, CA	\$4,500.00

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Boys & Girls Clubs of America - Long Beach	Long Beach, CA	\$10,162.51
Boys & Girls Clubs of America - Pasadena	Pasadena, CA	\$26,982.00
California Track & Cross Country Coaches Alliance	San Diego, CA	\$37,630.15
Golden State Gymnastics Center	Burbank, CA	\$25,000.00
Hollenbeck Police Business Council	Los Angeles, CA	\$43,829.80
The Jewish Federation Valley Alliance	West Hills, CA	\$25,717.00
Kids In Sports	Los Angeles, CA	\$497,000.00
Little League Baseball - Wrightwood	Wrightwood, CA	\$5,000.00
Montoya Hoover Street Boxing Gym	Los Angeles, CA	\$5,000.00
Pasadena City College Foundation	Pasadena, CA	\$50,000.00

<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$150,000.00</b>
<b>Starlings Volleyball Clubs, USA</b>	Encinitas, CA	<b>\$30,580.00</b>
<b>YWCA - Pasadena-Foothill Valley</b>	Pasadena, CA	<b>\$5,000.00</b>
<b>AAF Rose Bowl Aquatics Center</b>	Pasadena, CA	<b>\$49,223.00</b>
<b>Aquatic Foundation of Metropolitan Los Angeles</b>	Carson, CA	<b>\$30,000.00</b>
<b>AYSO - South Central Los Angeles (Region 1031)</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Inland North County</b>	Escondido, CA	<b>\$7,500.00</b>
<b>Boys &amp; Girls Clubs of America - Ramona</b>	Ramona, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - San Pedro</b>	San Pedro, CA	<b>\$14,650.00</b>
<b>Broadway Gymnastics Foundation</b>	Venice, CA	<b>\$37,862.00</b>
<b>California Tennis Association For Underprivileged Youths</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Catholic Charities of L. A.</b>	Los Angeles, CA	<b>\$17,800.00</b>
<b>City of Los Angeles, Department of Recreation &amp; Parks</b>	Los Angeles, CA	<b>\$741,280.00</b>
<b>Community Partners - Southern California Youth Soccer Organization</b>	Los Angeles, CA	<b>\$106,533.00</b>
<b>Compton Community College Development Foundation</b>	Compton, CA	<b>\$750,000.00</b>
<b>Exposition Park Intergenerational Community Center</b>	Los Angeles, CA	<b>\$750,000.00</b>
<b>Foundation For The Junior Blind</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Heads Up, Inc.</b>	Saugus, CA	<b>\$5,000.00</b>
<b>Heart of Los Angeles</b>	Los Angeles, CA	<b>\$72,386.00</b>
<b>Industry Hills Aquatic Club</b>	City of Industry, CA	<b>\$32,208.00</b>
<b>Jeopardy Program- West Los Angeles Community Police</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Junior All American Football - Apple Valley</b>	Apple Valley, CA	<b>\$5,000.00</b>
<b>Junior All American Football - Boyle Heights</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>LeRoy Haynes Center For Children &amp; Family Services</b>	La Verne, CA	<b>\$5,000.00</b>
<b>Newport Aquatic Center</b>	Newport Beach, CA	<b>\$99,750.00</b>
<b>Occidental College</b>	Los Angeles, CA	<b>\$50,000.00</b>
<b>Oceanside Soccer Club</b>	Oceanside, CA	<b>\$5,000.00</b>
<b>Pony Baseball League - Ramona</b>	Ramona, CA	<b>\$5,000.00</b>

<b>Proyecto Pastoral At Dolores Mission</b>	Los Angeles, CA	<b>\$44,252.61</b>
<b>Rancho Los Amigos Foundation</b>	Downey, CA	<b>\$49,366.00</b>
<b>Salazar Youth Association</b>	Los Angeles, CA	<b>\$18,974.00</b>
<b>Santa Barbara Therapeutic Riding Academy</b>	Santa Barbara, CA	<b>\$5,000.00</b>
<b>Snowline Communities Youth Football Chapter</b>	Wrightwood, CA	<b>\$5,000.00</b>
<b>Southern California Municipal Athletic Federation</b>	South El Monte, CA	<b>\$67,274.89</b>
<b>University of Southern California - Family of Seven Schools</b>	Los Angeles, CA	<b>\$84,913.34</b>
<b>Ventura County Parks Foundation, Inc.</b>	Oxnard, CA	<b>\$105,000.00</b>
<b>A World Fit For Kids!</b>	Los Angeles, CA	<b>\$108,245.74</b>
<b>YMCA - Ventura Family</b>	Ventura, CA	<b>\$5,000.00</b>
<b>YWCA - Riverside</b>	Riverside, CA	<b>\$11,927.55</b>
<b>Big Brothers of Greater Los Angeles</b>	Los Angeles, CA	<b>\$11,523.00</b>
<b>Boys &amp; Girls Clubs of America - Tustin</b>	Tustin, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Variety</b>	Los Angeles, CA	<b>\$10,510.00</b>
<b>Boys &amp; Girls Clubs of America - West San Gabriel Valley</b>	Monterey Park, CA	<b>\$34,750.00</b>
<b>Children of The Night</b>	Van Nuys, CA	<b>\$5,000.00</b>
<b>Culver City Education Foundation</b>	Culver City, CA	<b>\$50,000.00</b>
<b>Gymnastics Olympica USA</b>	Van Nuys, CA	<b>\$19,560.00</b>
<b>Inland Empire Sprinters Youth Track &amp; Field Club</b>	Fontana, CA	<b>\$3,000.00</b>
<b>Jeopardy Program - Devonshire LAPD</b>	Northridge, CA	<b>\$5,000.00</b>
<b>LA's Best</b>	Los Angeles, CA	<b>\$427,115.41</b>
<b>Los Angeles Junior Chamber of Commerce Charity Foundation</b>	Los Angeles, CA	<b>\$40,000.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$100,000.00</b>
<b>New Adage Youth Development Program</b>	Los Angeles, CA	<b>\$86,900.00</b>
<b>Optimist Youth Homes</b>	Los Angeles, CA	<b>\$18,193.52</b>
<b>Pro Kids Golf Academy &amp; Learning Center</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Southern California Cricket Association</b>	Los Angeles, CA	<b>\$9,472.00</b>
<b>Special Olympics - Southern California</b>	Culver City, CA	<b>\$47,801.45</b>
<b>Students Run LA</b>	Reseda, CA	<b>\$109,750.00</b>







<b>Sugar Ray Robinson Youth Foundation</b>	Los Angeles, CA	<b>\$45,623.00</b>
<b>Ventura Wildcat Basketball Inc.</b>	Ventura, CA	<b>\$3,669.00</b>

#### 2001

<b>Al Wooten Junior Heritage Center</b>	Los Angeles, CA	<b>\$4,000.00</b>
<b>Boys &amp; Girls Clubs of America - Echo Park</b>	Los Angeles, CA	<b>\$13,395.00</b>
<b>Dig for Kids Foundation</b>	Torrance, CA	<b>\$17,635.00</b>
<b>Kids In Sports</b>	Los Angeles, CA	<b>\$543,558.15</b>
<b>Little League Baseball - Del Rey</b>	Los Angeles, CA	<b>\$4,500.00</b>
<b>Long Beach Rowing Association</b>	Long Beach, CA	<b>\$225,000.00</b>
<b>Los Angeles Lacrosse League</b>	Pacific Palisades, CA	<b>\$23,684.00</b>
<b>National Junior Basketball - Tri-Cities</b>	Oceanside, CA	<b>\$5,000.00</b>
<b>Sol Del Valle Community Center</b>	Sun Valley, CA	<b>\$5,000.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$175,000.00</b>
<b>University of Southern California - Center For Athletic Medicine</b>	Los Angeles, CA	<b>\$178,395.04</b>
<b>Youth Baseball Fellowship of America, Inc.</b>	Santa Monica, CA	<b>\$4,000.00</b>
<b>AAF Rose Bowl Aquatics Center</b>	Pasadena, CA	<b>\$51,621.00</b>
<b>AbilityFirst (formerly the Crippled Children's Society of Southern California)</b>	Pasadena, CA	<b>\$47,980.32</b>
<b>Always Sports</b>	Torrance, CA	<b>\$20,000.00</b>
<b>AYSO - Southern California</b>	Hawthorne, CA	<b>\$86,697.60</b>
<b>Boys &amp; Girls Clubs of America - Hi-Desert</b>	Yucca Valley, CA	<b>\$67,065.00</b>
<b>Boys &amp; Girls Clubs of America - Watts/Willowbrook</b>	Los Angeles, CA	<b>\$250,000.00</b>
<b>United Boys and Girls Clubs of Santa Barbara County</b>	Santa Barbara, CA	<b>\$35,000.00</b>
<b>Community Partners - Solid Youth</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Community Partners - Southern California Youth Soccer Organization</b>	Los Angeles, CA	<b>\$154,400.00</b>
<b>Easter Seals - Southern California</b>	Santa Ana, CA	<b>\$5,000.00</b>
<b>Encino Velodrome</b>	Calabasas, CA	<b>\$172,019.00</b>
<b>Exposition Park Intergenerational Community Center</b>	Los Angeles, CA	<b>\$250,000.00</b>
<b>Greater Long Beach Youth Activities League</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>Gymnastics LA</b>	Los Angeles, CA	<b>\$29,230.00</b>

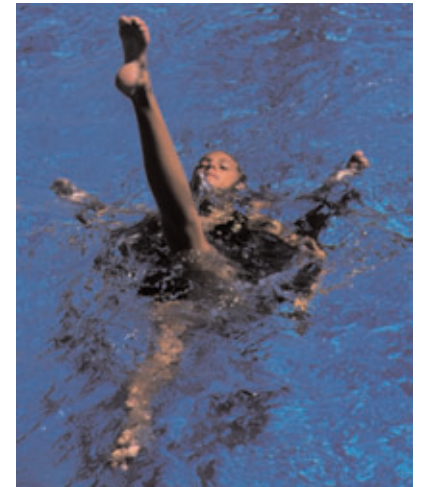
<b>Junior All American Football - Lincoln Heights Youth Association</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Junior All American Football - Huntington Beach</b>	Huntington Beach, CA	<b>\$5,000.00</b>
<b>Junior All American Football - Jurupa</b>	Mira Loma, CA	<b>\$4,000.00</b>
<b>Junior All American Football - Walnut/Diamond Bar</b>	Walnut, CA	<b>\$5,000.00</b>
<b>Los Angeles Jets Track Club</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Los Angeles Orthopaedic Hospital Foundation</b>	Los Angeles, CA	<b>\$50,000.00</b>
<b>Los Angeles United Methodist Urban Foundation</b>	Los Angeles, CA	<b>\$175,812.00</b>
<b>My Best Friend Daycare and Youth Services, Inc.</b>	Los Angeles, CA	<b>\$4,000.00</b>
<b>P. F. Bresee Foundation</b>	Los Angeles, CA	<b>\$21,368.65</b>
<b>PALS - Long Beach</b>	Long Beach, CA	<b>\$15,338.42</b>
<b>Pop Warner Football - Hawthorne</b>	Hawthorne, CA	<b>\$5,000.00</b>
<b>Salvation Army - Red Shield Pico Union Center</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Salvation Army - South Central Youth Center</b>	Los Angeles, CA	<b>\$100,000.00</b>
<b>San Fernando Youth Soccer League</b>	Van Nuys, CA	<b>\$28,300.00</b>
<b>Soaring Eagle International</b>	Reseda, CA	<b>\$5,000.00</b>
<b>Southern California Speed Skating Association</b>	Pomona, CA	<b>\$54,570.00</b>
<b>St. Francis Center</b>	Los Angeles, CA	<b>\$4,000.00</b>
<b>Target Youth Programs, Inc.</b>	Oceanside, CA	<b>\$5,000.00</b>
<b>University of Southern California - Family of Seven Schools</b>	Los Angeles, CA	<b>\$31,558.00</b>
<b>Vista Del Mar Child And Family Services</b>	Los Angeles, CA	<b>\$4,336.62</b>
<b>A World Fit For Kids!</b>	Los Angeles, CA	<b>\$111,650.00</b>
<b>AYSO - San Pedro (Region 6)</b>	San Pedro, CA	<b>\$53,476.00</b>
<b>Beverly Hills Community Sports Center</b>	Beverly Hills, CA	<b>\$70,000.00</b>
<b>Boys &amp; Girls Clubs of America - Antelope Valley</b>	Palmdale, CA	<b>\$19,234.00</b>
<b>United Boys and Girls Clubs of Santa Barbara County</b>	Santa Barbara, CA	<b>\$35,000.00</b>
<b>Broadway Gymnastics Foundation</b>	Venice, CA	<b>\$6,869.85</b>
<b>Judo America</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Keep Youth Doing Something</b>	Van Nuys, CA	<b>\$45,995.00</b>
<b>Los Angeles Junior Golf Collegiate Prep Tour</b>	Gardena, CA	<b>\$5,000.00</b>

<b>Mona Boulevard Community Services, Inc.</b>	Compton, CA	<b>\$65,830.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$121,000.00</b>
<b>New Adage Youth Development Program</b>	Los Angeles, CA	<b>\$82,312.69</b>
<b>Optimist Youth Homes</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Positive Coaching Alliance</b>	Granada Hills, CA	<b>\$91,212.00</b>
<b>Salvation Army - Compton Community Center</b>	Compton, CA	<b>\$20,000.00</b>
<b>SOCAL Aquatics Association</b>	Santa Ana, CA	<b>\$24,580.00</b>
<b>Students Run LA</b>	Reseda, CA	<b>\$112,500.00</b>
<b>Team Prime Time Inc.</b>	Los Angeles, CA	<b>\$32,155.27</b>
<b>United Skates Synchronized Skating Team</b>	Long Beach, CA	<b>\$4,000.00</b>
<b>YMCA - 28th Street/Crenshaw</b>	Los Angeles, CA	<b>\$57,750.00</b>
<b>YMCA - Copley Family</b>	San Diego, CA	<b>\$5,000.00</b>

## 2002

<b>Aquatic Foundation of Metropolitan Los Angeles</b>	Carson, CA	<b>\$38,450.00</b>
<b>Boys &amp; Girls Clubs of America - Fullerton/Gene Autry Reviving Baseball in Inner Cities League</b>	Anaheim, CA	<b>\$25,763.00</b>
<b>Boys &amp; Girls Clubs of America - South Bay</b>	Harbor City, CA	<b>\$62,740.71</b>
<b>Boys &amp; Girls Clubs of America - Venice</b>	Venice, CA	<b>\$23,571.00</b>
<b>California Rangers</b>	Granada Hills, CA	<b>\$5,000.00</b>
<b>California Street Hockey Association Youth Leagues, Inc.</b>	Fullerton, CA	<b>\$45,245.07</b>
<b>Compton Track Club</b>	Compton, CA	<b>\$3,000.00</b>
<b>Crenshaw High School</b>	Los Angeles, CA	<b>\$75,000.00</b>
<b>Dubnoff Center for Child Development and Educational Therapy</b>	North Hollywood, CA	<b>\$3,642.77</b>
<b>Fist of Gold Youth Center, Inc.</b>	Pomona, CA	<b>\$5,000.00</b>
<b>Foundation For The Junior Blind</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Kids In Sports</b>	Los Angeles, CA	<b>\$540,939.00</b>
<b>LA's Best</b>	Los Angeles, CA	<b>\$388,609.42</b>
<b>Little League Baseball - Norco</b>	Rancho Cucamonga, CA	<b>\$4,000.00</b>
<b>Little League Baseball - Plaza, Inc.</b>	Long Beach, CA	<b>\$5,000.00</b>
<b>Little League Baseball - Tujunga</b>	Tujunga, CA	<b>\$5,000.00</b>
<b>Nanka Judo Yudansha Kai</b>	Torrance, CA	<b>\$3,000.00</b>
<b>Neighborhood Junior Tennis Program</b>	Sylmar, CA	<b>\$11,860.00</b>

<b>Orange Junior Soccer Club</b>	Villa Park, CA	<b>\$27,652.00</b>
<b>Santa Monica Bay Junior Rowing Association</b>	Santa Monica, CA	<b>\$29,140.00</b>
<b>Southern California Association For Philanthropy</b>	Los Angeles, CA	<b>\$50,000.00</b>
<b>Southern California Municipal Athletic Federation</b>	South El Monte, CA	<b>\$66,668.28</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$175,000.00</b>
<b>YMCA - East County</b>	La Mesa, CA	<b>\$30,000.00</b>
<b>AAF Rose Bowl Aquatics Center</b>	Pasadena, CA	<b>\$52,704.00</b>
<b>American Roundball Corporation</b>	Sherman Oaks, CA	<b>\$41,000.00</b>
<b>AYSO - South Bay Region 712</b>	Imperial Beach, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Foothills</b>	Monrovia, CA	<b>\$16,060.00</b>
<b>Boys &amp; Girls Clubs of America - Laguna Beach</b>	Laguna Beach, CA	<b>\$87,020.00</b>
<b>Boys &amp; Girls Clubs of America - Los Angeles</b>	Los Angeles, CA	<b>\$50,000.00</b>
<b>Boys &amp; Girls Clubs of America - San Diego</b>	San Diego, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - San Dieguito</b>	Solana Beach, CA	<b>\$25,000.00</b>
<b>Boys &amp; Girls Clubs of America - Santa Clarita Valley</b>	Newhall, CA	<b>\$62,391.00</b>
<b>Boys &amp; Girls Clubs of America - Santa Monica</b>	Santa Monica, CA	<b>\$9,683.53</b>
<b>Camp Pacific Heartland</b>	North Hollywood, CA	<b>\$1,750.00</b>
<b>Community Partners - Southern California Youth Soccer Organization</b>	Los Angeles, CA	<b>\$140,499.00</b>
<b>Dig for Kids Foundation</b>	Torrance, CA	<b>\$23,850.00</b>
<b>El Centro Del Pueblo</b>	Los Angeles, CA	<b>\$250,000.00</b>
<b>Girls Incorporated - Carpinteria</b>	Carpinteria, CA	<b>\$5,000.00</b>
<b>Los Angeles Orphans Home Society - Hollygrove</b>	Los Angeles, CA	<b>\$2,785.49</b>
<b>Junior All American Football - Carson</b>	Carson, CA	<b>\$5,000.00</b>
<b>Junior All American football - Covina Vikings</b>	Covina, CA	<b>\$5,000.00</b>
<b>Junior All American Football - Azusa</b>	Azusa, CA	<b>\$5,000.00</b>
<b>Junior All American Football - East Los Angeles Youth Football &amp; Cheer, Inc.</b>	Whittier, CA	<b>\$5,000.00</b>



Youth  
**SPORT PROGRAMS**  
 in cycling,  
 badminton, rowing  
 and speedskating  
 have received almost  
**\$2.5 MILLION**  
 in grants.

Junior All American Football - Hesperia	Hesperia, CA	\$5,000.00
Junior All American Football - San Jacinto Valley	Hemet, CA	\$4,000.00
Little League Baseball - Palmdale	Palmdale, CA	\$3,500.00
McKinley Children's Center	San Dimas, CA	\$3,000.00
MTM International Sports Organization	Van Nuys, CA	\$5,000.00
Pacific Coast Sailing Foundation	Long Beach, CA	\$89,330.00
Pasadena Tennis Association	Pasadena, CA	\$19,368.00
Ride On Therapeutic Horsemanship	Newbury Park, CA	\$5,000.00
Saint Thomas the Apostle	Los Angeles, CA	\$5,000.00
Sugar Ray Robinson Youth Foundation	Los Angeles, CA	\$35,250.00
Thessalonika Family Services	Temecula, CA	\$4,970.00
Vernon Lee Amateur Gymnastics Academy	Pasadena, CA	\$24,000.00
Westside Youth Association	Venice, CA	\$5,000.00
YMCA - Metropolitan Los Angeles	Los Angeles, CA	\$27,120.00
Anahuak Youth Soccer Association	Los Angeles, CA	\$42,250.00
AYSO - Thousand Oaks Region 9	Thousand Oaks, CA	\$12,300.00
Babe Ruth Baseball - Westchester	Playa del Rey, CA	\$5,000.00
City Impact, Inc.	Oxnard, CA	\$5,000.00
Heart of Los Angeles	Los Angeles, CA	\$80,002.00
Los Angeles Chinatown Firecracker Run Committee	Los Angeles, CA	\$25,000.00
Los Angeles Table Tennis Association	Cupertino, CA	\$5,000.00
Mona Boulevard Community Services, Inc.	Compton, CA	\$54,400.00
Mt. SAC Relays Youth Days	Walnut, CA	\$121,000.00
Operation Second Chance, Inc.	Los Angeles, CA	\$12,030.00
Orange County Youth Commission	Santa Ana, CA	\$28,700.00
Southern California Speed Skating Association	Pomona, CA	\$70,000.00
A World Fit For Kids!	Los Angeles, CA	\$74,586.00
<b>2 0 0 3</b>		
Antelope Valley Athletic Club	Lancaster, CA	\$31,480.00
Boys & Girls Clubs of America - Burbank	Burbank, CA	\$14,644.05
Children's Collective, Inc. - Rita D. Walters Learning Complex	Los Angeles, CA	\$45,422.00

Childrens Prime Time Sports Club, Inc.	Marina Del Rey, CA	\$5,000.00
City Help, Inc	Los Angeles, CA	\$20,000.00
Inner City Education Foundation	Los Angeles, CA	\$12,325.00
Joy of Sports Foundation	Carlsbad, CA	\$5,000.00
Kids In Sports	Los Angeles, CA	\$550,000.00
LA's Best	Los Angeles, CA	\$317,840.00
LeRoy Haynes Center For Children & Family Services	La Verne, CA	\$4,000.00
Manta Ray Parents Association	Monterey Park, CA	\$16,662.00
My Best Friend Daycare and Youth Services, Inc.	Los Angeles, CA	\$4,000.00
Norco Girls Softball League	Norco, CA	\$4,988.00
PALS - Hollywood	Los Angeles, CA	\$24,744.00
Saddle Up Therapeutic Riding Stables	Palmdale, CA	\$4,000.00
Saint Anne Church	Santa Monica, CA	\$4,000.00
Salvation Army - South Central Youth Center	Los Angeles, CA	\$41,424.00
Southern California Tennis Association/ NJTL	Los Angeles, CA	\$169,600.00
Students Run LA	Reseda, CA	\$111,750.00
YMCA - East Valley Redlands Family	Redlands, CA	\$50,000.00
YMCA - Santa Anita	Monrovia, CA	\$59,650.00
AAF Rose Bowl Aquatics Center	Pasadena, CA	\$53,421.19
Boys & Girls Clubs of America - Simi Valley	Simi Valley, CA	\$35,000.00
California State Parks Foundation	Los Angeles, CA	\$12,940.00
Catholic Charities of L. A.	Los Angeles, CA	\$11,000.00
East Los Angeles Community Youth Center	Los Angeles, CA	\$60,000.00
Junior All American Football - Glendale Bears	Glendale, CA	\$5,000.00
Junior All American Football - Alhambra Thunderbirds	Alhambra, CA	\$5,000.00
Junior All American Football - Arcadia	Arcadia, CA	\$5,000.00
Junior All American Football - Big Bear	Big Bear Lake, CA	\$5,000.00
Junior All American Football - Duarte Hawks	Monrovia, CA	\$5,000.00
Los Angeles Center For Educational Research	Hollywood, CA	\$15,000.00
Positive Coaching Alliance	Granada Hills, CA	\$74,400.00





<b>Southern California Municipal Athletic Federation</b>	South El Monte, CA	<b>\$37,345.00</b>
<b>United Boys &amp; Girls Clubs of Santa Barbara County</b>	Lompoc, CA	<b>\$35,000.00</b>
<b>YMCA - Hollywood/Wilshire</b>	Hollywood, CA	<b>\$14,336.00</b>
<b>YMCA - Inglewood</b>	Inglewood, CA	<b>\$21,000.00</b>
<b>YMCA - Mid Valley Family</b>	Van Nuys, CA	<b>\$5,000.00</b>
<b>American Roundball Corporation Barrio Station</b>	Sherman Oaks, CA	<b>\$20,000.00</b>
	San Diego, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Greater Oxnard and Port Hueneme</b>	Oxnard, CA	<b>\$25,000.00</b>
<b>Boys &amp; Girls Clubs of America - San Pedro</b>	San Pedro, CA	<b>\$80,000.00</b>
<b>California Community Chaplaincy, Inc.</b>	Pasadena, CA	<b>\$45,474.00</b>
<b>Community Partners - DhhEAF</b>	Los Angeles, CA	<b>\$25,000.00</b>
<b>Dig for Kids Foundation</b>	Torrance, CA	<b>\$26,600.00</b>
<b>Exposition Park Intergenerational Community Center</b>	Los Angeles, CA	<b>\$172,535.00</b>
<b>Fullerton Youth Rugby Foundation</b>	Fullerton, CA	<b>\$5,000.00</b>
<b>Long Beach Junior Crew</b>	Rancho Palos Verdes, CA	<b>\$33,200.00</b>
<b>Mona Boulevard Community Services, Inc.</b>	Compton, CA	<b>\$49,400.00</b>
<b>Mt. SAC Relays Youth Days</b>	Walnut, CA	<b>\$121,000.00</b>
<b>National Junior Basketball League</b>	Santa Ana, CA	<b>\$20,000.00</b>
<b>North County Disabled Services, Inc.</b>	Fallbrook, CA	<b>\$5,000.00</b>
<b>Pasadena Roving Archers, Inc.</b>	Sylmar, CA	<b>\$19,536.00</b>
<b>San Gabriel Valley Aquatics Swim Team</b>	Rosemead, CA	<b>\$45,720.00</b>
<b>Southern California Junior Cricket</b>	Beverly Hills, CA	<b>\$10,000.00</b>
<b>Southern California Youth Rugby Association</b>	Woodland Hills, CA	<b>\$66,600.00</b>
<b>Special Olympics - Southern California</b>	Culver City, CA	<b>\$40,500.00</b>
<b>Topanga Community Club</b>	Topanga, CA	<b>\$37,000.00</b>
<b>Woodcraft Rangers, Inc.</b>	Los Angeles, CA	<b>\$22,710.00</b>
<b>YWCA - San Gabriel Valley</b>	West Covina, CA	<b>\$5,000.00</b>

## 2004

<b>Academic Basketball Association</b>	Carson, CA	<b>\$19,080.00</b>
<b>Aquazot Swim Club</b>	Irvine, CA	<b>\$75,400.00</b>
<b>El Encino Bernabe Community Center Inc.</b>	Downey, CA	<b>\$5,000.00</b>

<b>Boys &amp; Girls Clubs of America - Camarillo</b>	Camarillo, CA	<b>\$5,000.00</b>
<b>Boys &amp; Girls Clubs of America - Hollywood</b>	Hollywood, CA	<b>\$34,116.00</b>
<b>Avalon School Booster Club, Inc.</b>	Avalon, CA	<b>\$31,936.00</b>
<b>Foundation For The Junior Blind Kids In Sports</b>	Los Angeles, CA	<b>\$5,000.00</b>
	Los Angeles, CA	<b>\$450,000.00</b>
<b>Los Angeles Junior Golf Collegiate Prep Tour</b>	Gardena, CA	<b>\$17,500.00</b>
<b>L.A. Sports Enterprises, Inc.</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Match Point Foundation</b>	Santa Monica, CA	<b>\$19,500.00</b>
<b>PALS - Hollenbeck</b>	Los Angeles, CA	<b>\$24,813.00</b>
<b>PALS - West Valley</b>	Tarzana, CA	<b>\$4,000.00</b>
<b>Southern California Running Cougars</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Southern California Tennis Association/ NJTL</b>	Los Angeles, CA	<b>\$160,000.00</b>
<b>Southern California Youth Soccer Organization</b>	Los Angeles, CA	<b>\$48,675.00</b>
<b>Starlings Volleyball Clubs, USA</b>	Encinitas, CA	<b>\$20,738.00</b>
<b>Riverside County Swift Performance Track And Field Team</b>	Moreno Valley, CA	<b>\$15,000.00</b>
<b>Taking The Reins</b>	Los Angeles, CA	<b>\$5,000.00</b>
<b>Therapeutic Riding Center of Huntington Beach</b>	Huntington Beach, CA	<b>\$5,000.00</b>
<b>Toberman Settlement House, Inc.</b>	San Pedro, CA	<b>\$150,000.00</b>
<b>YMCA - San Diego County (Palomar Family)</b>	Escondido, CA	<b>\$23,720.00</b>
<b>Young Golfers of America Association</b>	Los Angeles, CA	<b>\$36,705.00</b>
<b>ZLAC Rowing Club</b>	San Diego, CA	<b>\$37,775.00</b>



## Criteria for Assessing Grant Requests



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he Amateur Athletic Foundation of Los Angeles (AAF) is endowed with Southern California's share of the surplus from the 1984 Olympic Games. As one part of its overall effort to enhance the role that sport plays in the lives of citizens of Southern California, the Foundation operates a grants program. The program will consider requests from any bonafide organization devoted to amateur sport. However, the AAF anticipates receiving many more requests than it will be able to fund. In order to help make the difficult funding choices, the Board of the Foundation has adopted the following Grant Guidelines:

### A. POPULATION TO BE SERVED

The Foundation intends to serve the same broad cross-section that contributed so much to the success of the 1984 Olympic Games. The focus of the Foundation's activities is on sports programs for youth in **Southern California's eight counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, San Diego, Santa Barbara and Ventura.**

1. Within this broad arena, we anticipate giving special emphasis to those groups or communities that are most in need. These will often be communities of lower income. However, we will be careful not to duplicate services already being provided to those communities through other resources.
2. While serving all youth, the Foundation will give special attention to sectors of the population known to be underserved by current sports programs: women, minorities, the physically challenged or developmentally disabled, and youth in areas where the risk of involvement in delinquency is particularly high.
3. The Foundation recognizes that 60% of the total Olympic surplus went to the United States Olympic Committee and the various National Governing Bodies for the support of Olympic-level competitors. The funds that are part of the AAF, accordingly, are aimed primarily to youth who are not at elite levels of sports accomplishment.
4. The Foundation expects to receive grant requests from all areas in Southern California, and it intends to serve the whole region. Special consideration will be given to those areas that provided Olympic venues. Moreover, we recognize that the 1984 Olympic Games were awarded to Los Angeles, and we have a particular obligation to this community.

### B. PROGRAM RELATED CRITERIA

1. **Potential Impact: Quantity:** Will the program reach a large number or only a few? Other things being equal, we will give priority to programs that will reach large numbers, or large proportions of their targeted populations.
2. **Potential Impact: Quality:** The AAF will give particular attention to programs that may have an especially meaningful impact upon their participants. By this we mean that participation in the program significantly enhances their health, physical abilities, sense of pride in self, and cooperativeness and sense of respect for others.

3. *Quality of Staff:* Grant proposals should describe in detail the nature and backgrounds of staff who will operate the youth sports programs. We will emphasize programs run by experienced, trained personnel. The AAF is also prepared to support programs that utilize, under appropriate supervision, older youth as role models for younger children.
4. *Choice of Particular Sports:* The Foundation is prepared to consider requests for sports programs emphasizing so-called “minor” sports and sports for individual competition as well as more traditional team sports. The key is not the sport, but the quality of the program.
5. *Non-Duplication:* Is this a program that really cannot be carried out with other resources, or one not already being conducted by others? Our aim is to provide programming in needed areas, rather than to substitute for existing alternatives. Priority will be given to projects where the probability of duplication is low.

In addition to these five major criteria for program support, there are others that, though perhaps of lesser import, will be given special attention wherever appropriate.

These include: 1) **Measurability** - Will we be able to objectively assess the impact of the program? 2) **Distinctiveness and Creativity** - Does the program attempt something new and innovative, that may serve as a model of sports programming that might be adopted elsewhere? and 3) **Contribution to Knowledge** - Is the program likely to improve our general knowledge about how sport affects people's lives?

#### C. COST RELATED CRITERIA

1. *The Existence of Other Sources of Funding:* Priority will be given to proposals where Foundation funding comprises only part of the total funding for the program. The remainder of the funding may come from the local group or community in question, or from other organizations, including foundations and corporations. Consideration will be given to programs that combine public and private sector funding, taking advantage of

the benefits of each. This criterion is most applicable to established groups, it may be modified in the case of new groups in the most resource-deprived areas.

2. *Continuity:* All Foundation grants will be for a finite period of time. Priority will be given to those requests that show signs of planning for subsequent financing when our grant concludes.
3. *Cost in Relation to Impact:* The AAF will look closely at the overall costs of the program in relationship to the various other criteria, especially impact. Programs with high dollar cost in relation to impact must be especially meritorious on other criteria if they are to be justified.
4. *Grants for Capital Construction:* Capital construction requests will be funded only when, a) a special need can be established, b) a part of the funding will be met by matching grants or other devices that will supplement the Foundation's contribution, and c) the cost is small relative to its potential service to the group or community in question.

#### D. ELIGIBILITY

1. Grants will be made to organizations, and not to individuals.
2. Grants will be made only to organizations with open, non-restrictive membership that operate open to all regardless of race, creed, sex, sexual orientation, religious belief or nationality. Nothing in the Guidelines shall prohibit a program from specifying an age, sex, or physical capacity classification, as long as it is reasonable under all the circumstances, and is consistent with applicable law.
3. The current objectives of the Board encourage assistance to organizations that provide on-going, structured youth sports programs combining the essential elements of teaching, learning and competition.



4. The current objectives of the Board discourage grants for:
- endowments
  - travel outside of Southern California
  - single, public or private school facilities or programs not including sports schools
  - routine operating expenses
  - purchase of land
  - debt recovery or incurring debt liability

The criteria are meant as helpful guidelines setting initial standards. Aside from the restrictions to amateur youth sports in Southern California, the criteria are not meant to serve as a bar to any particular group.

#### ADMINISTRATION OF THE GRANTS PROGRAM

Grants are one of our principal ways of furthering the aims of the AAF. Through grantmaking as well as our other programs, we intend to further the heritage of excellence passed on to us by the success of the 1984 Olympic Games. To help ensure that grant funds serve these purposes, the staff of the AAF intends to be an active participant in all phases of the grants process. We hope to get to know the prospective grantee organizations, to provide help in the formulation of grant applications, and where possible to help in the solicitation of matching funds. For the requests that are approved for funding by the Foundation's Board, we expect to stay informed about the program's progress, to monitor program expenses, and to be available to help if problems arise.

#### SUGGESTIONS FOR GRANT APPLICATIONS

Please read the Grant Guidelines carefully, including the section on the administration of the grants program.

**The Foundation does not have a standardized application form. The Board of Directors meets three times per year. Proposals are accepted at any time on a first-come, first-served basis. Due to the number of requests we receive, it generally takes several months before the Board takes action on the application.**

To assist you in the application process, we do have several suggestions.

First, before investing a lot of time, send a brief letter (2 to 3 pages) telling us what you have in mind and wait to hear from us as to the likelihood of our being able to help. For those preparing full grant proposals, your proposal should be responsive to the Guidelines and should also:

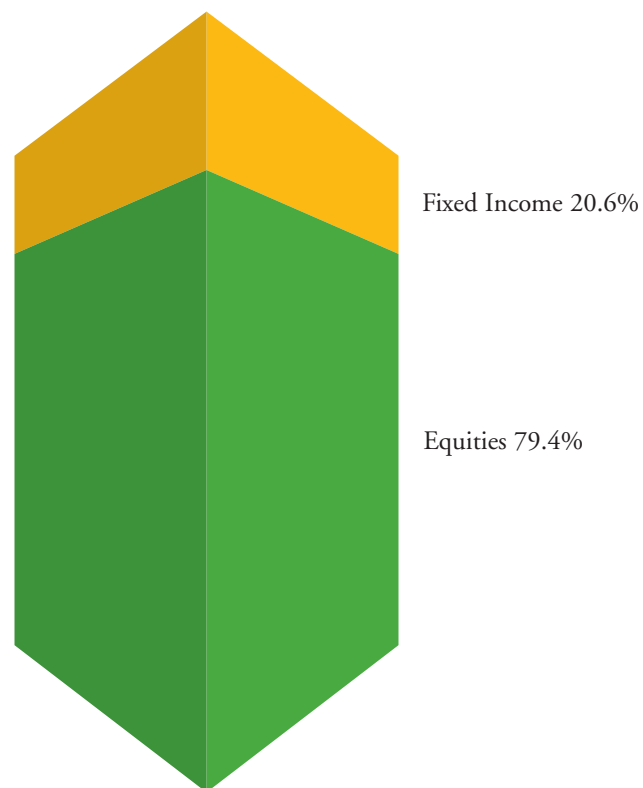
- ★ State clearly the **purpose** for which the funding is requested.
- ★ Briefly describe your organization, its history, status (non-profit), and connection to youth and sport.
- ★ Describe in detail how the program would work and whom it would serve. Include an estimate of the number of participants to be served by the grant.
- ★ Describe the personnel who would be carrying out the program, and include brief biographical statements of those who would be most centrally involved.
- ★ Provide the most current annual operating budget, the most recent completed financial statement, the most recent IRS form 990, IRS and State of California tax status determination letters, and a detailed budget with justifications for each budget item.
- ★ Describe efforts already made or underway to find matching grant funds.
- ★ Provide a clear time schedule for the program.
- ★ **INCLUDE YOUR CONTACT PERSON, MAILING ADDRESS AND DAYTIME TELEPHONE NUMBER.**

Please send a typed original and one copy of your inquiry or proposal to:

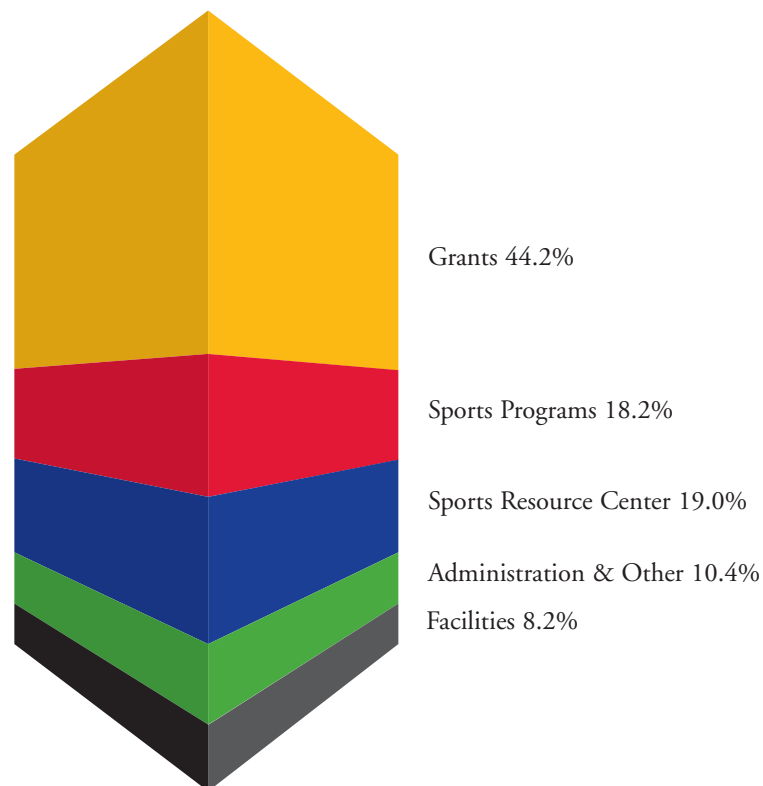
**The Grants Program  
AAF  
2141 West Adams Boulevard  
Los Angeles, CA 90018**

## *AAF Financial Profile*

**AAF ASSET ALLOCATION  
AS OF DECEMBER 31, 2003**



**SUMMARY OF EXPENDITURES  
FROM INCEPTION TO DECEMBER 31, 2003  
\$140,820,134**



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